



## 2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

BOYS & GIRLS 8U						2 AND 2 CHALLENGE			
	07-08	08-09	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL*
TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
	-0.6%	2.5%	4.5%	10.0%	1.9%				
NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229	# OF ASSOCIATIONS			1372
	7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION			78.3

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained

## 2011-12 KEY TAKEAWAYS—NATIONAL

### Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

### Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

### Retention—Fifth Consecutive Season

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	89423	91622	95775	105394	107387
<b>%</b>	-0.6%	2.5%	4.5%	10.0%	1.9%
<b>NEW</b>	38013	39580	41967	48254	45991
<b>%</b>	-2.4%	4.1%	6.0%	15.0%	-4.7%
<b>RET</b>	51410	52042	53808	57140	61396
<b>%</b>	0.8%	1.2%	3.4%	6.2%	7.4%
<b>LOST</b>	15899	15305	15184	15620	19229
<b>%</b>	7.8%	-3.7%	-0.8%	2.9%	23.1%

BOYS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	77128	78782	81978	89907	91199
<b>%</b>	-0.8%	2.1%	4.1%	9.7%	1.4%
<b>NEW</b>	31733	33013	34819	40058	37875
<b>%</b>	-2.3%	4.0%	5.5%	15.0%	-5.4%
<b>RET</b>	45395	45769	47159	49849	53324
<b>%</b>	0.3%	0.8%	3.0%	5.7%	7.0%
<b>LOST</b>	12672	12161	11932	12350	15149
<b>%</b>	6.7%	-4.0%	-1.9%	3.5%	22.7%

GIRLS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	12295	12876	13798	15487	16188
<b>%</b>	0.8%	4.7%	7.2%	20.3%	4.5%
<b>NEW</b>	6285	6604	7149	8197	8116
<b>%</b>	-2.7%	5.1%	8.3%	24.1%	-1.0%
<b>RET</b>	6010	6272	6649	7290	8072
<b>%</b>	4.7%	4.4%	6.0%	16.2%	10.7%
<b>LOST</b>	3234	3145	3253	3272	4081
<b>%</b>	12.5%	-2.8%	3.4%	4.0%	24.7%

## 2011-12 KEY TAKEAWAYS—ALASKA

### Total

- The total number of children ages 8 & under registered in Alaska increased by 42 (2.7%) to 1,617.
- This was Alaska's fourth consecutive increase in participation.

### Acquisition

- New players decreased by 12 (-1.7%) to 705.
- Although the 2011-12 season marked the first decrease, it was the second-highest number of new players entering the game since 2007-08.

### Retention – Four consecutive years of growth

- Retained players increased by 54 (6.3%) from 2010-11 to 912.
- 912 players is the peak total for retained 8 & under players in Alaska over the past five years.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	1278	1408	1504	1575	1617
%	-7.6%	10.2%	6.8%	4.7%	2.7%
NEW	517	628	643	717	705
%	-12.5%	21.5%	2.4%	11.5%	-1.7%
RETAINED	761	780	861	858	912
%	-3.9%	2.5%	10.4%	-0.3%	6.3%
LOST	333	251	303	313	369
%	37.6%	-24.6%	20.7%	3.3%	17.9%

BOYS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	1034	1135	1221	1269	1326
%	-9.3%	9.8%	7.6%	3.9%	4.5%
NEW	396	495	510	556	569
%	-15.7%	25.0%	3.0%	9.0%	2.3%
RETAINED	638	640	711	713	757
%	-4.8%	0.3%	11.1%	0.3%	6.2%
LOST	263	199	240	238	263
%	41.4%	-24.3%	20.6%	-0.8%	10.5%

GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	244	273	283	306	291
%	0.4%	11.9%	3.7%	8.1%	-4.9%
NEW	121	133	133	161	136
%	0.0%	9.9%	0.0%	21.1%	-15.5%
RETAINED	123	140	150	145	155
%	0.8%	13.8%	7.1%	-3.3%	6.9%
LOST	70	52	63	75	106
%	25.0%	-25.7%	21.2%	19.0%	41.3%

## RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

Alaska's retention results for 2011-12 by age segment:

- **45.5% of all 4 Year Olds returned as 5 Year Olds** – National Average 37.4%
- **62.4% of all 5 Year Olds returned as 6 Year Olds** – National Average 56.2%
- **70.9% of all 6 Year Olds returned as 7 Year Olds** – National Average 68.9%
- **77.2% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.1%
  
- **83.5% of all Squirts returned in 2011-12** – National Average 84.7%
- **92.2% of all Pee Wees returned in 2011-12** – National Average 90.6%
- **93.7% of all Bantams returned in 2011-12** – National Average 93.9%

## GRADUATION RATE OF 8 & UNDERS

Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

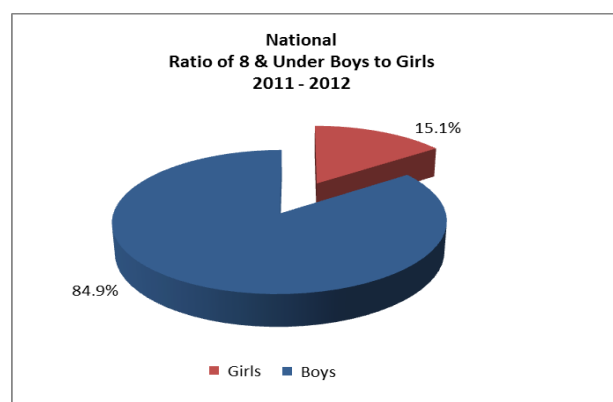
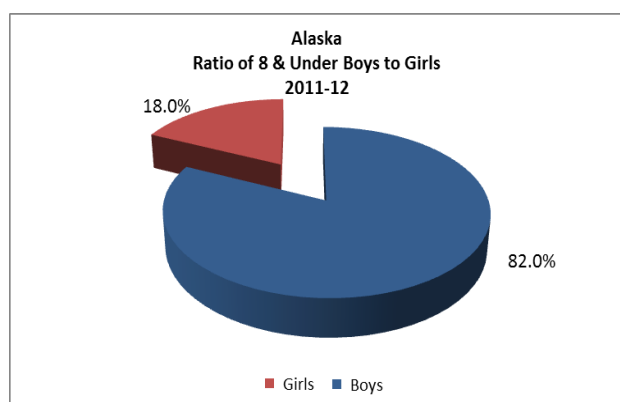
### BOYS & GIRLS GRADUATING FROM 8 TO 9

	07-08	08-09	09-10	10-11	11-12
<b>8 TO 9</b>	23314	23281	23108	23468	24618
<b>%</b>	-1.4%	-0.1%	-0.7%	1.6%	4.9%

## RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 82.0% of all 8 & unders in Alaska, while girls represented 18.0%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.



## 2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

### **RETENTION**—*Welcome Back Week*

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



### **ACQUISITION**—*Try Hockey For Free Days*

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



### **CONVERSION**—*Transition Program*

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit [www.2and2Challenge.com](http://www.2and2Challenge.com) or call (719) 538-1124.





## 2 AND 2 CHALLENGE GOALS

### ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results

2 and 2 challenge results and goals

BOYS & GIRLS 8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge goals again in 2012-13, this program will enjoy a 4.3% increase.

