



Mahtomedi Soccer Association
P.O. Box 683
Willernie, MN 55090
www.mahtomedisoccer.com

2012 Board Members

Julio Fesser – Interim President
Don Yeeyick - Vice President
Megan Schmidt – Interim Treasurer
Trish Dahl– Secretary
John Boyle
Kevin Kielsa
Scott Rice
Deb Kipp
Jason Hillstrom
Pete Heyer
Andrea Cegielski
Mike Eckert (Life Time Member)

November 2012 MSA Board Meeting Minutes
November 12, 2012

Attendees:

Julio Fesser, Megan Schmidt, Andrea Cegielski, Kevin Kielsa, Jason Hillstrom, Scott Rice, Don Yeeyick, Pete Heyer, Deb Kipp, Kimberly Peterson, Paula Chesley, Kim Harrigan, Kris Ann McIntyre, Jon Nelson, Ben LaFrinier, Trish Dahl

Secretary Report: Trish Dahl –

- The October meeting minutes were accepted.
- Motion made to all board meetings to 2nd Mondays of each month
- Deb Kipp mentioned that the firehouse might be available to house our meetings for no cost; will confirm
- Motion passes *

*learned during meeting that firehouse not available Monday nights; will need to decide if we should change days or meeting places or both

Treasurer Report: Megan Schmidt

- State tournament fees all paid; fall jamboree fees paid except for U10 boys team
- City of Hugo permits paid, referee assignors paid, paint all paid for
- Andrea requested reimbursement for toner for printing player passes for fall (\$60.81)
- Kevin requested gift cards for Greg Karp (\$300) and Dave Wald (\$50) for helping with evaluations
- Six sets of walkie talkies were found
- Checks received from girls high school soccer fundraiser, netting \$ 496.00

Julio briefed us on the MYSA General meeting. We as a club chose to vote no on their new proposed complex slated to be built in Monticello. It appeared that most other clubs voted no as well. Their motion failed.

Registrars Report:

- No report

Webmaster's Report: Andrea Ciegelski

- At January board meeting will need to have new (or approved old) rates in place, as well as registration info, etc. to prepare for mailer for spring season
- Need to refocus on communications with families and was reiterated that the age coordinator positions do not work effectively at getting information out to their families

- Can talk to hockey and basketball registrars/webmasters to gain info/insight into using NGIN more effectively (both those sports use NGIN)

Tournament Directors Report: no report

Referees Report: no report

Director of In House Age Group Coordinators: Deb Kipp

- Experienced some frustrations with the age coordinators, i.e. equipment not being turned in
- Suggested that there be a new U7/U8 girls coordinator
- Avoid Wildwood for field usage (poor field conditions)
- Quality coaches needed for inhouse teams, possible to hire high school players? – wouldn't have the same conflicts as parent coaches, arranging payment might be a challenge
- Suggested having different format for practices – 1 higher level coach to instruct 4 teams, then break out into separate teams to practice skill that was instructed. Tactical play to be covered in individual team format
- Team Formation Council is working on this idea

Director of Age Group Coordinators, Traveling: Trish Dahl -

- No report

Director of Coaching Report: Kevin Kielsa –

- For winter training the first week saw 40 boys & 35 girls.
- For January/February and March/April sessions, could we open up to U7s & U8s? Kevin will put together a recommendation on how best to do this
- Kevin would like to see more skill training in future sessions (not free play)
- MYSA Symposium scheduled for Saturday, Feb. 2nd (all day).
 - Motion made for us to go as a group (\$600). Have had many coaches attend in the past & benefit from attending – motion passes.
- Fee structure meeting needed in early December (non board meeting time) – Julio will schedule this meeting and will include Jay Breidinger
- Need to have fee structure in place before registration for spring season
- Kimberly P. asked if having Micro players be a part of winter training
- Town Hall meeting in the works to help promote sense of community, give parents an opportunity to ask questions and also look for more parents willing to volunteer. Meeting place needed – Ben L. suggested using his church space
- Asked if possible to post job openings we have on the home page of our website

Field Director: Scott Rice –

- All fields put away for winter now
- Unsure if Hanifl equipment put away – Megan will check and see.

East District Rep Report: no report

Equipment Director: no report

NEW BUSINESS

Team Formation Council

- Could use a few more members – will be meeting in early December.
- Suggested that the name of this council gives false impression as to what they actually do
- “Soccer Development Council” offered up as a better name
- Council will report their findings to the board
- Most important (time urgent) is the building of younger teams
- Could possibly use registration as a tool to find volunteer parents

Evaluations Committee

- The Director of Coaching (DOC) and the Director of Player Development (DOPD) make up the basis of this committee but report to the President.
- Need to limit number of people involved in team formation
- Independent evaluators needed (& how do we find them outside of Mahtomedi)
- Need to limit the task to those who get paid for it
- Not just a two-person decision however; overseen by the President
- Two-day evaluation period not feasible – need to look at players over a long time frame (winter training)
- Evaluation should be a sum total, not just a snapshot in time

Volunteering: Kimberly Peterson

- Our club is in need of great volunteers – a “Town Hall” style meeting would be one way to find parents to volunteer. Kimberly will make arrangements for this meeting
- Fundraisers are another one (wine tastings, gold outings, etc.)
- Example of hockey given, saying that they do typically 4 events each year and raise close to \$50,000
- Suggested a fundraising committee be formed
- Apparel is another way to fundraise (hockey uses Letterman Sports for apparel) – hockey uses sponsorship as a way to fundraise
 - For hockey \$150 gets company name on back of jersey
 - \$600 gets name on web page, jersey and billboard
- Suggested that younger teams use tee shirts for uniforms
- Suggested that a podium be built at the high school fields to put sponsor names on and use as a background for photos for trophy-winning teams

Tournament Director urgently needed – Belinda Hanson and Jon Nelson both mentioned as possible candidates. (Jon mentioned he was interested in helping with fundraising)

---NOTICE---

Next Board Meeting

Tuesday, December 11th

6:00 pm – 9:00 pm

Mahtomedi City Hall

(note time & location change)

