

OYHA BOARD MEETING MINUTES

July 18, 2012
Four Seasons Arena

Members Present: Sid Baumgartner, Beth Bogen, Kirsten Conry, Mike Jacobson, Michelle Jandt, Shelly Johnson, Eric Lehrer, Brad Meier, Becky Munns, Shannon Pederson, Colleen Rehman, Sheila Sawyer, Luke Thurnau, Todd Valento, and Bob Vereide

Members Absent: Johnny DeHaan and Mike Schoeneman

Minutes Recorded By: Rebecca Munns

June Meeting Minutes:

Motion to approve the June Meeting Minutes by Shelly Johnson.

Seconded by Luke Thurnau.

Approved.

GUESTS: Mike Wolfe, Mark Tveite, Mark Arjes, Colleen Rehman

Youth First – Mark Arjes:

Youth First strives to promote a community model and youth development. Creating sustainability and something that can continue into the future. Handouts: Tier One Deliverables – looking at some mentoring, coaching the Coaches, supporting officials, etc. Haven't done much with grant applications for OYHA at this point. Created goodwill with sponsors. We also have room for at least 20 new signs and possible digital signage.

Steele County Blades – Matt Tveite:

Tryouts for the Blades start this week. Starting Friday 2pm, 5pm, 7pm and Saturday 8:45am, 11:45am, and 3pm. Have 50 players signed up for the tryouts. Kids from all over the country. There are two Owatonna skaters; Justin Brown and Tyler Yentsch are tendered. Prices: \$99 season ticket for 22 home games. Single game \$8 adults, \$5 kids, and a \$20 max per family. Demanding that players support youth hockey in Owatonna. Need help – billets. We are going to need 26 billet families. Billet benefits – free admission, \$300 per month coming through the team. Matt Tveite is the point person: 507-213-7128 and mgtveite@charter.net

OFFICER'S REPORT: no report

TREASURERS REPORT:

Capital Expenditures: painting, goalie clinics, goalie bands, and lockers. The \$10,000 from the Smith Family has been removed from the budget, but remains on the balance sheet. It will be spent on Karn Skating Instruction for fall 2012 and will be included in the 2012 budget. The 2011/12 budget does show a \$ -6,488 ending point. Some of our primary areas of difference: gambling income was down especially with Bubba's being closed for a portion of the year and registration was below budget.

Motion to approve the Treasurer's Report by Beth Bogen

Seconded by Kirsten Conry

Approved

GAMBLING REPORT:

June numbers were up by \$1,400 and expenses down \$1,500 compared to last year. Plaza is slow right now, but we feel this is normal due to them being new to pulltabs.

Motion to approve July gambling reports by Brad Meier

Seconded by Eric Lehrer

Approved

Motion to pre-approve August gambling reports by Brad Meier

Seconded by Eric Lehrer

Approved

COMMITTEE UPDATES

Communication/Publicity: No Report

Concessions Committee:

The hours are completely filled for the Trapper Association. Shelly is still waiting for details on fair parking, but hours are ready for the fair concessions. There will be one additional dryland event at the arena that we will need to open concessions – Linder Farm Network.

Shelly has also made contact with a meat locker regarding the pork for the Pork Supper Fundraiser. She will have a better idea of the meat prices once we have a date set and the locker can search for the best prices.

Education & Development Committee:

Mike Wolf currently has 18 coaching applications. There are eight additional that want to turn in applications. We have seven non-parent applications. Interviews will be done by mid-August. The Coaching Committee will conduct the interviews.

Fall Clinic – we are verbally committed to Karn Skating School for the fall clinic. We need to determine the times and dates for both the fall clinic and tryouts. We will need to establish the number of skaters for fall camp as we can only have 30 kids on the ice per our agreement with Karn.

Skills Nights during the season will be conducted by Mike Wolf and Josh Storm with the help of high school players. Mike will ensure that the chosen players will complete their USA Hockey registration.

Mike was contacted by a Dodge County parent who has a PeeWee A player that wants to play in Owatonna. The skater was suspended for 30 days for a practice incident. Board noted past discussions regarding outside players. We had determined in the past that we would review situations on a case by case basis. Our general guideline thought process would center around a review of OYHA numbers at the requested age group and also whether the skater has other options in their home association. In this case, we have plenty of skaters at the PeeWee level and there is also still a PeeWee program in Dodge County.

Equipment Committee:

The jersey order is ready to go through Straight River Sports and K1. The cost per jersey is roughly \$65. We are doing four teams this year (Squirt/10U). The plan is to continue ordering jerseys each year – potentially two teams each year. Unfortunately, jerseys have been budgeted for at least the past three years, but haven't been ordered. The money that was budgeted was either used in other ways or ended with remaining money. It was recommended that we use \$5,000 from the new budget and \$5,000 from reserves.