**TOTAL:** 46 new + 52 retained = 98 total players

**NEW:** 44 + 2 = 46 new players

**RETAINED:** 50 + 2 = 52 retained players

### ALASKA

ALASKA	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,655	1,617	1,701
NEW	757	705	747
RETAINED	898	912	954

Based on 21 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 1,655 + 84 = **1,701 (+5.1%)**
- NEW:** 705 + 42 = **747 (+5.9%)**
- RETAINED:** 912 + 42 = **954 (+4.6%)**

### NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 107,387 + 5,488 = **112,875 (+5.1%)**
- NEW:** 45,991 + 2,744 = **48,735 (+6.0%)**
- RETAINED:** 61,396 + 2,744 = **64,140 (+4.5%)**

## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Alaska had a successful growth year! While many associations had tremendous growth, only five were able to successfully meet all requirements of the 2 and 2 Challenge goals. Congratulations to the South Anchorage Hockey Association, Kenny Lake School, Fairbanks Amateur Hockey Association, Homer Hockey Association, and the Delta Hockey Association for successfully meeting the requirements of the 2 and 2 Challenge goals!

## ALASKA'S 2011-12 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. South Anchorage Hockey Association	+54
2. Kenny Lake School	+44
3. Fairbanks Amateur Hockey Association	+37
4. Homer Hockey Association	+26
5. Anchorage Hockey Association	+21
6. Northern Alaska Hockey Association	+18
7. Talkeetna Youth Hockey Association	+11
8. Boys and Girls Club of South Central AK	+11
9. Delta Hockey Association	+10
10. Alaska Ice Breakers Girls Hockey Association	+3
11. Juneau Douglas Ice Association	+2
12. Healy Hockey Association	-1
13. Panther Hockey Association	-2
14. Wasilla Outdoor Youth Hockey Association	-3
15. Alaska All Stars Hockey Association	-5
16. Mat-Su Amateur Hockey Association	-7
17. Mustang Hockey Association	-7
18. Pioneer Amateur Hockey Association	-7
19. Big Lake Amateur Hockey Association	-9
20. Tok Hockey Association	-14
21. Kenai Peninsula Hockey Association	-43



AKH0001 ALASKA ALL STARS HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	16	20	15	24	(9)	(5)	19
NEW	13	17	6	19	(13)	(11)	8
RETAINED	3	3	9	5	4	6	11
LOST	2	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	16	19	15	TOTAL	0	1	0
NEW	13	16	6	NEW	0	1	0
RETAINED	3	3	9	RETAINED	0	0	0
LOST	2	0	2	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

AKH0052 ALASKA ICEBREAKERS GIRLS HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	13	16	17	(1)	3	20
NEW	0	13	11	15	(4)	(2)	13
RETAINED	0	0	5	2	3	5	7
LOST	0	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	0	TOTAL	0	13	16
NEW	0	0	0	NEW	0	13	11
RETAINED	0	0	0	RETAINED	0	0	5
LOST	0	0	0	LOST	0	0	3
RATIO BOYS TO GIRLS			0.0%				100.0%

AKH0011 ANCHORAGE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	218	218	239	222	17	21	243
NEW	104	113	112	115	(3)	(1)	114
RETAINED	114	105	127	107	20	22	129
LOST	53	61	51				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	172	184	197	TOTAL	46	34	42
NEW	82	96	92	NEW	22	17	20
RETAINED	90	88	105	RETAINED	24	17	22
LOST	39	48	47	LOST	14	13	4
RATIO BOYS TO GIRLS			82.4%				17.6%

AKH0039 BIG LAKE AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	76	63	54	67	(13)	(9)	58
NEW	33	22	24	24	0	2	26
RETAINED	43	41	30	43	(13)	(11)	32
LOST	11	20	18				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	59	48	40	TOTAL	17	15	14
NEW	24	16	16	NEW	9	6	8
RETAINED	35	32	24	RETAINED	8	9	6
LOST	9	15	13	LOST	2	5	5
RATIO BOYS TO GIRLS			74.1%				25.9%

AKH0043 BOYS & GIRLS CLUBS OF SOUTH CENTRAL AK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	46	53	64	57	7	11	68
NEW	45	36	47	38	9	11	49
RETAINED	1	17	17	19	(2)	0	19
LOST	38	21	25				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	39	39	58	TOTAL	7	14	6
NEW	38	24	44	NEW	7	12	3
RETAINED	1	15	14	RETAINED	0	2	3
LOST	34	16	17	LOST	4	5	8
RATIO BOYS TO GIRLS			90.6%				9.4%

