



OSSEO-MAPLE GROVE HOCKEY ASSOCIATION

September Board Meeting Minutes

Executive Members		Present	Absent	Non-Voting Members		Present	Absent
President	Dennis Smith	X		Ace Coordinator	vacant		
Vice President Traveling	Jay Faber	X		Asst. Secretary	Amy Lee Olson	X	
Vice President Traveling	Rob Borsch	X		Asst. Treasurer	Irene Barbour	X	
Vice President Girls	Brad Dahl	X		Volunteer Coordinator	Dana Johnson	X	
Vice President House	Curtis Janicke	X		Volunteer Coordinator	Jill Wentz		X
Treasurer	Tim Jacobs	X		Ice Coordinator	Greg Herdine	X	
Secretary	Jesse Braasch	X		Equipment Manager	Tim Carlson		X
Direct Elect Board Members		Present	Absent	Equipment Manager	Tony Olson		X
Charitable Gambling	Denise Hinton		X	Concession General Mgr	Tony Kunz	X	
Marketing Director	Avery Appelman	X		Concession Purchasing Dr	Ray Shepard		X
Directors		Present	Absent	Concession Staffing Dr	Joy Kunz		X
Mite Director	Victor Nelson		X	Registrar Traveling	Kristy Gouley	X	
SuperMite Director	Erik Kukkonen	X		Registrar House	DeAnn Hill	X	
District 3 Representative	Steve Knop	X		Registrar House	Sunny Hammann	X	
U10 Girls Director	Ken Helvey	X		Web Master	Todd Frisvold		X
U12 Girls Director	Mark Johnson	X		Asst. Web Master	Chris Savoie		X
U14 Girls Director	Greg Bachmeier	X		Asst Web Master – House	Don Johnson		X
Jr. Gold Director	Roger Higbee		X	Community Development	Open		
Bantam Director	Kent Gerloff	X		Scholastic Achievement	Larysa Karkoc		X
Bantam Director	Kurt Halstrom	X		Tournament Chair	Suzy Borsch		X
PEEWEE Director	Luke Johnson	X		Tournament Chair	Amy Janicke		X
PEEWEE Director	Eric Hanson	X		Mini- Mite Director	Matt Margenau		X
SQUIRT Director	Brad Leonard	X		Recruitment	Jason Bauerly		X
SQUIRT Director	Jeff Brandt	X					

1. **Meeting Called to order at 8:05 pm by Dennis Smith**
 - a. Announcements by the president
 - i. Prohybrid installed in dry land room

1. Training session will be announced for parents, coaches and goalies
2. Sign out for crease area and dry-land room will be separate.
3. Please be respectful of this the equipment—it is not caged in and is of high value

2. **Treasurer's Report –submitted by Tim Jacobs**

- a. Currently have \$635,000 on hand
- b. Financial assistance program-- approved 8 so far and have a few more to review
- c. OMGHA has received a donation from the Lucas Decker foundation
- d. Tim Jacobs requests approval to increase financial assistance fund from \$3,300 to \$5,000...Motion by Tim Jacobs, second by Jesse Braasch, motion passes unanimously

