



# Shakopee Youth Football Association

## 2022 SPONSORSHIP CAMPAIGN

Dear Community Member:

We are very excited about the upcoming 2022 football season for the Shakopee Youth Football Association (SYFA). We are a flag and tackle football program open to all kids in grades Kindergarten through 8<sup>th</sup> in Shakopee and the surrounding areas. We have approximately 400 kids playing on 22 teams at 8 levels. Through our program, volunteer coaches teach players about teamwork and sportsmanship while introducing and teaching the fundamentals of the exciting game of football. Our association is working hard this year to provide a program that is making safety our number one priority for our players and families during this pandemic that we are experiencing.

In our tackle football program, the safety of all participants is directly related to the quality of the equipment that is used. In an ongoing effort to maintain the quality of our equipment, we recondition approximately 1/3 of our helmets each year. We also buy new helmets, shoulder pads and other gear. With the continued growth of our program comes the need to purchase even more equipment. We are asking for your support to help us in this effort and with other areas in our program such as training and insurance of the coaches, field maintenance, and referee costs. While all of our coaches and Board members are volunteers, the program has expenses that are covered by player registration fees, fundraisers and sponsors like you, so we need and appreciate your help.

We are asking for your donation this year to help offset some of the costs of our program so we can continue to offer a quality program at an affordable cost for everyone who wants to participate. Shakopee Youth Football is a registered non-profit corporation, and your donation is tax deductible for you and your business.

We plan to raise funds for SYFA by conducting a fundraiser and through donations from community members like you! If you have any questions about our football program or sponsorship, please feel free to contact our Fundraiser Coordinators, Brian Lee at 952.270.0145 [brlee68@gmail.com](mailto:brlee68@gmail.com) or AJ Paramo at 952.666.8805 [ajparamo@hotmail.com](mailto:ajparamo@hotmail.com). Thanks in Advance for all your support of our program.

## Shakopee Youth Football Fundraising Levels

<b>Saber Bowl \$500 and above</b> <ul style="list-style-type: none"><li>• Premium listing on SYFA website with your logo and a link to your website.</li><li>• Social media blast listing you as a SYFA sponsor and email to all SYFA families which may include any special offers you wish to promote.</li><li>• Your company name on the bottom of a team jersey (first come/first serve as availability is limited).</li><li>• Frameable certificate of appreciation from SYFA.</li></ul>	<b>Touchdown Club \$300-\$499</b> <ul style="list-style-type: none"><li>• Listing on SYFA website and link to your website.</li><li>• Email to SYFA families of all Touchdown Club level donors with a link to your business.</li><li>• Frameable certificate of appreciation from SYFA.</li><li>• Possibly have your company name on a team jersey if any teams remain unsponsored from the Shakopee Bowl.</li></ul>
<b>Red and Black Club up to \$299</b> <ul style="list-style-type: none"><li>• Listed on SYFA website as a donor.</li><li>• Frameable certificate of appreciation from SYFA.</li></ul>	



## Shakopee Youth Football Association

### Shakopee Youth Football Association 2021 Sponsor Sheet

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Please make checks payable to: **SYFA**

#### Sponsor Levels:

- ☐ Saber Bowl Club .....\$500 and above
- ☐ Touchdown Club .....\$300-\$499
- ☐ Red and Black Club .....up to \$299

If you would like your logo displayed with a link from our website to your website, please email a JPEG of your logo to Brian Lee [brlee68@gmail.com](mailto:brlee68@gmail.com) or AJ Paramo [ajparamo@hotmail.com](mailto:ajparamo@hotmail.com)

Please return this form with check to:

Shakopee Youth Football  
c/o Brian Lee  
1823 Fescue Circle  
Shakopee, MN 55379

**Thank you for your generous support!!**