

● ● ● 2010

Shakopee Soccer Association Annual General Meeting



● ● ● Agenda

- Welcome
- Introductions
- Open Board Positions
- Year In Review
- Treasurer's Report
- Director of Coaching Report
- Question & Answer



● ● ● 2010 Board of Directors

- Mark Teslow – President
- Tom Temple – Vice President
- Stephanie Brown – Secretary
- Mike Poole – Treasurer
- Jon Poppen – Coaching Director
- Darla Teslow – Referee/Field Director



● ● ● Board of Directors - Continued

- Robert Harder - Boys Director
- Michele Monroe – Girls Director
- Aaron Teslow - Equipment Director
- Patti Isensee – Volunteer Director
- Ben Kroll – Concessions Director
- Julie Maynard-Johnson – Rec Director



● ● ● Volunteers of Note

- Denise Hennen - Uniforms
- Melonie Kroll - Concessions
- Ryan Chase - Tournaments
- Tim Johnson - Rec

- Although they are not volunteers, we are also thankful for the Shakopee Park and Rec staff and all of the work they do for us.



● ● ● Open Board Positions

- 4 open Board positions
 - 3 positions @ 3 year terms
 - 1 position @ 2 year term



● ● ● Voting

- Nominations were closed August 31, 2010. Nominees are:
 - Mr. Ben Kroll
 - Mrs. Patti Isensee



● ● ● Voting

- Per Robert's Rules of Order, along with Shakopee Soccer Association Bylaws and Handbook ...

Because the number of nominees does not exceed the number of open positions, the chair may declare the nominees elected, which is referred to as an election by “acclamation.”



● ● ● Voting

- Therefore, the Chair declares the following nominees elected ...
 - Mr. Ben Kroll is elected to the Board of Directors for a 3 year term
 - Mrs. Patti Isensee is elected to the Board of Directors for a 3 year term



● ● ● 2010 Volunteers

- Thank you
 - Around 300 families in SSA
 - Approximately 275 volunteers
 - Over 2500 volunteer hours plus countless hours put in by coaches and team managers



● ● ● 2011 Volunteers

- 10 hours per family will be needed
 - Approximately 2500 volunteer hours will be needed to be filled
 - This year, each family will be required to write a \$150 deposit check
 - We are primarily a volunteer based organization and need everyone to participate in helping grow a stronger, united Soccer Club





Referee

- Hosted Referee Certification Class
- Hosted Referee Recertification Class
- Hosted First Non-classroom Referee Training Class
- Competitive Referee Pay
- More Experienced Referees
- Used Mentors for new referees extensively during the festival and the first few weeks of the season.
- Continued use of Mentors and more training are planned for 2011





2010 Summer Highlights

- U11 C2 Girls MYSA State Champions, achieved C1 status
- U13 C3 Boys won their league, achieve C2 status
- U15 C2 Boys MYSA State Runner-Up, won league, achieved C1 status
- U17 C2 Girls MYSA State Runner-Up
- Worked with the Middle School Staff, HITAC, City of Shakopee and MYSA to start an after school program that hosted 65 kids from the middle school.



● ● ● Spring Recreational Soccer

- Used a “1 training night / 1 game day” format
- 510 participants
 - 25% growth over the previous year
- Divided by age and gender for more competitive team selection.
- For 2011 we are working on changing the format to incorporate more integration with our traveling program with the use of traveling trainers, coaches and players actively involved in training.



● ● ● Fall Recreational Soccer

- Format
 - First 4 dates = team practice
 - Games Monday PM & Saturday AM
- End of season tournament
- 250 participants
 - 25% increase from 2009



● ● ● 2010 Soccer Festival

○ 5th Annual Shakopee Soccer Festival

○ Continued Growth

- **89 teams in 2010!**
- 85 teams in 2009
- 74 teams in 2008
- 54 teams in 2007
- 38 teams in 2006



● ● ● 2010 Soccer Festival

- 5th Annual Shakopee Soccer Festival
 - Concessions Sales remain a good source of revenue
 - Thank you for all of the volunteer support
 - We are looking at hosting a Full Tournament next year allowing all of our teams to participate.
 - We are currently forming a tournament committee to help plan for and manage our tournaments. Please contact **Tom Temple** if you are interested in helping.



