

WISCONSIN

ONLINE

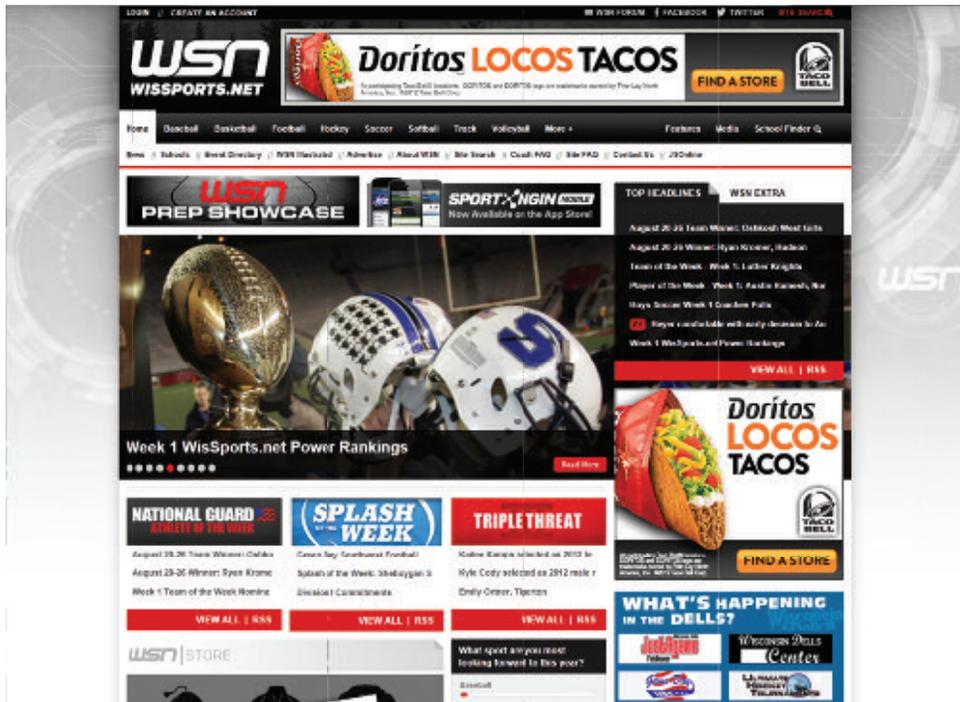
- 50 million+Webpages delivered per year on WisSports.net
- ability to target by school, region, city, sport and more
- comprehensive coverage for all high schools and 13 sports
- ads customizable by school for orgs w/multiple reps/locations

PRINT

- WSN Illustrated saturates every high school in WI!
- Also posted for full access online
- 10,000 copies

RADIO

- Statewide radio features include our WisSports.net Minute and the history of WI sports, the Wisconsin Sports Minute.
- 22 station statewide network



Content sponsorships as pictured above:

- Extend across online and print
- Complete brand immersion
- Gutters, leaderboard, 300x750
- Content spreads in magazine
- Regular articles & in some cases online voting

MINNESOTA

MN Star Tribune Hubs

- 25 million+ Webpages delivered per year on MN Hubs
- ability to target by region, city, sport and more
- comprehensive statewide prep sports coverage
- 16 sports Hubs from Football and Hockey to Golf and Skiing

ILLINOIS

Chicago Sun Times Prep Sports Coverage THE SEASON PASS

- 2.5 million pageviews per month
- ability to target by region, city, sport and more
- comprehensive statewide prep sports coverage

