

**Mankato Area Hockey Association  
 Monthly Meeting Minutes  
 Monday, February 22, 2010  
 All Season's Arena  
 Mankato, MN**

**Board Members attending:** (X = present, E= excused absence)

Jason Westerlund, Pres.	X	Dave Breiter	X	Holli Loe	X
Jeff Nickels, V.P.	X	Darren Bruns	X	Chad Lebert	E
Sue Salzle, Treas.	X	Lynette Cline	X	Tresa Lacina	X
Traci Hays, Secretary	X	Shaun Reddy	X	Char Rivers	X
Mike Steindl	E	Kirk Swenson	E		

**Other Members**

Jo Nickels, Gambling Mgr.	E				

**Meeting Called to Order:**

Meeting called to order at 7:10pm by Vice President, Jeff Nickels

**Guest :** April Austin, Shelley Nornis, Craig Megard, Chris Hvinden, Tom Christenson and John Sanford

**Review and Approve current agenda**

Motion to approve agenda

M/S/P: Lynette/Shaun

**Review and Approve Minutes of last regular meeting**

General discussion covering the minutes. Motion to approve minutes.

Also approved the corrected minutes from January

M/S/P: Dave/Darren

**Tom Christenson – District 9**

- Lacresent, Winona, Red Wing, Rochester, Owatonna, Faribault, Northfield, Waseca, Mankato, St. Peter, New Ulm, LeSueur, Montgomery, Austin and Albert Lea.
- Tom Christenson and Jason Westerlund have attended a meeting on Sunday, February 21<sup>st</sup> to discuss the new District.
- We will be able to set up our own leagues.
- We have a lot of freedom as far as setting up how we run our tournaments, put our coaching into place etc.
- There will be a group of boards that are put into place
- In about two to three weeks they will meet and hopefully get some direction.
- Owatonna and New Ulm will each be in charge of a group. Want individuals from several of the districts to keep it even across the board.
- HOC feels this is a good opportunity for us to play more competitive teams.
- We will have to see where Mason City falls into the mix.

- The new District 9 will need to develop a new website.
- Who will be the directors etc? This will be determined by a vote.
- Mark Jacobs would like to see Tom Christenson as the Director as District 9 to make sure we continue to have interleague play. Tom is feeling at this time he will not put his name into the hat.
- Talked about the District games this last weekend, it worked well to run these tournaments as Pool Play.
- With the new District we should be able to find more “C” teams to play for the upcoming years. We are hoping to have a West C League and an East C League.
- New Prague is in District 6
- Tom would like to re-vamp the HOC Committee for the upcoming season. There are plenty of areas where we can improve next year.
- Tom will be meeting with Ken Essay and Waterbury to try and set some guidelines as far as kids moving up to High School at an early age.
- Do we fore see splitting the teams as early as the Squirt Level as far as East/West? Would we do this at the Mini/Mite level?
- Girls are a different situation in itself, depends on numbers.
- Discussed if we should go away with the U10 team and have boys and girls play together through the Squirt level.
- HOC in the next month will be to meet with each team’s coaches to see what can be done to make next year better and what the coaches need from the HOC.
- In House – on ice is going well. Revamping of the program seems to be going well.
- Chris reviews with each coach to make sure they know what they are doing and what the area of focus is.
- Coaches have a good sense of direction. Darren Blue and Ken Essay also offered good advice as to how certain things should run.
- It was good to change the Level 1’s and 2’s to a 45 minute practice rather than an hour.
- We need to get better with picture day.
- Stations work on skill level
- Can run several drills with as many as 45 players
- Tom will be reviewing the year as far as each teams ratios of practice/games.
- Coaches need to learn how to use full ice when there are two different teams on the ice. They should be practicing together rather than splitting up and holding two separate practices.
- Talked about having registration earlier (May) rather than when school starts. Possibly register earlier and get the communication and then have the placements in the Fall as we have in the past.

**John Sanford – New Ulm Mix**

- Ranked 7<sup>th</sup> in the State
- They are having fun
- They played in District 6
- Dodge Center, Orono, St. Peter, Hutchinson played their JV teams and they won
- They would like to try and keep this team going
- They would be open to a possible Coop next year

**Promotional Video – Mike Steindl and Craig Megard**

- They have met with Chris Hvinden and Curtis Doell
- They have presented a video to Chris and Curtis that they found on other web sites
- Mike will be contacting Charter and Hickorytech to see if we can get some inexpensive cable TV advertising.
- \$1000.00 could get us a lot of time and exposure. Stay consistent with regular advertising times.

