

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
JANUARY 13, 2020 @ 7:30pm**

Present

McCain Rosonke, Boys Tournament Director
Sara Hummel, Facilities Coordinator
Brady Nathan, Boys Traveling Director
Amy Hiivala, Web/Social Media Coordinator
Dara Bronson, Assistant Girls Tournament Director
Nick Ehrman, Girls Traveling Director
Ross Gustafson, Vice-President
Erin Erickson, Volunteer Coordinator
Keri Williamson, Fundraising Director and Concessions Coordinator
Jude Miron, Volunteer Coordinator

Absent

Ben Goodman, President
Tammy Weigel, Apparel and Equipment Coordinator
Todd Frigstad, Treasurer
Derek Bronson, Girls Tournament Director
Alan Schafer, Player Development Coordinator
Michelle Goodman, In-house Director
Susan McGrath, Coaches Development Coordinator
Johnny Gill, EVHS Liaison

Proceedings

Meeting called to order by Ross Gustafson at 7:37pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from December 9th, 2019.

Program Updates

The Board received the following updates:

- **In-house (M. Goodman)**
 - In-House nothing new to report
 - Looking to transition out of In-House responsibilities for 2020-2021
- **Boys Traveling (Gustafson/Nathan)**
 - Season is progressing nicely - primarily in maintenance mode...handling issues and questions as they arise. Nothing needing Board discussion at this time.
 - Need to confirm State registration payment has been made (Todd).
 - Communicating to TMs and HCs to get State registration done.
 - FUTURE (February?) Board topic: End of season experience survey for families and HCs/ACs
 - What should the questions be? One survey for all or one survey for Families and a separate survey for HCs/ACs (Susan to comment on)?
 - Who will receive?
 - How can we coordinate in a timely manner?
- **Boys Tournament (Rosonke)**
 - Boys tournament nothing new to report
 - Thoughts on moving to a two day vs one day tournament. -Would like a 2 day
 - Gym space and number of teams - want to make sure we have Hope FieldHouse
- **Girls Traveling (Ehrman)**
 - Need to make sure MYAS was paid for State?
 - Need to make sure all teams get in their State registration by the end of Jan.

- Need at least partial scholarship support for 7th grader added to 7G2 this week. Table this discussion until the February meeting.
 - Need to turn in a headcount estimate to the Backcourt Club for Feb. 15th Travel Night/Shot Club Awards/Pizza Party/Poster Signing
 - Need to see if Coach K still wants to do “Happy Hour” session with Travel Coaches and if so, when?
- **Girls Tournament (Bronson)**
 - Girls Tournament new to report
 - Just a couple points that we would like to make is we used Blue Line Medical for trainers and saved 25\$ per hour. Huge savings compared to TCO.
 - Also this year we didn’t give away any free spots so all teams paid an entry fee. Huge success for us.
 - Moving the 2021 tournament out one week due to calendar and Shakopee moving their date – Dara and Derek would like to keep it as is
- **Player Development (Schafer)**
 - Tammy has great ideas for Shot Club winners. Hoodies for 10k; Long sleeve Ts for 5K. Tammy sent mass email to confirm/update sizes. Thanks!
 - One winner from in-house. Others are all in travel. Keep in mind in future years to honor winners in 7th or 8th grade who get promoted to HS teams (vs travel).
 - Varsity Night for Travel/Pizza/Shot Club/Posters
Boys – Feb 14
Girls – Feb 15
 - Looking to transition out of Player Development responsibilities for 2020-2021
- **Facilities (Hummel)**
 - Facilities nothing new to report
 - Want to keep AVCC and possibly ECC along with Hope FieldHouse
 - Looking to transition out of Facilities responsibilities for 2020-2021
- **Equipment and Apparel (Weigel)**
 - Logo wear from the second store arrived and was distributed well before Christmas..... Impressive show of interest from In House families who Michelle shared our store with.
 - As Ross wrote “maintenance” mode. Swapping out uniform sizes. Replacing lost pieces. Addressing “I ordered logo wear and didn’t receive it” messages.
 - Responding to messages from boys parents whose players are wearing jerseys with the flawed lettering. The good news is its usually one side only (white) and not both sides.
 - Working with Alan/Ben on the shot club awards which will include spirit wear. (hoodies for 10k, dri fit long sleeve shirts for 5k)
- **Volunteer Coordinator (Erickson/Miron)**
 - Dibs credit for assistant coaches - A LOT of pushback this year vs others do we change the bylaws?
 - Floater position - did it work? Changes/feedback for next year.
 - Site coordinator role required to do conference call- think it helps make things a lot clearer! Not Schedule for first slot of the day for new to the program.
 - Paid coaches work 1 site coordinator shift next year.
 - High schoolers doing clock helped significantly in fulfilling spots, even with the few we’ll pay for the girls tournament and our donation to the programs we are coming out ahead vs previous years. The girls varsity players had a very low presence for the clock positions, coach K might not have gotten the out and wants “300 for girls participation”.
 - Four gym locations need a lot more help, maybe Dibs for scorekeepers?
- **Web/Social Media Coordinator (Hiivala)**
 - 77 current Twitter followers and 59 current Facebook followers.
- **Fundraising/Concessions (Williamson)**

