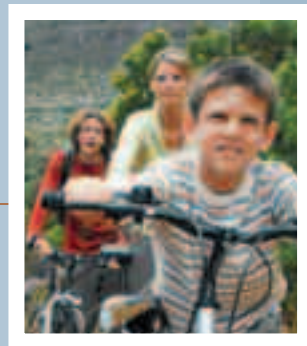


Siren, Wisconsin

A Place for All Seasons ...



memories

family
time



welcome to Siren

a place for all seasons...

Siren, Wisconsin, is called *a place for all seasons* for many good reasons.

Surrounded by lakes, this small, yet vital and vibrant, community offers something for everyone, young and old, each day of the year. Located in northern Wisconsin near the Minnesota border, visitors enjoy a host of outdoor recreation favorites from golfing, boating, skiing, fishing, hiking and biking to hunting, snowmobiling and ice fishing. Long-weekend getaways for shopping, antiquing and enjoying nature can rejuvenate the spirit and reunite families and friends.

Festivals are a mainstay throughout each season of the year. Don't miss the spring Lilac Festival, and certainly mark your calendar for the Fourth of July parade and festivities.

Visitors remark time and again that the people in Siren are friendlier than most anywhere. Each business owner takes great pride in offering only the highest customer service and quality products – always with a smile – and have trust that their fellow merchants do the same. It's that small-town, warm-heart experience that has become rare in today's hectic world.

The Burnett County Airport, located in Siren, is accessible to small aircraft and recently added two new taxiways to handle increasing air traffic to the area.

Siren truly has it all. Please visit soon and experience for yourself this unique place for all seasons.

Have you heard...

Siren means lilac. The city was named by Swedish founder Charles P. Segerstrom in 1895 (originally spelled Syren) after clumps of lilacs near his home, which also served as the first post office.



1.877.siren.wi
1.877.747.3694

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Please visit us at
www.visitsiren.com

Stop, Stay and Play...



our

community

Recreational activities abound,
but it's the people who make
the difference.



Within just a few square miles, visitors can enjoy a host of activities, attractions and natural beauty making Siren one of the hottest vacation destinations in the region.

With the seemingly endless schedule of events, festivals and attractions, Siren gives the feeling of big-town excitement wrapped in a small-town package. From far and wide, visitors come for the annual spring Lilac Festival, the annual Fourth of July festivities and parade, fall art exhibits and holiday boutique shopping.

Always in touch with what's hot...and cool, Siren's civic leaders have invested significantly in a new state-of-the-art skateboard park for youth to push their athletic abilities to the max while engaging in fun, wholesome activities.

Each year Siren plays host to several regional youth hockey and baseball tournaments at the local baseball fields and new indoor ice arena. After a hard day of play, there is so much to see and do in the area making it a fun family vacation break in addition to sports competition.

Thousands of visitors each year test their endurance by biking and hiking the Gandy Dancer Regional Trail that cuts through the western edge of Siren. Gandy Dancer is a nickname given to the 1800s railroad track workers who used tools from Chicago's Gandy Tool Company. Their rhythmic songs and chants gave the appearance of an unusual dance routine as their hammers and shovels flew while laying tracks in the rail bed which now serves as the trail.



Long-time residents, many who left to see the world in their youth only to return to the beautiful, small-town community that is Siren, are now the shopkeepers and merchants who give this peaceful burgh its charm and welcoming atmosphere. They love their town and want to share its special qualities with tourists and visitors from near and far.

On June 18, 2001, an F3 tornado devastated parts of Siren. However, the resiliency, determination, community spirit and support of its hardy citizenry have resulted in a remarkable restoration and rebirth in just a few short years. A memorial to the community is located at Crooked Lake Park in the heart of Siren. When you visit Siren, you can actually feel the strength and unity that has made this place what it is today.



Have you heard...

Thousands of trees were lost during the 2001 tornado, but many were used in the rebuilding of local businesses and attractions, giving the village a charming, north woods character.

friends.

Please visit us at

www.visitsiren.com



local events

It's a rare occasion
that something exciting isn't
happening in Siren.

Lilac Festival

Lilac Festival is the first celebration of spring when all the lilacs (after which the city is named) are in bloom. Breathe in the rich floral scent wafting through the air on light, warm breezes. Special food items with Scandinavian influence are available at local food purveyors all around town, including a Swedish pancake breakfast and bake sale. Take in the Art Show at the Siren Ice Arena, along with the perennial plant show and sale sponsored by the Siren Area Garden Club. Cap off the weekend with the "Swing into Spring" Big Cup golf tournament at Siren National Golf Course.