3. **Consent Business**

- a. Approval of Minutes from August 2012
- b. Dennis Smith requests that \$600.00 is donated by OMGHA to each of the 3 high school programs in the area. Currently we are below on our donations—and this would put us into the 18% (within our guidelines)...no discussion
- c. Charitable Gaming Report –
 - i. Approval of August Expenses:
 - Duffy's Bar rent: \$875.00
 - Wild Bills Rent: \$1,750.00
 - Malone's: \$1,750.00
 - Payroll/Employer Taxes: \$16,879.28
 - Three Diamond games/tax: \$4908.03
 - Pulltabs Plus – games/tax: \$2200.19
 - Public Storage: \$194.00
 - Maple Grove Lock and Safe: \$77.77 (Malone's service call on safe)
 - Gleason's Software \$800.00 (annual fee)
 - Allied Charities: \$250.00 (membership fee represents charities charitable gambling interests at government)
 - UPS: \$114.67 (copies and mailing)
 - Fleet Farm: \$526.62 for storage site (heavy duty bins for pulltabs games and storage supplies)
- d. Girls Traveling Teams/Level—discussed by Brad Dahl—3 teams at each level:
 - i. U10: 1A team, 2B balanced teams
 - ii. U12: 1A team, 2 B Balanced teams
 - iii. U14, 1A upper team, 1A Lower team and 1 B team
- e. Squirt A Coach proposal by Jeff Brandt— Erik Kukkonen is their recommendation, no discussion.
- f. PeeWee AA Asst Coach—discussed by Rob Borsch—non parent assistant, Cory Krogen, compensation is \$500.00 plus out of town expenses
- g. Motion to approve consent business—motion by Eric Hanson with second by Ken Helvey, motion passes unanimously

4. **Committee Reports (submitted written reports are attached)**

- a. Registrar –submitted at the meeting by Kristy Gouley
 - i. 826 Currently registered—looks to be on pace
 - ii. Several have asked to waive the late fee. Kristy Gouley will send the list requesting late fees to be waived to Tim Jacobs to review.
 - iii. Mite girls a concern...only have 6 at this time.
 - iv. Jr. Gold is not charged late fees until try-outs start. Could we change payment on-line for Jr. Gold –into 3 separate payments instead of all at once...will see if we can make an edit this year--make sure we make a note of it for this year.
- b. District 3 –submitted by Steve Knop and is attached
 - i. Patches no longer need to be on the jersey—just the image
- c. Ice Scheduler—nothing to report at meeting by Greg Herdine
 - i. We are looking for his replacement
- d. Boys Traveling—submitted by Rob Borsch
 - i. Tryout Prep
 1. Tryout process being finalized and will be posted on website shortly
 2. Tryout drills are being finalized and will be posted on website shortly. Making changes from the previous year's drills.
 3. Working on volunteers

4. Pre Tryout camp under way
 - a. Good turnout for PW's, light on Bantams
- ii. Bantam overview
 1. Teams – 1 AA, 1 A, 1 B1, 2 B2, 1 C
 2. Tryout changes
 - a. Having a combined AA and A tryout, before splitting for extended tryouts...those cut from AA team are guaranteed a spot on the A team.
 - b. Bantam AA and A – may carry a few extra players through October, then set final roster
 - c. They will have 6 teams and currently 8 goalies
 - d. Ultimate Showdown Tournament—it is filled...teams are guaranteed 4 games.
 3. Coach's and Level Director's helping plan the OMGHA Ultimate Showdown Tourney – which is full already
- iii. Pee Wee overview
 1. Teams – 1 AA, 1 A, 2 B1, 2 B2, 2C
 2. Tryout changes
 - a. Having an AA and A tryout. Will begin as a combined before splitting.
 - b. Both AA and A will have extended tryouts. If you get dropped from A—you automatically get dropped to the next level.
 - c. Will be bringing in external evaluators
 3. Will be voting on Pee Wee AA Assistant Coach in board meeting
- iv. Squirt overview
 1. Teams – 1 A, 3 B1, 2 B2, 2C
 2. Changes
 - a. 2 C teams this year—looking to strengthen the C program
 - b. Will allow our named A coach to watch and have input on tryouts
 - c. Will be voting on our Squirt A coach in board meeting
 - d. 9 registered goalies...discussion on half time goalies...could be an option after try-outs, once teams are set.
- e. House Report —submitted by Curtis Janicke
 - i. Skill Development Planning
 1. Sat 10/27 – Curtis/Erik/Matt Run Clinics – How to organize and run a practice
 2. Sat 12/8 – Curtis/Erik/Matt - Mite Level Skills – Stride, agility, balance, stopping, power turns, backwards skating, crossovers
 3. Sat 1/5 – Maple Grove High School Coaches – Competition/Small Area Games Include Maple Grove High School Players
 4. Sat 2/9 - ADM Led Skill Clinic – Guy Goesslin??? – Matt to Coordinate – Overview
 - ii. Fall 3 on 3 Update – Sept 8 – Oct 7—is a success
 - iii. Season Start Dates
 1. HEP – 10/13
 2. SM – 10/27 & 10/28
 3. Mites – 11/3 & 11/4
 4. Mini-Mites – 11/10
 - iv. Forecasted Team Structures
 1. Mini mites – 2 Teams of 35 or 40
 2. Mite 1's – 5 Teams—might need to add another team
 3. Mite 2's – 5 Teams—might need to add another team
 4. SM's – 10 Teams
 5. Girl Mites – 2 Teams
 6. U8's – 2 Teams
 - v. Bring a Buddy Event Thursday August 30th
 1. Huge Success
 2. ~65 Skaters attended – 35 New Skaters
 3. Great work Jason Bauerly and Matt Margenau
 - vi. Walk In Registration – Saturday Sept 15 – Time – 1 PM – 4 PM
 1. On Ice Sessions – 1:15 – 2:15 & 2:30 – 3:30 at MGCC West—being marketed and promoted right now.
 - vii. New Joiner Skates
 1. Thursday Oct 11th @ MG-West from 6:15 to 7:15pm
Wednesday Oct 17th @ MG-West from 6:15 to 7:15pm

