



Southwest Eagles Youth Hockey Association
Agenda
Annual Meeting
March 13, 2008
7:00 pm ENIA Mezzanine



1. Call to order – Otis Woods
7:01 pm
2. Approve minutes of 2007 Annual Meeting – Coco Schauff
3. Ice Inc. Report- Mike Moore/Pete Johnson
 - i. -Partnership with Southwest and Ice Inc. – Otis Woods/Mike Moor

Mike Moore took over as Ice Inc. President this year. Board members are:
President- Mike Moore
Vice President-John Sturgis
Secretary- Bob Ryan
Treasurer- Carl Mukuch
At Large- Otis Woods & Bill McCoshen

The rink is in “ok” condition. Challenges for this year:
-Need new chiller (ice will be out for 4 weeks, April/May).
-New Zamboni ordered, will take 10-12 months. Will keep Olympia as back up.
-Currently have two separate mortgages. Original from 1994, a restructured 2nd and Line of Credit. Rink is a Not for Profit.

In beginning stages of a Capital Fundraiser, partnering of Ice Inc., Southwest and Verona High School. – Goals for rink improvement- roof, glass, decrease debt and 2nd sheet of ice.

Mike expressed thanks to the coaches and teams for the successful years and taking pride in the rink.
4. Treasurer’s Report – Joe Gastel
As of the end of February- Cash on hand \$6,200.
Collected \$130,000 in ice fees for 07-08.
Made \$27,500 in fundraising
Paid out \$20,000 in ice credits.
Paid \$112,000 in ice rent.
Paid \$11,000 for officials
Other (coach fees, equipment...) \$11,000.
Slight loss enquired this year, partially due to decrease number of projected skaters.
5. President’s Report – Otis Woods
-Five Southwest teams won Region 4- High School 2, Bantam B, Pee wee A, B & C.
No State Champs this year. High School 2 took 3rd, Consolation- Bantam A & Pee wee B.
-The numbers of skaters were down this year, 220 (235 06/07).
-New this year, Midget U16 team. This team is a combination of Southwest, Middleton and Polar Caps U16 skaters. They skate under the Polar Cap organization. This is an option for younger players who aren’t ready for the High School 2 team.
-Acknowledged communication improvement is needed. This will be a goal for the up coming board.
-Otis encouraged members to become/stay involved in our association. Involvement will help keep Southwest strong and cost down.



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6. Committee Reports and updates
 - a. Concessions- Jennifer Lopez
 - Filled over 900 hours this year.
 - Recommendations- making sure members are aware of concession hour requirements at registration. If possible a link on the website that allows parents to sign up for the hours that best accommodate their schedules, rather than being assigned their hours.
 - Jennifer won't be returning as coordinator for next year, Board will need to appoint new Concession Coordinator.
 - b. Equipment- Mike Miller
 - Coaches can return their equipment to Mike.
 - c. Southwest Merchandise- Kelli Storm
 - Six Southwest blanket left.
 - Goal this year was to increase Southwest merchandise for families to purchase.
 - Will continue to work with Polar Sports to have merchandise available.
 - Would like to move towards online ordering.
 - d. State Tournament – Tammy Fish
 - Bantam B hosted and ran their State Tournament, they took 4th.
 - Each family was part of one of the following committees.
 - Raffle-collect donations for silent auction and raffle
 - Thank You Gift-put together a gift for each player
 - Mom Pins-made pin for each “mom”
 - Announcements/Music-put together music and script to use during the tournament.
 - Check-in- Checked in all teams
 - Ice Credit Hour Signup- made sure all families has their 10 hours.
 - Fundraisers that were held-
 - Chuck-a-Puck- \$361
 - Silent Auction- \$970
 - Raffle-\$688.00
 - Special food at Concession Stand- \$160
 - ~\$3,300 profit.
 - Discussion had on why we don't host more tournaments. This year we lost one State Tournament due to scheduling conflict with Ice Inc., thus WAHA only awarded us one tournament again next year. Ice Inc. continues to look at how to reimburse SW for our loss.
 - Invitational tournaments are a lot of work with little profit, hard to fill the brackets.
 - Will look into doing “Home and Home” Tournaments.



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- e. Girls Program Liaison- Ken Keryluk/Otis Woods
**Four teams this year, hoping to grow to 5 or 6 teams next year.
Players were unable to double roster at same age level this year (had to play either girls or co-ed).
Two teams went to State U14 and U12.**
- f. Coaches Committee – Jim Feely, Ace Director
**Over 50 SW coaches.
Lead Coach at each level.
Goals- #1 Have Fun
 #2 Develop skills
 #3 Wins/trophies
Goals for next year-**
- 1) **New parent orientation education committee**
 -educate on equipment, rules, tournaments, league....
 - 2) **Review “equal” playing time and short shifting**
- g. Website Update and Future Plans- Otis Woods
Recreating website in the off season. Moving towards on-line registration and better communication tools.
Fundraising short and long term goals – Liz Hammen/Tim Brown/Otis Woods/Joe Gastel – **Handout**
- Open Coordinator Positions and Sign-up Sheets.
- Continued discussion on Capital Campaign Fundraising.**
Major fundraiser this year-
- Parade of Homes Fencing \$5,700
 - Parade of Homes Concession and ticket sales \$3,000
 - Middleton Good Neighbor Corn Booth-
 - Golf outing- \$8,300
 - New Years Eve-\$1,400
 - Tournament-\$3,300
 - Home Town Bingo-\$1,039
- (Amounts are prior to paying ice credits)
Will be looking at selling more advertisement, joint effort with SW and Ice Inc.
Three areas of fundraising-
- 1) **providing ice credits**
 - 2) **sustaining the club and keeping fee down**
 - 3) **capital campaign and looking towards the future**
- For volunteer opportunities (ice credits) email either Tim** ldtbrown@sbcglobal.net
Or Liz my2pucks@tds.net
- h. Registrar’s report and 08-09 Registration
**Having all members register online with USA Hockey, was a big improvement.
Looking at online registration next year.**