AKH0003 DELTA HOCKEY SSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	24	24	34	28	6	10	38
NEW	10	14	19	16	3	5	21
RETAINED	14	10	15	12	3	5	17
LOST	9	8	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	19	20	27	TOTAL	5	4	7
NEW	8	11	13	NEW	2	3	6
RETAINED	11	9	14	RETAINED	3	1	1
LOST	7	5	8	LOST	2	3	1
RATIO BOYS TO GIRLS			79.4%				20.6%

AKH0038 FAIRBANKS AMATEUR HOCKEY SSOICATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	142	109	146	113	33	37	150
NEW	94	59	73	61	12	14	75
RETAINED	48	50	73	52	21	23	75
LOST	35	58	47				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	112	84	121	TOTAL	30	25	25
NEW	73	42	57	NEW	21	17	16
RETAINED	39	42	64	RETAINED	9	8	9
LOST	31	46	32	LOST	4	12	15
RATIO BOYS TO GIRLS			82.9%				17.1%

AKH0017 HEALY HOCKEY SSOICATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	19	24	23	28	(5)	(1)	27
NEW	11	11	6	13	(7)	(5)	8
RETAINED	8	13	17	15	2	4	19
LOST	8	1	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	13	21	20	TOTAL	6	3	3
NEW	7	11	5	NEW	4	0	1
RETAINED	6	10	15	RETAINED	2	3	2
LOST	2	1	7	LOST	6	0	1
RATIO BOYS TO GIRLS			87.0%				13.0%

AKH0057 HOMER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	60	39	65	43	22	26	69
NEW	24	19	37	21	16	18	39
RETAINED	36	20	28	22	6	8	30
LOST	14	23	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	42	24	39	TOTAL	18	15	26
NEW	14	10	22	NEW	10	9	15
RETAINED	28	14	17	RETAINED	8	6	11
LOST	8	13	3	LOST	6	10	7
RATIO BOYS TO GIRLS			60.0%				40.0%

AKH0028 JUNEAU DOUGLAS ICE ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	64	66	68	(2)	2	70
NEW	31	30	25	32	(7)	(5)	27
RETAINED	39	34	41	36	5	7	43
LOST	15	16	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	60	54	59	TOTAL	10	10	7
NEW	26	26	22	NEW	5	4	3
RETAINED	34	28	37	RETAINED	5	6	4
LOST	13	14	7	LOST	2	2	3
RATIO BOYS TO GIRLS			89.4%				10.6%

AKH0010 KENAI PENINSULA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	139	163	120	167	(47)	(43)	124
NEW	68	83	48	85	(37)	(35)	50
RETAINED	71	80	72	82	(10)	(8)	74
LOST	22	30	59				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	116	133	101	TOTAL	23	30	19
NEW	55	63	39	NEW	13	20	9
RETAINED	61	70	62	RETAINED	10	10	10
LOST	18	24	41	LOST	4	6	18
RATIO BOYS TO GIRLS			84.2%				15.8%

AKH0018 KENNY LAKE SCHOOL

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	16	11	55	15	40	44	59
NEW	7	3	26	5	21	23	28
RETAINED	9	8	29	10	19	21	31
LOST	1	1	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	11	7	49	TOTAL	5	4	6
NEW	7	2	23	NEW	0	1	3
RETAINED	4	5	26	RETAINED	5	3	3
LOST	1	1	12	LOST	0	0	0
RATIO BOYS TO GIRLS			89.1%				10.9%

