



2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

BOYS & GIRLS 8U						2 AND 2 CHALLENGE			
	07-08	08-09	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL*
TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
	-0.6%	2.5%	4.5%	10.0%	1.9%				
NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229	# OF ASSOCIATIONS			1372
	7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION			78.3

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained

2011-12 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

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BOYS 8U					
	07-08	08-09	09-10	10-11	11-12
TOTAL	77128	78782	81978	89907	91199
%	-0.8%	2.1%	4.1%	9.7%	1.4%
NEW	31733	33013	34819	40058	37875
%	-2.3%	4.0%	5.5%	15.0%	-5.4%
RET	45395	45769	47159	49849	53324
%	0.3%	0.8%	3.0%	5.7%	7.0%
LOST	12672	12161	11932	12350	15149
%	6.7%	-4.0%	-1.9%	3.5%	22.7%

GIRLS 8U					
	07-08	08-09	09-10	10-11	11-12
TOTAL	12295	12876	13798	15487	16188
%	0.8%	4.7%	7.2%	20.3%	4.5%
NEW	6285	6604	7149	8197	8116
%	-2.7%	5.1%	8.3%	24.1%	-1.0%
RET	6010	6272	6649	7290	8072
%	4.7%	4.4%	6.0%	16.2%	10.7%
LOST	3234	3145	3253	3272	4081
%	12.5%	-2.8%	3.4%	4.0%	24.7%

2011-12 KEY TAKEAWAYS—FLORIDA

Total – Three consecutive years of growth

- The total number of children ages 8 & under registered in Florida increased by 104 (+9.6%) to 1,182.
- This was Florida's highest total participation for the past five seasons.

Acquisition

- New players increased by 26 (+3.9%) to 691.
- The 2011-12 season marked the highest amount of new players entering the game for the past five seasons.

Retention

- Retained players increased by 78 (+18.9%) from 2010-11 to 491.
- 491 players is the peak total for retained 8 & under players in Florida over the past five years.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	899	856	971	1078	1182
%	3.6%	-4.8%	13.4%	11.0%	9.6%
NEW	486	448	591	665	691
%	4.7%	-7.8%	31.9%	12.5%	3.9%
RETAINED	413	408	380	413	491
%	2.2%	-1.2%	-6.9%	8.7%	18.9%
LOST	166	202	189	286	336
%	-10.8%	21.7%	-6.4%	51.3%	17.5%

BOYS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	840	812	906	1019	1106
%	0.4%	-3.3%	11.6%	12.5%	8.5%
NEW	437	418	539	620	632
%	-1.6%	-4.3%	28.9%	15.0%	1.9%
RETAINED	403	394	367	399	474
%	2.5%	-2.2%	-6.9%	8.7%	18.8%
LOST	155	165	166	254	310
%	-3.1%	6.5%	0.6%	53.0%	22.0%

GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	59	44	65	59	76
%	90.3%	-25.4%	47.7%	-9.2%	28.8%
NEW	49	30	52	45	59
%	145.0%	-38.8%	73.3%	-13.5%	31.1%
RETAINED	10	14	13	14	17
%	-9.1%	40.0%	-7.1%	7.7%	21.4%
LOST	11	37	23	32	26
%	-57.7%	236.4%	-37.8%	39.1%	-18.8%

RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

Florida's retention results for 2011-12 by age segment:

- **28.7% of all 4 Year Olds returned as 5 Year Olds** – National Average 37.4%
- **36.5% of all 5 Year Olds returned as 6 Year Olds** – National Average 56.2%
- **43.3% of all 6 Year Olds returned as 7 Year Olds** – National Average 68.9%
- **57.6% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.1%
- **67.2% of all Squirts returned in 2011-12** – National Average 84.7%
- **78.9% of all Pee Wees returned in 2011-12** – National Average 90.6%
- **83.2% of all Bantams returned in 2011-12** – National Average 93.9%