Fourth of July Celebration

Fourth of July Celebration is an all-time favorite for young and old. Following the early morning completion of the Freedom 5 Race, the annual Grand Parade processes down the center of town bringing out young and not-so-young alike to be part of this classic small-town activity. Coronation of local royalty also takes place. And who can resist the fun and wackiness of the annual Bed Race? Contestant teams decorate their beds and themselves. Prizes for the fastest and most outrageous decorations are awarded. Youngsters of all ages can't wait to 'catch air' and show their stuff during the annual "Three-on-three" basketball tournament.



Have you heard...

Each year costumed and very competitive contestants enter the Fourth of July bed race through the middle of town.

... a little something for everyone ...



experience.

SummerFest

SummerFest in Siren usually falls during the first week in August each year. The event features sidewalk sales and special deals from area shopkeepers and merchants. In addition, Crooked Lake Park is the lovely venue for an arts and crafts show. Visitors can also watch the thrills, chills and spills of the annual Waterskiing Show on Crooked Lake. Auto enthusiasts will marvel at the style and beauty of vehicles from eras gone by at the Classic Car and Truck Show. At the end of a long, fun day hungry guests can enjoy a delicious meal at the Siren Lions Bar-B-Q Dinner.

HarvestFest

HarvestFest each September celebrates the bounties of a harvest, marks the beginning of a new school year, and harkens memories of days gone by. Just a few of the festivities to enjoy include Homecoming royalty coronation, pumpkin carving and decorating contests, an art show, a mini golf tournament and a mouth-burnin', eyes-waterin' chili cook-off. At the local farmers market, an array of fruits, vegetables and flowers can be purchased at very reasonable prices, and beautiful hand-made quilts are displayed courtesy of the Mixed Sampler Quilt Guild.

Holiday Season

Holiday Season in Siren is like nowhere else. The shops and boutiques are filled to the brim with gift ideas, sweets and rich smells, decorations and smiles. Local lodges and restaurants are ablaze in holiday lights, and nothing beats a fresh blanket of white, fluffy snow to mark the season.

Throughout the rest of the year other fun events are sprinkled just to keep things interesting and vital in this great community. Check www.visitsiren.com for up-to-the minute details of all there is to do in Siren.



Siren's

area map

stop, stay and play

to Duluth/Superior
(1.5 hours)

to Webster and
Forts Follé Avoine



to Spooner ➤

to Crex Meadows
and Amsterdam
Sloughs Wildlife
Areas



to Grantsburg



to Siren National
Golf Course

6



Airport



Hockey Arena



Burnett Dairy
Cheese Factory



Golf Course



Ball Park



Skate Park



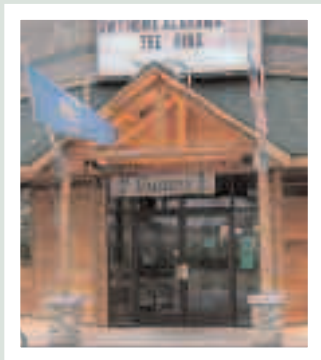
Shopping



Lodging



adventures.



Siren is easy to find
and a cinch to navigate.

Wisconsin state highways 35 and 70 run through the heart of town. Within just a few miles in any direction, visitors can experience a number of fun, memorable activities.

area's of + interest

Gandy Dancer Recreational Trail
St. Croix River National Waterway
Forts Folle Avoine History Center
Crex Meadows Wildlife Area
Amsterdam Sloughs Wildlife Area
Siren National Golf Course
Four-screen Movie Theater
Mini Golf
Crooked Lake Park and Tornado Memorial
The Lodge at Crooked Lake Hotel and
Conference Center
Best Western Northwoods Lodge
Lilac Village Bed & Breakfast
Pinewood Motel
Burnett Youth Sports Facility & Arena
Siren Skate and Ball Parks
Burnett Dairy Cheese Factory
Boat Rental and Bait Shops
Horseback Trail Riding Areas
Restaurants, Pubs, Cafes and Eateries
Shops, Boutiques and Antique Stores
Game Preserve Hunting and Sporting Clays
Seven Pines Lodge Summer Retreat of
President Calvin Coolidge



Spend a day hiking the Gandy Dancer Recreational Trail. Learn about the area's interesting past during a visit to historic sites like Forts Folle Avoine. Catch a glimpse of elusive birds and wildlife at the Crex Meadows Nature Preserve. Enjoy 18 leisurely holes at Siren National Golf Course. Rent a boat at one of numerous bait and boat rental shops to catch "the big one" that will keep you in fish tales for years, or float the day away on a pontoon while watching beautiful scenery pass you by. Tell ghost tales and roast marshmallows over a fire at one of several area campgrounds.

