

Sun Prairie You Hockey Association  
Board of Directors Meeting Minutes  
August 21, 2011

Audience: Joe Brickl, Kellie Feiler, Nate Rosin, Dianne Pica, Tom Wendler, Mike Culbertson, Steve Traut, Kathy Thornton, Kimberly Trent, Gary Pfann, Gary Voskuil, Angie/John Hadley, Chad Schneider, Jodi Scherer, Mark Breyer, Jason Fehrman, Chris Finkler, Tony Rehm

President Jeff Thornton called the meeting to order at 6:03pm.

1. PUBLIC COMMENTS

- Jeff explained to those who were new in attendance how public comments worked and then asked for comments.
- Gary Pfann was questioning the fees in the registration packet and why they had increased \$175 for Bantam, \$200 for HS, \$45 for Squirt and \$20 for PeeWee. Jeff explained the reasoning due to Bantam and HS starting their ice time earlier so they were in line with the other travel teams and also to allow us to get better numbers for HS and Bantam.
- If player made Varsity their fees would then be prorated for ice used and a refund issued with the breakdown of the fees incurred on a spreadsheet.
- Addendum to packet will communicated to all in the newsletter as to why there was an increase in fees this year.
- Kimberly Trent asked why even a disgruntled player would get the same refund as a player who is moving to Varsity. The fees account for \$100 tryout fee, \$15 scholarship fee and \$50 Capital fund. This player would still need to get a release to leave the association.
- Scholarship fund is for a need basis and we would not want to publish this information.
- Question on why we are donating money to scholarship fund when we have one set up (Churchill). James stated that the funds have not been moved to clear out the existing scholarships that have been given and the \$15/player will allow for us to grow this fund and that the association could potentially give out 5-6 scholarships per year.
- Kathy Thornton suggested adding a section to the agenda for committee reports after the age level reps reports. Jeff stated that this would be considered.

2. EXECUTIVE COMMITTEE REPORTS

- a. Secretary-Betsy McCrary- Absent
  - Minutes were approved and posted to the website for July.
- b. Treasurer-Paula Walker
  - Registration will be closed on Sept 9<sup>th</sup>, Steve Traut was asked to do an email blast and post on the website for all to see reminding them about the deadline. All first half payments would then be done by Sept 23<sup>rd</sup>. List would then be printed of those still owing and would be given to those

signing in the players for tryouts. If not paid will need to make payment before going on ice for tryouts.

- 16 players so far registered

- Registration for U6 and U8 for those who have not registered will reopen in October due to the start date of the ADM program.

- Suggestion was made to send out a postcard stating changes for registration.

- Paula and Mike met with WIPFLI to review financial information.

Suggested we proceed with audit for 2010 cost is \$7000. Will be added to new business to vote on.

- \$625 Midget state fees were refunded back to the association on 3-3-11.

c. President Elect-Dave Batterman

- Dave is the acting interim chair for the New Year's Eve event with US Bank. Stated if there was anyone interested in chairing the event to let him know. He is in process of setting up a meeting with the contact for the event.

d. Past President- James Trent

- 3 Families are still outstanding for dues, James has made calls to all.

- Jen suggested that for this season after the December 31<sup>st</sup> second half payment we have a closed door board meeting to discuss who is still outstanding so the board knows who they are and can mention to them if they see the family would make it easier so we are still not trying collect after the season is over.

- All past due dues and volunteer must be paid before stepping on the ice

- Discussion on why we do not require payment in full, this has been discussed by the Executive Committee and we felt that the 2 payment option was best for most families and for it to apply to families who were delinquent with payments last season as they are required to pay their first half balance in full before they tryout. Also comments were made to see if we are still going to accept checks from these same people and if so why, it was stated that the checks we have gotten have cleared so until they don't we will continue as is.

- Scholarship funds are to assist families at the start of the year so if the needs are there at the end a scholarship would not be available.

e. President

- Pepsi contract- agreement to provide beverages has expired. Offered a 5 year contract to be exclusive and would buy SPYHA a new score board. If SPYHA signed a 10 year contract the would provide \$10,000 for the capital fundraising and \$12,000 in scoreboards. Case limit is to sell during the 10 year time 7500 cases, if we don't sell contract extends until we do. If we sell the 7500 cases before the contract is up we get a \$3 credit and/or can renegotiate the contract, only penalty would be if we bought out of the contract in the first year \$31,000.