GRADUATION RATE OF 8 & UNDERS

Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

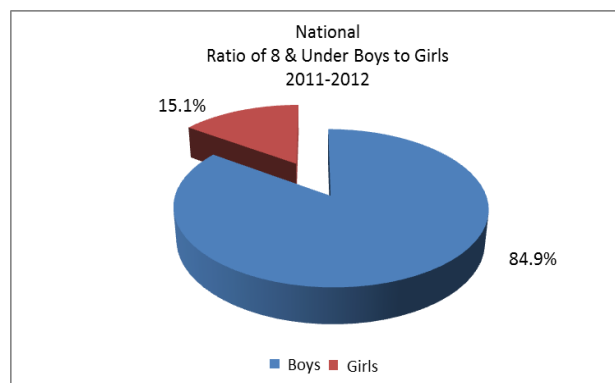
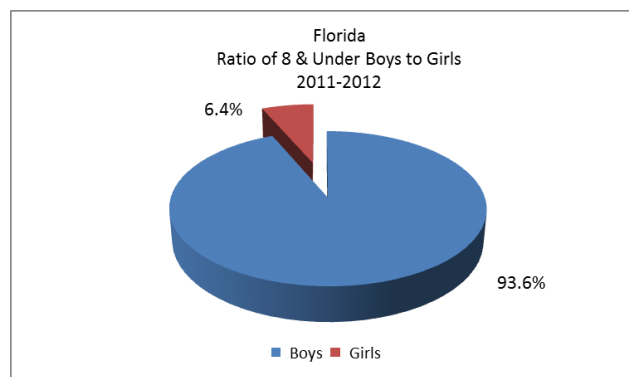
BOYS & GIRLS GRADUATING FROM 8 TO 9

	07-08	08-09	09-10	10-11	11-12
8 TO 9	23314	23281	23108	23468	24618
%	-1.4%	-0.1%	-0.7%	1.6%	4.9%

RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 93.6% of all 8 & unders in Florida, while girls represented 6.4%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.



2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

RETENTION—*Welcome Back Week*

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



ACQUISITION—*Try Hockey For Free Days*

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



CONVERSION—*Transition Program*

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



2 AND 2 CHALLENGE GOALS

ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results				2 and 2 challenge results and goals			
BOYS & GIRLS 8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

TOTAL: 46 new + 52 retained = 98 total players

NEW: 44 + 2 = 46 new players

RETAINED: 50 + 2 = 52 retained players

FLORIDA

FLORIDA	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,186	1,182	1,286
NEW	719	691	743
RETAINED	467	491	543

Based on 26 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 1,182 + 104 = **1,286 (+8.8%)**
- NEW:** 691 + 52 = **743 (+7.5%)**
- RETAINED:** 491 + 52 = **543 (+10.6%)**

NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 107,387 + 5,488 = **112,875 (+5.1%)**
- NEW:** 45,991 + 2,744 = **48,735 (+6.0%)**
- RETAINED:** 61,396 + 2,744 = **64,140 (+4.5%)**

ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Congratulations to Panthers Hockey Association, Everblades Inhouse, Glacier Ice and Snow Arena, Ice Den Hockey, Palm Beach Ice Zone, and Golden Wolves Hockey Club for successfully meeting the 2 and 2 Challenge goals. While many associations had tremendous growth, only 6 associations were able to successfully meet all components of the 2 and 2 Challenge Goals.

