

Sun Prairie Youth Hockey Association
Board of Directors Meeting Minutes
November 11, 2012

Audience: Michael Sanders, Scott Hableib, and Kimberly Trent

President Dave Batterman called the meeting to order at 6:04 pm, with thanks to all for moving the meeting up a week. Chris Herwig was absent.

1. PUBLIC COMMENTS

None

2. EXECUTIVE COMMITTEE REPORTS

a. Secretary – Betsy McCrary

Try Hockey for Free was Nov. 3. Betsy thanked everyone who came to help. There were some people who came back to help with the second session. Several families brought multiple family members to help. We had 69 kids attend.

Betsy provided a copy of the most recent ecomm meeting minutes to Board members.

b. Treasurer – Paula Walker

October's profit and loss report were sent out by the bookkeepers. Paula reviewed the account balances. Jeff asked that Paula investigate the deferred revenue and report back.

c. President Elect – Kirk Wessel

Kirk followed up with the last travel coach who needed a background check.

d. Past President – Jeff Thornton

Red jerseys came in – Jeff thanked James Trent for taking care of them. The numbering is off more than anticipated because of a late modification to the white order last year that didn't get translated to the ordering spreadsheet this year. There are 6-7 kids on each team with different numbers. Jeff also extended appreciation to the jersey committee.

Scott Halbleib noted the red is different from the home and away jerseys. Jeff explained that the material was changed. The whites didn't seem as durable as we would have liked, so a change was made, and the different fabric took the dye differently. Steve also noted there were some sizing issues. Jeff noted that we ordered smaller jerseys from the typical spectrum. It's hard to predict, more art than science.

e. President – Dave Batterman

Dave was part of a meeting with Brian Hawkinson, who was looking to place a spring AAA club. Chris Herwig and Jason Harkins were also there. The general impression was that the organization cares less about the product and more about getting teams to their tournament. It may dilute the talent pool, but may also be a way to sell ice. This group plays spring AA as well as a late summer/August session.

3. COMMITTEE REPORTS

a. Volunteer Committee

No one was present, and it was uncertain if the New Year's Eve (NYE) positions were on DIBS yet. Lisa Schneider is chairing the event and can contact Kathy Thornton to find out what's needed. Jeff will check if the list from last year needs to be retyped, or if it somehow available that Kathy can easily move the information.

Bill Blumer is getting the banners up to speed and following up with businesses. It was noted that MIA has a huge Kalahari banner. Jeff's neighbor is the WI Dells convention bureau head – he'll check in with her.

b. Annual Fundraising Committee

Scott Halbleib noted that the fundraising cards came to just under \$28k profit so far this year. He heard less complaining this year. He noted that the \$25 is a suggestion. Kids have been having success selling them. This is a very profitable fundraiser, and from his research into other organizations we're blowing them away. The association could make extra cards available as a dues reduction activity, or maybe have them at the concession stand. This will move to an ecomm agenda item for additional discussion.

During the discussion about fundraising, Betsy asked about continuing the raffle licenses, particularly the Class A. When secretary responsibilities transitioned from Mike Sanders, he had recommended keeping it. Mike still advised that. All agreed, so Betsy will renew.

- c. Communications Committee
Steve doesn't have anything new. Security will be discussed later. Angie asked him to remove the search for a New Year's Eve chair.
- d. Region 4 Report
The next meeting isn't until Nov. 21st. Jen won't be there, so Sun Prairie will have a miss unless someone can make it. Jen isn't sure if someone signed up. There is no report.

For teams that are looking for game numbers, they should enter "yes" for entering league games and then go ahead and enter league games without numbers. Jen will send Dave a list of who signed up.

- e. Tournaments: 3 x 3 update – Mike Sanders
 - Dec. 7-9 PeeWee A looking for one more team, all the maybes dried up
 - Jan. 24-27 Squirt A Full (a "three-stater")
 - Feb. 8-10 Bantam B 3 teams so far, feeling good this far out
 - Mar. 1-3 Squirt B/C 6 teams for Squirt

Mike asked if we wanted to keep a 12-team tournament. All thought so.

