

**Sartell Youth Hockey Association**  
**Monthly Meeting: Board of Directors**  
**September 12, 2011**  
**Celebration Lutheran Church**

**Meeting Minutes**

**I. Call to Order**

---

8:06 PM

**II. Present**

---

Carl Koehn, Dena Walters, Stacey Dormann, Stacey Jurek, Pam Brookins, Kris Moran, Toni McDonnell, Melissa Dummer, Todd Kirchner, Brian Lommel, Michael Hornung, Joe Marthaler, Kellan Hemmesch, Michelle Sura, Kim Hess, Jill, Bill McCabe, Amy Peterson, Shannon Freeman, Mike Zingale, Rod Smith Mark Halstrom, Chris Plautz, Bob Kalus, Tommy Ferns, Doug Ferns, Corey Hansen, Chelsie Bakken, Paul Webster, Mike Mooney, Steve Thayer, Lyle Warner, Rowan McDonnell Jr., Brent Boerger, Tom Schiffler, Chris Sigurdson, John Michaud, Sean Moynan, Jodi Henneman, Pat Michaud.

**III. Additions/Deletions to Agenda**

---

1) None.

**IV. Approval of August Minutes**

---

- 1) Minutes for August to be reviewed and approved
  - a) Motion: No need to seek motion for approval.

**V. Treasurer's Report: Shawn Wensel**

---

- 1) Checkbook Balance: \$65,067.45
- 2) Paid the Sartell Rec Center \$20k on 9-8 for the 2nd of 2 ice arena fees that we have to pay.
- 3) We have received several deposits in August from early registration.
- 4) Recently paid all u10 and u12 girls tournament fees and will request 50% reimbursement from Sauk Rapids for U10. Need to wait on U12 numbers for reimbursement amount.
  - a) Motion to Approve: John M
  - b) Motion 2<sup>nd</sup>: Tom S
- 5) QUESTION: should we continue to pay for and place the ad in the Let's Play Hockey for tournaments? Chris will seek answer from Shawn Wensel.

**VI. Gambling Report: Pam Brookins**

---

- 1) Motion to approve August expenses: \$6,639.25
  - a) Motion Carries
    - i) Motion to Approve: Brent B
    - ii) Motion 2<sup>nd</sup>: Jodi H
- 2) Motion to pre-approve October anticipated expenses: \$11,415.
  - a) Extra \$1,000 for anticipated license renewal fee's. This is a one-time fee to State of MN, gambling license(s).
  - b) Motion Carries
    - i) Motion to Approve: John M
    - ii) Motion 2<sup>nd</sup>: Pat M
- 3) Pull tab revenue is high so far for September. Looking at increasing gift cards due to increased traffic and demand.
- 4) Checkbook Balance: \$21,354.98 month-ending balance as of August 31<sup>st</sup>.

- 5) Pam presented the LG1014 Organization Annual Report for Fiscal Year 2011. Presented to the SYHA Board on 9/12/2011.
- 6) Motion to Approve Gambling Report
  - a) Motion: Brent B
  - b) Motion 2<sup>nd</sup>: Sean W

#### **VII. D5 Report: Lyle Warner**

---

- 1) Mandatory Coaches meeting on Wed November 7<sup>th</sup> for all U10 and up head coaches STMA Middle School West. Most likely this meeting will have much to do with the new PeeWee checking rules.
- 2) District 5 needs one additional U12A girls team. Thus, Sartell will be a U12B team.
- 3) November 5<sup>th</sup> is the Roster Signing Day.

#### **VIII. Mike Moonie: Referee Update**

---

- 4) This season is a USA Hockey rule change year (every other year) and several rule changes are being implemented. Mr. Moonie is here to update the SYHA Attendee's about these rule changes.
  - a) RECOMMENDATION: officials are encouraged to join the National Association of Sporting Officials. This organization has great protection (legal) for officials.
- 5) Other rules discussed:
  - a) PeeWee checking, tag-up being implemented, stick violations and requests, head contact, protecting players, implementation of checking training. See SYHA website for additional details or discuss with one of the SYHA Board members.

#### **IX. Strategic Planning Sartell Rec Center**

---

- 1) Dueling Pianos
  - a) 505 in attendance, roughly the same as last year
  - b) Revenue down a tad due to a change in table pricing. Decrease of roughly \$800.
  - c) Total Revenue: approximately \$6,000
- 2) Floor Update: should be finished and in place over the next 1 ½ weeks to finish the project.
- 3) Building Update: in process of reviewing options on energy efficiency. Potential savings of several thousands of dollars due to increased energy efficiency, however further research needs to be completed to determine a process to move forward.
- 4) Purchased another skate sharpener at Bernick's Arena. See the SYHA Newsletter for a sharpening coupon.
- 5) Looking for a Sales and Marketing position within Bernick's Arena: would like this to be someone from the youth hockey family due to some relationships to the association and an awareness of the association and arena.

