

ABOUT THE RINK

Verona Ice Arena (Formerly Eagles Nest) is a Non-Profit facility that is operated by ICE Inc. (a volunteer Board of Directors) and is managed by current Verona HS Head coach; Joel Marshall. The arena is one of the finer ice facilities in the state.

There is an Olympic sized ice sheet, seating for 900 spectators in permanent bleachers, six large locker rooms, heated mezzanine overlooking the ice, Polar Sports (a year round pro shop), and concession area.

The arena provides ice for kids of all ages. A variety of events take place throughout the year; youth & adult hockey, learn to skate programs, figure, speed, senior, and recreational ice skating. Verona Ice Arena is the popular spot of ice sport activity in the Southern Dane County area.

The arena is home to several youth hockey organizations: Verona Area High School Hockey Program, Verona Wildcat Youth Hockey, Wisconsin Ice Spirit Girls Hockey, and Wis. Jr Jets Spring Program.

The arena is open 12 months a year and easily has over 100,000 spectators and participants every year.

**ICE Inc: Verona Ice Arena
451 E. Verona Ave
Verona, WI 53593**



SPONSORSHIP OPPORTUNITIES



INTERESTED ?

Please contact Joel Marshall, Verona Ice Arena Manager, to reserve your ad space and/or inquiry about other advertising & marketing opportunities.

Please return this form/info to:

Verona Ice Arena
451 E Verona Ave, Verona, WI 53593
608-845-RINK (7465)
veronaicearena@gmail.com

I am interested in helping Verona Ice Arena by sponsoring:

- ☐ Rink Banner Sign
- ☐ Dasher Board Ad
- ☐ Lobby Advertisement
- ☐ Zamboni Sponsorship
- ☐ Restroom Advertisement
- ☐ Other: _____

Name: _____

Company: _____

Address: _____

Email: _____

Telephone #: _____

SPONSORSHIP OPTIONS

Rink Banner Sign*



Size: 4' x 8'
Logo Set-up: \$250
Term: 1 Year
Cost: \$500 - \$1000/yr

Bench/Bleacher Scoreboard Wall

Dasher Board Ads*



Size: 30" x 8' (x2 or x4 Spots)
Logo Set-up: \$375(2), \$750(4)
Term: 3 Year
Cost: \$2000/yr (4 Spots)
Limit: 5 Locations

Lobby Advertisement*



Size: 36" x 48' (1/2)
Cost: \$1000(\$500)/yr
Logo Set-up: \$50
Term: 1 Year
Limit: 2 Full Displays

Locker Room Sponsor*



Size: Custom
Logo Set-up: \$500
Term: 3 Year
Cost: \$1000/yr
Limit: 4 Rooms

Zamboni Sponsorship*



Exclusive- Size: Entire Machine
Logo Set-up: \$1250
Term: 3 Year Cost: \$5000/yr
Limited availability due to current sponsorship term and

Restroom Advertisement



Size: 11" x 17" (x3 Placements)
Logo Set-up: \$25
Term: 6 Months Cost: \$100
Term: 1 Year Cost: \$200

**All sponsors are listed on website & can display brochures in lobby at no additional charge!
All Prices, Terms & Availability are subject to change from posted on this brochure*