- Jeff to forward new contract to the board.
- Pepsi would like to have a say where the \$10,000 goes.
- SPYHA will not offer energy drinks but if we did decide to they would donate tables and chairs for the new rink.
- Will send details to the public once contract is finalized.
- They are giving us cases for fundraising and items for raffles as well.
- We sell approx 5500-6000 cases now a case can be pop, coffee cups.

-Varsity Game Night Policy- had a meeting with SPHS Athletic Director Jim McLowry and updated them on the new rink and where things were at.

-Discussion on why we can't have a JV team, would need to have a girls JV hockey team as well as a boy's JV team. Currently, Varsity has a \$250,000 budget and spends approximately \$40,000 with SPYHA.

-During Varsity games a new policy will be implemented- players who arrive ½ hour prior to their scheduled practice will be allowed to enter the rink without paying the gate fee. A coach will also be required to be there a ½ hour prior as well and will be with the team in a designated area together.

-If there is an executive committee meeting/board meeting there we will be on a list and allowed to enter without paying a gate fee. If it is an unscheduled meeting, we are to email ahead of time to let them know.

-This will need to be put in to the coach's handbook and also the team reps handbook and must be communicated to the Bantam and HS2 teams.

-Coaches Committee- A committee is being put together that includes 5 individuals- Troy G, Shad Kernan, Steve Hanrahan, Chris Finkler, Chad Schneider. They will work on a plan for U6 thru Varsity to recommend to the board on how going forward to teach the SPYHA players. Chris Herwig has asked to be part of this group.

-Will look to teach hockey across all levels and to be consistent.

-Unfulfilled Volunteer Hours- there are approximately 35 families that have not met or paid their outstanding hours. Each family signs a document during registration stating they understand the policy. Volunteer committee will be putting a sign in the lobby so families are able to see what they have left. Letters for last year went out in February stating that they still owed and to pay or finish hours. The penalty is \$15/hour.

-NOTE: going forward any parent coach on the ice MUST have a USA hockey coaching certificate for the specific level that they are going to coach. They will also be required to sign in and out prior to and after practice. If you don't sign in/out you will not get credit.

-Student coaches are allowed by USA hockey, must sit with ACE director for a small clinic. This would be for anyone 16 and up as defined by

SPYHA. Chad/Troy to work on a policy on how to be picked and allowed to assist and do a grade check.

-Banners/Dashers- Executive committee met with Bill Blumer to review. In the past there was a disconnect with accounting. We came up with a checklist. Because many expire at different times we have chosen April as the renewal period so we have all on the same billing cycle going forward.

-Cardinal Cup- 2 teams have signed up.

-SPYHA Magnets- have proposals on the magnets for cars. Will look to purchase approximately 200 and sell for \$5 in the concession stand.

### 3. LEVEL REPS

- a. ADM- working on getting SPYHA volunteers to work the elem open house. This will be to promote the Try Hockey for fee at the rink on November 5<sup>th</sup>.
  - There is a flash drive available for promotional marketing items.
  - Must sign up for event, new skaters only we have 40 goody bags to hand out and then possibly giving away a jersey, 1 per school?
  - Current players could come but not skate if they brought friends new to skating as it will depend on the numbers.
- b. DC DIAMOND- VACANT
- c. SQUIRT- No report
- d. PEEWEE- Corn Fest parade was fun- A special thank you to the Welch/Baker family for the truck and Scott Halblieb for the music.
- e. BANTAM- VM from a child in Ohio who is moving the area, would be a 1<sup>st</sup> year bantam. Chris to call parents and get more information.
- f. HIGH SCHOOL- VACANT- discussion on WCHSL club hockey, decision will be made after we see registration numbers after September 9<sup>th</sup>.
- g. COACHES REP.- No report

### 3. OLD BUSINESS

- a. New Rink/Building Committee- Jeff had meeting with PAC and developer, our architect is now doing the entire complex. Plans are evolving. Looking at creative ways to share with PAC, possibly shutting down a sheet of ice in the summer for events. Timeline is this spring, city wants to make a big splash first once things are put in motion.
- b. Capital Fund-suspended until further notice, will get pictures from architect once ready to move forward.