Mike noted that the small print provides a discount for registering/paying by a certain time; therefore, a few teams have overpaid. Mike will get the information to Paula so she can provide refunds.

The PeeWee B team would like to stream the state tournament games online. WAHA hadn't received that request before. We're awaiting an answer. Since the tournament no longer has an admission charge, it shouldn't be a problem.

There was discussion about concussion language that should be shared with tournament teams. Betsy will give Mike something he can send to the teams.

Mike recently held Cardinal Cup host team meetings. The topic of bottled water came up. The last few state tournaments the teams have been given bottled water. It comes to about 14 cases of water per tournament. They would like to solicit local businesses for donations. Dave noted that we have an agreement with Pepsi for promotional water. Mike will contact Brian Benisch. Dave also wanted to look into private label water for comparison pricing.

Mike requested money for trophies and printing for Cardinal Cups, not counting the jamborees. He estimated \$3,500. This will be added to new business. He noted that buying the medals on line hasn't been any cheaper, so he's going to us DePe's for everything.

Mike reminded the Board that he will not be continuing as the 3x3 director next year, but is willing to train someone.

4. LEVEL REP REPORTS

- a. ADM – Marcie Rauls and Karen Welling

Marcie reported that Saturday was the first official season practice for ADM U6. There are only 18-19 skaters registered with U6 at this time. Angie asked why we start this so late. With travel team tryouts and THFF, which is a hard-scheduled date with USA Hockey, it's difficult to start earlier. Also, starting a little later in fall allows us to shift some of the ice time into spring, when the ice isn't so busy. In addition, lots of fall sports run through the entire month of October, and even into early November.

For ADM U8, Karen noted that evaluations went well. The first session had about 40 kids. Practice jerseys have been given out. Chris Herwig was going to take care of the "Original Six" game jerseys, but no one knows the timing. Karen will check in with Jon about timing of Original Six team selection. Games are supposed to start Saturday, so we'll have to use pinneys.

There are jamborees the last weekend in February in Waukesha that look promising for the U8. The Dells has one the first weekend in January (4-6). March is filled with them, but ours is then and we'd like to spread them out. There hasn't been a parent meeting yet. Dave recommended that the team reps get a feeling from the parents about interest and then bring proposals back to the Board.

- b. DC Diamonds – Angie Hadley
Angie wasn't sure what the U14 team's record was. The U12A team is 4-1, and has been beating boys teams. U12Bs had 9 skaters their first game, and one girl broke her wrist. The girl who got the first goal of the season earned the right to shave the coach's head. They may be up to 10 plus 1, with 3-4 girls double-rostered now. The B team is playing a full schedule.
- c. Squirt – Bill Gilbertson
Bill has the A team at 3-1-1, the B team at 3-1-1, and the limited travel team at 0-2. The limited travel team needs players. They can't skate with double-shifting kids all the time. Dave agreed that this is bad. It's discouraging to have to turn kids away from the bench when they want to rest.
- d. PeeWee – Steve Traut
Steve has the A's at 4-4. They went 3-1 at the Bauer tournament, which bring in teams throughout North America, they won one game by 1, and lost by 1 twice. They beat Team Ohio.) The B team is 2-1-2, including a heartbreaking tie. C team is 3-0-1. PeeWee resurfacing came up. It's at the host team discretion. Jen reminded everyone that in Region 4 league games there is no run time ever.
- e. Bantam – Jen Kurtz
Jen said the B team is off to a great start at 3-1-2. Their first tournament is in Black River Falls. She wasn't sure of the A team's record, but knows they've only won one. Their first tournament is in Waupaca. Both teams are struggling with injuries.
- f. High School – Chris Gehrman
HS2 is 1-1-1 so far. The loss was to SHAW Varsity, where they were outshot 55-12 and lost 5-3. They scored three goals in 5 minutes. The HS varsity team is not finalized, as there are five players on the football team. Current plan has team selection on Tues., Nov. 20. We don't know what size team we'll have then. We currently still have 12 players with the HS varsity team, which means they can't play/practice with our team. Cost per kid is an issue. It had already been established that the Board would discuss this when the team size was known. Betsy asked what would be done with kids who registered late.