Tuesday Oct 23rd @ MG-West from 6:15 to 7:15pm

- viii. New Parent Orientation – 10/9/12 7:00 pm
- ix. House Coaches Meeting – 10/10/12 – 7:00 PM
 - 1. Handout Mite Program Development Book
 - 2. Handout Blank Hockey Pad

- f. Volunteer Committee—submitted by Dana Johnson
 - i. Boys Tryouts—need to finalize number of sessions before posting—Rob has reached out to coaches...looking at 3 sessions.
 - ii. Girls Tryouts---Need tryout instructions from the girls side—Brad Dahl will give to Dana tonight
 - iii. Food—Need sponsor information to plan meals for evaluators and on-ice personnel—Avery Appelman still working on, Lookout and Malone’s—might need to alternate—this will affect the budget. Dana has sent the information—Dana Johnson, Dennis Smith and Avery Appelman will get together off-line to discuss and make a decision within 48 hours. Level directors will be in charge of snacks....Dana Johnson will give us a budget—this will be part of the off line discussion as well.
- g. Concessions –submitted verbally at meeting by Tony Kunz
 - i. Will open up mid October
 - ii. Need to start cleaning
 - iii. Looking for openers and closers—several returners and new folks interested
 - iv. Looking for a bit of an organization change—see below
- h. Equipment –
 - i. Getting shed organized
- i. Dryland Usage –
 - i. Dryland room is **closed** until after try-outs
- j. Girls Traveling—submitted by Brad Dahl
 - i. U10 Report
 - 1. Development Camp (tryouts) start Oct. 2—replaces try-outs
 - 2. Teams picked Oct. 30
 - 3. Coaches submitting Apps.
 - 4. Head Coaches to be interviewed in Sept.
 - 5. (1)U10A, (2) U10B-balanced
 - 6. 39 skaters, 1 Goalie, 4 part-time Goalies
 - ii. U12 Report
 - 1. Pre-tryout Camp started
 - 2. Head Coaches will be interview in September
 - 3. (1)U12A, (2) U12B-balanced
 - 4. Tryouts start Sept. 30
 - 5. 45 Skaters, 2 Goalies
 - iii. U14 Report
 - 1. Pre-tryout Camp started (low numbers)
 - 2. Head Coaches will be interview in September
 - 3. (1)U14A-upper, (1) U14A-lower, (1) U14B-lower
 - 4. Tryouts start Sept. 30
 - 5. How many girls will leave OMGHA for HS???
 - 6. 43 skaters, 2-3 Goalies
- k. Marketing --submitted verbally at the meeting by Avery Appelman
 - i. Pancake breakfast and spaghetti dinner are both booked
 - ii. Adult casino trip planned
 - iii. Have a rate sheet for OMGHA sponsorship opportunities—ask Avery Appelman for more information
 - iv. Social media—on going
 - v. John Halverson—in charge of UTube Channel—need videos...question by Jesse Braasch—looking a legally putting images of other kids on the internet...we can take it down if parents object
 - vi. Jodi Coeey—social media director...need 11 volunteers for twitter feeds during season...twitter will be to receive only.
 - vii. Facebook page is currently under Chris Savoie—will be moved over to marketing soon.
 - viii. Marketing team has two graphic artists—creating flyers, etc. If you need any flyers made—please let Avery Appelman know, and he will facilitate
 - ix. Newsletter—looking for help...contact Avery Appelman