Get refreshed at several local taverns, restaurants and fine dining establishments. Movie buffs can see the latest first-run films at the four-screen movie theater or take the family for a fun round of mini golf. Hotel and lodging accommodations are conveniently located throughout the city and are reasonably priced. For those traveling from greater distances, the Burnett County Airport is located just outside of town.

It's all here in Siren!

snw. fun. festive + winter.



Cross-country skiing and snowshoeing fans will enjoy the quiet, pristine beauty of a fresh snowfall in the woods. Numerous trails are located in and around Siren.

Ice fishing houses dot the frozen landscape on lakes all around Siren, keeping anglers in a year-round supply of fish tales. Test your skill by participating in the annual Lions ice fishing contest.

Snowmobilers delight at the first sign of powder. Hundreds of miles of groomed trails are found in and around Siren. The annual Kitty Kat race on Crooked Lake is a family favorite, along with the Snow-Cross competition held each year. And, of course, the Gandy Dancer Recreational Trail is the perfect place to spend a warm sledding day. Afterwards, sledders can prop their feet up by a warm, cozy fire at one of the area's lodges.

Have you heard...

Women's 2006 Olympic hockey star Molly Engstrom is a native Siren resident!

Scrap-booking and quilting retreats have become increasingly popular among women who enjoy creating family memories and heirloom keepsakes. Local merchants specializing in materials and techniques offer packages and programs to make these hobbies even more interesting.

Siren residents love to show off their new, modern Ice Arena and play host to several regional hockey tournaments each year. It's a great family get-away.



buds. blooms. dew.
+ spring.

Have you heard...

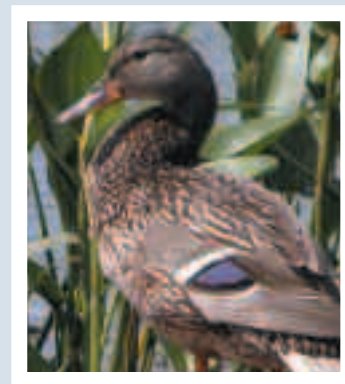
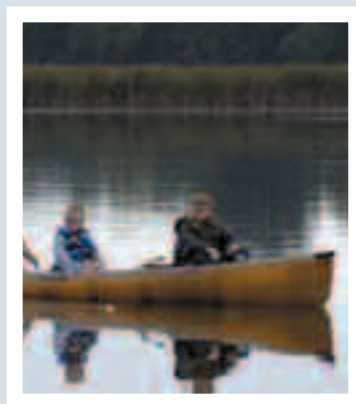
More than 270 species of birds
have been observed at Crex
Meadows Wildlife Area.

The annual **Lilac Festival** in May has become a regional tradition for many. With so many activities from which to choose, many stop and stay for the entire weekend of fun.

Fishing is a universal favorite pastime, from the first drop of the hook during annual spring opener events to the very last day of the season. Siren area lakes are renowned for some of the best fishing in the country.

Siren National Golf Course is a true delight offering 7,000 yards of challenge (par 72) on one of the most beautiful courses in the Upper Midwest. This championship course has 18 unique and secluded holes, in addition to a driving range, practice greens and bunker.

Hidden treasures and great finds are plentiful for those who enjoy the hunt of antiquing. Several local antique shops are within close, easy driving distance, making Siren the perfect central spot to plan your excursions.



bloom.



...morning dew...all is fresh and new...

splash. sun. swim.

summer.

Baseball and softball tournaments are a weekly pastime throughout the summer as Siren plays host to regional teams. Players and their families will have no problem finding a place to stay. Following a long day of slugging and base running, athletes can take a cool dip in the hotel or lodge pool or in one of the four lakes located right in town.

Participate in the numerous festivals and events scheduled frequently throughout the summer months such as the annual Fourth of July Celebration and SummerFest in August.



Fishing, fishing and more fishing. Wake up before the sun and head out to your favorite lake and bring home a walleye dinner before noon.

Spend endless summer days boating, water skiing and tubing on area lakes. You

won't want to miss the annual WaterCross Competitions where snowmobilers actually take their passion to the open water. For something peaceful, wind your way in a canoe or kayak down one of several rivers that meander around Siren.



After setting up camp in one of the area's fine campgrounds, set out hiking on the 98-mile Gandy Dancer Trail that runs right through Siren, or explore the nearby Amsterdam Slough Wildlife Area or Crex Meadow Wildlife Area. Many people pack their bikes and ride the trails, as well.

