

**Mankato Area Hockey Association
 Monthly Meeting Minutes
 Monday, April 13, 2009
 North Mankato Fire Dept.
 North Mankato, MN**

Board Members attending: (X = present, E= excused absence)

Jason Westerlund, Pres.	X	Dave Breiter	E	Holli Loe	X
Jeff Nickels, V.P.	E	Darren Bruns	X	Ken Bentson	X
Sue Salzle, Treas.	X	Lynette Cline	E	Chad Lebert	X
Traci Hays, Secretary	X	Shaun Reddy	X	Tresa Lacina	E
				Char Rivers	E

Other Members

Jo Nickels, Gambling Mgr.	X				

Meeting Called to Order:

President Jason Westerlund called the meeting to order at 7:09 p.m.

Attendance

Special Guests in attendance: Kirk Swenson, Chris Hvinden, Mike Stindl (Erbert's and Gerbert's), Arlene Herzberg (Best Western), and Lynette Peterson (City of No. Mankato).

*Reviewed Agenda – need to make a correction to last month's Agenda. Holli Loe was marked absent and she did attend the meeting.

Review and Approve current agenda

Motion to approve agenda

M/S/P: Chad/Darren

Review and Approve Minutes of last regular meeting

General discussion covering the minutes. Minutes from the Annual Meeting will be approved next year at the Annual Meeting. Will make the correction regarding Holli Loe's attendance. Motion to approve minutes.

M/S/P: Shaun/Sue

Mike Stindl: He has some fundraising ideas he would like to share with the Board.

Lynette Peterson: She represents the City of North Mankato's Convention and Visitors Bureau.

Arlene Herzberg: Manager from the Best Western Hotel and would like to talk about their Rebate program for the Hockey Association.

Kirk Swenson: Kirk expressed his intent of wanting to become a Board member. We will hold a special election at next month's meeting.

Chris Hvinden: Chris is involved with the MAHA In-House program as a coach and coordinator. He currently has 2 children in the program. He has worked with Mankato West boy's hockey as well as with the MSU Women's program.

Mike Stindl: Erbert's and Gerbert's

- Owner of the Erbert's and Gerbert's in Mankato and St. Peter.
- Would like to contribute as a business owner starting at the Mite level.
- Last year for Hockey Day Mankato Erbert's and Gerbert's donated back \$280.00 to MAHA.
- Would like to make every Sunday throughout the hockey season "MAHA Day" at Erbert's and Gerbert's and a certain percentage of sales would come back to the association.
- He would like to see the proceeds go towards equipment.
- He would also like to share some ideas about other obtaining other sponsors. We could set it up on a tier system and donate funds towards equipment as well.
- For this rebate delivery, drive through, in store and carry out would count.
- At registration would like to set up a table and have Erbert's and Gerbert's there to give out some sort of card that individuals would use in Sundays to make sure that we get credit.
- Also has some ideas as to how we can bring more sponsorship dollars into the association.
- Mike will work with Traci and the sponsorship committee to out plan in motion.

Arlene Herzberg - Best Western

- General Manager at the Best Western Hotel
- This last hockey season they did a \$3.00 rebate on all rooms that were booked by hockey families.
- She thanked the Board of Directors of MAHA for putting on our tournaments and sending business their way.
- There were 247 rooms that were booked by hockey families so MAHA will receive a check for \$741.00 (\$3.00 a room).
- Best Western has 145 rooms available of which 102 are double rooms.
- We reviewed how the MAHA tournament committee communicates hotel information to the teams that are coming in for tournaments.
- They appreciate it that we work with the Chamber and look at the calendar of events for the City so we can try and fit things in accordingly. They ask that we look at the types of events to make sure that there will be enough rooms available on certain weekends.
- 3% of room tax goes back to the City, this brings in more revenue to the City.

Lynette Peterson – City of North Mankato , Deputy Clerk

- Lynette is heading up the North Mankato's Convention and Visitor's Bureau as well as being the Deputy Clerk.
- The City of North Mankato is starting their own Bureau out of the City offices.
- They will work with hotels in North Mankato and they have a good working relationship with Mankato as well.
- They would like to bid hotels for our tournaments.
- We will still be able to use NMF hall at no cost.
- When we put in our request to them we need to let them know we are looking for group rates and if they offer a rebate.
- North Mankato CVB will also offer hospitality bags for their local businesses.

- They have contact information if we need it.
- We need to get our MAHA website information to Lynette and she will put it on their site.
- It was suggested that a map be available as to how to get to the businesses in North Mankato from ASA.

Gambling Manager Report and Expense Approval: presented by Jason Westerlund

*Review LG1004 Report – Copy submitted. Transfer from Gambling was made to MAHA General Fund in the amount of \$40,000.00.

*Reviewed a request from MSU on behalf of Hooligan’s for \$3000.00. Per their gambling contract Hooligan’s would like to donate \$3000.00 out of their gambling site profits to MSU Women’s Golf. This is noted as a line item on the LG1004 report.