- Start out with a video of on ice of the mites and end with a quick clip from Chris Hvinden. Use key words, high energy music. Use some words off of the USA Hockey site, adventure, confidence, respect. Have some shots of kids coming out of the locker rooms and then have them waiting to get on the ice.
- Possibly do a progression of Cory Leiverman so we could tie it in as far as this is where he started and this is where he is today.
- Get some testimonials from Chris Hvinden.
- Talk to Bethany to see if they can run one of our commercials during the Lady Mavericks games.
- Put it down on the larger screen at the Verizon Wireless Center as well.
- Need to make sure that we have the proper release forms signed by parents when we are filming.
- Planning to shoot on Saturday, February 27<sup>th</sup>, Level 4 game at ASA as well as the Mite Jamboree.
- We can replace the banner on our website with video on the top of the page. Can have controls on there if someone doesn't want to view the video
- Can have the long version run at registration as well.
- This would be done by SeeMe Productions
- Board agreed to move forward with this idea. Craig will have something for us to see after the Mite Jamboree.

**Gambling Manager Report and Expense Approval:** Approved via e-mail vote 2/8/10 documents on file.  
**Reviewed the LG1004.**

Reports submitted were the LG1004 and the One month results for January

- Transfer in the amount of \$5000.00 was transferred from the Gambling Account to the General Fund.

**Treasurers Report:** - Sue Salzle

- Reviewed the Check Register
- Sue is going to talk to Eide Bailly about the fee that we are paying them. There is supposed to be some In Kind work that we are not seeing.
- Need to verify with Des Christopher to see how many goalies are coming from St. Peter. We may need to bill out some additional ice time.
- January ice bill is \$26,000.00
- February's ice bill should be \$22,500.00 and March is \$13,000 if all comes in alignment with the budget.
- We will need to show the end of the year transfer from Gambling before the end of the month of March into the General Fund.

Approved the Check register

M/S/P: Mike/Dave

**Treasurer Miscellaneous:**

- We are down to 3 families that have not paid
- Reviewed the Anthony Ford Foundation check register
- Sue attended the Anthony Ford wrap up meeting last week and they made \$18,000
- They have decided 35% To MAHA, 35% to the Foundation and 35% to the Fund
- We will have \$6100.00 to go towards Scholarships
- The check presentation will be at the Denver Men's Hockey game. The funds will stay with Al Rheome from the Connecting Kids.
- Date for next year is January 22<sup>nd</sup> out at Westwood.
- We will work with Brenda Christenson to make sure that no MAHA games are scheduled on this day.
- They will be coming to our Board meeting in April.

- Get posters out to other Associations early
- 990 Tax Return is completed if anyone wants to read it. Sue has the copy.
- Income tax return is also finished

**Fundraising Report:** Char Rivers

- Stag – Ticket sales are going phenomenal
  - Silent Auction is going well
  - They are in the process of deciding on the menu
- M/S/P:

**Expansion and Growth:** Kirk Swenson

- Nothing to report

**Sponsorships** – Traci Hays/Mike Steindl

- Mankato Motors is a potential sponsor, they have agreed to look at the packet of information
- We need to contact Shane Bowyer at the Sports Institute

**Operations Committee:** Tom Christenson/Shawn Reddy

Meeting points are up above.

**Registrar Report** – Holli Loe

No report submitted

**Communications:** – Dave Breiter

Nothing

**Tournament Committee:** Traci Hays

Year End wrap up will be sent out in March

**New Business:**

- Mandatory Volunteer hours
- Each family will be asked to donate 10 hours over the course of the year.
- Board positions will automatically meet their hours
- Proposal report was submitted and is located in the file with the details.
- Also talked about a parent only banquet at the end of the season
- We need to look at this as something we are going to implement in some form, need to discuss and have a clear cut plan in place before we implement it.

**Motion:** by Jason Westerlund, President

We will implement a Mandatory Volunteer hours system which will be fee based for non compliant members with the exact amount of hours per family, cost and monitoring of the hours. We will have a preliminary draft which is to be finalized at the April meeting.

M/S/P: Mike/Darren

**Follow-up Business:**

- Early Registration
- April Meeting – Anthony Ford Foundation will be here Ellen, Lon, Mike and Robin
- Budget – add Border patrols for next year

Miscellaneous: What can we do for Schulz's to help make some repairs to their rink?

**Next Meeting Agenda Items:**

- Payments for next year
- In March we need to start setting the fees for next year and work on the budget.
- April Austin, proposal on Mandatory Volunteer hours for the Association.

**Next Regular Meeting**

Monday, March 8th, 2010

Location NMFJ at 7:00pm

**Adjournment:** 11:05pm

Motion to adjourn

M/S/P: Tresa/Mike