- Overall concessions seemed to run smoother for this tournament vs. the boys tournament. Biggest change was removing all prepared foods (walking tacos, chili, hot dogs, cookies) and sticking with items that were already made (pizza, bbq, subs). Dickey's was slow on Saturday, but sold well on Sunday.
 - Cookie Dough Bliss was a huge hit! They said this was their largest tournament by far! We sold just under 550 units, bringing in a profit of just over \$400! For context, Shakopee's girls tournament the weekend prior to ours only sold 350 units...
 - Having runners start at 7am was a huge help, as well as scheduling 2 people per shift! Believe all shifts of runners were pretty busy for the duration of their time slots. Still some bumps in the road with Sam's pick up due to times we have gym access. Ideally we have that nailed down before dibs goes out to ensure we are starting everyone at the right times. Example on this one was that we couldn't get in to FRMS until later (around 9pm), but the dibs was listed to start at the same time as SHMS and BHMS. Likewise on AVCC, we couldn't get in there until 8am on Saturday, but start time was 7am for dibs. sync up start/end DIBS shift times better with game times...some felt there was some lost opportunity around concessions as an example with late games. Like always, need to revisit where we have shifts, who can fill them and make sure we're being most efficient with this process.
 - Setting up sites the night prior was HUGE!
 - AVCC had a concessions shift that started at 4pm, but the last games began at 5:10pm, so that was a pretty short shift for those people. There were a couple concessions sites on Sunday that shift times ended before the last games scheduled started (FRMS and EVHS) - might have been intentional, but that info would help to coordinate concessions tear down and transport of remaining items.
 - AVCC was a challenge. Night set up was not an option. Doors open at 8am for 830am games. Tough to get organized that quickly.
 - Someone buying left over concessions.
 - I welcome any and all feedback on good/bad, what we could do better. My second round was definitely easier than the first one, but still room for improvement! Would also welcome ANYONE who would like to help for the next one! :)
- **Financials (Frigstad)**
 - Plan for the girls tournament is \$54,000 revenue we came in at \$59,290.
 - Plan for expense was \$26,500 current it \$16,044 (missing concessions, trainers, facilities and tourneyville) I would expect the expenses to be on target to plan.
 - Paid for the boys state tournament
 - Will wait until next week to pay for the girls tournament
 - Action items:
 - Keri - I need receipts for boys and girls tournaments for concessions.
 - Erin – you need to get paid for coffee and misc. expenses.
 - Dara and Derek – tourneyville, trainers and misc. expenses
 - Sara – Facility invoices.

General Discussion

- Approval of December meeting minutes
- Girls Tournament Lessons
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- EVAA Jan Big Board Attendance and January Board Meeting

Board Governance

Potential topics for the next Board meeting on February 10th at 7:30pm

- Paid coaches work 1 Site Coordinator shift next year? – Will discuss at the February meeting
- Player joining mid-season (7G2)
- Confirm Big Board attendance for February Meeting
- Confirm status of all Board members for 2020-2021 Season
- Moving 2021 Girls Tourney out 1 week due to calendar
- Future Growth and Improvement areas for our program (e.g. Coaching Resources)
- Brief discussion around maintaining 1-day tournaments or moving them to 2-day tournaments.
- Is a 3rd tournament weekend available to us at Hope
- It was suggested after this season we discuss some options and develop a "go forward tournament plan" for 2020-2021
- Growth opportunities for our volunteer coaches
- End of year experience surveys,

Adjournment

Business was concluded, the meeting adjourned at 8:03pm