- c. Region 4 Report- Jen Reported that Jerry Swenson wanted to push back setting up leagues, but Jen reminded Jerry that this season we will be facing two weekends w/ holidays and this probably would not be the year to push back the start of league games - all agreed.

October 9<sup>th</sup> at midnight is the deadline to get what teams will be in the league and what levels.

- October 16<sup>th</sup> – league scheduling is set- would like to have a place with 4 rooms so each level has their own room to do scheduling. Jen will contact Holiday Inn to see what they have.
- Tom Hansen reported at the Region 4 meeting that the registrar may have double job this year, first getting the roster in before Dec and then possibly after due to coaching license changes.
- Chris Finkler will check with Matt Walsh to see if he can host a level 1 clinic here in Sun Prairie.
- September 1<sup>st</sup> is the when the module is live and then you have 30 days to finalize once on.
- Chris Finkler will check with Bob Houle to make sure coaches list is complete and contact everyone to let them know of the changes for the ADM level now needing a level 1 coaching license.
- Level 4 coaching license requires a weekend class.
- Rosters must be done by 1<sup>st</sup> weekend in December.
- No checking for PeeWee this year
- Off-sides Tag up rule takes affect at Bantam Level
- September 10<sup>th</sup> and 11<sup>th</sup> WAHA mtg in Eagle River.
- Jen to send a list to the board to sign up for the monthly region 4 meetings.

#### 4. NEW BUSINESS

- a. Voting in of DC Diamond rep and ADM rep  
James made a motion to make Nate Rosin the new 2011-2012 DC Diamond Rep. Chris seconded. Motion Approve. Motion Passed.
- b. Paula made a motion to make Angie Hadley the new 2011-2012 ADM rep. Marcie seconded. Motion approved. Motion passed.
- c. Jersey Committee Recommendation- Tony Rehm presented the board with three options for the new home white jersey the SPYHA will use for 4 years.
  - Association will own the white and red jerseys going forward.
  - Quotes were given to the board—
    - Tony Scheid Quote \$68
    - SP Flo Knit Jersey
    - 12" 2 color tackle twill full back numbers
    - 2 color tackle twill "Sun Prairie" fronts
    - Cardinal logo on each shoulder

- All lettering is "Pro Block" style
- K1 Quote \$72
  - K1 Knit Jersey
  - 10" 2 color tackle twill full back numbers
  - 2 color tackle twill "Sun Prairie" fronts
  - Cardinal logo on each shoulder
  - All lettering is "Pro Block" style
- Breakout Apparel Quote \$67
  - H840 AK-Knit Jersey
  - 10" 2 color tackle twill full back numbers
  - 2 color screen printed "Sun Prairie" fronts
  - 2 color screen printed Cardinal logo on each shoulder
  - All lettering is "Pro Block" style

- Recommendation was to go with the Tony Schied Quote amount  
 -Socks can go with either nylon or cotton.

Jen Kurtz made a motion to approve the style as noted Flo Knit jersey with the 12in tackle twill numbers. Tony and committee to find the best price not to exceed \$68/jersey. Dave seconded. Motion approved/passed.

Marcie Rauls made a motion to order home and away cotton socks.  
 Seconded by Chris. Motion approved/passed.

Publicly thank the jersey committee for the hard work in selecting the jerseys.

Jeff thanked Tony Rehm publicly for his time on the board.

- d. ADM/Squirt Play up policy
  - Jeff talked about the background on why USA hockey switched to the ADM cross ice program.
  - SPHYA has adopted the policy going forward and because of this there will be no mite travel hockey.
  - All players with a 2003 birth year are affected.
  - All associations are doing things differently, some are grandfathering the kids up others are requiring they make the top 5 or 10 of the Squirt A team.
  - SPYHA policy currently reads:
    - Movement of players
      - No player will be allowed to skate at a level above their age bracket as designated by WAHA through tryouts as defined by SPYHA without board approval.