- x. Fundraising—Avery working on repairing OMGHA reputation with local businesses. Any fundraising needs to go through the marketing department...Jesse Braasch recommends that the Marketing Team put something in the handbook to outline this. Dennis Smith request that Avery Appelman goes to new manager meetings to talk about this point.
- xi. Osseo parade—nothing to report on how event went
- 1. Tournaments—submitted by Amy Janicke & Suzy Borsch:
 - i. Online tourney registration went live 7/10, as advertised
 - ii. Changed squirt B, B2 & C brackets from 12 to 8 team brackets (with 35 game limit – this will keep them to 3-4 games, instead of 4-6 with 12 team bracket format)
 - iii. Big win in filling up a new 16 team Bantam A tournament
 - iv. All brackets filling nicely:
 - 1. Bantam AA (8) FULL, Bantam A (8) FULL
 - 2. PWB1 (32) – 5 opens, PWB2 (16) – FULL, PWC (8) – 3 opens
 - 3. SQB1 (8) – 1 open, SQB2 (8) – 2 opens, SQC (8) – 1 open
 - v. Confirmation emails sent to all registrants once we receive payment
 - vi. Working on tourney specific logos (not to replace OMGHA logo) to BRAND tournaments for programs, shirts, advertising, etc... Should have some samples by Oct board mtg
 - vii. Creating Tourney Chair Handbook/Task list for yearly process improvement for the role.
 - viii. *Next steps* – Finish filling tournaments, work out tourney specific details, lots to do for tourney marketing/advertising – requested meeting with Appelman to detail out roles/next steps (hotels, program advertising, sponsors, restaurant partners, etc...)

5. Old Business

- a. Boy's Home Maple Grove Jerseys—submitted by Rob Borsch ...updated design was passed around by Mr. Borsch...needs to still have Premier Bank logo and D3 logo added. Using more sublimation, rather than patches—will be \$20 less per jersey than existing jersey and is a lighter weight. Socks would match jersey. Question about placement of logos interfering with Captain C or A. Discussion on design of the jersey—no discussion. Rob Borsch motions approval, Curtis Janicke seconds...motion carries with one objection by Steve Knop

