



# *Penfield Strikers Meeting Minutes*

October 2, 2011

## Call to Order

Laura Payne-Bourcy called to order the regular meeting of the Penfield Strikers at 6:35 pm on October 2, 2011 at Penfield Presbyterian Church.

## Attendance

Laura Payne-Bourcy, George Pancio, Cathy Pietak, Linda Teglash, Dito Garcia, Bob Poetker, Alex Carroll, Jon Getz, Melissa Cushman, Lisa Jackson, Jason Sabel, Kelly Masters, Colleen Bell.

## Meeting Minutes

Secretary's report and approval of September, 2011 Board meeting minutes held in abeyance until November, 2011 meeting.

## Treasurer's Report

As Bob Wells was unable to attend tonight's meeting, Laura reported on his behalf that club accounts are in good shape and provided Board members with a finalized 2011 Profit and Loss Budget statement.

## Annual Meeting Agenda

Laura Payne-Bourcy presented the Board with the proposed Annual Meeting Agenda for October 23, 2011 and solicited ideas and opinions for the final agenda.

- The annual meeting will be held from 2:00-3:00 with club fee collection open from 1:15-1:45 and 3:15-4:00.
- G. Pancio has reserved the room at Penfield Community Center.
- L. Teglash suggested that new Board members be solicited/encouraged via e-mail previous to the Board meeting. A. Carroll and L. Teglash will create a club-wide communications blip for that purpose.
- A payment plan option will be offered to those interested and will be available on-line. Installment payments are as follows: October 23, November 30, December 31, January 31, to be paid in full by February 12. These dates are established so Bob Wells can properly assess revenue flow for the 2012 budget.
- Discussion was had regarding the assessment of late fees for unpaid dues, with the following suggestions made: A grace period will be established until November 1. If no payment is received and alternative payment arrangements have not been made, there will be a \$25 late fee assessed. The late fee will increase to \$75 if payment is not received by December 1.
- The annual club fee for U19 teams has been set at \$265, an adjusted amount reflecting the different needs and expenses associated for a team with predominantly college players. The date of January 15 has been set as the deadline for receipt of U19 club fees as RDYSL division placements will be occurring in February.
- Incoming President Elect to review and process scholarship requests. To date, four have been received.
- C. Bell needs the number of new players so she can make arrangements for uniform fittings. She has suggested it can be done during indoor practice time.
- L. Payne-Bourcy announced that Dito Garcia has accepted the nomination for Strikers President. Thank you, Dito!
- G. Pancio distributed the proposed ballot sheet with requests for corrections and updated information.
- Agenda items to include: Treasurer's Report (Bob Wells); Coaching Committee Report (George Werner); Field Coordinator's Report (Bob Poetker).
- L. Payne-Bourcy inquired regarding Board member nominations. Discussion was had by all regarding potential candidates that could assist as Board members in fundraising, sponsorship, special events, etc. L. Teglash suggested a Special Events Committee with a Board member chairperson.

### **Field Coordinator's Report**

Bob Poetker advised the Board on the development of the indoor field schedule at BSZ. There are 18 Strikers teams and 21 available time slots. Bob solicited input regarding scheduling preferences, i.e.: Older teams who may need larger playing field, the number of practices and skills sessions for each team. Discussion was had by all, including the following:

- It was suggested that older teams, perhaps U14 and above, delay the indoor practice season until January and to adjust their time slot so as to accommodate the many other winter sports conflicts that exist.
- It was determined there will be a practice rotation as follows: 3 practices per month for U13 and under teams; U14 and above will have practices 2 out of every 3 weeks. In total, the target is for 15 to 16 practice slots for each team during the indoor season.
- If older teams decline practice slots due to conflicts, it was suggested that the available field time be offered to teams unscheduled in the regular rotation schedule. This will rely on coaches' communication with Bob. Bob will endeavor to post the field schedule on-line (Google) so coaches can be informed of the practice schedule and make field requests.
- G. Pancio reported that he received a call from Jeff Frank at BSZ informing him that on 1/21/12 a college soccer showcase will be in town and he would like to swap field time to accommodate this event, perhaps to the following Sunday, 1/22/12. B. Poetker will contact Frank to discuss the details and confirm any field schedule changes.
- L. Payne-Bourcy also suggested that the small goalie training space be confirmed for the winter indoor season. B. Poetker will discuss this further with Frank.