FLORIDA'S 2011-12 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Volusia Youth Hockey Association	+45
2. Panthers Hockey Association	+37
3. Everblades Inhouse	+34
4. Glacier Ice and Snow Arena	+31
5. Brevard Amateur Ice Hockey Association	+21
6. Ice Den Hockey	+13
7. Palm Beach Ice Works	+13
8. Palm Beach Ice Zone	+6
9. Golden Wolves Hockey Club	+5
10. Ice Sports Forum Rec League	+4
11. Jacksonville Ice	+4
12. Florida Eels	+3
13. Skatium Hockey	+2
14. Tampa Bay Titans Hockey	+1
15. Orlando Youth Hockey Association	0
16. Jacksonville Storm Youth Hockey	-1
17. Junior Everblades	-2
18. Team Raiders Hockey Club	-2
19. Kendall Youth Hockey Association	-4
20. Manasota Youth Travel Hockey	-5
21. Ellenton Ice & Sports Youth House	-6
22. Northwest Florida Hockey League	-6



23. Tampa Bay Junior Lightning-House

-12

24. Tims Kids

-21

25. Pines Hockey Association

-22

26. Tampa Bay Skating Academy

-22

FLH0033 BREVARD AMATEUR ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	218	218	239	222	17	21	243
NEW	104	113	112	115	(3)	(1)	114
RETAINED	114	105	127	107	20	22	129
LOST	53	61	51				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	172	184	197	TOTAL	46	34	42
NEW	82	96	92	NEW	22	17	20
RETAINED	90	88	105	RETAINED	24	17	22
LOST	39	48	47	LOST	14	13	4
RATIO BOYS TO GIRLS			82.4%				17.6%

FLH0043 ELLENTON ICE & SPORTS YOUTH HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	13	7	17	(10)	(6)	11
NEW	0	13	5	15	(10)	(8)	7
RETAINED	0	0	2	2	0	2	4
LOST	2	0	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	13	7	TOTAL	0	0	0
NEW	0	13	5	NEW	0	0	0
RETAINED	0	0	2	RETAINED	0	0	0
LOST	2	0	6	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0072 EVERBLADES INHOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	59	170	204	174	30	34	208
NEW	36	144	156	146	10	12	158
RETAINED	23	26	48	28	20	22	50
LOST	22	26	107				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	58	164	201	TOTAL	1	6	3
NEW	35	139	155	NEW	1	5	1
RETAINED	23	25	46	RETAINED	0	1	2
LOST	20	26	103	LOST	2	0	4
RATIO BOYS TO GIRLS			98.5%				1.5%

FLH0099 FLORIDA EELS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	10	6	9	10	(1)	3	13
NEW	10	3	6	5	1	3	8
RETAINED	0	3	3	5	(2)	0	5
LOST	0	2	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	6	8	TOTAL	2	0	1
NEW	8	3	5	NEW	2	0	1
RETAINED	0	3	3	RETAINED	0	0	0
LOST	0	2	2	LOST	0	0	0
RATIO BOYS TO GIRLS			88.9%				11.1%

FLH3010 GLACIER ICE AND SNOW ARENA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	65	41	72	45	27	31	76
NEW	52	35	54	37	17	19	56
RETAINED	13	6	18	8	10	12	20
LOST	13	44	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	62	38	67	TOTAL	3	3	5
NEW	49	32	49	NEW	3	3	5
RETAINED	13	6	18	RETAINED	0	0	0
LOST	11	41	18	LOST	2	3	2
RATIO BOYS TO GIRLS			93.1%				6.9%

FLH0016 GOLDEN WOLVES HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	18	11	16	15	1	5	20
NEW	17	11	13	13	0	2	15
RETAINED	1	0	3	2	1	3	5
LOST	1	5	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	18	11	16	TOTAL	0	0	0
NEW	17	11	13	NEW	0	0	0
RETAINED	1	0	3	RETAINED	0	0	0
LOST	1	5	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH1059 ICE DEN HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	25	34	47	38	9	13	51
NEW	15	25	34	27	7	9	36
RETAINED	10	9	13	11	2	4	15
LOST	10	11	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	22	30	43	TOTAL	3	4	4
NEW	14	23	32	NEW	1	2	2
RETAINED	8	7	11	RETAINED	2	2	2
LOST	10	11	11	LOST	0	0	0
RATIO BOYS TO GIRLS			91.5%				8.5%

