



**Park Rapids Amateur
Hockey Association**

PO Box 508
Park Rapids, MN 56470
(218) 732-9179
www.prhockey.com

**Park Rapids Amateur Hockey Association
Board Meeting Minutes
June 13, 2011**

Norita Smith, President

Krista Hesby, Vice President

Diane Johnson, Treasurer

Ed Moren, Past President

Mike Johnson

Clayton Hoyt

Neil Powers

Mark Carlstrom

Lance Crandall

Heidi Pachel, Secretary

1. **Call to Order:** By: Norita Time: 6:00PM
2. **Agenda Approval:** Heidi/Mark M/S/P
3. **Approval of regular Secretary's Minutes of May 23, 2011 and June 6, 2011:** May 23rd minutes approved with changes Diane/Neil M/S/P. June 6th minutes approved as written Mark/Diane M/S/P.
4. **Treasurer's Report:** motion to pay the bill for the website domain Mark/Diane M/S/P motion to approve treasurers report Mark/Mike M/S/P motion to continue with our current worker's comp insurance Heidi/Ed M/S/P
5. **Gaming Report:** correction of last month – carried the payroll & rent forward from the previous month (April 2011). \$6,494.81 should be the correct balance for May 2011. Correction on the May report \$1.46 in interest. Hired a new employee who also works at the pull tab booth at the Eagle's, will work for us at the Royal & will fill in at other locations. Motion to approve the gaming report Neil/Mike M/S/P
6. **Director's Reports:**
 - a. Executive
 - i. Paint – contacted Sentence to Serve, need to fill out a form to go through the approval process, would like a donation of about 1/3 of the cost. Will need to get some rollers & misc paint supplies.
 - ii. Rink employees – Merrill & Mike will come back
 - iii. Looking for a trailer for the girls varsity locker room expansion
 - b. Treasurer/Scholarship
 - c. Public Relations
 - i. Visited with Jake, wants to continue being the contact person for the website.



**Park Rapids Amateur
Hockey Association**

PO Box 508
Park Rapids, MN 56470
(218) 732-9179
www.prhockey.com

- ii. Need to make sure Deb King is still interested in being another contact person for the website.
- iii. Has a phone call in to Steve Hall to talk to him regarding advertising. Finder's fee paid to the sales rep to solicit businesses for advertising – is this okay with the board? Everyone is comfortable paying 10% for any new advertising & for any existing renewed advertising with an increase of 10% in advertising sales. Also increase ad rates by 10%.
- iv. Sponsorship – only Pleasant Avenue Dentistry is a sponsor. Have the same person that is going after advertising go after sponsorships as well. Also pay a finder's fee of 10% to the sales rep who gains the sponsorship.
- d. High School Hockey
 - i. Meeting Wednesday night to meet on the contracts – going to stick with the initial terms.
- e. Hockey Development
 - i. Having a meeting on Thursday, June 16th at 7pm
 - ii. Agenda for the HDC meeting will include:
 - 1. Recommendations from surveys
 - 2. Locker room supervision, as approved by MN Hockey – allow parents to gain volunteer hours for the time spent supervising in the locker room.
 - 3. Dryland training – Sweet Hockey Dryland Training - would like to use our grant from Itasca Mantrap to cover the cost for this.
 - 4. Burgraff – dates & costs – cost went up \$300 to \$4,800. Walker has their own Burgraff clinic set up.
 - iii. Merger of the HDC –
 - 1. Discussion of some examples of other associations – their HDC's, their numbers, etc.
 - 2. Collaborative approach to working together.
 - iv. We need to discuss the Bantam issue with Pete on Thursday
- f. Administrative Support
- g. Hockey Operations
- h. Fundraising Operations
 - i. Filled out a grant proposal for the Royal Bank of Canada – didn't make it though round one, are at a 2nd stage in the process
 - ii. Had a fundraising meeting – are moving forward with a gun raffle, 3 shotguns & 9 riffles. \$40 per ticket only 500 available.
 - iii. Golf tournament meeting this week – needs to confirm with other members – July 29th at Blueberry.

7. Old Business:

8. New Business:

- a. Goals & priorities for all directors & the association
 - i. Suggestion – we have pressing issues that need to be dealt with as an example. Can we forgo our normal meeting procedure for one meeting each month? More efficient meetings, so we can deal with the more important things at hand. At the first meeting we will cover the reports for gaming, treasurer's and directors & the second meeting will forgo these items of discussion.



**Park Rapids Amateur
Hockey Association**

PO Box 508
Park Rapids, MN 56470
(218) 732-9179
www.prhockey.com

9. Next Meeting date is **June 27, 2011** at 6:00pm Board Room, second floor.
*Meetings are scheduled for every 2nd and 4th Monday of the month unless otherwise noted.
10. **Adjournment:** Ed/Mike M/S/P TIME: 9:10PM