Step back into time to learn about one of the first industries in the area – fur trading. Forts Folle Avoine Historical Park is managed by the Burnett County Historical Society and has an array of educational exhibits offering insights into the fur trade lifestyle, as well as providing extensive information on the Native Americans tribes who lived in the area at the time, and still reside in Burnett County today.

After enjoying a hearty breakfast at one of the many local favorites, avid shoppers can find an abundance of unique retailers and boutiques throughout the city.

Say cheese. A trip to Siren just wouldn't be complete without stopping in for a sampling of prize-winning, world-famous cheese at the Burnett Dairy Cheese Factory.



...Leaves crunching...geese honking...

fall.

crisp. fresh. golden.

Leaf Peepers and nature enthusiasts find a haven to view bird migration patterns and the spectacular blazing fall colors of orange, red and yellow in the waning fall sunshine. Crex Meadow Wildlife Area has it all.

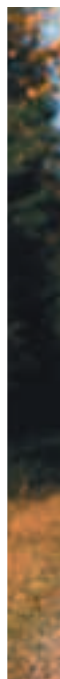
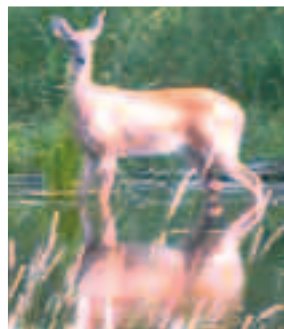
Duck, goose, pheasant, turkey, grouse and deer hunters love the abundance of wildlife available for a bountiful outing. Licensing and regulation information is available through the Wisconsin Department of Natural Resources.

Antiquing get-aways, quilting retreats and spiritual reflective groups find Siren in the fall a great place to regroup, reenergize and just have a great time.

Participating in Siren's HarvestFest is also a special way to spend a beautiful fall weekend.

Have you heard...

The annual Freedom 5 Race draws more than 600 contestants who run through and around Siren, ending up at Crooked Lake Park.



dew.

1.877.siren.wi

11

Please visit us at
www.visitsiren.com

it's all about

the water

water, water, everywhere!

Wisconsin has over 15,000 inland lakes, 43,000 miles of rivers, and 650 miles of Great Lakes shoreline. The Village of Siren alone is bordered by four lakes – Crooked Lake, Clear Lake, Kapes Lake and Larson

Lake. Each has a distinct personality and topography, but they all have one thing in common; people love the natural beauty, abundance of fish, wildlife and fun to be had in and around their individual shores. In addition, within a 15-mile radius of Siren there are more than 350 lakes, many offering convenient public water access to visiting boaters.

Shrieks of excitement and shouts of delight are just a small part of the active water recreation fun in Siren.

Wake boarding, tubing and good old water skiing are key ingredients to a day of fun in the summer sun.

Watercross, the sport where snowmobiles skip across open water, was invented in Burnett County near Siren.



Competitors and spectators from around the world stay in and around Siren for the annual World Championship Watercross Race.

Winter Waterskip, a February variation, finds spectators cheering on daring snowmobilers who skip their machines over open channels, risking a dunk in freezing waters.

Several rivers and streams are also integral to the aquatic landscape in and around Siren. Avid kayakers and canoe enthusiasts enjoy the invigorating and challenging rapids and falls that converge in the area. Challenging currents near Clam Falls guarantee an adrenaline rush.

Fish Tales in the Making - Don't Let The Big One Get Away!!

For nearly half a century Big Mike's Pro Sports Shop has been a can't-miss landmark for local and visiting anglers alike. Among so many others, this authentic "up north bait shop...and a whole lot more" is the place to be for an inside scoop on where the big ones are biting and what's happening in and around the lake region.



Have you heard...

Each year, the St. Croix Band of Chippewa harvests tons of natural wild rice from lakes in the Siren vicinity as part of an annual celebration.



Major sports personalities find their way to Siren regularly to broadcast outdoor fishing and wildlife programs. That's because Siren area lakes are ranked nationally as some of the best places to catch many of America's favorite species. Bass, walleye, trout, crappie, bluegill, perch, pike and sturgeon – the list goes on.

Lifelong memories are made in Siren. Just picture this – father and son, grandpa and granddaughter, best buddies from grade school – each dropping the first hook of the season over the bow, anxiously awaiting the first bobber to plunge beneath the surface.

