



# Cloverdale Minor Baseball

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Troy Carmont, Sponsorship Director

Cloverdale Minor Baseball

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Surrey BC V3S 9H9

CMBA Society #S-45726

March 10, 2018

## **Subject: Request for Sponsorship**

Dear Sir or Madam,

The Cloverdale Minor Baseball Association (CMBA) offers fun and competitive baseball programs for boys and girls between the ages of 5-to-18. Our spring season runs from early April through June.

In addition, we offer our Challenger program for children with disabilities. This is a highlight for our organization and community.

The Summer All-Stars begins after the spring league has finished in June and concludes in mid-August with many of our All-Star teams qualifying and participating in Provincial Championships for each age level.

CMBA is committed to excellence through exemplary leadership and integrity. Our vision is to make a lasting impact on the personal development of our players. Through developing the qualities of citizenship, teamwork, and physical well-being, we aim to create a culture where kids love to play the game while developing into superior citizens. The joy they find in these experiences will last a lifetime.

We have been selected to host the Pee Wee Western Nationals in 2019, which will bring all the best 12 and 13-year-old players to Cloverdale from the Western Provinces. The association looks forward to hosting this great event and showcase in our community.

In order to outline the exposure that sponsorship with Cloverdale Minor Baseball can provide to potential sponsors, we have compiled the following statistical information:

- Number of player-families in our Association – 750
- Number of games at Cloverdale Ball Park – 700
- Number of spectators, fans, and visitors – approx. 50,000
- Number of website hits ([www.cloverdalebaseball.com](http://www.cloverdalebaseball.com)) – 125,000

Now is the time of year where we are looking for sponsors to enable our continued growth and success as we aim to further upgrade our facilities. In return for your support, CMBA offers a variety of sponsorship levels for companies or individuals with various levels of recognition:

**1. HALL OF FAME SPONSOR**

Includes: banners on all diamonds; full-page ad, logo, and link on the Cloverdale Baseball website; recognition at all major Functions, i.e.; Opening Day, Closing Ceremonies.

*Cost for this one-year agreement: \$5,000.00*

**2. GRAND SLAM SPONSOR**

Includes: three banners on diamonds of your choice; full-page ad, logo, and link on the Cloverdale Baseball website.

*Cost for this one-year agreement: \$2,500.00*

**3. HOMERUN SPONSOR**

Includes: two banners on diamonds of your choice; full-page ad, logo, and link on the Cloverdale Baseball website.

*Cost for this one-year agreement: \$1,500.00*

**4. TRIPLE SPONSOR**

Includes: one banner on the main diamond; full-page ad, logo, and link on the Cloverdale Baseball website.

*Cost for this one-year agreement: \$1,000.00*

**5. DOUBLE SPONSOR**

Includes: full-page ad, logo, and link on the Cloverdale Baseball website.

*Cost for this one-year agreement: \$500.00*

**6. LINE DRIVE SPONSOR**

Includes: one half-page ad, logo, and link on the Cloverdale Baseball website.

*Cost for this one-year agreement: \$300.00*

**7. FAN CLUB SPONSOR**

This would include your Business Logo and Link on Cloverdale Baseball Web- Site.

*Cost for this one-year agreement: \$200.00*

Thank you for taking the time to consider supporting the Cloverdale Minor Baseball Association. The CMBA is one of the largest baseball associations in Canada and each year our volunteer coaches and administrators provide over 750 kids between the ages of 5-to-18 with the opportunity to play and be part of a team.

We are open to discussing other sponsorship opportunities or a straight donation towards a specific need, such as equipment. For additional details please contact:

Troy Carmont, Sponsorship Director

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