



# *Penfield Strikers Meeting Minutes*

December 12, 2010

## **Call to Order**

L. Bourcy called to order the regular meeting of the Penfield Strikers at 6:30 pm on December 12, 2010 at Penfield Presbyterian Church.

## **Attendance**

L. Bourcy, B. Wells, L. Teglash, C. Pietak, G. Werner, M. Cushman, J. Getz, J. Sabel, L. Jackson, D. Garcia, A. Creathorn, G. Vacca, A. Carroll, C. Bell.

## **Meeting Minutes**

L. Bourcy submitted the November meeting minutes for approval. B. Wells suggested an amendment under Treasurer's Report, Bullet Item 1. Amendment accepted by the Board. B. Wells made a motion to accept the November minutes; J. Getz 2<sup>nd</sup>; all were in favor.

## **Treasurer's Report**

B. Wells reported on the status of the club accounts as follows:

Operating Account: \$101,351.79  
Money Market Account: \$1,000.45  
Registration Fees: \$93,000.00

- Club accounts remain on target and balanced, although the operating account total is artificially inflated because of a U16 Europe fundraising deposit and a U15 MVP sponsorship deposit of \$500.
- There remains unpaid club fees for 30 registrants. L. Bourcy will communicate with the U19 manager regarding outstanding registration fees due and offer the option of undecided players only incurring the uniform cost of \$48 until final decisions are made on team acceptance.
- L. Bourcy submitted the goal should be to have only two or three outstanding registrations by the 1/11 meeting.
- NY West registration is paid and the club is current on all bills.

## **Director of Coaching Report**

G. Werner reported regarding his work with the offensive third, i.e.: drill options and set offensive plays practiced during skills training that are taught in stages and grow in complexity; learning to make position switches quickly that will in turn make play faster; ball traps that prepare the ball for play while trapping; applying drills to active and dynamic game. Discussion was had by all.

- G. Werner will advise L. Bourcy when the next coaches' meeting is to occur.

## **Sponsorship Coordination**

L. Bourcy addressed the need for a Sponsorship Coordinator upon Joelle Maurer's departure. Lisa Jackson volunteered to accept the position.

- A. Carroll inquired regarding levels of sponsorship, i.e.: Gold Level and Silver Level based upon dollar amount of sponsorship.
- A. Carroll further submitted ideas to grow sponsorship, including the use of the club's web page for advertisement and coupon postings for local Penfield businesses. Discussion was had by all regarding the pros and cons of these suggestions. Action on new sponsorship ideas will await further Board discussion and development of firm details.

### **RDYSL Presidents' Meeting Report**

L. Bourcy reported on George Pancio's attendance at the RDYSL President's Meeting in November.

- RDYSL has two sources of funds that local clubs can tap into for reimbursement of costs associated with club-sponsored activities. One source could potentially reimburse field time expense associated with the upcoming NY West Level E Licensing program; the second source, a discretionary fund for more unique club-sponsored training opportunities such as a regional goal keeper clinic.
- D. Garcia submitted information regarding conditioning classes offered during the off-season through a personal trainer. Discussion was had by all, including the implications of activities "offered" through the club versus "sponsored" by the club.
- Janet Lurz has offered to organize a meal and/or snack for coaches participating in the NY West licensure program in January.

### **Communications Report**

A. Carroll reported on the status of the development of a club newsletter. The first edition of the newsletter is planned for January, 2011. The format will be intentionally simple, i.e.: one page, little graphics, bullet items. It will contain club-related information for all as well as individual team highlights such as fundraisers, tournament results, etc. An e-mail will be sent to team families with a link to the club website for more detailed information.

- Discussion was had by all regarding various facets of the newsletter, including the potential for various coupon offerings and a "Did You Know?" soccer trivia box. Discussion was left open with the invitation to submit further ideas.

### **Registrar and Webmaster's Report**

L. Teglash reported that in January team coaches and managers will be contacted in order to confirm the information necessary to register teams, acquire player passes and determine division placement.

- Discussion was had by all regarding the club website, including team utilization and the possibility of an on-line store.

### **Equipment Update**

G. Vacca reported on the purchase of new balls, ball bags, cones, speed ladders, etc.

- There was a report that the club storage shed at the Town hall was left open. G. Vacca to check that the shed is properly secured.
- Adam Uzelac to be contacted regarding donation of used soccer equipment to his contacts at an orphanage in Ghana.

### **Coaching Committee Report**

A. Creathorn and C. Bell reported that everything is running smoothly.

- L. Bourcy requested that a list of all teams, coaches and assistant coaches be e-mailed to her.
- Discussion was had regarding extra assistant coaches and a reiteration of the fact that there should be no more than two assistant coaches on a given team. C. Bell will e-mail L. Bourcy teams of concern.
- A determination was made to supply new coaches' shirts every other year instead of every year.

Agenda Item #13 (Photos) held in abeyance until January Board meeting.

### **Uniform Coordinator's Report**

C. Bell reported that all uniforms have been ordered and should be received sometime in mid-February. She will request that uniforms be delivered en masse to PCC. Team managers will be contacted to pick up and distribute the uniforms and collect any money due.

### **Speed Training Update**

D. Garcia reported on speed training, i.e.: A Skip and B Skip review and the introduction of fast-leg training. He reported on the positive effect the training has had on his team.

- D. Garcia has asked that volunteers be solicited to assist with the timing function. J. Getz suggested that team coaches approach parents.

### **Head Manager's Report**

M. Cushman reported on the status of team managers, noting that four teams remain without a manager: U10-3, U12-1, U14-1 and U16-2.

- Completed roster information is needed from some teams.
- Tournament selections should be placed on the January coaches' meeting agenda. Team managers need to forward tournament selections to B. Wells so payment of registration fees can be made.

### **Parent Liaisons**

L. Bourcy discussed a potential motion that, beginning in March, 2011, the club require each team to have a "liaison" to the Board. The intent of this position would be to ensure that the Board has accurate information about each team (19 in total) and vice versa. Preferably, liaisons would be a single volunteer to ensure continuity and would be required to attend the April-July Board meetings. Discussion was had by all. Suggestions were as follows:

- Tie team rep info with communications function, possibly in the form of electronic submissions vs. in-person appearances.
- Encourage attendance without punitive results for absence, i.e., fines.
- Team reports brought in written form to expedite presentation and keep Board meetings timely.
- Adapt agenda so issues attendant to the liaison's appearance are handled first.
- Overall pros and cons of a liaison function.

### **President's Report**

L. Bourcy reported that Libbie Tobin is highly interested in working with the club. The initial proposal is that L. Tobin conduct a series of six skills clinics for two age groups involving the U14-U19 teams only. In total, there would be twelve sessions at a cost of \$1,500.

- Discussion was had by all. The general consensus was there should be no additional charge to the players involved for this training; voluntary and free for the girls that sign up.
- Offering the clinics during the coaches' License E training in January was suggested as there may be some field time available. L. Bourcy to contact R. Cappellino regarding dates and times available. It was also suggested that the clinics be offered during Saturday skills sessions.
- Input from the Coaching Committee was solicited. While it was felt that coaching continuity is important, exposure to alternative coaching styles could also be beneficial.
- Consensus was had that the club should move ahead with the arrangements for this opportunity.

### **New Business**

Discussion was had by all regarding the recruitment of new players for teams in need. L. Bourcy to post opportunities on RDYSL website and other possible venues outside our club structure.

### **Adjournment**

Meeting adjourned at 8:30 p.m.  
Minutes submitted by: C. Pietak