FLH0002 ICE SPORTS FORUM REC LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	87	75	79	79	0	4	83
NEW	41	40	47	42	5	7	49
RETAINED	46	35	32	37	(5)	(3)	34
LOST	14	13	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	86	69	74	TOTAL	1	6	5
NEW	40	35	43	NEW	1	5	4
RETAINED	46	34	31	RETAINED	0	1	1
LOST	14	13	10	LOST	0	0	3
RATIO BOYS TO GIRLS			93.7%				6.3%

FLH0068 JACKSONVILLE ICE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	3	3	7	7	0	4	11
NEW	3	3	7	5	2	4	9
RETAINED	0	0	0	2	(2)	0	2
LOST	0	1	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	2	2	7	TOTAL	1	1	0
NEW	2	2	7	NEW	1	1	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	1	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0001 JACKSONVILLE STORM YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	15	14	19	(5)	(1)	18
NEW	8	12	7	14	(7)	(5)	9
RETAINED	0	3	7	5	2	4	9
LOST	2	3	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	15	14	TOTAL	0	0	0
NEW	8	12	7	NEW	0	0	0
RETAINED	0	3	7	RETAINED	0	0	0
LOST	2	3	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0071 JUNIOR EVERBLADES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	13	11	17	(6)	(2)	15
NEW	0	13	8	15	(7)	(5)	10
RETAINED	0	0	3	2	1	3	5
LOST	2	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	13	11	TOTAL	0	0	0
NEW	0	13	8	NEW	0	0	0
RETAINED	0	0	3	RETAINED	0	0	0
LOST	2	0	3	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0042 KENDALL YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	23	14	10	18	(8)	(4)	14
NEW	12	7	4	9	(5)	(3)	6
RETAINED	11	7	6	9	(3)	(1)	8
LOST	57	9	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	13	9	TOTAL	7	1	1
NEW	5	7	4	NEW	7	0	0
RETAINED	11	6	5	RETAINED	0	1	1
LOST	29	3	1	LOST	28	6	0
RATIO BOYS TO GIRLS			90.0%				10.0%

FLH0053 MANASOTA YOUTH TRAVEL HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	18	21	16	25	(9)	(5)	20
NEW	9	17	8	19	(11)	(9)	10
RETAINED	9	4	8	6	2	4	10
LOST	3	1	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	21	16	TOTAL	1	0	0
NEW	8	17	8	NEW	1	0	0
RETAINED	9	4	8	RETAINED	0	0	0
LOST	3	1	6	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0029 NORTHWEST FLORIDA HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	23	17	27	(10)	(6)	21
NEW	3	12	5	14	(9)	(7)	7
RETAINED	5	11	12	13	(1)	1	14
LOST	15	0	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	22	15	TOTAL	0	1	2
NEW	3	11	5	NEW	0	1	0
RETAINED	5	11	10	RETAINED	0	0	2
LOST	15	0	4	LOST	0	0	0
RATIO BOYS TO GIRLS			88.2%				11.8%

FLH0028 ORLANDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	6	11	11	15	(4)	0	15
NEW	4	10	8	12	(4)	(2)	10
RETAINED	2	1	3	3	0	2	5
LOST	5	1	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	6	11	11	TOTAL	0	0	0
NEW	4	10	8	NEW	0	0	0
RETAINED	2	1	3	RETAINED	0	0	0
LOST	5	1	5	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0081 PALM BEACH ICE WORKS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	5	18	9	9	13	22
NEW	0	5	18	7	11	13	20
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	5	17	TOTAL	0	0	1
NEW	0	5	17	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	5	LOST	0	0	0
RATIO BOYS TO GIRLS			94.4%				5.6%