Content sponsorships/Mobile App

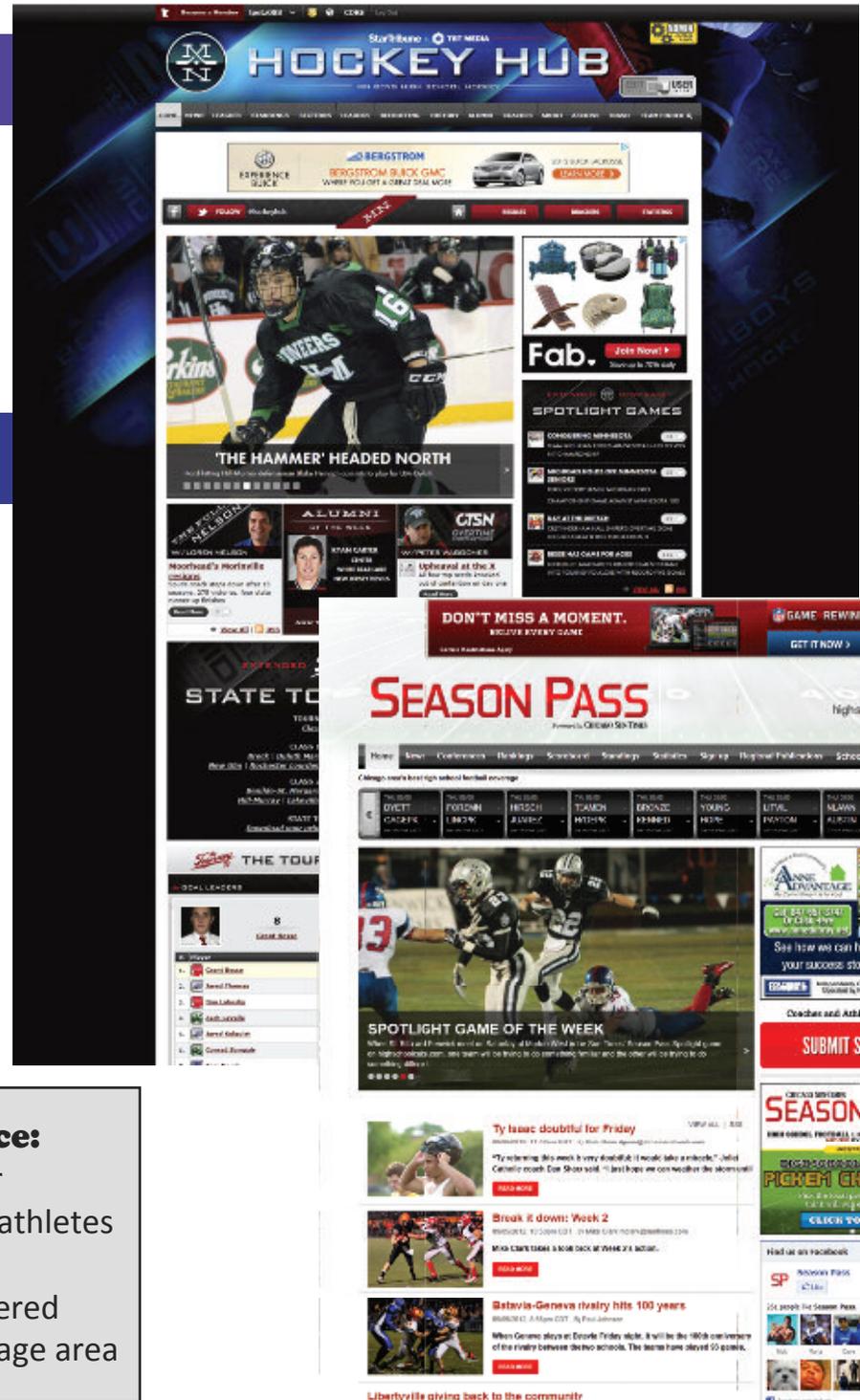


- extend same look and feel of exclusive content sponsorship displayed on page one across multiple states
- mobile app follows all teams covered

For more information contact
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The Prep Sports Audience:

- * Income: \$50k-\$100K per year
- * Parents ages 35-49 and teen athletes
- * Physically active families
- * 100 million+ Webpages delivered annually across 3-state coverage area



NATIONWIDE YOUTH SPORTS

Sport NGIN Network

- *2,200 leagues, associations and youth sports teams
- *230 million pageviews
- *23.5 million unique visitors
- *active, affluent, engaged
- *target youth sports parents

Targeting on your terms

- *select specific sports
- *age groups (youth vs high school)
- *geographic targets

Newsletter sent to 300,000 youth sports families
Mobile platform & app sponsorship options available

About TST Media

- *Global leader in serving amateur sports organizations world class technology and website systems.
- *Advertising placed on our sports organizational Websites helps support those local teams, schools, associations & clubs.

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