

## **MAGFA Board Meeting - October 12, 2011**

**Present:** Jon Thompson, Shayne Bowyer, Daron Fromm, Maggie Johansen, Troy Russell, Neil Kaus, Mike DuBeau, Carie Weller, Jay Douglas, Dan Goettl, Beth Benzkofer, Jeff Scharmer, Debbie Andrego.

*Absent: Wayne Veroeven, Mike Barten, Tomm Richards*

### **OPEN/CALL TO ORDER:**

Jon called meeting to order at 7:06pm.

### **MINUTES:**

Minutes from September 13 meeting reviewed/approved.

### **TREASURER'S REPORT:**

Dan Goettl presented financial report and highlighting expenditures over last two fiscal years. Opened floor to questions regarding expenditures.

### **OLD BUSINESS:**

**WAREHOUSE FACILITY:** Warehouse Facility Contract: Neil talked about new warehouse facility (K&G Gymnastics at Terrace View). Neil sent contract onto Jerry for evaluation. Still pending agreement based upon some insurance questions. Now discussing possibility for an open house/jamboree including KTOE, MSU Women's softball and other to encourage interest. Possible date Saturday after Thanksgiving.

*ACTION ITEMS: NK to finalize contract.*

**2012 TOURNAMENT HOSTING:** Jon spoke about our tournaments that are now posted on FastSports. Dates are secured with Caswell. Three tournaments listed: 10s Spring Fling in May, and two in June – (one to be a B/C and one an A); will set schedule to avoid conflict with qualifier. Dan wondered where checks were being directed; Neil inquired about gate fee – whether there are a breakeven number of teams that could eliminate fundraising need that the gate fee would satisfy.

*ACTION ITEM: Jon/Wayne - Confirm where registration fees are being directed;*

**BY LAWS:** Neil spoke with Chuck Ries regarding the bylaws that were created after February 2010; will now look to meeting with regard to bylaws that are on file with Secretary of State.

*ACTION ITEM: Neil to get this copy to Chuck Ries and have him review/advise recommendations as needed*

### **NEW BUSINESS:**

#### **COMMITTEE CHAIRS:**

- **Finance** – Dan to gather with committee to review budget;
- **Facilities** – Jeff inquired about building dimensions – Shane to provide for Jeff; Jeff asking about staffing for new site, nights of operation. Neil suggested each board member taking a week or other form of dividing up days; Masterpiece hours were T/TH 6-9 and Sa/Su 12-4pm; Jeff also mentioned team use ideally limited to M/W/F; Jeff and committee to put together recommended schedule of use; Mike D. mentioned the idea of designating certain times for younger kids – Jon recommended that facilities committee work through that item.
- **Tournament** – Jon spoke for Wayne, this committee will most likely be gathering in the near future and will have more to report at the next meeting.

- **Stars** – Mike D/Carie on behalf of Mike B. – committee met and spoke of their mission to market program, and emphasize coach development, Mike also mentioned that they threw out idea of fall league for younger kids; Possibility of having clinic facilitated with older traveling girls for in house players.
- **Mintz** – Shane – plan to meet in the next week;
- **Peppers** – Debbie – plan to meet in the next week;
- **Equipment** – Troy –shared proposed budget; highlighted need to purchase softballs; can get a price break through Reebok \$45/dozen – Jeff motioned to approved to allocate \$4140 for new softballs – motion carried/approved. Talked about current equipment and need for repair and/or replacement. Troy designed budget to phase in new capital/consumables. Troy also mentioned price shopping for all uniforms – looking at UA, Reebok, Nike, Mizuno – hopes to have rough estimate. Jeff inquired about option for catcher’s to buy their catcher’s equipment from MAGFA.
- **Corporate Fundraising** - Neil stated that so far he’s been able to raise money from the following corporations : Carlson Craft - \$2000, BW3 -\$500, Maschka Reedy and Ries - \$1000; Jerry Maschka \$500, Play it Again Sports \$500; McDonalds - \$500; North Mankato Civic and Commerce \$250; G&L pledged \$500 for 2012; - Also, awaiting replies for requested donations from –Quality 1hr Foto -Bremer Bank- Taylor Corporation; Angie’s Kettle Corn declined donating;
- **Operations** – Jon announced Carla’s resignation and the consequent open call for letters of interest/resumes - call for applications lasted a little more than a week and yielded one applicant. Discussed applicant and possible need for additional applicants to better evaluate qualifications.

**ADDITIONAL 16U PEPPERS TEAM** : Jon was contacted by a parent who wants the board to consider a 16B team. Jon handed the issue over to the Peppers committee to discuss at their upcoming committee meeting and to come back to board with a recommendation.

***ACTION ITEMS:*** Peppers committee to meet and make recommendation to board for vote

**PARTNERSHIP WITH MSU SOFTBALL** : Jon for Tomm – inquiring with MSU to be a facilitative unit of our player/coach development. Looking for how we could cross market – MAGFA day at MSU game, signage, distribution of schedules, etc.

***ACTION ITEMS:*** Tomm will report back at next meeting with developments on this partnership

**MANKATO INDOOR MULTI SPORT BUILDING:** Neil/Jon met with I&S who organized a meeting along with other Mankato area youth/adult athletic associations with idea to build a free standing multi sport facility, questions about how communities such as Rochester/St.Cloud were able to fund - those communities found funding possibilities with the assistance of their politicians; Neil and Jon to meet again with this group

**NAME CHANGES/RE-BRANDING:** Jon discussed the idea that he and Tomm are recommending as a way of rebranding the program – doing away with Mintz/Stars and renaming all Mintz teams Peppers and Stars teams Lil’ Peppers (followed by jersey color), traveling teams will retain Orange/Blue surname/colors. board discussion of pros/cons, timing,

necessity. Jeff was concerned about the grand scheme effect this major change would have, wanted everyone to make sure that this change was not motivated by emotion in reaction to poor program execution during the 2011 season. Debbie expressed concern of diminishing effect of existing Peppers brand, several mentioned that the change would increase sales of spirit wear, Mike D. made a motion to change name from Stars to Lil' Peppers, and Mintz to Peppers – colors and other details to be discussed and recommended by separate committees for future meetings. All in favor, three in favor by proxy and two abstain. Motion passes.

**ACTION ITEMS:** *Stars/Mintz committees to meet and come up with uniform color scheme for the new in house Peppers teams.*

**INSURANCE UPDATE** – Jon is in open discussions with current agency for updating insurance coverage for all practice/storage facilities and equipment.

**ACTION ITEM:** *Jon to report at next meeting of any insurance updates.*

**OTHER:** Shane Bowyer brought up new practice facility and shared two layout designs for new site created by students of his – talked about what each had and that he would be sharing this with the facility committee; Mike D. mentioned he was approached by a parent who is willing to offer the use of artificial turf for new site – Debbie A also mentioned she talked to same parent; will need to clarify donation/or for payment.

**ACTION ITEM:** *Debbie to talk to parent and gather additional details regarding donation/offer of use for next meeting*

**Meeting adjourned by Jon at 8:51pm**

***Next meeting to be held 7pm, 11/09/2011***