

2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

	BOYS & GIRLS_8U				2	AND 2 CHA	LLENGE			
								VS.	VS.	12-13
		07-08	08-09	09-10	10-11	11-12	11-12 GOAL	GOAL	ACTUAL	GOAL*
	TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
		-0.6%	2.5%	4.5%	10.0%	1.9%				
L	NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
		-2.4%	4.1%	6.0%	15.0%	-4.7%				
	RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
		0.8%	1.2%	3.4%	6.2%	7.4%				
							# OF			
	LOST	15899	15305	15184	15620	19229	ASSOCIATIONS			1372
		7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYER	S/ASSOCIA	TION	78.3

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained



2011-12 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS_8U									
	07-08	08-09	09-10	10-11	11-12				
TOTAL	89423	91622	95775	105394	107387				
%	-0.6%	2.5%	4.5%	10.0%	1.9%				
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%	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396				
%	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229				
%	7.8%	-3.7%	-0.8%	2.9%	23.1%				

BOYS_8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	77128	78782	81978	89907	91199			
%	-0.8%	2.1%	4.1%	9.7%	1.4%			
NEW	31733	33013	34819	40058	37875			
%	-2.3%	4.0%	5.5%	15.0%	-5.4%			
RET	45395	45769	47159	49849	53324			
%	0.3%	0.8%	3.0%	5.7%	7.0%			
LOST	12672	12161	11932	12350	15149			
%	6.7%	-4.0%	-1.9%	3.5%	22.7%			

GIRLS 8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	12295	12876	13798	15487	16188			
%	0.8%	4.7%	7.2%	20.3%	4.5%			
NEW	6285	6604	7149	8197	8116			
%	-2.7%	5.1%	8.3%	24.1%	-1.0%			
RET	6010	6272	6649	7290	8072			
%	4.7%	4.4%	6.0%	16.2%	10.7%			
LOST	3234	3145	3253	3272	4081			
%	12.5%	-2.8%	3.4%	4.0%	24.7%			



2011-12 KEY TAKEAWAYS—MIDWEST

Total - Five consecutive years of growth

- The total number of children ages 8 & under registered in Midwest increased by 64 (+3.6%) to 1,834.
- This was Midwest's highest participation total.

Acquisition

- New players decreased by 119 (-12.6%) to 827.
- The 2011-12 season marked the second-highest amount of new players entering the game in the past five seasons.

Retention

- Retained players increased by 183 (+22.2%) from 2010-11 to 1,007.
- 1,007 players is the peak total for retained 8 & under players in Midwest over the past five years.

BOYS & GIRLS_8 & UNDER_ SUMMARY								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	1240	1253	1375	1770	1834			
%	5.9%	1.0%	9.7%	28.7%	3.6%			
NEW	568	553	614	946	827			
%	23.7%	-2.6%	11.0%	54.1%	-12.6%			
RETAINED	672	700	761	824	1007			
%	-5.6%	4.2%	8.7%	8.3%	22.2%			
LOST	218	239	212	235	391			
%	1.9%	9.6%	-11.3%	10.8%	66.4%			

BOYS_8 & UNDER_ SUMMARY								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	1140	1175	1281	1616	1681			
%	5.7%	3.1%	9.0%	26.2%	4.0%			
NEW	512	519	557	848	743			
%	25.5%	1.4%	7.3%	52.2%	-12.4%			
RETAINED	628	656	724	768	938			
%	-6.4%	4.5%	10.4%	6.1%	22.1%			
LOST	186	204	185	207	347			
%	2.2%	9.7%	-9.3%	11.9%	67.6%			

GIRLS_8 & UNDER_ SUMMARY								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	100	78	94	154	153			
%	8.7%	-22.0%	20.5%	63.8%	-0.6%			
NEW	56	34	57	98	84			
%	9.8%	-39.3%	67.6%	71.9%	-14.3%			
RETAINED	44	44	37	56	69			
%	7.3%	0.0%	-15.9%	51.4%	23.2%			
LOST	32	35	27	28	44			
%	0.0%	9.4%	-22.9%	3.7%	57.1%			



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

Midwest's retention results for 2011-12 by age segment:

- 45.0% of all 4 Year Olds returned as 5 Year Olds National Average 37.4%
- 56.3% of all 5 Year Olds returned as 6 Year Olds National Average 56.2%
- 67.7% of all 6 Year Olds returned as 7 Year Olds National Average 68.9%
- 68.9% of all 7 Year Olds returned as 8 Year Olds National Average 76.1%
- 77.5% of all Squirts returned in 2011-12 National Average 84.7%
- 84.2% of all Pee Wees returned in 2011-12 National Average 90.6%
- **88.6% of all Bantams returned in 2011-12** National Average 93.9%

GRADUATION RATE OF 8 & UNDERS

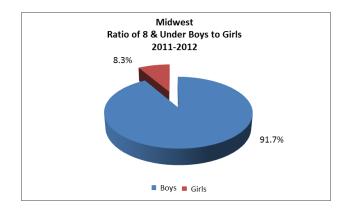
Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

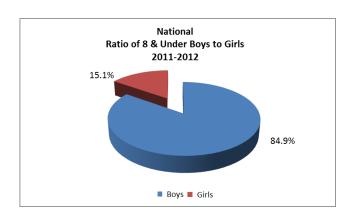
BOYS & GIRLS GRADUATING FROM 8 TO 9										
	07-08	08-09	09-10	10-11	11-12					
8 TO 9	23314	23281	23108	23468	24618					
%	-1.4%	-0.1%	-0.7%	1.6%	4.9%					

RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 91.7% of all 8 & unders in Midwest, while girls represented 8.3%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.







2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

- 1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
- 2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – Retention, Acquisition & Conversion.

