

Sun Prairie Youth Hockey Association
Board of Directors Meeting Minutes
March 18, 2012

Audience: Kimberly Trent, Anne Smith, Steve Traut, Chuck Wilson

President Jeff Thornton called the meeting to order at 6:05 pm. He noted that Paula and Troy had previously indicated they would be absent. Mike was also absent.

1. PUBLIC COMMENTS

Chuck Wilson noted that the tournament committee did a great job with the ADM tournament. It was fantastic to see, with lots of activity on the ice. Last night the figure skating show had an attendance of about 250 people, which was pretty good for a first effort. Chuck and three other z-team staff members, including one volunteer, helped out. It was a great show. Jeff asked Chuck to draft a letter thanking the figure skating group for putting together the show. Chuck personally thanked the professionals who volunteered their time.

Logistics were a little challenging, as there was only a little break between the conclusion of the ADM tournament games and the start of the show rehearsal. ADM families worked well, though, with the setup that was happening as the tournament was going on. Jeff extended thanks for Chuck for coordinating the event with the figure skating group and asked him to pass thanks on to Seth Blahnik for volunteering his time.

Steve Traut noted if this is something we'd do in the future power would be a big deal in the new rink. The building committee will be talking to the figures skaters about this.

There were no additional public comments.

2. EXECUTIVE COMMITTEE REPORTS

a. Secretary – Betsy McCrary

Minutes from the February meeting have been posted. The meeting minutes from the special meeting a week ago aren't available yet.

Registration Wrap-up

Betsy noted that registration numbers had been stable the last three years at right around 240 skaters. This year there was a concerted effort to reach out to the schools and promote our ADM program. We also participated in the fall session of Try Hockey for Free, which was very successful. Our total registration was 258 skaters this season: 119 travel skaters and 139 in ADM.

Betsy reviewed the breakdown by birth year, from four graduating seniors, then the number of skaters from 1995 through 2008.

b. Treasurer – Paula Walker
Absent

c. President Elect – Dave Batterman

Dave asked Steve if a u-tube link for Northern Edge's hockey camp could be included in an email blast. Steve tried earlier without success, but will see what he can do, as he's preparing an email blast about early registration and the ambassador program.

d. Past President – James Trent

As the ADM sessions end next Saturday, James has emailed the equipment managers to determine the equipment return plan.

e. President – Jeff Thornton

Jeff has received the amendment to the lease agreement from the city. He will sign it and pass it on to Betsy. He expressed his thanks to the fundraising and building committees which really worked hard to make this happen. He has a meeting tomorrow with Pepsi and is expecting a check. He also received a thank you from Sacred Hearts for SPYHA's donation of a family open skate pass – a \$576 value. The mortgage at the Bank of Sun Prairie has been refinanced at 5%. There is about \$74k left, and the last payment is due September 2013.

Jeff asked that elections be added as a topic for new business.

3. COMMITTEE REPORTS

- a. Volunteer Committee – Kathy Thornton and Paula Walker are working on the final list of who owes for volunteer hours.
- b. Annual Fundraising Committee – The golf outing is tentatively scheduled for June 22. Sherry Herwig is the chair. James mentioned that we need to set up a meeting with Scott Halbleib and get input on annual fundraising ideas. This will be added to the new business agenda for next month. He asked that people bring their thoughts/feedback.
- c. Communications Committee – The website banner has been updated. There was talk of promoting the HS2 state championship on the banner. Chuck thought maybe multiple levels could be represented.

4. LEVEL REP REPORTS

- a. ADM – Marcie Rauls and Angie Hadley
Marcie and Angie reported that the first SPYHA ADM Jamboree went well. It was a big week end, and everyone commented on how fun it was. The weather was great – lots of people hung around the rink and sat on blankets on the lawn. The sucker tree took in over \$300, with the chance to win stuffed Angry Birds a big draw. Golden Days bakery donated cookies that were sold to raise \$180 for the new rink. Almost 70 t-shirts were sold, which should bring in \$120 to \$140 for the association. All told, there should be about \$885 for the new rink. Adding in Scentsy sales that had a percentage donated (\$89), the jamboree should take in over \$900 excluding concession. Some pictures may be sent to the Star. There were three associations that sent teams: Janesville, Stevens Point, and Southwest (3). Each SPYHA family paid \$10, which covered prizes like the Angry Birds, pizzas for the coaches, a nice coach gift certificate (\$100) for Jon Lambert, the goodie bags, etc. They would like to schedule an ADM wrap-up to review the season.

On-ice awards are listed for the last session, and people who won't be there have already been asking about the awards for the kids. Betsy will work with Angie and Marcie to make sure this is covered.