Motion to approve the ordering of Squirt/10U jerseys (4 teams, both colors) with funding coming half from budget and half from reserves by Becky Munns
Seconded by Bob Vereide
Approved

Finance Committee: 2012/2013 Budget

We are now putting all donations and sponsorships are under the heading of Sponsors. We have budgeted a similar amount to last year. Registration – we feel our numbers are pretty strong, so we did increase the budget slightly. Feel that we have roughly 158 skaters. Merchandise – last year budgeted \$10,000 income and brought in \$20,000. We budgeted an income of \$15,000. Pancake breakfast and pork supper increase based on prior year numbers. We added Fair Parking as a new budget item this year. Home Tournaments expectations were lowered this year because we aren't doing district and region tourneys. The Concession budget is bumped up a little for this year due to the return of Jr hockey. We did boost Gambling up a little with hopes of good results from Plaza. Expenses: Youth First – there was much discussion regarding the payment to Youth First and what was provided by them as opposed to the sales position that Mark Arjes held. Truly our interpretation and Youth First Interpretation may be conflicting. We need to define sponsorship activities between Youth First and Mark Arjes. Thanks Finance for the great work on the budget proposal.

Motion to approve the 2012/2013 Budget contingent upon changes to the jersey, equipment and concession, Publicity & Communication and Park & Rec line items by Bob Vereide
Seconded by Sid Baumgartner
Approved

Fundraising/Sponsorship Committee:

Youth First contract does not include a stated year for the contract; it was an implied season. We need to come up with guidelines for accepting “In Kind” sponsorships. Some hiccups last year with trade-outs managed by the Four Seasons that were under contract from the prior year. The Sponsorship piece worked great, just some concern with Youth First vs Mark Arjes. Looking to Executive Committee for a recommendation regarding the Sponsorship Position, this will be brought to the August meeting. We would also like to invite Youth First back to the August meeting to discuss the benefits of contracting with Youth First.

Ice Committee:

Dryland facility. The Blades are willing to take some of the fitness equipment (weights and nautilus). The remaining equipment could be put on O-Town Auction, but should first be offered to the hockey community on our website. We have to have the barn cleared by July 25th – we will have the trailer here by August 21st. Mike Wolfe is arranging the help needed, mostly high school players. Dryland evaluation – only the 10U team used the dryland facility in the past year. We would like the Education & Development Committee and Coaching Committee to bring a recommendation to the August meeting.

Registration/Insurance Committee:

Registration will be Tuesday, August 28 and Wednesday, August 29 from 5-7pm each night. Some items that still need to be determined before registration: dates and times for the Karn Skating School, date for Pork Supper. We are going to use both an on-line registration and an in-person registration this year. Either way, you will need to come to the registration to pay for registration and pick-up fundraising information. The committee will ask Straight River and Court Sports if they want to be in attendance at the registration nights. The registration committee will be meeting soon.

Tournament Committee:

The ad is in Let's Play Hockey and it will appear in the next issue also. Committee is meeting August 1st to work out tournament details. There are other associations doing the flat rate including gate fees. We are already starting to get questions and registrations for our tourneys.

Merchandise:

What should we do with merchandise from last year?

- Julie Valento is going to try to swap colors of the braided necklaces. Committee will sell leftovers merchandise at the concession stand and at registration.
- Mohawk hats – would need to order 144. Board felt 144 is too much for one color – can we get an additional color scheme.
- Merchandise has \$10,000 for expenses with expected income of \$15,000 – they can make the decisions. These amounts do not include tournament merchandise.
- Court Sports will invoice us, but most other companies will have to be paid for on a personal credit card and then reimbursed.
- Warm-ups will be ordered through Straight River. There will be a promotional price for ordering during registration.
- Court Sports – tourney t-shirts, hockey mom shirts.
- Website merchandise.

New Business:

Kick Off Banquet – Currently planned for October 28th.

OYHA Rep for the Steele County Blades – Michelle Jandt has agreed to be the liaison between OYHA and the Blades.

Photographers – we used Oldenberg's as our photographer last year.

*Becky moved to approve the use of Oldenberg's as team photographer for the 2012/2013 season.
Luke seconded.
Approved.*

Announcements:

The City/County agreement for distributive services – resident vs non-resident fees will expire on December 31, 2012. Basically, when the city agreed to allow non-resident Owatonna, but Steele County residents to pay the lower amount. With that, the utilities at the Four Seasons has been covered – without the agreement, our fees can increase substantially.

Next Meeting:

Executive Board Meeting is July 24 at 6pm in the Four Seasons Meeting Room
OYHA Board: The next meeting is August 7 at 6pm in the Four Seasons Meeting Room.

*Michelle moved to approve the adjournment of the meeting.
Eric seconded.
Approved.*