#### **X. Team Reports (level coordinator reports)**

---

- 1) Tournaments:
  - a) .
- 2) Hockey Expo:
- 3) Mites: Megan Lund
  - a) Looking forward to Hockey Expo.
  - b) Good turnout and volunteer at elementary school open houses.
  - c) Marketing materials have been distributed at open houses.
  - d) Intro to Hockey: 1-2 times per week for 2 months, with option to stay and participating in the full season.
  - e) Putting an ad in the Newsleader next week.
  - f) They will be bundled into the same as the mini-mites.
  - g) Girls will still have the 'Buffett of Hockey' on Wednesday evenings.
  - h) Equipment storage at the rink will be researched this week.
- 4) Squirts:
  - a) 34 Skaters: 2 Goalies

- 5) PeeWee: Melissa Dummer: No update
- 6) Bantam
  - a) There will be no Bantam C league in D5. There will be a Bantam B2. If we feel we need to field a Bantam C vs. a B2 team, we may be allowed however we will need to play in a different district.
  - b) There will be no B2 year end tournament. If we want to play in year-end tournament we will need to play as a B2 team.
  - c) Final decision to make the change from Bantam C to Bantam B2 and we will be working to change tournament schedules. We will stay in District 5 and field a B2 team.
  - d) John M will follow up to find out
    - i) If other affiliates in the district are splitting all B-level bantams vs. setting B1 and B2 teams based on skill.
    - ii) Can C's play in B2
    - iii) Sartell Tournament mixing B2 and C teams.
    - iv) Playoffs
  - e)
- 7) Goalies: Brian Lommel
  - a) Equipment inventory has been completed.
  - b) Have ordered new equipment from Hockey Zone, some delays may happen.
  - c) Need specifically goalie equipment for girls U12. Need to consider what needs are for girls goalie equipment.
  - d) Planning parent specific meeting for goalies. This is an opportunity to speak candidly with parents of goalies and answer questions.
- 8) Girls
  - a) Coop going with Sauk Rapids and meeting Wednesday evening to cover logistics for tryouts.
  - b) John M to double check on waiver process.
  - c) U14s will waiver to SR this year, next year we will participate in the Coop program.
  - d) Girls Expo and Fun Day: this Saturday. Need to get 25 girls and D5 will waive all district fee's for the season. If we can get 15 in attendance they will waive fees for one team.

## **XI. Rec Center Update**

---

- 1) .

## **XII. Committee Reports (future agenda item)**

---

- 1) Committee organization/reorganization to be discussed after registration has closed.
- 2) Tryout Committee: John M:
  - a) Things are progressing well with judges and Alexandria.
- 3) Membership Marketing/Communication:
- 4) Tournaments:.
- 5) Hairball:
- 6) Coaching: Steve Thayer:
- 7) Intro To Hockey: So far roughly 6-8 new players, expecting more at Hockey Expo.
- 8) Sponsorship: Joe Marthaler:
  - a) Sponsorship dollars in-house so far are a bit higher than expected.
  - b) Need assistance in calling on new companies for sponsorships.
- 9) Website: John Lindmeier:
- 10) Equipment:
  - a) Can we consider selling the PeeWee jersey's at Hockey Expo? Are the new jerseys going to be delivered by then?
  - b) All PeeWee and first year Bantams will need the new socks. Working with Hockey Zone to have delivered by tryouts.
- 11) Volunteer: Chris Sigurdson:
- 12) Registrar Update: Tony: Amy

- a) Meeting took place a couple weeks ago.
  - b) Roster Signing Thursday November 3<sup>rd</sup>.
    - i) System will not allow coaches to be rostered unless all trainings and USA Hockey certifications are up to date.
    - ii) If they are registered with USA Hockey they can participate in practice, but cannot be on the bench during a game.
  - c) Current Registration: 216 (total in 2010 after Hockey Expo was 254)
    - i) Mites 59 1
  - d) Board, Managers, Locker Room Attendants, Coaches all need background checks. Essentially anyone who will be gaining contact with the players MUST complete the background check.
  - e) Be vigilant on coaches being registered with USA hockey and being updated on all certification.
- 13)
- 14) Fundraising: Stacey Jurek
- a) October 8<sup>th</sup> will be Chip Shoppe, Deliver November before Thanksgiving.
- 15) Hockey Expo: Chris Sigurdson
- a) Committee working on it.
    - i) Calendar Raffles.
    - ii) Booths.
    - iii) Sponsors including Hockey Zone, Sport Clips, and others.
    - iv) Equipment Exchange.
    - v) Bouncy Gyms will be in place.
    - vi) Association Picture. Everyone out on the ice at 12:45 in SYHA Youth Hockey colors.
  - b) .

### **XIII. Old Business**

---

- 1) .

### **XIV. New Business**

---

- 1) Hardship Request #1: SYHA to subsidize \$375 for player toward initial registration fees.
  - a) Motion: Chris S
  - b) Motion 2<sup>nd</sup>: Sean M
- 2) Hardship Request #2: SYHA to subsidize \$300 toward dues and has offered to assist with volunteer needs of the association.
  - a) Motion: Tom S
  - b) Motion 2<sup>nd</sup>: Jodi H
- 3) Bantam A Coach: the current Bantam A coach has moved on to the High School level, putting us in short-term need for a replacement coach.
  - a) Motion Proposed: guarantee \$4,500 minus \$750 for sponsorship.
  - b) Motion: John M
  - c) Motion 2<sup>nd</sup>: Jodi H

### **XV. Motion to Adjourn: 10:00pm**

---

- 1) Motion Carries
  - a) Motion: John M
  - b) Motion 2<sup>nd</sup>: Jodi H

### **Minutes Respectfully Submitted by:**

Carl Koehn: SYHA Board Meeting