

**Mankato Area Hockey Association
 Monthly Meeting Minutes
 Monday, August 13, 2007, 7:00PM
 North Mankato Fire Hall #2**

Board Members attending: (X = present, E= excused absence)

Jason Westerlund	X	Darren Bruns	X	Kent Kvislen	E
Jeff Nickels	X	Lynette Cline	X	Holli Loe	X
Steve Isakson	X	Tim DeSutter	X	Joe Sieberg	X
Traci Hays	X	John Goettl	E	Chad Sisco	X
April Austin	X	Ruthann Kragh	X	Sherry Stagg	X

Others Present:

Jo Nickels, Dan Devenport, Noel & Jennifer Olson

Meeting Called to Order:

Vice President Jeff Nickels called the meeting to order at 7:09 p.m. President Jason Westerlund joined the meeting at 7:35 p.m.

Review and Approve current agenda

Motion to approve agenda
 M/S/P: Joe/Darren

Review and Approve Minutes of last regular meeting

July 16, 2007 Regular Board meeting
 General discussion on minutes.
 Motion to approve minutes.
 M/S/P: Darren/Joe

Gambling Manager Report and Expense Approval: - Jo Nickels presented

Net profit (loss) \$9,418 for the month ended 7/31/07
 Net profit (loss) \$8,324 last year for the month ended 7/31/06

Jo reported that she will transfer \$10,000 to the general fund in August. Jo reviewed bills paid in July and bills to be paid in August.

Hooligan's is still waiting to settle with the St Clair Fire Department before beginning operations with MAHA. The Hayes may not start with MAHA. We have not been able to contact representatives of the Hayes. The new owners of TJ's has expressed an interest in starting pull-tabs with MAHA.

Motion to accept Gambling Report and approve bills for payment.
 M/S/P Holli/Sherry

Treasurers Report: - Traci Hays presented

Traci reported that we had normal expenses for the month including operations wages, Traveling tournament expenses and some office expenses. We deposited some registration checks we received for teams playing in our home tournaments.

We had a six-month CD mature in July and it was rolled into another six month CD at Northern Star Bank.

Motion to accept Treasurer Report.
M/S/P Darren/Holli

Fundraising Report: – Sherry Stag presented

Sherry reported the Schwan's fundraiser is all set and ready to go. Schwan's has upgraded the options they are offering. Schwan's will have samples available at registration. This year, on-line orders will have the option to choose from two catalogs.

The Meal Solution catalog, similar to last years catalog, and the Wellness catalog will be available for on-line orders. Paper orders will only have the Meal Solution catalog available. MAHA will receive 30% of these orders.

Gift certificates will also be available this year in \$20 denominations. MAHA will receive 10% of these orders.

Schwan's is again offering an incentive program whereby a player will receive a \$10 gift card for every \$200 they sell. Gift cards can be chosen from either Target, Best Buy, Wal-Mart or Footlocker.

For MAHA, if we sell over \$50,000, we will receive an incentive of \$800 in cash. Last year we sold over \$50,000 and received \$700 in Wal-Mart gift cards.

Sherry reported the Schwan's buyout option will be increased this year. As of now, the annual sales commitment will be \$225 per player with a \$350 family maximum and the buyout will be \$125 per player with a \$175 family maximum.

Sherry also reported Christian Cusey has agreed to take over the Fundraising Committee next year.

Expansion and Growth: – Dan Devenport presented

Dan reported that the Sports Institute deal is on hold for now and that he and Jason will follow upon it.

Operations Committee: – Dan Devenport presented

Dan reported that we now have only two coaches interested in the level 4 certification. Dan is planning to send these two coaches to certification this fall.

The Committee also completed their three-year plan. See discussion under New Business below.

Communications: – Kent Kvislen presented
No Report this month

Follow-up Business -

- **Team Sponsors** – Darren Bruns reported that he has started soliciting sponsors with our new format. Darren is looking for point of contact information. Darren is trying to get “face-time” with the sponsors to explain our new sponsorship options.
- **Budget Review-** General discussion of the revised budget for fiscal year 2007 – 2008 and how certain expense categories were combined with others to make the statements easier to read. The revised budget projects excess receipts over expenditures of \$1,097

Motion to accept budget as presented
M/S/P Lynette/Tim

Motion to set 2007 – 2008 registration fees as presented in the budget:

