



Winona Area Youth Hockey Association

P.O. Box 563, 670 East Front Street, Winona, MN 55987 (507)454-7775

Winona Area Youth Hockey Sponsorship

Wallboard Contract:

The following is acceptance of sponsorship with Winona Area Youth Hockey (WAYHA).

Sponsorship Term:

This contract is a one year term wallboard sign contract.

Sponsorship Value:

The amount is \$350.00 per year for wallboard sponsorship.

Wallboard Signs:

Wallboard signage is an ice arena sign that is secured to the wall directly opposite the bleacher stadium seating. Wallboard signs are behind and above the players benches at perfect viewing height to spectators. All signs face the viewing public area in a very prominent space. As spectators walk into the arena you have a constant exposure to potential customers. This is a prime marketing exposure area at the Bud King Ice Arena. Your wallboard sponsorship sign is made of cut vinyl applied to a 4 x 8 hardboard. Designs need to be considered for solid color application design.

Wallboard Sign Production:

Once the design of the wallboard is complete, printing and production of the signs take approximately 2 weeks. Current cost to produce the sign is \$250.00

Wallboard Sign Specifications:

Size: 4'w x 8'h

Art: Electronic EPS Vector art format

Programs: Adobe Illustrator preferred (All fonts converted to outline)

Color: Spot Colors (Pantone separations)

Painted Signs: Painted signs or photographic printed signs can be produced for an extra production cost.

Please call for current production pricing.

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ Email: _____

Signature: _____ Date: _____