FLH0080 PALM BEACH ICE ZONE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	10	16	14	2	6	20
NEW	0	10	13	12	1	3	15
RETAINED	0	0	3	2	1	3	5
LOST	0	0	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	9	16	TOTAL	0	1	0
NEW	0	9	13	NEW	0	1	0
RETAINED	0	0	3	RETAINED	0	0	0
LOST	0	0	4	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0035 PANTHERS HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	50	47	84	51	33	37	88
NEW	33	35	65	37	28	30	67
RETAINED	17	12	19	14	5	7	21
LOST	10	4	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	50	45	80	TOTAL	0	2	4
NEW	33	33	61	NEW	0	2	4
RETAINED	17	12	19	RETAINED	0	0	0
LOST	10	4	5	LOST	0	0	0
RATIO BOYS TO GIRLS			95.2%				4.8%

FLH0040 PINES HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	56	54	32	58	(26)	(22)	36
NEW	33	34	18	36	(18)	(16)	20
RETAINED	23	20	14	22	(8)	(6)	16
LOST	17	22	18				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	56	52	30	TOTAL	0	2	2
NEW	33	32	16	NEW	0	2	2
RETAINED	23	20	14	RETAINED	0	0	0
LOST	17	22	17	LOST	0	0	1
RATIO BOYS TO GIRLS			93.8%				6.3%

FLH0066 SKATIUM HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	25	17	19	21	(2)	2	23
NEW	12	12	14	14	0	2	16
RETAINED	13	5	5	7	(2)	0	7
LOST	7	9	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	24	16	17	TOTAL	1	1	2
NEW	12	11	12	NEW	0	1	2
RETAINED	12	5	5	RETAINED	1	0	0
LOST	7	9	5	LOST	0	0	0
RATIO BOYS TO GIRLS			89.5%				10.5%

FLH0050 TAMPA BAY JUNIOR LIGHTNING-HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	28	16	32	(16)	(12)	20
NEW	20	19	6	21	(15)	(13)	8
RETAINED	7	9	10	11	(1)	1	12
LOST	1	3	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	26	26	15	TOTAL	1	2	1
NEW	19	18	6	NEW	1	1	0
RETAINED	7	8	9	RETAINED	0	1	1
LOST	1	3	7	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

FLH0007 TAMPA BAY SKATING ACADEMY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	35	35	13	39	(26)	(22)	17
NEW	21	28	8	30	(22)	(20)	10
RETAINED	14	7	5	9	(4)	(2)	7
LOST	14	9	18				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	35	33	13	TOTAL	0	2	0
NEW	21	26	8	NEW	0	2	0
RETAINED	14	7	5	RETAINED	0	0	0
LOST	13	9	17	LOST	1	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0008 TAMPA BAY TITANS HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	13	14	15	18	(3)	1	19
NEW	10	12	7	14	(7)	(5)	9
RETAINED	3	2	8	4	4	6	10
LOST	0	2	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	13	14	14	TOTAL	0	0	1
NEW	10	12	6	NEW	0	0	1
RETAINED	3	2	8	RETAINED	0	0	0
LOST	0	2	1	LOST	0	0	0
RATIO BOYS TO GIRLS			93.3%				6.7%

FLH2006 TEAM RAIDERS HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	15	13	19	(6)	(2)	17
NEW	12	11	5	13	(8)	(6)	7
RETAINED	5	4	8	6	2	4	10
LOST	1	4	0				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	15	13	TOTAL	1	0	0
NEW	11	11	5	NEW	1	0	0
RETAINED	5	4	8	RETAINED	0	0	0
LOST	1	4	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0082 TMS KIDS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	46	25	50	(25)	(21)	29
NEW	0	46	25	48	(23)	(21)	27
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	37				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	38	23	TOTAL	0	8	2
NEW	0	38	23	NEW	0	8	2
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	31	LOST	0	0	6
RATIO BOYS TO GIRLS			92.0%				8.0%

FLH0079 VOLUSIA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	45	4	41	45	49
NEW	0	0	45	2	43	45	47
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	44	TOTAL	0	0	1
NEW	0	0	44	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			97.8%				2.2%