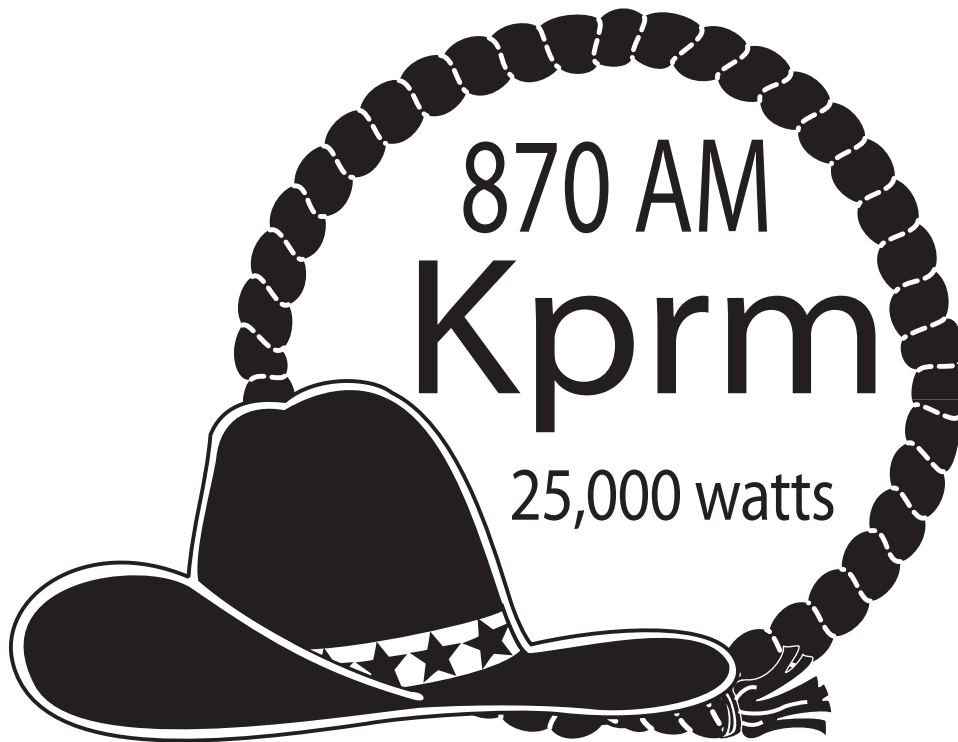


NEWS/TALK Classic Country



De La Hunt Broadcasting Corporation
P.O. Box 49
Park Rapids, Minnesota 56470

Phone: 218-732-3306

Fax: 218-732-3307

Website: www.kkradionetwork.com

Member of the KK Radio Network

KPRM - AM 870 Targets the 45+ age group with a proven mix of today's and yesterday's country love ballads, along with great News/Talk.

Music Artist include:

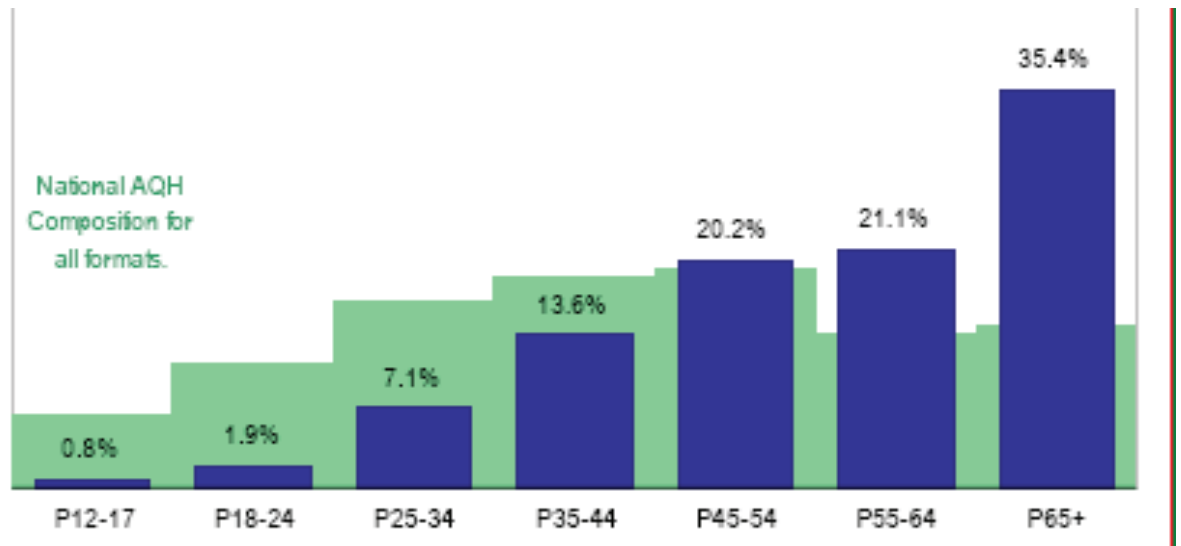
- | | |
|-----------------|-----------------------|
| Wynonna | Lorrie Morgan |
| George Jones | Vince Gill |
| Faith Hill | Garth Brooks |
| LeAnn Rhimes | Mary Chapin Carpenter |
| Reba McEntire | John Anderson |
| Tanya Tucker | Alabama |
| Trisha Yearwood | Brooks & Dunn |
| Shania Twain | Kenny Rogers |

The Audience:

- Upper middle class, white-collar worker
- Strong Agri-business population
- High- school educated with many college degrees
- Living in suburbs, God's country and rural housing
- Emphasis on family

News/Talk

- Coffeetime 9:20 am
- Curiosity-Time 8:35 am
- Rush Limbaugh 11am til 2pm
- Bruce Williams 6 PM to 8 PM



PROGRAMMING

MUSIC

Classic Country...target audience 45+ age group. News/Entertainment focused on baby boomer generation.

WEATHER

Regional and Local weather direct from the National Weather Service. On-site local Color Radio Radar to track storms.

LINDER FARM NETWORK

Minnesota's best farm radio with the largest documented farm listenership.

- Quality in-depth farm programming
- Highly identifiable Agribusiness professionals
- Strong audience loyalty and credibility
- Strong value-added commitment

RUSH LIMBAUGH

Heard 11am - 2pm Monday through Friday.

BRUCE WILLIAMS

Bruce has been a long running tradition. Bruce offers insight on personal and business issues from callers nationwide each weeknight from 6 to 9p.m.

COFFEETIME & CURIOSITY-TIME

Local celebrities... Ed De La Hunt (Coffeetime) and Bernie Schumacher (Curiosity-Time) brings a very entertaining and informative mix to the radio. Coffeetime is a public issues and affair program that has been on the air since 1962. Curiosity-Time is a light-hearted entertainment program about life. Curiosity-Time runs at 8:35 am and Coffeetime at 9:20 am.

CBS NEWS

CBS News On The Hour Every Hour Monday - Sunday

WORLD NEWS ROUNDUP

Every morning, the CBS World News Roundup offers listeners 15 minutes of in-depth news coverage. Veteran CBS News correspondent Bill Lynch hosts the longest-running news program in radio history Monday through Friday at 7:00 am.

