

TEAM OF THE WEEK

PROCESS

- * 5 teams nominated and profiled every Monday
- * All week the people vote and weigh in on picks
- * Fridays winners named/expanded article written
- * One year sponsorship program
- * 72 online articles and 4 print articles

ONLINE:

- * Feature frontpage presence ~4-5 million impressions
- * Subsite customized development
 - 728x90 leaderboard banner
 - 300x750 large format skyscraper
 - branded gutters
 - NEW! Add Social Media Engagement - Facebook/LinkedIn
 - NEW! Add commercials to subsite area & WSN Illustrated
 - NEW! Articles newly posted show in news reel



PRINT:

- * WSN Illustrated double page spread in all four editions.
 - Includes full page ad
 - Branded content page



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Menu: Football, Basketball, Football, Hockey, Soccer, Football, Track, Volleyball, More » Profiles, Media, Related Profiles

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Athlete of the Week Nominees for September 24-30

09/29/12 11:26am EST By Richard Clark

Below are the nominees for the Army National Guard Athlete of the Week for the week of September 17-23. Voting is open until Thursday at 1pm, so be sure to vote for who you feel is most deserving and spread the word. There may vary each per day.

Liz Oloy, Freedom girls cross country. Oloy won the 5th Annual Papermaker Invitational in Kimberly on Saturday running in a time of 10 minutes. See record.

Cara Wickel, McFarland football. Wickel had three touchdowns in the Spartans' 47-7 win over Whitewater on Friday night. Her 8:50 277 yard touchdown reception set records on nine of its 111. Wickel went for five catches on extra points and also recovered a fumble while on defense.

Megan Smith, Catholic Central girls volleyball. Smith led the Lady Spartans to the title of their own makeshift Oly had 25 hits, 22 digs and six aces for Catholic Central on Saturday.

Devia Nelson, Verona/Mount Horeb girls swimming. Nelson had a hand in four relay first place finishes on Saturday at the Cardinal Palmyra Invitational. Those included the 2:55 free relay, 200 medley, 200 backstroke relay and 400 free relay.

Erinnee Seifer, Waubesa East boys cross country. Seifer took first place at the City Coast Cross Country Meet in a time of 1:17 minutes. 1. Aardam. He finished his relay as the runner of the relay team.

Who is your vote for the September 24-30 Athlete of the Week?

Liz Oloy, Freedom	76%
Cara Wickel, McFarland	21%
Megan Smith, Catholic Central	3%
Devia Nelson, Verona/Mount Horeb	0%
Erinnee Seifer, Waubesa East	0%

WISCONSIN NATIONAL GUARD ATHLETE OF THE WEEK

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Visual example of parallel Athlete of the Week Program



ATHLETE OF THE WEEK

WINNER OF THE WEEK

The Army National Guard of Wisconsin and WSN are proud to announce the Athlete of the Week. This award will honor the best performance in any sport on a weekly basis. The Athlete of the Week will be chosen by the Wisconsin National Guard Athlete of the Week Nominees. The Athlete of the Week will be chosen by the Wisconsin National Guard Athlete of the Week Nominees. The Athlete of the Week will be chosen by the Wisconsin National Guard Athlete of the Week Nominees.

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ABOUT THE ARMY NATIONAL GUARD

The Army National Guard is a reserve component of the United States Army. It consists of soldiers who are trained and equipped to serve in both peacetime and wartime. The Army National Guard is a vital part of the United States' military readiness and provides a wide range of services to the community.

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- *Lots of real estate on your subsite area.
- *Designed around your requests with delivery execution similar across states.
- *This year we add the option to include social media integration, local representative plaque presentation and embedded videos in your exclusively branded subsite area.
- *Additional states that may be available for program include Illinois, Minnesota, Indiana, Michigan and New Jersey. (MN Hockey Hub and IL Season Pass pictured right)



The Prep Sports Audience in WI, MN, IL, IN, MI & NJ:

- *Income: \$50k-\$100K per year
- *Parents ages 35-49 ; established families
- *~160 million Webpages to be delivered across prep content sites in 2013.

Keep a parallel presence in every community rural and metro every day of the year on coverage Midwestern families care about -- their kids' sports!

Contact Laura Ritchie at (920) 427-5683 or laura@wissports.net for more information on pricing on this and other opportunities.