



The Lassiter Touchdown Club on Twitter

Twitter offers a communication tool for our organization's needs throughout the year. Twitter is very teen friendly as players do not rely on email as a communication channel; instead they communicate more via text messaging. Touchdown Club members can stay on top of relevant Lassiter Football news by following **LassiterTDC** on Twitter with your mobile phone.

The LTDC Twitter account will be used for the following limited purposes:

- To notify LTDC Members (parents and players) of last minute schedule changes, weather conditions or emergencies.
- Any essential communication that is same day or within hours of an event when sending an email may not reach the Members in time.
- Varsity game quarterly scores
- JV and Freshman game scores
- During the off-season you may expect no more than one regularly scheduled "tweet" per week announcing current events.

NOTE: Coach Irwin maintains the Lassiter Trojan Football Team Twitter account displayed on the website home page. You can follow Coach Irwin at **LassiterTrojans**. Mr. Art O'Neill manages the Athletic Department's Twitter account that follows all LHS sports at **LassiterSports**.

To Register For Twitter and Receive Text Messages:

- From your mobile phone or device text "start" to 40404
- Upon reply from Twitter...Text "signup"
- Create your *username* and *password*. Your user name should not have any spaces or special characters.

You Are Now A Registered Twitter User!

To Follow a Person or Group such as Lassiter Touchdown Club

- From your mobile device (phone) text "*follow username*" to 40404
- LassiterTDC is the user name for the Touchdown Club
- You now have LassiterTDC text messaging to your mobile phone via Twitter!

To Leave a Person or Group

- From your mobile device text "*leave username*" to 40404

Current users can also manage your Twitter account online at www.twitter.com