● ● ● Winter Training

- 140 players participated in Winter Training, representing half of our registered players
- Our goal is to have all of our players participate in our Winter Training program
- 2011 Fees include Winter Training
 - After meeting with consultants from other MYSA clubs, we will be following the lead of many other clubs and placing more emphasis on our Winter Training and Futsal programs during the winter



● ● ● Winter Training

- Look for a “redesigned” Winter Training program this year with age specific sessions and goals
- We will be renting gyms in Shakopee to allow our teams to train together throughout the year



● ● ● Futsal

- 50 players participated in our first season of Futsal
- Run by Robert Harder our Boys Director. Robert grew up in Brazil where Futsal is popular, and he is passionate about this opportunity for Shakopee Soccer
- Futsal is played in a gym with a weighted ball designed to help develop fast foot skills
- This year our goal is to have over 100 players from all ages participate and we will be looking to hosting our first ever Futsal tournament



● ● ● Building a stronger club

- Develop, support and promote Shakopee soccer
 - **Who:** Board Members, Coaches, Team Managers, Players and Parents
 - **What:** Support of all club policies, activities and events
 - **When:** Immediately
 - **Why:** To further the development of a strong, successful club
 - **How:** Adopt the player – club – team hierarchy of success. Ensure that support for all club events and initiatives are fully promoted and supported by all board members, coaches and team managers, players and parents



● ● ● What's ahead

- Growing our focus from a perception that we are a “Rec Plus” club to a “Competitive” club, committed to training players to the highest level
- Begin the “Academy” concept for U5-U8 players within the Rec Program
- Increased use of Age Group Trainers for our U9-U12 teams that are responsible for the teams’ training and overall development, working with their assigned teams and coaches on a weekly basis
- Placing players on our younger teams by commitment level, giving all players the chance to grow and develop with players of similar desire



● ● ● 1-3-5 Year plan

○ Years 1-2

- 20 Academy Players U5-U8 from the Rec Program (2 Dedicated Trainers)
- Full Tournament
- U9-U10 teams separated by commitment, a “contract” they will sign agreeing to attend the additional training sessions laid out for them along with Winter Training, both Spring and Fall Rec
- 3 Area Trainers for the U9-U12 age groups
- Host an “E-License Course” for Coaches
- All Volunteer Coordinator spots identified and filled
- Form a Fundraising Committee.
- 375 Travel Players
- 575 Spring Rec Players



● ● ● 1-3-5 Year plan

○ Years 2-3

- 40-50 Academy Players (4 Trainers)
- Qualified coaches at every level
- Host a “D-License Course” for Coaches
- 10 year round Trainers
- Lights on Fields 1 and 2
- 5 Girls U9 teams
- 4 Boys U9 teams
- 2 teams per age group at U13-16
- Identify liaisons into the Hispanic & Russian communities
- 35+ teams with 425-450 Travel Players
- 650 Rec Players
- 2nd Soccer trip abroad



● ● ● 1-3-5 Year plan

- Years 3-5
 - 75-100 Academy Players (6-8 Trainers)
 - Qualified Coaches at every level
 - Our own indoor facility
 - One (1) “C1” team at every age group
 - One (1) Premier team
 - 6-7 Girls U9 teams
 - 5-6 Boys U9 teams
 - 40+ teams
 - 750 Rec Players





Fees

- While our fees continue to remain very competitive, fees have increased for 2011
- Why the fee increase
 - Incorporating the cost of Winter Training
 - Increased use of paid Coaches
 - MYSA fee increases
 - City of Shakopee fee increases
 - Online registration costs continue to rise
 - Gym/Facility rental
 - Our budget needs have risen over \$40k this coming year
- If you have participated in Winter Training in the past, and had planned to again this year, you will actually see a **decrease** in your overall fees for 2011



● ● ● MYSA League Playoffs

- 4 Day tournament
- Our intent is to host as many of our teams in Shakopee as possible
- Fundraiser - Club gets to keep registration fees and concession income
- “Lose and Go Home” format - very competitive games
- Thank you again for the volunteer support from our families and all of the Board Members.



● ● ● South District Regionals

- We were selected as one of the 4 regional hosts as part of the updated State Tournament format
- 4 days of soccer games
- Run by MYSA with support from SSA.
 - Thank you to: Patti Isensee, Tom Temple and Darla Teslow for all of the time spent organizing and putting together a very successful tournament.
 - Thank you to the remainder of the Board Members and volunteers who helped make this event successful.



● ● ● Concession Stand

- Thank you to Ben Kroll, Melonie Kroll, Patti Isensee and all of the volunteers.



● ● ● Staffing

- Volunteer Board of Directors
- Independent contractor positions
 - Director of Coaching
 - Club Administrator
 - Age Group Trainers
 - Winter Training Staff
 - Futsal Staff
 - Coaches



● ● ● 2011 International Experience

- U16 Boys and U17 Girls travel to Brazil for an international soccer experience



● ● ● Treasurer's Report

- 2010 Year End Balance Sheet
- 2011 Budget

- 2010 Profit and Loss statements available upon request.
Email treasurer@shakopeesoccer.com



● ● ● Director of Coaching Report

○ Jon Poppen



● ● ● Questions