Bantams/Girls U14	\$630.00
Peewee/Girls U12	\$560.00
Squirt/Girls U10	\$410.00
Advanced Mites	\$175.00
Mites	\$135.00
Mini Mites	\$110.00
Initiation Program	\$ 50.00

M/S/P Holli/Darren

Motion to set 2007 – 2008 fundraising requirements as follows:

	<u>per player</u>	<u>family maximum</u>
Schwan’s fundraiser		
Sales obligation	\$225.00	\$350.00
Buyout Option	\$125.00	\$175.00
Calendar Fundraiser		
Sales obligation	\$200.00	\$300.00
Buyout Option	\$200.00	\$300.00

M/S/P Joe/Darren

- **Board Books** – Books were distributed to the Board members. All Board members are encouraged to keep it updated and close by for reference material.

- **Hog Roast Update** – Junkers will be sponsoring MAHA night at Junkers on Saturday 9/8/07. Junkers will be providing all the food, the set up outside and the fee for the Cline Sisters to perform later. Tickets are \$6.00 for adults and \$3.00 for kids. MAHA will be selling tee shirts and \$2.00 of every sale will go to the Anthony Ford Fund.
- **Apparel Update** - Update will be next month.

New Business –

- **Operations Committee three year plan** – Dan Devenport presented the three-year vision plan developed by the Operations Committee. The Committee stresses that all MAHA members understand that MAHA is only one aspect of a player's development as they get older. MAHA cannot be everything to everyone. Therefore, we will provide as much as we can within our available resources.

The highlights of the plan include:

- Lengthening the season
- Providing more opportunity in the off-season
- In-house Changes
 - Five levels of play based on age - Option to test out of current level and advance to the next level.
 - Introduce Girls Mite Team - Mite-age girls or min-mite age girls who have tested out of level two will have the option to skate on an all-girls mite team or skate with the boy's team.
 - Longer Season – The Committee plans to start earlier in the season and have a break over the holidays. This will result in two “halves” to the season.
- Squirt Changes
 - Start the season earlier to provide more evaluation time for the skaters and coach development.
 - The A1 team will be selected first and after additional practice and assessment sessions, the A2 team will be selected. The remaining skaters will then be placed on the remaining teams.
 - 2008-2009 season will start earlier than 2007-2008 with a separate “A” team try-out for any squirt skater wishing to make an “A” team.
 - A “Squirt Camp” will then be held for skaters who did not make an “A” team or did not wish to try-out. At the end of “Squirt Camp”, about mid October, participants will be placed on the remaining teams.
 - A separate fee will apply for the early try-out ice time.
- Bantam and Pee wee Changes
 - Same concept as Squirts but may have different start times.
- Change Monday nights to optional Open Hockey

- Girls Teams U10 and U12
 - Because of the numbers in the program, there is no “try-out” for the girl’s teams. Depending on interest at registration for early ice time, every effort will be made to get an early start time similar to the boys programs.

- **MN Wild game** – MAHA again has the opportunity to buy and sell tickets to a MN Wild game. This year the game will be on Wednesday, January 30, 2008 against the Anaheim Ducks.
Motion to purchase 150 Wild tickets at \$24.00 each.
M/S/P Holli/Sherry

- **Olson Insurance Issue** - Noel & Jennifer Olson spoke to the Board about an incident involving their son, Jordan, last April. During the last day of the mites program, Jordan was injured on the ice. According to Noel, it was “not that big of a deal, as Jordan simply had the wind knocked out of him”. Jordan’s uncle had brought Jordan to the arena that day and the parent’s were not present at the time of the injury. Through the chain of events, an ambulance was called to the arena and Jordan was taken to ISJ for evaluation. The Olson’s indicated that once they arrived at the arena, they refused the ambulance service but their wishes were ignored. They were assured by a MAHA coach that everything would be all right and the hockey insurance would cover the cost of the ambulance. After an initial claim was refused by the USA Hockey insurance company, K&K Insurance, another claim was filed. The Olsons believe they will be responsible for the \$1,000 deductible even though they refused service. They have requested MAHA pay the deductible.

General discussion followed regarding MAHA’s obligation to the family. MAHA will further review the incident and develop a response.

Next Meeting Agenda items

- Sponsorship Update
- Apparel Update
- Olson Insurance Update

Next Meeting

September 10, 2007

7:00 p.m.

Location North Mankato Fire Hall #2

Adjournment: 10:50 p.m.

Motion to adjourn

M/S/P: Sherry/April