6. New Business

- a. Handbook Update - Tryout Process --Submitted by Rob Borsch:
 - i. Change regarding PeeWee AA (8 and 7 players) and Squirt A (12 and 3 players) teams having head coaches involved in final player list. First by Luke Johnson, second by Brad Leonard...motion carries unanimously.
 - ii. Change regarding cleaning up language of try-out handbooks. Travel committee would be responsible for updating the changes and posting before try-outs. Currently have 24 hours to post final teams—would like 48 hours...updating language to bring in outside evaluators and allow coaches to have some input. Rob Borsch makes motion, second by Kent Gerloff...no further discussion. Motion carries unanimously
- b. Approval for Osseo Arena locker room upgrade; shelving/hooks—discussed by Dennis Smith, all locker rooms will be thoroughly cleaned, new white boards in each locker room and a shelving hook system, Bids will come in after meeting, but estimation is \$750 per locker for a total of \$5,250 dollars...motion made by Jesse Braasch, Ken Helvey seconds the motion...discussion—do need to work with school system and they are in full support, they are looking on give themselves an updated look... motions carries unanimously.
- c. Approval for Head Coach Appreciation Hockey bag—presented by Dennis Smith—OMGHA has currently purchased a drill drawing from HockeyShare tool for the coaches to use...also working on other things for the head coaches. Receiving quotes for coaching bags—looking for approval of bags if they do not exceed \$75.00 per bag. Motion to pass by Eric Hanson, second by Erik Kukkonen. Discussion—bag is a 34 or 36” duffle bag...shoulder strap...all black with OMGHA logo. Motion passes unanimously
- d. Approval for State Tournament Banners –presented by Jesse Braasch...passed out mock up of proposed banner at meeting. Cut off would be 1990, as there are no official records prior. Banners will be double sided and hung in Maple Grove West—there will be a raising ceremony for 4 teams that placed at state in the 2011/2012 season. Going forward we will be purchasing banners for placement at State ONLY. Looking for approval for purchase of said 21 banners not to exceed \$4,700 without tax. Motion to approve by Jesse Braasch, second Steve Knop...motion passes unanimously

- e. Approval for Preferred printing services –pulled from agenda
 - f. Approval for Concussion Testing –332 players go through testing last year. Cost to family is \$5 per skater, \$800.00 cost to OMGHA. Used National Dizziness Center last year. Would like to offer again this year. Dennis is looking into. Motion to approve by Curtis Janicke and second by Eric Hanson. Discussion about better communication—there is a chance that not all skaters will get a baseline...question about getting refunds. Motion passes unanimously
 - g. Approval for EMT Staffing for Tryouts –Jim Faber discusses having EMT at all try-outs, including goalie and Jr. Gold tryouts ...\$1,980 is total cost at \$24 per hour...Traveling committee did research different companies and likes this one the best. Traveling committee thinks it is necessary to have EMT at all try-outs for both medical reasons but also with closed tryouts an extra precaution. Motion to approve by Jim Faber, second by Kurt Halstrom, motion passes unanimously.
 - h. Approval of Preferred Vendor for equipment purchases for the 2012-13 season –outlined by Tim Jacobs. Currently feel that Letterman’s gives us the best pricing and service. Motion to approve by Tim Jacobs, second by Greg Bachmeier...discussion that this is not exclusive...more for things needed in a quick timeframe...we are authorizing approval for purchase. Other vendors are being used for jerseys. Motion passes unanimously.
 - i. Approval for Compensation for non-OMGHA try-out evaluators for Peewee –presented by Luke Johnson...\$300 for 22 hours of evaluations, equals around \$12 per hour. Motion to approve by Luke Johnson, second by Jeff Brandt. Discussion—why only PeeWee’s—currently this is where they feel it is needed. Motion passes unanimously.
 - j. Concession Stand Management... Proposed new staffing: General Manager who would report to the OMGHA Board (Tony Kunz)—receiving 1 player as compensation. Purchasing director (Ray Shepard)—receiving 1 player as compensation. Director of Staffing (Joy Kunz) –receiving one player as compensation. All will report to Tim Jacobs. Motion to approve by Tim Jacobs, Steve Knop second...motion approved unanimously
 - k. Background check for all board members...this is for ALL Board Members—if your name is on the website, it needs to be done. Please take care of this if you have not completed
 - l. Marketing showed images of a proposed “coaches hat”
7. **Meeting Adjourned**—Motion to adjourn by Ken Helvey first with a second from Eric Hanson, motion passed unanimously...meeting is adjourned at 9:55pm

Respectfully submitted,
 Jesse Braasch, OMGHA Secretary