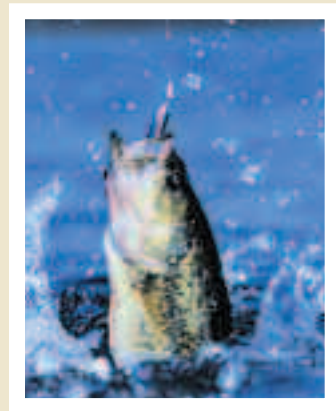
Crooked Lake Fishing Pier, adjacent to the boat landing, picnic grounds and beach area, is a favorite fishing hole for all ages. Stop by and drop a line any time and chances are you'll strike up an engaging conversation with locals and visitors who share a common passion for fishing and the beauty of the surrounding scenery.

It is suggested that visitors familiarize themselves with various boating registration and safety tips, fishing regulations that control licensing, seasonal openings, quantity and size limitations, and other requirements from

the State of Wisconsin Department of Natural Resources at www.dnr.wi.gov.

Maybe someday you, too, can post your angling victory in the National Fresh Water Fishing Hall of Fame!

Wild rice harvesting is a regional event among local Native Americans. Dating back to traditional seasonal rituals, the St. Croix Band of Chippewa Indians (whose tribal headquarters is located in the nearby Community of Sand Lake), makes the annual harvest of wild rice a sight to behold. Locals and visitors gather on the shoreline to watch harvesting crews rhythmically beat and swipe the rice stems into boats. Wild rice, especially the naturally grown and harvested variety, is a widely sought-after delicacy.



... shimmering, shining shorelines ... sure!!

siren

lodging

where to stay and play



From quaint bed and breakfasts to brand new North woods-inspired lodges, Siren offers a variety of accommodations that suit the tastes and needs of any family or group. Several new facilities are also in the works as part of Siren's fast-growing tourist appeal.

Whether the lodge windows are open or you're in sleeping bags under the stars, fall asleep to loons calling across area lakes and to the steady chorus of crickets and frogs. Rise refreshed to an orchestra of native song birds and the rustling of leaves in the breeze.

Anyone for a Girls (or Guys) Weekend Get-away?

Can you say shopping? Between the great boutiques, art galleries and antique shops, there are more than enough stops to fill a weekend of fun with favorite gal pals. And don't forget to schedule some time for pampering at the local salon spa. Scrap-booking fans, along with quilting circles have discovered that Siren is the perfect get-away location to focus on creative passions...along with great friendship bonding that goes with it.



And for the guys?

Fishing and hunting season openers are magic words. Local outfitters and guides can make the trip a memorable one for all. Bring your own tackle equipment, or buy what you need when you get here. Either way, a great time is in the making.

A Perfect Spot for Large Family Reunions

Looking for that special place to bring all the uncles, aunts, cousins and grandparents together for a big family reunion? With so much to see and do in the area, everyone will be happy. Local lodges can accommodate groups from ten to 500 people.

Corporate Meetings and Retreats

What better way to reinvigorate and re-inspire key leadership teams, work groups or sales forces? Siren offers several large event facilities for corporate groups who desire a break from the daily grind and same-old, same-old routine. After a morning of focused learning activities, groups can break for an afternoon of golfing, hiking, biking, boating or shopping. Event planners are available to help make your retreat one that will be remembered.

Beautiful Bed & Breakfasts

From the moment you walk through the doors of these lovely homes, you'll know you are in for a special treat. Welcoming front parlors and dining rooms, fireplaces and hardwood floors, charming accents and antiques whisk you to a time gone by. Individually decorated rooms appeal to unique tastes.

For breakfast indulge in one of many seasonal specialties, such as fresh strawberry cream cheese-stuffed French toast, thick-sliced bacon, variety melon, fresh-baked muffin, juice and coffee. It's a true feast to start a day of touring, shopping, biking, sight seeing and so much more.



Have you heard...

Selected hotel lobbies are mini museums where tourists can see prized works and possessions of area artisans, sculptors and collectors.



Check it out...

at www.visitsiren.com
for current events, dates and times.

Create Your Very Own 'Destination Wedding'

You've been dreaming of this day forever. Plan the perfect 'destination wedding' that will keep family members and friends talking for years to come. The Village of Siren is just a hop-skip (1.5 hours) from most Twin Cities locales and other regional communities. Nestled in the heart of scenic northern lake country, the beauty of the surroundings is second only to the bride. Siren offers complete wedding planning services that include formal attire, catering, decorations, photography, music, flowers and more. Spacious, beautifully decorated event facilities and guest accommodations cater to every whim, and the business merchants of Siren guarantee to make the memories of your very special day last forever. Capture true romance in this serene setting by spending your honeymoon night in the heart of Siren.



Check the Website to
learn about upcoming
Wedding Showcase
events.

Lifelong memories are created in Siren.



see you

soon!

Kick back and relax in Siren!

1.877.siren.wi
1.877.747.3694