

**District 5**  
Meeting Minutes  
August 1, 2012

Meeting called to order by President Tim Hanson at 7:14 p.m. following the meeting with the Presidents which ran late.

**Attendance-** All of the District 5 Associations were in attendance.

**Secretary's Report-** Tim Reuter- The minutes from the July 12, 2012 meeting were posted on the D-5 website. A motion to approve the minutes was made by Hutch and seconded by Sauk Rapids. Motion carried.

**Treasurer's Report-** Jeff Swenson- Provided a written report. The CD is due and Jeff will explore options and report back for a September decision. A motion to approve the Treasurer's report was made by LDC and seconded by MAML. Motion carried.

**MN Hockey-** MN Hockey Director, Doug Kephart, had a separate Minnesota Hockey agenda for the meeting and it was followed.

1. The Bylaw changes were discussed. The Bylaws are posted.
2. Screening Process. No-one in your Association should be around kids until screened.
3. Registration Coordinator meeting August 7, 2012.
4. Invitational Tournaments. When scheduling a tournament, a team must make sure the association scheduler knows. It is vital to district scheduling to know when teams are away playing in a tournament.
5. District 5 Handbook. Check online.
  - Mite section for 2012-13 likely will be tweaked.
  - Need names for Mites Coordinator.
6. Presidents Meeting. They met earlier tonight. Productive meeting.
7. Recruitment and Retention. See separate agenda. Congrats to Doug Foster on appointment to Girls'/Women's Section Director for the Minnesota District of USA Hockey.
  - Girls still looking for coordinator for D-5.
  - MN Hockey has grant money. Get creative and develop a plan.

**Coach's report-** Dough Kephart on behalf of Brian Johnson-

-Level 4 September 15-16

-Prior to a coach being placed on a Roster, said coach must complete all requirements of being a coach.

-Check with your Association President on D-5 coaching seminars levels 1-3 to make sure your coaches get in to a seminar prior to roster sign off.

**Referees Report-** Mike Mooney-

-Registration is open for officials.

-Great opportunity to learn the game.

-Find seminar through MN Hockey website.

-WSOA selected as official group for the 2012-13 season.

-Try to avoid scheduling single games. Officials refer back to games.

**Old Business-**

-By law changes posted online. Encourage people in Association to read.

Q: STMA- Clarification sought on D-5 director's authority.

A: Doug- Explained grievance policy of D-5. Essentially committees are advisory to District Director. Authority remains with the Director.

Q: Tim Hanson- Regarding liability insurance for board members.

A: Doug- The liability Policy will be reviewed to confirm if executive board covered.

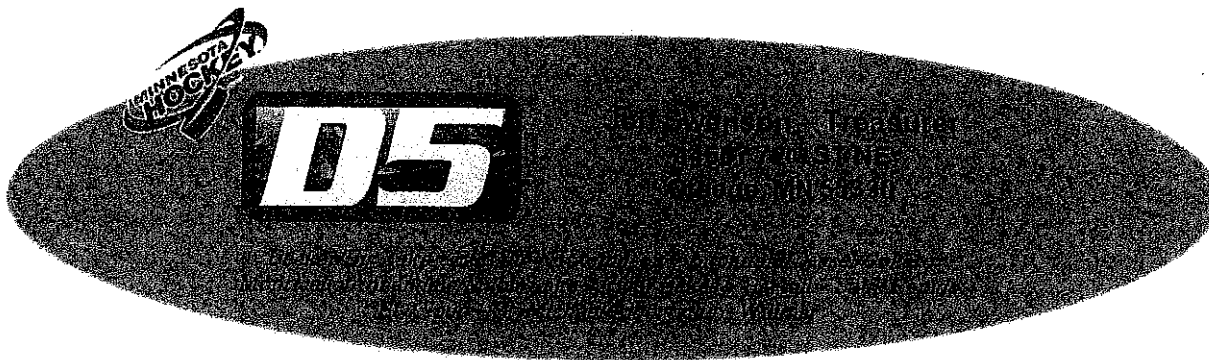
-Vote on By Laws at September meeting.

**New Business-**

-Team slotting. This is a vital process in start of leagues. The preliminary slotting is attached.

Meeting adjourned at 8:02 p.m. upon motion from Sauk Rapids and seconded by Sartell. Motion carried.

Submitted by Tim Reuter



Treasurer's Report

Jeff Swenson

[D5treasurer@charter.net](mailto:D5treasurer@charter.net)

(763) 228-6445

August 1, 2012

Checking Account (Citizens Bank)	\$22,738.48
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Catastrophic Failure Savings (CD – Citizens Bank)	\$16,338.44
matures 10/4/12 31 mo. 1.985%	

**Action Items:**

Year-end financial information sent to CPA's.