- b. DC Diamonds – Nate Rosin
The U14 lost the consolation game at state. The U12 won consolation, beating Janesville 5-3 and shutting out Winter Club. U10 traveled to Superior and lost in consolation to the Ice Spirit. U10 numbers are low next year, with only five skaters returning. If there are lots of squirts, some girls might consider playing with the Diamonds. They are trying to schedule a "Skate with the Diamonds" activity. James asked for clarification on the intended audience – would this be for girls only (or perhaps for boys who like the Diamonds)?
- c. Squirt – Absent (Mike Weber)
Dave shared that the Squirt A's played three teams from Region 4 at state. They lost to the Polar Caps (who ended up winning the state championship), beat Middleton, and then lost to the Patriots. Marcie shared that the Squirt B team lost 4-2 at skate, then won 9-0 against host Onalaska, and lost the consolation game. She thought Onalaska hosted a good tournament.
- d. PeeWee – Jen Kurtz
The PeeWee C didn't make state. PeeWee B took seventh, winning their last game after losing in overtime to Hudson. PeeWee A skated hard all weekend, beating the Polar Caps, then losing to Appleton 3-2, and losing the third place game to Beloit in overtime, 6-5. The last game was an ugly one, with 30 combined penalties. As a result, Jerry Edwards, Beloit's head coach, will sit the first game next year. She mentioned receiving a phone call and email thank you from the Hartmeyer tournament director.

Jen extended kudos to the PeeWee players who tried out for the Kohlman Cup. Jack Bostedt made it for the 1999's, and there were four 2000's who made it: Travis Kernan, Bennet Halbleib, Kyle Hagerman, and Brayden Uttech. SPYHA also had two evaluators at the Kohlman Cup tryouts for Region 4.

- e. Bantam – Chris Gehrmann
Bantam B won the consolation trophy in the state tournament they hosted. Chris thanked Mike Sanders and the Bantam B families for a very well-received tournament.

James mentioned that WAHA has moved the bantam and HS2 tournaments up for next year, which will have an impact on the DC trip. It also significantly shortens the older players seasons.

- f. High School – Ken Frassetto
The HS2 team is the state champion. Only three goals were allowed all weekend, and one was a penalty shot. (There were actually two –one was stopped). With 23 skaters, games were added, and it was a strange year. Jeff extended kudos to all involved. It was a great feeling to see the team succeed after all they had been through.

Mike Sanders has dropped off a banner for them, and they'll be invited back as state champions to raise a banner in the new rink. The Board is also invited to the team party next Saturday.

- g. Coaches rep. – Absent (Troy Giesege)
No report.

5. OLD BUSINESS

- a. New Rink / Building Committee – Dave Batterman
Dave has met with Stevens Construction, and they've provided a rough draft of the construction manager contract. We've asked for a schedule from Stevens to use as a timeline to help the capital campaign. The architect will work on redoing the plans and moving on to design documents.
- b. Capital Fundraising – James Trent
Harms Insurance and Heartland Credit Union have made donations. There hasn't been much additional activity since the city presentation. Major potential donors have been assigned, but it has been difficult to find time to meet. Next meeting is Wednesday at 6:30 pm.

Angie mentioned the PAC is meeting with the City regarding their plans to begin construction of a swimming pool in their existing parking lot.

- c. Region 4 Report
There is no report, as they have not met since last month. There is a meeting this week. Betsy noted that Patsy Zielsdorf, our scoresheet coordinator, submitted patch requests, but she hasn't received them yet. Chuck has some spares, but not blue line patches. Region 4 champions are being determined. The question was posed about why Region 4 can't release patches. No one had an answer.

Marcie is scheduled to attend the March Region 4 meeting.

6. New Business

- a. Response to DCOA Game Report
Jeff reported that SPYHA received an email from Region 4 about responding to a DCOA game report regarding an incident with an extended family member of one of our PeeWee A players. Jeff read the incident report, as well as an email from Jerry Kennedy. Ecomm has requested a meeting with the individual via letter, but there has not been any response. Chris and Marcie suggested bring the parents in for a discussion on zero tolerance, if the grandparent won't come in. Jeff will respond to Jerry and apologize to McFarland officially.
- b. Jerseys
James still needs a few teams' jerseys. PeeWee A's will turn theirs in Monday. The whites have some puck marks, but James hasn't noticed a lot of cuts. The Board needs to determine what to do with the reds. We've just finished year four. The original plan was to order new this year. Can we put them off another year? The reds look to be in pretty good shape. Jen asked if there had been any comments from the Jersey Committee. James hasn't heard anything from Tony Rehm. It was noted that we didn't have exact matches for numbers between white and reds this year. At the same time, it could be neat to unveil new jerseys in the new rink, which would mean waiting a year. Betsy liked the idea of saving the money and using them for another year. Jeff explained that there are some reasons for using them for another year, and some for sticking with the plans of ordering new reds for the upcoming years.