### **New Strikers Logo**

L. Teglash distributed a copy of the proposed new Strikers logo to the Board members. Discussion was had by all.

- L. Teglash made a motion to adopt the new logo; C. Bell 2<sup>nd</sup>; all were in favor.

### **Fundraiser Opportunity**

Alex Carroll presented an agenda item regarding a club-wide fundraiser. Alex distributed an information sheet regarding Christmas Wreath and Poinsettia sales through an organization called Evergreen Fundraisers. He outlined sales and profit info and highlighted some suggested sales incentives, i.e.: Top selling family, \$25 gift card; Top selling team, \$50 pizza party. He suggested that profits derived from sales go directly to the club to offset discretionary expenses such as goalie training, coach training, equipment, etc. Alex presented as an example that if each Strikers player sells one wreath and one poinsettia, the club could profit as much as \$3,000. Discussion was had by all, including the following:

- Logistical and delivery options/problems were discussed with suggestions that there be a one-day pickup at the Community Center or space found at BSZ to accommodate distribution of orders during practice sessions.
- G. Pancio offered the cons of additional fundraisers and suggested that profits should be split with individual teams as an additional sales incentive. This idea was received positively by the Board, and it was determined there will be a 50/50 split between the club and teams.
- L. Teglash presented an additional club-wide fundraiser agenda item. Linda distributed to the Board members information regarding on-line merchandise sales through IdentityStores whereby Strikers families can make purchases from various merchants and the club will receive a 5% rebate of total sales. The goal is to have this opportunity available to families by 11/11/11 in order to capitalize on the holiday shopping season. Further information will be made available on the club website.

### **Tryout Committee Report**

Linda Teglash and Kelly Masters reported on September's tryouts as follows:

- There are 289 registered players with 2 players on waiting lists for U10 and U13 teams.
- U9B/U8 - 12 players
- U9A - 13 players
- U10A,B,C - 14, 14, 14 players
- U11A,B,C - 16, 15, 15 players
- U12A,B - 16, 16 players

- U13A,B - 18, 18 players
- U14A,B - 17, 19 players
- U15A - 18 players
- U15B/U16 - 16 players
- U17A,B - 18, 17 players \*(U17A (Creathorn) considering the possibility of playing up to U19)
- E-mail notifications of team placement will be sent on Friday to all players. Personal phone calls will be made to players that have been either cut or moved to a B team.
- G. Pancio suggested that the club consider moving the 2012 tryouts to one week later as there were some logistical difficulties this year.
- L. Payne-Bourcy suggested that the club consider fielding a U8 academy level only team next year as other clubs in the RDYSL are doing.

### **Other Business**

J. Sabel spoke with Rick Randall, VP of Operations for the Rochester Lancers, regarding potential Lancer Night fundraiser. Season tickets could be purchased for a Strikers team section of 200 seats at the Blue Cross Arena; the cost \$100 per season ticket with \$65 going to the Lancers and \$35 being retained for the club. Included in the cost are 12 home games, a club banner for our designated section and a meet and greet with Lancer players.

- Discussion was had by all. It was thought that this would be a great team building opportunity for the girls and lots of fun, but perhaps for the first year a "Strikers Night" might be a better approach. Attendance by three to four teams would fill a section. It was suggested that the club pick a night in early December and approach the Lancers with this alternative. J. Sabel to follow up on further details.
- L. Payne-Bourcy noted that she has sent thank you letters to local businesses and people who have contributed to the Strikers through the United Way.

### **Adjournment**

Linda Teglash made a motion to adjourn; J. Getz 2<sup>nd</sup>; all were in favor.

Meeting Adjourned at 8:20 p.m.

Meeting Minutes submitted by: C. Pietak