Doug Foster-R & R Coordinator  
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dougfooster@mwpsales.com

## **Recruitment & Retention Notes August 1, 2012**

1. Important Events
  - A. IIHF Girls Hockey Weekend October 13-14 (See Attachment)
    1. Try Hockey For Free
    2. Cross Ice Jamboree
    3. Female Coaches Recruiting
    4. Female Referee Recruiting
    5. Season Kickoff Party
    6. Original Event-Maybe two locations in the District
  - B. Try Hockey For Free Day-November 3rd (See Attachment)
    1. Webinar Provided September 24<sup>th</sup>-28<sup>th</sup>
    2. 40 USA Hockey/NHL Jerseys
    3. 40 Goodie Bags
    4. On and Off Ice Guidelines
2. Grants Available through Minnesota Hockey
  - A. Grow The Game-Idea that has worked for your Association-Share the Idea
  - B. Pass The Puck-Want to try something new and MN. Hockey will help with the Cost
  - C. Pass The Puck Reoccurring-This is new, and still needs to be approved
3. R & R Coordinator
  - A. Why do we put everything together to make a product: Ice time, coaches, uniforms, level coordinators, etc., but have no one in charge of selling our product?
  - B. Most, if not all of the Associations in District 5 went down in numbers last year. We need to do something different.
  - C. Goal for District 5 and MN Hockey R & R Committee



## **GIRLS' HOCKEY WEEKEND**

**October 13<sup>th</sup> & 14<sup>th</sup>, 2012**

USA Hockey is looking for associations and rinks to host opportunities to celebrate, build awareness and grow participation for girls' hockey as part of the IIHF Girls' Hockey Weekend. To participate, there are four different events host sites can utilize.

### ***Try Hockey For Free:***

- Host an opportunity for local girls to try youth hockey for the first time. You can utilize the girls already in your program to bring a friend to the rink.

### ***Cross-Ice Jamboree:***

- Invite neighboring programs to collect the girls in their coed programs and form teams for a fun cross-ice jamboree.

### ***Season Kick-Off Party:***

- This is a great opportunity to collect all of the girls in your program, whether they play on coed or girls only teams, and have a pizza party/public skate. It is a great way to let the girls in your organization know that they are appreciated and allow them the chance to bond with other female hockey players.

### ***Create an Original Event to Celebrate / Grow Girls Hockey:***

- This is a great opportunity to collect all of the girls in your program, whether they play on coed or girls only teams, and have a pizza party/public skate. It is a great way to let the girls in your organization know that they are appreciated and allow them the chance to bond with other female hockey players

To be a host site for the second-annual Girls' Hockey Weekend, [CLICK HERE](#).





## Try Hockey For Free Day

A National Opportunity to Grow Your Youth Hockey Program Locally

### WHAT IS TRY HOCKEY FOR FREE DAY?:

Try Hockey For Free Day will be Saturday, November 3<sup>rd</sup> and is part of Come Play Hockey Month. This program, designed to provide youth hockey associations a national platform to introduce new kids to the sport, is a joint-effort between USA Hockey, the National Hockey League, NHL member clubs and OneGoal.

The goal is to have 500 locations host a try hockey for free clinic for kids between the ages of 4 to 9. With youth sports wrapping up, this event provides local associations the perfect opportunity to introduce new families to youth hockey.

### HOST SITE REQUIREMENTS:

- One hour of ice
- Volunteers
  - On-ice
  - Check-in
  - Getting dressed
  - Off-ice recruiter
  - Marketing
- Equipment
  - Minimum of 40 helmets, skates & gloves (can be winter gloves) are required
  - Full sets of equipment to let participants borrow is recommended if available

### WHAT HOST SITES RECEIVE:

- 40 USA Hockey/NHL jerseys
- 40 goodie bags
- On and off ice guidelines
- USA Hockey Sanctioning
- Online management and registration tool
- Grassroots promotional tools
  - Customizable templates for printable material
- Best practices on attracting new families
- National marketing

### KEY DATES:

Sept 24<sup>th</sup> – 28<sup>th</sup>

- Webinar Week
  - To receive your marketing material, jerseys, goodie bags and to be promoted as a participating location, a representative from your host site will need to participate in one of the webinars being offered this week

#### Mid-October

- Jerseys arrive
- Goodie bags/Halloween cards will come in a separate shipment

November 3<sup>rd</sup>

- Try Hockey For Free Day

8-1-12  
Preliminary  
District 5 Team Slotting Chart

2012-2013 Season

Association	10UB	10UA	12UB	12UA	14UB	14UA	SQ C	SQ B	SQ A	PW C	PW B	PW A	B C	B B	B A	JR A	JR B
Becker/Big Lake							/	2		/	/						
Hutchinson	/		/	/			/	/	/	/	/	/		/	/		
LDC	/		/			/	/	/	/	/	/	/		/	/		
MAN/L							/	/	/	/	/	/		/	/		
River Lakes	/	/	/	/		3	/	2	/		2	/		2	/		2
Sartell	/	1	1	1		2	1	1	1	1	1	1		1	1		
Sauk Rapids							/		/	/	/	/		/	/		
St. Cloud	/		/	/		3	/	/	/	/	/	2		2	2		
STMA	/	/	/	/		/	2	2	/	/	/	/	/	/	/		/
Willmar	/		/				/			/	/			/	/		

Totals      1   1   1   1   0   2   1   1   1   1   0   1   1   0   1   1   0   0