

The Degree Jersey Program

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USA Hockey is finalizing a sponsorship agreement with Unilever USA. To support their mission of adding vitality to life, they will provide over \$1 million worth of free jerseys to USA Hockey Youth Programs. The jerseys will be produced by Reebok/CCM and be available to the 7&8, 9&10 and 11&12 year old house league teams for the start of the 2010/2011 season.

Here are details about the Degree Jersey Program:

The Jerseys

- The jerseys will be packaged in one color sets of 17
- There will be separate sets for mites, squirts and pee wees with a mixture of sizes
- They are part of the Reebok/CCM Gamewear Practice series of jerseys
- Space will be left open for teams to add their own numbers and team logo
- There will be Degree, Reebok and USA Hockey logos on the jerseys in a location that will not interfere with numbers and team logos
- The jerseys will be available in 6 colors

How to Order Jerseys

- Each Association will be responsible for ordering jerseys for their teams
- The orders can be placed on line beginning in April, 2010.
- The Associations can choose color, the age appropriate set of 17 and boys or girls jerseys
- The jerseys will be shipped to the Associations in the first part of September, 2010 for the Associations to distribute to their teams
- Associations should place orders as soon as possible since the jerseys will be available on a first come first served basis

Communication of the Program

- E-mail communication of the program details will be sent to Board Members, Affiliate Presidents Association Presidents, Registrars, and Coaches
- Articles will be included in USA Hockey Magazine, on USAHockey.com and in the Tape to Tape Newsletter describing the jersey program

Unilever

- Unilever's mission is to add vitality to life. They are a Fortune Global 500 Company with major brands including Degree Deodorant, Dove, Ben and Jerry's Ice Cream, Vaseline and Lipton Tea.

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