Jen made a motion to proceed as planned to purchase new red away travel jerseys for next season. Chris seconded the motion. There was no public comment.

Nate asked around, and the comments he received were that it would be nice to have matching numbers and can we buy old jerseys? Others have asked if they could buy home and away jerseys. Jeff explained that the jersey committee looked into this, but having families "own" home and away jerseys with certain numbers becomes difficult to manage, and certain favorite numbers become highly coveted and lead to hard feelings. The Jersey Committee could determine the prices/procedures for buying the old jerseys.

The motion to purchase new red away travel jerseys passed 8-1, with Betsy voting nay. The Jersey Committee will get together and bring proposals back to the Board for approval. The suggestion was made to keep the small jerseys for ADM. All agreed to give seniors their red jerseys.

c. 2012-2013 Cardinal Cup Tournament Recommendations

Mike Sanders has provided proposals for Cardinal Cup tournaments as follows:

Sept 7-9	3 on 3 (UW football has an away game)
December	PeeWee A
January (early)	Squirt A
January	Bantam B
Feb. 23-24	ADM Jamboree (this is state weekend for Bantam, Squirts, & HS2)
Mar. 1-3	Squirt B/C
Mar 9-10	PeeWee B State

There was surprise that the state weekend was moved up, as it significantly shortens the bantam and high school season. There was also discussion that the ADM tournament was a hit around St. Patrick's Day, and we may want to keep that continuity. Chuck mentioned that Feb. 23-24 could have a lot of open ice if we don't have the jamboree that weekend, as bantam, squirts and HS2 wouldn't be playing home games, which would just leave pee wee travel teams.

Dave made a motion to approve a revise scheduled for Cardinal Cups for 2012-2013 as follows:

Sept 7-9	3 on 3 (UW football has an away game)
December	PeeWee A (to coincide with Badger game)
January (early)	Squirt A (to coincide with Badger game)
January (late/) /Feb (early)	Bantam B
Mar. 1-3	Squirt B/C
Mar 9-10	PeeWee B State
Mar. 16-17	ADM Jamboree

James seconded the motion.

Chuck asked if it was better to stick with the same weekend, even if there wasn't a Badger game. Dave was pretty confident that the Badger schedule didn't vary too much – and some teams do enjoy going to the Badger games. He said the early January game is pretty much a given weekend since the Badgers no longer hosted a New Year's tournament.

Motion passed 9-0. Betsy will let Mike Sanders know.

d. Alumni Tournament

Almost 100 players have already signed up. Chuck has put together various schedules. The plan for the first year of what is hoped is an annual event is to collect donations for the new rink. It is April 14, and is open to former HS2, JV, and/or Varsity Sun Prairie Hockey players. SPYHA has donated the ice. Jeff has received a request from the coordinators to lift the alcohol policy for the event. He explained that there has been precedent for this, as it has been lifted for the Face off Festival in the past. We can't and won't sell alcohol, but if we do temporarily suspend the policy, guidelines would be needed.

There was some discussion on the best way to handle any guidelines. No one was necessarily against suspending the no alcohol policy, but it wasn't clear what the best way to handle it would be: only in locker rooms, only in the open locker room, etc. Since the tournament is open to players under 21, there was some concern about being able to ensure it wasn't given to anyone underage. The Board agreed to allow Ecomm the latitude to make a decision on the temporary suspension of the alcohol policy for the alumni tournament. Dave will contact the insurance company to see if there are any restrictions we need to be aware of.

Jeff also requested that the alcohol policy for the adult league be added to the agenda for the next meeting. He noted that all participants in adult league hockey must be 21 or over.

e. Election Committee

SPYHA usually holds the annual membership meeting, with elections, in May. Betsy explained that in the past the regular Board meeting follows, as the annual meeting doesn't take too long. The last two years there have been bylaws revisions. The secretary is responsible for annual meeting notification. With the May Board meeting set for May 20th, the tentative date of the Annual Meeting will be May 20th at 6 pm. It will be finalized at the next Board meeting.

Jen has agreed to put together the Election Committee again.

f. Other business

Regarding zero tolerance, Jen mentioned that a Beloit parent threw soda on four fans during the PeeWee A state tournament game. One of the kids was absolutely devastated – he was crying and wanted to go home.

James made a motion to adjourn the meeting. Marcie seconded the motion. All but Nate approved. Motion passed 8-1, and the meeting was adjourned at approximately 8:2045 pm.

Next meeting Sunday, April 15, 2012, at 6:00 pm.