Tournaments have been a challenge. There aren't that many opportunities. Even finding opponents is difficult. We can play five JV teams. Sun Prairie is the only Big 8 team without a JV team. It was reiterated that we can't address dues until we know the team size. Further discussions about late registrations will be moved to New Business.

- g. Coaches rep. – Absent (Chris Herwig)
No report

5. OLD BUSINESS

- a. New Rink / Building Committee
Jeff and Dave have a meeting with the Park and Rec group this week. Stevens Construction has provided the building contract which is 47 pages for review. Kirk has also volunteered to read it. The last meeting with the architect lasted 1.5 hours. The equipment room and varsity locker room will move to the frame. The RFP for financing is 60% done. He'd like to get it finished by Wednesday. It's later than he'd like. The timeline is still looking strong, with a March/April start still in range. He has the JSD civil engineering contract for \$14,000 for approval. They are needed to figure out the retention pond situation, among other things. Dave has worked with them previously.

The Bank of Sun Prairie received three proposals for the appraisal (it has to be handled by an outside party) of the city land. One was very high, the other two were within \$200.
- b. Capital Fundraising – Jen Kurtz
The Capital Campaign Committee is meeting tomorrow night at 6 pm. It's the first meeting of the group in a while. More hands are still needed. Betsy and Jen are organizing contracts. Bill Blumer is checking on computer ads. There is interest in the Zamboni wrap.
- c. Family discounts – Karen Welling and Misi Watters
Tabled for next meeting.
- d. Baseline concussion screening
Misi Watters has talked to Dr. Reeder about screening; however, she wasn't able to attend the meeting tonight to report. Tabled for next meeting.
- e. Additional coaching recommendations
Chris Finkler provided (via email – he was unable to attend the meeting) the following additional coaching recommendations for ADM, with one addition to the HS2 team as well. It was noted that coaches from one ADM

level may help fill in at other levels as their availability allows. Several of the coaches are also already approved for travel coaching and may have some limited availability.

Intro To Hockey
Suzanne Doody (Lead Coach)
Casey Ruefner

ADM U6
Casey Ruefner (Lead Coach)
Suzanne Doody
Todd Koerber
Jason Ledford
Tory Phippen

ADM U8
John Lambert (Lead Coach)
Paul Vilwock (Lead Coach)
Mark Breyer
Dan Deprey
Steven McCrary
Matt Meyer
Jerry O'Gara
Dan Rauls
Mark Sanderfoot
Tom Siegel
Aaron White
Bill Welling
Jeff Wilcenski

Additioanl HS2 coach
Drew Dammen

The ADM coaches log their hours.

Jen made a motion to approve the coaches as listed. Angie seconded the motion. There was no additional discussion. Motion passed 8-0-3, with Marcie, Karen, and Betsy abstaining.

All approvals are contingent on a successful background check.

f. Meeting Minutes/Website privacy

Dave started the discussion asking how we make meeting minutes available. Our bylaws require that they be available to any member upon request. Steve reported that there is an option for a page by page lockdown, but it would be a very manual operation. It's easier to do blanket things. This led to a discussion about including player stats. Jeff asked if there should be a set policy. Chris Gerhmann noted that each team has their own page.

Kimberly Trent noted that publishing stats could lead to bullying. Angie worried about other teams potentially targeting certain players based on stats. Dave said it's currently at the team's discretion. If someone wants to make a motion, it would be entertained. Jeff thought that pictures (individual headshots of players) must have parent written permission.

Jeff made a motion that pictures on the SPYHA website must have written parent permission if the kids are identified. Jen seconded the motion.

Jen noted that Board level reps have the responsibility to share this with their teams. There was no additional discussion. Motion passed 11-0-0.

6. New Business

a. Tournament Costs

Angie made a motion to allow up to \$3,500 for trophies, printing, and other expenses for Cardinal Cups, excluding jamborees. Jeff seconded the motion. There was no discussion, motion passed 11-0-0.

b. HS2 roster numbers

Betsy explained that our registration packet included the following language **If player registers after September 7, 2012, a \$25 late fee will be assessed.** Players who register late are not guaranteed a roster spot. There was also wording in the annual newsletter that said

New this year, **late travel registrations (registrations received after September 7, 2012) will be charged an additional \$25 late fee**, and there is no guarantee of team placement for late registrants.