- In order to make an exception to the policy and allow the potential placement of non-squirt age players on a squirt team, the board has the option to make an exception.
- Currently we have slated 3 teams of 15 players each
- Jeff asked that each board member and Ace Director have an opportunity to speak their thoughts.
  - Ace Director-Troy- stated mites should stay mites and skate at the U8 level.
  - Ace Director- Chris- stated he supported the ADM model and quoted USA Hockey's information on why this model is the direction they are going today.
  - Ace Director- Chad- would like the mites to be able to skate up based on their ability, while he supports the ADM model in this special case because it is a transition year these 2003 mites should be allowed to skate up based on ability.
- Options we need look at:
  - Adhere to ADM policy
  - Grandfather to play squirt level hockey
  - Let tryout and then base coaches/evaluators will base decision on skill and if they are physically and emotionally ready to play.
- Jen- Region 4 discussion – Waunakee is allowing 3 kids to tryout for the Squirt level. The determination is that they be 2003 birth year and have two years of full ice skating experience. West Madison Polar Caps also had the same type of qualification, but they have five players trying out.
- Public- Mike Culbertson stated he appreciated the comments made by the Ace Directors and he wants what is best for his child and if that is for him to skate down then that is what he will do.
  - Tom- discussed how this was like baseball and that he would allow.
  - Jodi Scherer- asked how they would learn positioning at U8 and be able to transition to full ice the next year. As they would be behind.
- ADM Reps-
  - Angie- skill/ability/maturity should all be looked at but they all should be allowed to skate up.
  - Marcie- Wants them to be able to skate up and be placed by ability.
- DC Diamond- talked about skill difference between Mite A and Squirt C, he stated that they should be allowed to tryout.
- SQUIRT- let them try out based on ability as they all deserve a chance to tryout and show what they have.
- PEEWEE- Reiterated Region 4 stance would prefer they skate at the U8 level, stated her son played 3 on 3 this summer and enjoyed it but granted

it wasn't for an entire season. She stated would vote based on how it was worded.

-BANTAM- Would leave at U8 level

-HS 2- vacant

-COACH- play cross ice stay at U8 level

-TREASURER- allow for 2 year travel only and let them play based on their ability.

-PRESIDENT ELECT- maturity and experience

-PAST PRESIDENT- ability level and are the emotionally and physically ready.

-PRESIDENT- torn on which way he would go.

-Informal voting was done to break apart each piece to get to the final motion and vote.

1. Allow all 2003 birth year children to tryout. No (8-2)
2. Require 2yr full ice travel- this would eliminate Mite B. Yes (9-1)
3. 2002 Mite A (6) allowed to try out for Squirt. Yes (8-1)

Discussion on the coach during evaluations can make the decision and send them back to U8 if they are deemed not ready for squirts.

*Note: this is not the overall final vote.*

We will be voting at the next board meeting on whether there are any stipulations of team(s) these mite eligible players need to make in order to skate at the squirt level.

Motion was made by Jen Kurtz that for the 2011-2012 season all 2003 skaters with 2 years full sheet travel experience are eligible to try out for squirt level travel hockey. Their eligibility to try out does not ensure them a spot on a squirt travel team.

Seconded by Nate Rosin.

Motion Passes- Chris voted no.

- e. New Varsity "Adopt a Team" Program- a varsity player would be assigned to a team, must be a student coach, should be at all levels from U6-HS2.

-Chris Finkler to come back to the board with more details to vote on.

- f.. Spiritwear- Executive committee met with 3 different vendors. Decision has come to using 2 vendors 1 for the embroider and 1 for the screen printing.

-One vendor would offer a sheet to print off/email or fax to purchase or can go directly to the store.

-One vendor order online

-Paula will contact Mary Suter about getting a quote for Bauer warmups



- f. Releases requests- James made a motion to release 3 players Matthew Jacobsen, Bryce Jacobsen and Drake Hamele to Waunakee. Dave seconded.  
Motion passed.

-Request from Beaver Dam Bantam to transfer a player to SPYHA Will request that an official WAHA form be filled out and signed. Once received will vote.

- g. Discussion on if we should do an audit for 2010.  
Dave made a motion to proceed with a full audit for \$7000 for the 2010 fiscal year. Jen seconded. Motion passed.

Next board meeting Sept 11<sup>th</sup> at 6pm

Motion to adjourn at 10:42 pm by James and seconded by Troy. Motion passed.