



Boosters Football Advisory  
Board

# Meeting Minutes

**Date:** December 20, 2010

**Title of Meeting:** Organizational meeting of BFAB (Booster Football Advisory Board)

**Location:** St. Anthony Community Center

**Attendees:** Mark Wald, Sheri Wald, Karen Arens, Andrea Scamehorn, Rob Deacon, Dan Spriggs, Doug Snyder

## 1. Introduction/Position Assignments

**General goals discussed by members present - safety, coaching recruitment and retainment, support and education of coaches, attracting more players, positive experience for all involved (kids, coaches, parents, volunteers). Positions assigned as follows:**

President - Mark Wald

Vice President - Sheri Wald

Equipment Directors - Doug Snyder/Dan Spriggs

Fundraising Director - Duane/Karen Arens

Fields Director - Rob Deacon

Secretary/Treasurer Rep - Andrea Scamehorn



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## 2. Budget Discussion

Mark and Sheri provided a brief budget overview - program was in the red when they took over last year, and now is in the black. We ended the year with \$4300 and anticipate \$18000 in registration/income. Estimate of expenses is roughly \$14000, but depends on a variety of factors.

Items to consider when coming up with a budget for next year include: Cost of new equipment (helmets, shoulder pads, new pants), cost of reconditioning old equipment (helmets, shoulder pads), jerseys, scholarships, library items, awards/program, coaches training, coaches shirts?, liability insurance for program, etc.

## 3. Equipment

The group discussed pro's and con's of providing equipment as other programs do not and there may be liability associated. The general consensus was that it was very important to continue to provide equipment as our numbers would suffer greatly if we did not. Other programs have lots of kids, we have a more limited pool of kids here due to our small size. Mark will check with both the Booster board and Pat Fagerlee (football parent with insurance experience) as to potential need for some insurance coverage - cost could be a couple of thousand dollars for a policy.

Doug and Dan will set a date to evaluate current equipment. They will check current stock of helmets and shoulder pads to see what needs to be discarded/destroyed, what can be reconditioned, and what will need to be purchased. They will evaluate pants and discard those that are unusable to determine what we need. This all will help determine budget and additional fundraising needs. Watch for a note from them as to dates they will be in equipment room.

Dan suggested we consider starting a library for coaches - could include books, DVD's, any helpful coaching information for our volunteers.

Doug? will also talk with Coach Niklaus and others about volume purchasing of equipment to see if we can realize cost savings by ordering with the High School program.

Additional follow-up with reconditioning vendors - Mark?

Suggestion to look at changing pant color to black for ease of laundering - may be some issues in league with pant color - Mark? will double check.



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## 4. Fundraising

1. Suggestions were made regarding fundraising ideas:
  - a. "special" exclusive player shirts only available to players - cool to be a football player
  - b. Clothing items for purchase by parents/others - Shirts, winter caps, gloves, scarves, etc
  - c. Items to boost program recognition - marching in parade, booth at St. Anthony summer celebration, etc
  - d. "Spirit" items such as buttons, pom-poms, bumper stickers, window clings, sound bats, vovozella horns/noisemakers (help me out here Rob! The annoying horns from World Cup?)
2. The group thought some Marketing help might be good - Rob Deacon suggested Eva Kaiser might be a helpful person as she works for a local marketing/PR firm and has assisted the Homegrown LaCrosse organization. He will contact her.
3. Dollar need is yet to be determined, as it will be influenced primarily by equipment need.

## 5. Liability Insurance

As discussed earlier, Mark will check with Booster board as to coverage. He will also follow up with Pat Fagerlee as to insurance need if appropriate. Other Booster sports are covered under State Associations.

## 6. By-Laws

1. The group started to go thru the proposed by-laws, but adjourned that until the next meeting. Members are asked to read thru the by-laws and bring questions the January meeting.

## 7. Future meeting date: **January 18, 7:30 pm location to be determined.**

*Respectfully Submitted - Andrea Scamehorn*