



PO Box 508
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www.prhockey.com

**Park Rapids Amateur Hockey Association
Board Meeting Minutes
July 11, 2011**

Norita Smith, President
Krista Hesby, Vice President
Diane Johnson, Treasurer
Ed Moren, Past President
Mike Johnson
Rick Bravo
Clayton Hoyt
Neil Powers
Mark Carlstrom
Lance Crandall
Heidi Pachel, Secretary

1. **Call to Order:** By: Norita Time: 6:05PM
2. **Agenda Approval:** with the addition of 6. Directors Reports, 7b. AED Diane/Krista M/S/P
3. **Approval of regular Secretary's Minutes of June 27, 2011:** Diane/Krista M/S/P
4. **Treasurer's Report:** Krista/Heidi M/S/P
5. **Gaming Report:** approved with additions Diane/Krista M/S/P
6. **Director's Reports:**
 - a. Executive
 - b. Treasurer/Scholarship
 - c. Public Relations (email from Neil)
 - i. Meeting with Steve Hall RE: Arena Advertising and Sponsorship
 - Steve is still interested in taking the lead on advertising accounts. He is willing to send invoices to existing advertisers and follow-up on outstanding accounts. Would prefer to have someone else make contacts for new accounts however, he is willing to follow up on new leads.
 - *Action Item:* Need to find another individual interested in contacting businesses about their potential interest in advertising with the Association and sponsoring teams. I would appreciate any ideas?? Somebody with influence in the community as well as the ability to make the "ask." Same approach for website advertising.
 - Advertising Framework: - suggest Board reviews, approves or modifies and we add to minutes.
 1. Advertising period is November 1 – October 31. All new accounts added will be prorated.
 2. Invoices will be sent out September 1st, due October 1st, Steve to contact those accounts not making the October 1st stating payments are due no later than October 31. Failure to make payment results in removal of advertising sign.



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- 3. Agreed to add \$10 to all sign locations however, a 10% bonus will only be paid on new accounts.
- 4. Advertisers remain responsible for signage. Questionable appropriateness reviewed by the Board.

Contacted Jake regarding the website and adding the gun raffle info. He has the raffle poster so he should be able to add soon if not already. Suggested via email that I would like to add Deb King as an alternate website manager. Requested his ideas on how this would work....no response yet. Will contact him again soon.

Contacted Deb King regarding her interest in managing (co-managing) the website. Very interested. Need to follow up with her as soon as Jake engages or sooner.

- ii. Recommendation to change the dates for the advertising
- iii. Motion to remove Jake's administrator rights on the website and give Deb King full administrator rights Diane/Clayton M/S/P Krista to contact the website company to get this issue resolved.
- d. High School Hockey
- e. Hockey Development –
 - i. Lance has been talking with Pete
 - ii. There is an HDC meeting on Thursday
 - iii. The \$130 grant from Prairie Lakes Coop – Rick would like to purchase lumber for the Russian boxes – a good discussion occurred (think we have enough iron that can be used to build that will be donated and possibly wood also), wiffle balls (Diane to pick up).
 - iv. Pete is not interesting in working with 2 HDC's and Chris is not interested in being the ACE at 2 different meetings.
- f. Administrative Support
- g. Hockey Operations
- h. Fundraising Operations – Gun raffle & golf tournament

7. Old Business:

- a. Procedures for player waivers
 - i. Norita called the President of MN Hockey, never heard back, so she sent an email – players need to be registered with their home association & then they can get the waiver. If we deny & it is approved at the district level this is the final decision, there is no recourse for us at this point. Krista will talk with Craig letting him know what the procedure is that needs to be followed.
- b. AED
 - i. Norita spoke with Ben Koppelman at the hospital to see what they had to offer – they have applied for a grant for AED's if approved this will give them multiple AED's to be distributed to the community. They will know within 30 days if they received the grant.

8. New Business:

- a. Goals & priorities for all directors & the association – will discuss at the next meeting.

9. Next Meeting date is **July 25, 2011** at 6:00pm Board Room, second floor.

**Meetings are scheduled for every 2nd and 4th Monday of the month unless otherwise noted.*

10. **Adjournment:** Diane/Heidi M/S/P TIME: 7:12PM