

February 2013 MSA Board Meeting Minutes
February 12, 2013

Attendees:

Julio Fesser, Jason Eberle, LeAnne Eberle, Ben LaFranier, Pete Heyer, Scott Rice, Trish Dahl, Kevin Kielsa, Mike Dunham, Kelly Olsen

Meeting Called to order 6:05 PM

Meeting minutes discussion. One update to January meeting minutes: Under the Uniform section, move the statement "No more mailing" up to the Registration section of the minutes.

Motion to approve meeting minutes made by Ben LaFranier. Meeting minutes approved with noted correction. All board members in favor of approval.

General Discussion:

Kevin stated that registration is down 100 for this time of the year but still 1 week left. Wildwood did get MSA registration notice of soccer, while OH did not.

DOC update:

In house training plans: bring in high school seniors for training. Proposal to get the same 2 high school seniors from last year and possibly a couple more. Pay is \$15 per hour. Typical is 2 hours per person per week. Propose minimum of 2 boys/2 girls, maximum of 4 boys/4 girls. Training is same gender – boys train boys and girls train girls.

Kevin makes motion for \$2000 to pay 8 players for training for the 8 week program. Start when U7/U8 season starts. Julio 2nds the motion. Discussion: Julio wants to ensure that kids are working out properly. If it isn't working, want to end before 2 months. Checks and Balances are important. All members approved.

Kevin inquired about more possible gym time. Julio stated that gym time is difficult to get right now.

Team Formation:

Requests received to Tier U9/U10 levels.

Kevin recommends the following:

- U9 girls not tiered (all gold)
- U9 boys tiered (one maroon, one gold)
- U10 girls tiered (one maroon, three gold)
- U10 boys not tiered.

Julio and Kevin agree on tiering for U9 boys and U10 girls with one maroon team for each of those levels.

Registration numbers report:

- U9 girls ok with 3 teams

- U10 girls ok with 4 teams
- U11 girls had 4 teams in the fall and are light right now for 4 teams; would help to recruit players here
- U12 girls are ok at 4 teams
- U13 girls have 1 team
- U14 girls have 1 team
- Last fall had blended 13/14 team, right now short 10 players to make blended team.
- U15, only 5 players left after 1-2 picked for U16 C1 team. Those 5 can play up with U16 to make a C3 team at U16
- Julio prefers to register more teams at U12/U13 so we don't need to turn players away.

- Boys U9, U10, U11 are ok.
- Boys U12 – tight for 2 teams, but 3 who always register late.
- Boys U13 – 11 players (need more) Need to recruit
- Boys U14/U15 – only 10 players – need to recruit
- Boys U16/U17 – have a combined 5 players need to recruit

Trish/Jason should reach out to team managers to call possible players from previous seasons.

Tournament: Gene Warner

Tournament page is available on tournament finder. Phone number not currently correct. Needs to be updated. Ben and Gene need to get together to set up the web page. Gene updated general information and rules to be added to the tournament web page. Need to clear out old information from the previous season (winners/losers). Trying to track down a computer laptop purchased by the association. One is a PC, other is a MAC.

Rules need to have weather related cancelations. Duluth example where tournament is cancelled and there were no refunds. Possibly add a caveat to have a discount for the following year if weather cancels the tournament. Gene's added rules text: Reserve the right to shorten or cancel where necessary...

Upper brackets price was increased slightly. Teams would get a 10% refund for 5 or more teams within an organization. Price needs to be updated on the MYSAs tournament center.

Eliminated "Middle School" from all documents.

Fields: We will have more fields for the tournament, including the stadium to help with after dark games. Community Ed has a fields map. The map contains specific info for parking lots for each game.

We will only be allowing C2/C3 teams, not C1.

Hudson is also having a tournament on May 17 weekend. Goal for Hudson is 200-250 teams. Possible reciprocity in moving teams between tournaments to fill brackets. Possible border battle championship game between the two tournaments if it works out. Prefer to have championship game here, teams must be willing to play late on a Sunday night.

Scott Rice asked about using concession stands at stadium. Need to check into this.

Acceptance deadline is May 9th. Cancellation only allowed if we can still fill the bracket. U9/U10 will have both Maroon and Gold.

Need Medical contact for tournament. Paramedics are on site and are in charge of the weather alert.

Director of Traveling -- Girls: Trish

MAEF donations: last year we donated a registration (in house only) and a uniform. If uniforms change, we would have a certificate for a newer uniform. Also possibly a soccer ball donation. Julio proposed getting the U16 girls coach who is a professional Stars player to sign a ball.

Trish makes motion to donate in house registration and uniform to MAEF. Pete 2nds. All in favor, none opposed. Motion passes.

Trish is assembling a team manager booklet.

Director of Traveling – Boys: Jason

Need to find U13 boys coordinator.

Julio has volunteered to be the U9/U10 boys liason.

Registrar:

Traveling currently at 324 (395 last summer season final).

In House currently at 85 (315 last summer season final).

Discussion about the need for a flyer.

New Business:

March board meeting moved to the 1st Tuesday of March (5th)

Changes to Team Formation process:

Julio makes motion that Player Selection Document revisions are approved. LeAnne 2nds. No commentary. All in favor, none opposed. Motion passes.

Soccer Development Committee: Discuss Scholarships. How do we get a process in place for scholarships. Soccer Development Committee to follow up discussion about scholarships soon.

Discussion of community building within the MSA. Parties, tailgating before a soccer game, etc. are possible ideas. Need to have a champion to perform these activities.

Open questions: What is the topic on Fields.

Fundraising:

Working on sponsorships for tournament.

Potential fundraiser with the stars during the summer .

Kimberly working on T-shirt sponsorship for the Micros.

Wine tasting date proposed for April 25th.

Board needs to approve \$250 deposit for Manitou Station (did not have quorum at the time of this proposal). Need approval within the next couple of weeks.

Wine Tasting Details: 6 vendors, each with 6 different types of wine. Appetizers are available. Each ticket includes \$5 voucher toward a bottle of wine and a \$5 Gift certificate to Manitou Station. Liquor Barrel to give \$.50 per bottle of wine back to the MSA.

Eric at the Liquor Barrel will be advertising for the wine tasting. Possibly have an ad in the White Bear Press.

Kick-off Event for Soccer either at the High School or the Dome. Sponsors to help pay for rented time and possible additional revenue for MSA. Suggest from Kimberly to run on a Sunday afternoon in early or middle of April. Possibly April 21st. Kimberly planning to organize activities. Possibly skills competitions, free play with pug nets, team pictures, uniform handouts.

Concessions at home games for varsity soccer games? Is it a possible fundraiser?

In-kind donations: OSI looks likely for medical kits, possibly free medical coverage. Don't want to conflict with Mahtomedi EMT providing medical assistance at tournament. OSI would need to have their logo highly visible.

Uniforms are coming in the 15th of April.

Should hear this week from MYSA about goal grant (\$2500). MYSA program grant due Feb 28th, asking for ~\$2000 to go toward micro program.

Individual team fundraising: Putting together guidelines to distribute to all teams. What is appropriate or not appropriate. Mike working on prepackaged fundraisers.

Jason makes motion to adjourn, Ben Seconds. Meeting adjourned at 8:30 PM.