

# WISCONSIN

## ONLINE

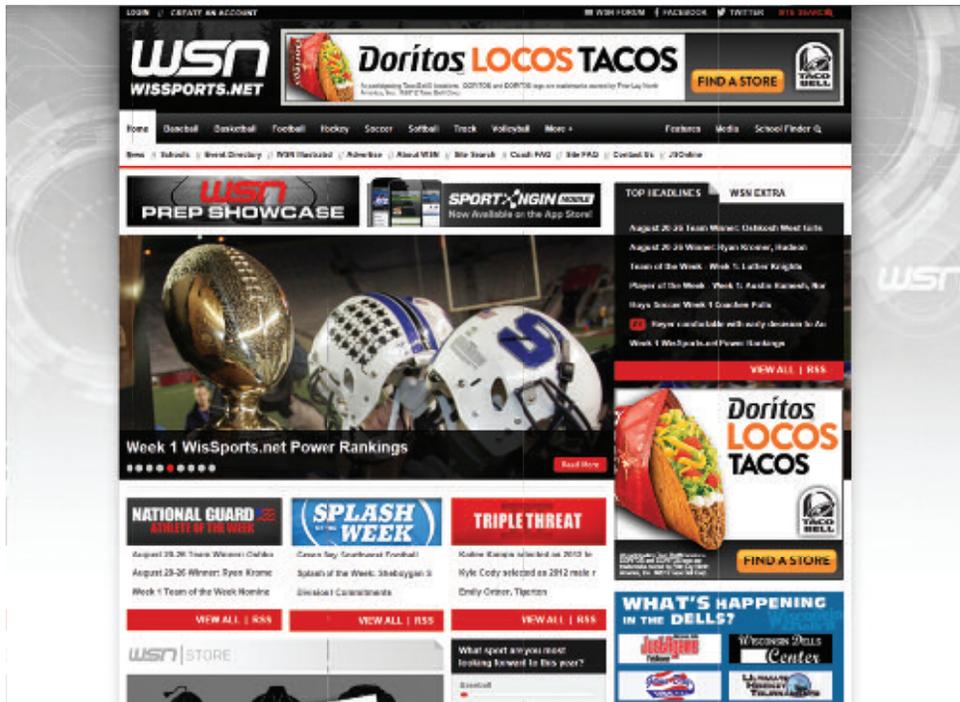
- 50 million+Webpages delivered per year on WisSports.net
- ability to target by school, region, city, sport and more
- comprehensive coverage for all high schools and 13 sports
- ads customizable by school for orgs w/multiple reps/locations

## PRINT

- WSN Illustrated saturates every high school in WI!
- Also posted for full access online
- 10,000 copies

## RADIO

- Statewide radio features include our WisSports.net Minute and the history of WI sports, the Wisconsin Sports Minute.
- 22 station statewide network



### Content sponsorships as pictured above:

- Extend across online and print
- Complete brand immersion
- Gutters, leaderboard, 300x750
- Content spreads in magazine
- Regular articles & in some cases online voting

# MINNESOTA

## MN Star Tribune Hubs

- 25 million+ Webpages delivered per year on MN Hubs
- ability to target by region, city, sport and more
- comprehensive statewide prep sports coverage
- 16 sports Hubs from Football and Hockey to Golf and Skiing

# ILLINOIS

## Chicago Sun Times Prep Sports Coverage THE SEASON PASS

- 2.5 million pageviews per month
- ability to target by region, city, sport and more
- comprehensive statewide prep sports coverage

## Content sponsorships/Mobile App



- extend same look and feel of exclusive content sponsorship displayed on page one across multiple states
- mobile app follows all teams covered

For more information contact  
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### The Prep Sports Audience:

- \* Income: \$50k-\$100K per year
- \* Parents ages 35-49 and teen athletes
- \* Physically active families
- \* 100 million+ Webpages delivered annually across 3-state coverage area

# NATIONWIDE YOUTH SPORTS

## Sport NGIN Network

- \*2,200 leagues, associations and youth sports teams
- \*230 million pageviews
- \*23.5 million unique visitors
- \*active, affluent, engaged
- \*target youth sports parents

## Targeting on your terms

- \*select specific sports
- \*age groups (youth vs high school)
- \*geographic targets

**Newsletter** sent to 300,000 youth sports families  
**Mobile** platform & app sponsorship options available

## About TST Media

- \*Global leader in serving amateur sports organizations world class technology and website systems.
- \*Advertising placed on our sports organizational Websites helps support those local teams, schools, associations & clubs.

## Contact:

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