



# Intersections

**2025**  
DOWNTOWN

# 2010 Plan Outcomes



- Skyway system
- Downtown population
- Hiawatha Light Rail Corridor
- New cultural assets
- Target Field
- Historic landmarks
- Downtown Improvement District



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“Our downtown will be thriving, livable, connected, green, exciting, and welcoming in 2025. It will be the kind of city that not only keeps pace but wins the race.”

## 1

## DOUBLE DOWNTOWN'S RESIDENTIAL POPULATION

- 70,000 people living in Downtown.
- Emphasize offices on the north end of Nicollet Mall.
- Broaden the appeal of Downtown living to a wider variety of residents.
- Ensure that every child who lives Downtown can attend school Downtown.



## 2

## TRANSFORM NICOLLET MALL INTO A 'MUST SEE' DESTINATION

- Extend/invigorate the original mall segment; plazas and signature attractions along the way.
- Create Mall Corridor from Walker Arts Center to Riverfront.
- Redesign/rebuild Nicollet Mall.
- Animate the street; curb-less walking shares space with quiet transit vehicles.



## 3

## BUILD GATEWAY PARK

- Fill in the blanks on Nicollet's empty north end.
- Create grand connection between the CBD and the Riverfront.
- Provide an iconic gathering place that will become the metro region's "Central Park."



## 4

## CREATE A CONSISTENTLY COMPELLING DOWNTOWN EXPERIENCE

- An excellent pedestrian atmosphere – explore block after block 24/7/365.
- Embrace density to build the mass needed to sustain a great city.
- Seamlessly connect the “triple spine” of Nicollet, Hennepin and First Avenues.
- Position Downtown as Center for Creativity and Design.
- Hennepin Avenue as Arts Corridor.



## 5

## ESTABLISH A DOWNTOWN SPORTS DISTRICT THAT INCLUDES A NEW VIKINGS STADIUM

- Renovate Target Center, update the Farmers Market and build the Transportation Interchange as part of the process.
- Maximize connections to the Entertainment/Theater District and the CBD.



## 6

## LEAD THE NATION IN TRANSPORTATION OPTIONS

- Embrace transportation for new jobs, housing and business vitality.
- Maintain and improve capacity for auto and transit commuters.
- Increase daily transit share from 40% to 60%.
- Increase circulation within Downtown.
- Build the Transportation Interchange.
- Secure stable, reliable transit funding.



## 7

## CREATE AND SUSTAIN A GREEN INFRASTRUCTURE – AND SHOWCASE THE RIVERFRONT

- Employ nature to elevate Downtown's well-being.
- Establish and intensify the tree canopy throughout Downtown.
- Create green corridors
- The Riverfront as a World Class Destination.
- Beatify Downtown's entry points.
- Launch a greening conservancy.



## 8

## FORGE CONNECTIONS TO THE UNIVERSITY OF MINNESOTA

- Leverage the Central Corridor light rail service.
- Extend green corridors over the I-35W freeway trench.
- Establish a new residential district on the Metrodome site – Links to U of MN.
- Generate business/education synergy.



## 9

## END STREET HOMELESSNESS

- Extend housing, treatment, job training and outreach efforts.
- Become the first major U.S. Downtown to solve this chronic problem.
- Educate citizens about the best response to panhandlers.





## LAUNCH A FESTIVAL OF IDEAS AND CIVIC ENGAGEMENT

- An annual festival to bring visitors, innovative thinking to Minneapolis.
- Probe ways to improve business, government, civic energy, our quality of life.
- Celebrate Minneapolis' reputation for citizen involvement.





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