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7. New Business

- b. Code of Conduct Issues for 2007-08 season-Otis Woods/Dave Kepler
**Policy reviewed and rewrote 3 years ago.
Policy was enforced once this year, appeared to work well.
-Reminder that we are a “zero tolerance” organization and we will be diligent in invoking the policy. A formal complaint must be filed to proceed with a Code of Conduct investigation.
-If possible all “team” issues should be handled by team/coaches/parents. If still unresolved a formal Code of Conduct complaint may be filed.**
- c. Improving communication with members- All
Improved communication tools to be built into the new website. Improved communication is a goal for next year.
- d. Establishing a Rink Rat Board Liaison-Otis Woods
**A goal for this position would be to help with communication to the Rink Rat level, which was lacking 07/08 season.
The creation of this position will depend on the future plan of the mite program.**
- e. Suggestions for “Annual Banquet”-Otis Woods
Next year we hope to hold an End of Season Banquet, to acknowledge all teams and review organizations and goals.
- f. Changes to Bylaws and Family Handbook to ensure Consistency w/ USA Hockey. – Otis
Last update in 1999. Will be reviewing and updating this year.
- g. Possible changes for Mite program- Otis Woods/Dave **Handouts**
All in attendance had a chance to review the issues, background and concerns of the current Mite program (posted on the website). A special committee of 8-10 people, including board members, coaches, parents (from ice mice, atom and mite levels) will be developed. This committee will be charged with discussing the pro and cons of our current mite program and make recommendations of change, if any, to help increase the development of the skaters. The committee will present their recommendation to the Board during Summer of 2008. All members will be notified of decision regarding Mite and lower programs prior to the 08/09 registration.



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- h. Annual Elections- Otis Woods/Coco Schauff
 - i. Ice Mice ALD
No nominees at this time
 - ii. Atoms-Cross Ice ALD
**Joe Taylor nominated by Jim Feeley and 2nd by Bob Schaefer-
unanimously approved.**
 - iii. Mite ALD
**Scott Dahlk nominated by Jim Feeley and 2nd by Bob Schaefer-
unanimously approved.**
 - iv. Squirt ALD
**Ken Keryluck nominated by John Parker
Walter Iszczyszyn nominated by Lisa Martin
Ken Martin nominated by Walter Iszczyszyn
Results of voting- Keryluck 18, Iszczyszyn 9, Martin 15
Ken Keryluck is the Squirt ALD**
 - v. Pee wee ALD
**Kevin Hughes nominated by John Parker, 2nd by Ken Keryluck
Bill Moynihan nominated by Kelli Storm, 2nd by Mark Jones
Result of voting- Hughes 28, Moynihan 12.
Kevin Hughes is the Pee wee ALD**
 - vi. Bantam ALD
**Mark Jones nominated by Eric Rasmussen, 2nd by Dick Stevens
Bo Ellis nominated by Ken Keryluck, 2nd by Jim Feeley
Result of voting- Jones 26, Ellis 13
Mark Jones is the Bantam ALD**
 - vii. HS2 ALD
**Bob Schaefer nominated by Mike O'Brien, 2nd by Dave Kepler
unanimously approved.**
 - viii. Registrar
**Janie Ritter nominated by Kevin Hughes, 2nd Scott Dahlk
Lori Bierman nominated by Mike Miller, 2nd by Dave Kepler
Makila Fecht nominated by Joe Taylor, 2nd by Joe Gastel
Result of voting- Ritter 17, Bierman 13, Fecht 11
Janie Ritter is the Registrar**
 - ix. Vice President
**Dave Kepler nominated by Ken Keryluck, 2nd by Liz Hammen
Unanimously approved**
 - x. President
**Otis Woods nominated by Ken Keryluck, 2nd by Bill Moynihan
Unanimously approved**

8. Adjourn meeting
Adjourned by Otis at 9:27 pm.



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Title	Name	Email	Phone
President	Otis Woods	Email otiswoods2@verizon.net	(608) 424-6979
Vice President	Dave Kepler	Email Keps17@Yahoo.com	(608) 848-7010
Secretary	Coco Schauff	Email schauff@yahoo.com	(608) 424-1416
Treasurer	Joe Gastel	Email joeg@mmins.com	(608) 424-1648
Registrar	Janie Ritter	Email jritter@wmc.org	(608) 848-5825
Ice Scheduler			
Fund Raising Coordinator	Tim Brown	Email ldtjbrown@sbcglobal.net	(608) 712-3818
Fund Raising Coordinator	Liz Hammen	Email my2pucks@tds.net	(608) 277-8868
Atom Director	Joe Taylor	Email joetaylor@charter.net	(608) 663-4577
ACE Director	Jim Feely	Email jfeely3@charter.net	(608) 798-4784
IceMice Director			
Mite Director	Scott Dahlk	Email sdahlk@charter.net	(608) 527-6800
Squirt Director	Ken Keryluk	Email ken@pancap.biz	(608) 848-2141
PeeWee Director	Kevin Hughes	Email sandalboy2@msn.com	(608) 835-7642
Bantam Director	Mark Jones	Email bjones2bj@netscape.net	(608) 845-5350
HS Director	Bob Schaefer	Email rkschaefer@hotmail.com	(608) 523-4068
Webmaster	Glenn Matsushima	Email sw Hockeywebmaster@yahoo.com	(608) 848-9363