AKH0034 MAT-SU AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	116	122	115	126	(11)	(7)	119
NEW	43	56	42	58	(16)	(14)	44
RETAINED	73	66	73	68	5	7	75
LOST	29	27	28				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	84	86	86	TOTAL	32	36	29
NEW	29	42	34	NEW	14	14	8
RETAINED	55	44	52	RETAINED	18	22	21
LOST	25	23	16	LOST	4	4	12
RATIO BOYS TO GIRLS			74.8%				25.2%

AKH0006 MUSTANG HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	99	108	101	112	(11)	(7)	105
NEW	36	51	41	53	(12)	(10)	43
RETAINED	63	57	60	59	1	3	62
LOST	14	14	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	81	92	87	TOTAL	18	16	14
NEW	30	45	37	NEW	6	6	4
RETAINED	51	47	50	RETAINED	12	10	10
LOST	13	8	19	LOST	1	6	1
RATIO BOYS TO GIRLS			86.1%				13.9%

AKH0007 NORTHERN ALASKA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	132	167	185	171	14	18	189
NEW	54	85	68	87	(19)	(17)	70
RETAINED	78	82	117	84	33	35	119
LOST	27	30	32				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	117	148	164	TOTAL	15	19	21
NEW	49	70	59	NEW	5	15	9
RETAINED	68	78	105	RETAINED	10	4	12
LOST	16	20	23	LOST	11	10	9
RATIO BOYS TO GIRLS			88.6%				11.4%

AKH0033

PIONEER AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	74	71	64	75	(11)	(7)	68
NEW	35	37	32	39	(7)	(5)	34
RETAINED	39	34	32	36	(4)	(2)	34
LOST	16	23	25				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	62	58	54	TOTAL	12	13	10
NEW	28	28	24	NEW	7	9	8
RETAINED	34	30	30	RETAINED	5	4	2
LOST	13	17	15	LOST	3	6	10
RATIO BOYS TO GIRLS			84.4%				15.6%

AKH0014

PANTHER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	11	21	19	25	(6)	(2)	23
NEW	5	11	8	13	(5)	(3)	10
RETAINED	6	10	11	12	(1)	1	13
LOST	3	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	9	15	14	TOTAL	2	6	5
NEW	5	7	7	NEW	0	4	1
RETAINED	4	8	7	RETAINED	2	2	4
LOST	3	0	2	LOST	0	0	0
RATIO BOYS TO GIRLS			73.7%				26.3%

AKH0019

SOUTH ANCHORAGE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	132	149	203	153	50	54	207
NEW	61	74	125	76	49	51	127
RETAINED	71	75	78	77	1	3	80
LOST	46	34	43				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	117	137	179	TOTAL	15	12	24
NEW	53	66	109	NEW	8	8	16
RETAINED	64	71	70	RETAINED	7	4	8
LOST	44	26	38	LOST	2	8	5
RATIO BOYS TO GIRLS			88.2%				11.8%

AKH0035 TALKEETNA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	11	4	7	11	15
NEW	0	0	11	2	9	11	13
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	10	TOTAL	0	0	1
NEW	0	0	10	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			90.9%				9.1%

AKH0055 TOK HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	19	26	12	30	(18)	(14)	16
NEW	13	14	2	16	(14)	(12)	4
RETAINED	6	12	10	14	(4)	(2)	12
LOST	0	0	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	13	18	9	TOTAL	6	8	3
NEW	9	10	1	NEW	4	4	1
RETAINED	4	8	8	RETAINED	2	4	2
LOST	0	0	5	LOST	0	0	3
RATIO BOYS TO GIRLS			75.0%				25.0%

AKH0022 WASILLA OUTDOOR YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	18	26	23	30	(7)	(3)	27
NEW	14	15	13	17	(4)	(2)	15
RETAINED	4	11	10	13	(3)	(1)	12
LOST	1	3	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	16	21	18	TOTAL	2	5	5
NEW	12	11	10	NEW	2	4	3
RETAINED	4	10	8	RETAINED	0	1	2
LOST	1	2	6	LOST	0	1	3
RATIO BOYS TO GIRLS			78.3%				21.7%