*\$5000.00 was also added to the LG1004 as an amendment to reflect the payment of the Gambling Manager’s compensation per her contract.

M/S/P : Holli/Chad

- Year to date site profit is \$68,965.00 compared to \$37,604.00 from last year.
- We have pulled out of the Buzz, they had good months but were not consistent.
- City taxes are a month behind at the HAZE in their reporting, this is reflected on the LG1004 report.
- McGoff’s closed
- TJ’s is sold and no longer.
- We are no longer at the North Mankato Legion.
- We will watch the activity at Bobby Joe’s Pub

Gambling Manager Compensation: copy of Compensation plan submitted with minutes. Met incentive criteria to be approved for the target of 50% net income growth which was \$56,408 which will result in a bonus of \$5000.00. *approved as an amendment to the LG1004 report.

Treasurers Report: - Sue Salzle

- Presented check register/expenditures
- On the 26th of March we covered a bad check from McGoff’s. It may have been taken care of since then.
- February ice bill is \$22,000.00, has not been paid yet.
- March ice bill has not been received, we will have PeeWee tournament ice on this one.
- We had \$7992.96 in the checkbook plus we can add our gambling transfer of \$40,000.
- There is about \$5000.00 in bills that need to be paid in addition to the ice bills. We will have about \$5000.00 left in the checkbook after everything is paid.
- P.O. system will be implemented effective immediately. Anyone purchasing something need to forward a P.O. to Sue before anyone will be reimbursed.
- Before anyone spends money it should be approved by Sue.
- Dan gave back the MAHA printer, computer and a cabinet.
- The MAHA phone line has been disconnected.
- Dan picked up his final paycheck when he returned the MAHA property that he had.

- Dave Breiter will go through Dan's laptop and clean it up.
 - Check Register
- M/S/P: Holli/Chad

Accounting Change: Sue

- Sue is working on getting some quotes.
- Both the Gambling and the General Fund would need to move.
- Need to find someone to do the gambling audits.

Idea: Have Erbert's and Gerbert's bring in sandwiches for our monthly meetings. Traci will work this out with Mike.

Fundraising Report: – April Austin

- No report

Expansion and Growth:

- Talked about ideas as to how to get an outdoor rink.
- Would like to obtain a copy of the ASA operating budget.
- See if Tournament Committee can re-arrange some of their tournament dates to free up some ice.

Stag:

- Need to identify someone to Chair this committee for next year.
- Made \$14,000 last year and made \$9840.00 this year.
- Ken Kluester may be interested in taking it over next year. Darren Bruns will follow up with him.

Sponsorships – Traci Hays

- Setting up times to meet with sponsors within the next 2 weeks.
- Ordered plaques for the sponsors as a Thank You.

Operations Committee: nothing to report

Registrar Report – Cyndi St. Pierre

No report presented

Communications: – Dave Breiter

No report presented

S.K.A.T.E: Ruthann Kragh

No report presented – Currently no date has been set.

Wild Tour: Sue Salzle

- Date is tentatively set for June 22nd from 4:00pm – 5:00pm
- They would like to have it at the new park by the river.\

- We need to pick up the coke
- Chips came from Hy-Vee
- They will bring autographed clothing from the WILD.
- We have provided them with our logo , they will advertise for us.
- Not excited to have it at ASA.

Follow Up Observation: Mike Stindl

- Need to have a volunteer system, concession stand etc. to bring cohesiveness to the association.
- Growth has to start with the mites. Work with Mankato, City of North Mankato to find an outdoor rink that is designated to MAHA.
- Can we get enough parents volunteering to make this work.
- Need to have a warming house that is part of the mandatory volunteer hours. Rink parents to maintain ice and warming house.
- Need to find out City contacts, partnership effort. May need to use some of MAHA's capital funding dollars.

Handbook:

- Wait until New Operations Manager is in place.\
- It is located on the website

Operations Manager Position Interviews:

- Interviews have been set for Saturday, April 18th at the WOW Zone.
- 9:30am - Matt Tyree
- 10:30am - Jamie Como

Anyone wanting to come and listen and ask questions are welcome. The decision still remains a Board decision.

Would like to have a decision made by May 1st and for sure the next Board meeting.

Anyone not able to make it please forward any questions to a Board member to address on their behalf.

May 27th need to have a special meeting to recap the interview process. 7:00pm location TBD

Suggestion for next year's calendar:

Have a coloring contest and have the hockey players draw pictures for each month rather than take team pictures.

Follow-up Business :

- Handbook (table until May/June)
- Move Up Policy (table until May/June)

- Scrip fund raising (table until June)
- Replacement of Operations Manager position (May)

Next Meeting Agenda Items:

- Operations Manager Position
- Handbook Changes

Next Regular Meeting

Monday, May 11th

7:00 PM at NMFD #2

Adjournment: 10:05 pm

Motion to adjourn

M/S/P: Holli/Shawn