



Winona Area Youth Hockey Association

P.O. Box 563, 670 East Front Street, Winona, MN 55987 (507)454-7775

Winona Area Youth Hockey Sponsorship

Dasherboard Contract:

The following is acceptance of sponsorship with Winona Area Youth Hockey (WAYHA).

Sponsorship Term:

This contract is a one year term dasherboard sign contract.

Sponsorship Value:

The amount is \$500.00 per year for dasherboard sponsorship.

Dasherboard Signs:

Dasherboard signage is an ice arena sign that applies to the boards that surround the ice surface. Signs face the viewing public area in a very prominent space. As skaters pass by your sign you have a constant exposure to potential customers. This is a prime marketing exposure area at the Bud King Ice Arena. Dasherboard signs are exposed to skating activity, meaning that the sign attaches on dasherboards exposed to pucks and skate play. Each dasherboard sign life is approximately two years and there is no guarantee on the sign life. WAYHA will replace the dasher sign if it is damaged over 33% (or one third) of the sign coverage within its two year life. Your dasherboard advertising sign is made of vinyl printed substrate, a cold weather adhesive backer, and extra durable laminate covering. If you wish to replace the design of your sign or wish to change the sign that has normal wear and tear before the two year contract expires, additional replacement signs can be purchased for \$225.00.

Dasherboard Sign Production:

Once the design of the dasherboard is complete, printing and production of the dasher sign takes approximately 3 weeks. A one-time cost to produce your sign will be \$200.00.

Dasherboard Sign Specifications:

Size: 30"h x 96"w

Art: Electronic: TIFF or EPS format

Programs: Adobe Illustrator or PhotoShop (All fonts converted to outline)

Color: CMYK

DPI: 150 at 30"h x 96"w

Company Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Contact: _____
Signature: _____ Date: _____