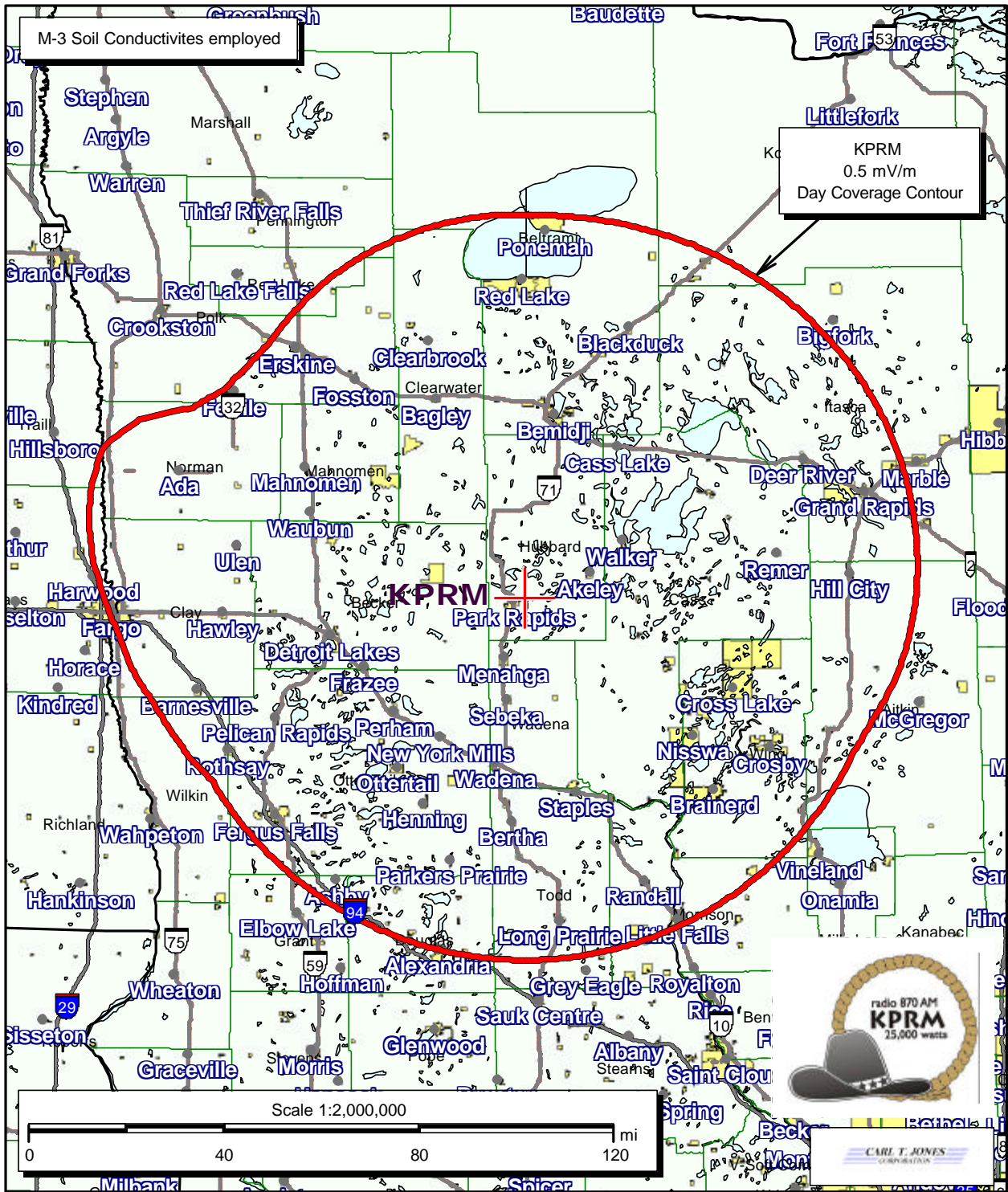
CHARLES OSGOOD

CBS Radio's poet Laureate Charles Osgood brings his intimalble style to CBS Radio's The Osgood File. With his sparkling wit and humor, Osgood puts today's headlines in a different light. Covering topics from serious to sublime, you'll hear the Osgood file twice daily at 8:25 and 9:05 am.

SPORTS

Minnesota Vikings, Twins and Gophers
Westwood One National Sports Special Coverage (NFL Play-off, Superbowl, NCAA Frozen Four)
High School Sports coverage to include many area Football, Basketball and Hockey

Coverage Census 2000: 458,193 persons



DAYTIME COVERAGE CONTOUR
KPRM(AM) - PARK RAPIDS, MN
870 KHZ - 25.0 KW DAY/1.0 KW NIGHT - DA-N