And

If you do not register by the deadline, you have put your skater at risk for placement on a travel team for the upcoming season. SPYHA will only field travel teams based on the number of registered skaters at the close of registration.

At the close of registration, there were 23 skaters. By evaluations, there were 27.

Bill suggested letting the kids who registered on time decide.

Chris Gerhmann thought we aren't being consistent. The squirt parents voted by ballot to decide 2 vs. 3 teams. Kirk noted that we did have rules in place for this situation. Others didn't like the idea of having parents vote on this. Marcie would rather select on talent vs. registration time. Jeff cautioned on that, because we could lose the less experienced freshmen and then not have anything to build on in the future.

Many stated that this was a very difficult situation/decision.

Kirk suggested a reduced amount so that late registrations participate in practices and then pay a per-game amount.

Kirk made the following motion – For late registrations to the HS2 team, the following applies:

- Allowed to practice
- Provided there is a game day roster opening, late registered players will be allowed to play on a rotating basis
- An equitable payment amount will be arranged for games not played
- Effective Nov. 12, 2012
- The amount paid for games cannot go over the original dues amount for HS2.

Bill seconded the motion. There was no further discussion. A roll call vote was taken:

ADM U6 – Marcie – Yes
ADM U8 – Karen – Yes
DC Diamonds – Angie – Yes
Squirt – Bill – Yes
PeeWee – Steve – absent (left early)
Bantam – Jen – Yes
HS2 – Chris G – abstain
Coaches rep – Chris H. 0- absent
Secretary – Betsy – abstain
Treasurer – Paula – yes
President-Elect – Kirk – yes
Past-President – Jeff – no
Motion passed 7-1-4

Cost will need to be determined. Chris Gehrman will approach those impacted.

c. Civil engineering contract

Dave presented the JSD contract for the civil engineer. The \$14k matched the lowest bid. Chris G. made a motion to accept the contract, Jen seconded the motion. Jeff mentioned that we need to understand that if the project doesn't go, this money is spent regardless. The amount spent counts toward the down payment. All approved, and motion passed.

d. Squirt limited travel

The team has played two of twelve games. Dave suggested talking to all U-8 red families.

This would be full ice games, and it will fall on us to determine costs. There are eight 2004 reds, two have traveled before on Mite B before that was eliminated.

Jen asked about double-rostering. U8 borrowed other squirt goalies for previous games, which is no longer an option as rosters have been turned in. The Board was reminded that previously there was discussion to have squirt limited travel players included in ADM U8 as well. Past charge was \$100 for squirts to play in SPHL.

Karen noted that a worry about size was raised at the coaches meeting.

Dave asked if the coaches would be okay with this. Bill said yes, they're asking for help. Dave asked who will talk to the families. Karen agreed to do this. Bill will follow up with the coaches.

Jen made a motion to allow existing 2004 U8 reds to play up to squirt limited travel team for \$100, and also to allow squirt limited travel players to participate in ADM U8, excepting jamborees, for \$100. Both opportunities are optional – it is parental choice.

Kirk seconded the motion.

Jeff asked if we will have problems because last year we held strict standards for the 2003's who wanted to play squirts, and now we're offering an opportunity. The point was made that this was to benefit the association, a team that needed help, or we risked losing these kids from hockey, whereas the other situation was individual preference.

Motion passed 7-0-5 (Steve and Chris Herwig absent, Betsy, Marcie, and Karen abstaining)

7. Closed session – scholarship requests

Jeff made a motion to adjourn to closed session, Kirk seconded the motion, all approved.

Various scholarship requests were discussed and approved.

Jen made a motion to adjourn from closed session and adjourn the meeting. Jeff seconded the motion. Meeting adjourned at approximately 10:10 pm.

Other Board Action

Via email vote, Patrick Miller was approved as an additional coach for the Bantam B team, contingent on a successful background check, and it was clarified that ADM U8 red players who joined the squirt limited travel team would be responsible for travel team volunteer hours (30 total) and cards (10 total).