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FOR IMMEDIATE RELEASE:

The Minnesota Minute Men are proud to unveil the Mr. Lacrosse Award and MBSLA/MSHSL Tournament Banquet

SAINT PAUL, Minn. – MAY 6, 2010 – The Minnesota Minute Men announced today that they, along with the support of the Presenting Sponsor Minnesota Swarm, will be honoring the best senior lacrosse player in the state. There will be 10 finalists for the Mr. Lacrosse Award and one winner as voted upon by the 2010 Selection Committee, as well as 2 finalists chosen for the Mr. Lacrosse Goalie Award.

The Mr. Lacrosse Awards Banquet will be held at the St. Paul River Centre on Sunday, June 6, 2010, at 12:00pm. The Mr. Lacrosse Award banquet will also honor the 4 Conference winning teams from the MBSLA and the 4 Section winning teams from the MSHSL.

"The Minute Men are proud to help create, host, and coordinate the Minnesota Mr. Lacrosse Award." Loren Feldkamp, President of the Minnesota Minute Men, commented " Our continued goal of "doing good will through sports" will be advanced by partnering with the distinguished committee members of the Mr. Lacrosse Awards Banquet and it's presenting sponsor, The Minnesota Swarm. The Minute Men look forward to being involved in Lacrosse's tremendous growth in the state of Minnesota."

"The Minnesota Swarm is proud to be the Presenting Sponsor of "Mr. Lacrosse," said John Arlotta, owner of the Minnesota Swarm. "This award is a testament to the growth of lacrosse in Minnesota as well as the quality of players now playing at the high school level. We are pleased to make this financial commitment, as we see this as an opportunity for the Minnesota Swarm to assist the lacrosse community in continuing to promote and grow the sport of lacrosse in Minnesota."

Homegrown Lacrosse, Lavin Lacrosse and Northstar Lacrosse are also sponsors of the Award.

Tickets for the banquet are available online at www.minnesotaminutemen.com.

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About The Minute Men

The Minute Men were organized in 1954 when the city, business, sports and civic leaders decided that in order to attract major league baseball, and football a stadium should be built in Bloomington, Minnesota. The purpose of the Minute Men is to assist and promote professional sports in the Twin Cities Area, to sell tickets, advertise and promote special events and to honor and pay tribute to individuals or teams, who through professional achievement have brought unusual and significant publicity to themselves and the citizens of the Twin Cities. The broadened scope of the Minute Men activities includes amateur sports and charitable donations to other worthy organizations.