RETENTION—Welcome Back Week

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



ACQUISITION—Try Hockey For Free Days

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



CONVERSION—Transition Program

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.





2 AND 2 CHALLENGE GOALS

ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results -

—2 and 2 challenge results and goals

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

TOTAL: 46 new + 52 retained = 98 total players

NEW: 44 + 2 = 46 new players

RETAINED: 50+ 2 = 52 retained players

MIDWEST

MIDWEST	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,858	1,834	1,926
NEW	990	827	873
RETAINED	868	1,007	1,053

Based on 23 associations that registered 5 players or more, the 2012-13 goals are:

• **TOTAL**: 1,834 + 92 = **1,926 (+5.0%)**

• **NEW**: 827 + 46 = **873 (+5.6%)**

• **RETAINED:** 1,007 + 46 = **1,053 (+4.6%)**

NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

TOTAL: 107,387 + 5,488 = **112,875 (+5.1%)**

• **NEW**: 45,991 + 2,744 = **48,735 (+6.0%)**

• **RETAINED:** 61,396 + 2,744 = **64,140 (+4.5%)**



ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Congratulations to Mid America Hockey Association, Mason City Youth Hockey and St. Joseph Youth Hockey Association for successfully meeting the 2 and 2 challenge goals. While many associations had tremendous growth, only 3 associations were able to successfully meet all components of the 2 and 2 Challenge Goals.

MIDWEST'S 2011-12 ASSOCIATION PERFORMANCE

<u>Ass</u>	<u>ociation</u>	Net Growth
1.	Carriage Club	+51
2.	High Plains Youth Hockey	+29
3.	Mid America Hockey Association	+29
4.	Waterloo Youth Hockey Association	+27
5.	Mason City Youth Hockey	+16
6.	St. Joseph Youth Hockey Association	+11
7.	Kansas City Stars Hockey	+7
8.	Cedar Rapids Hockey Association	+6
9.	Lincoln Ice Hockey Association	+6
10.	Fremont Ice Association	+4
11.	Sioux Center Hockey Association	+3
12.	Wichita Youth Hockey Association	+3
13.	Iowa City Youth Hockey Association	-3
14.	Lakes Area Hockey Association	-3
15.	Kansas City Fighting Saints	-7
16.	Des Moines Youth Hockey Association	-10
17.	Topeka Jr Roadrunners	-10
18.	Tri-City Youth Ice Hockey Association	-12
19.	Ames Minor Hockey Association	-16
20.	Siouxland Youth Hockey Association	-17
21.	Dubuque Youth Hockey Association	-23
22.	Omaha Metropolitan Amateur Hockey	-28
23.	Ouad City Hockey Association	-38



IOWA (11)

IAH0143 AMES MINOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	59	69	53	73	(20)	(16)	57
NEW	22	31	23	33	(10)	(8)	25
RETAINED	37	38	29	40	(11)	(9)	31
LOST	27	6	26				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	55	63	49	TOTAL	4	6	4	
NEW	20	29	19	NEW	2	2	4	
RETAINED	35	34	29	RETAINED	2	4	0	
LOST	24	5	23	LOST	3	1	3	
RATIO BOYS TO								
GIRLS			92.5%				7.5%	

IAH0119 CEDAR RAPIDS HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	NDER		2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	17	24	30	28	2	6	34
NEW	10	16	17	18	(1)	1	19
RETAINED	7	8	13	10	3	5	15
LOST	0	0	1				

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	16	21	28	TOTAL	1	3	2			
NEW	9	14	16	NEW	1	2	1			
RETAINED	7	7	12	RETAINED	0	1	1			
LOST	0	0	1	LOST	0	0	0			
RATIO BOYS TO										
GIRLS			93.3%				6.7%			

IAH0136 DES MOINES YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	166	220	210	224	(14)	(10)	214
NEW	81	122	74	124	(50)	(48)	76
RETAINED	85	98	136	100	36	38	138
LOST	9	26	43				

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	160	210	199	TOTAL	6	10	11			
NEW	76	116	68	NEW	5	6	6			
RETAINED	84	94	131	RETAINED	1	4	5			
LOST	8	25	41	LOST	1	1	2			
RATIO BOYS TO										
GIRLS			94.8%				5.2%			



IAH0126 DUBUQUE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	BOYS & GIRLS_8 & UNDER					2 AND 2 CHALLENGE			
	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL				
TOTAL	101	113	90	117	(27)	(23)	94		
NEW	47	48	31	50	(19)	(17)	33		
RETAINED	54	65	59	67	(8)	(6)	61		
LOST	12	23	40						

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	89	103	81	TOTAL	12	10	9		
NEW	39	43	27	NEW	8	5	4		
RETAINED	50	60	54	RETAINED	4	5	5		
LOST	8	16	37	LOST	4	7	3		
RATIO BOYS TO									
GIRLS			90.0%				10.0%		

IAH0160 IOWA CITY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	35	33	30	37	(7)	(3)	34
NEW	19	16	15	18	(3)	(1)	17
RETAINED	16	17	15	19	(4)	(2)	17
LOST	3	8	9				

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	33	33	27	TOTAL	2	0	3			
NEW	18	16	13	NEW	1	0	2			
RETAINED	15	17	14	RETAINED	1	0	1			
LOST	3	7	9	LOST	0	1	0			
RATIO BOYS TO										
GIRLS			90.0%				10.0%			

IAH0120 LAKES AREA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	17	25	22	29	(7)	(3)	26
NEW	6	13	11	15	(4)	(2)	13
RETAINED	11	12	11	14	(3)	(1)	13
LOST	5	2	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	14	23	22	TOTAL	3	2	0
NEW	4	12	11	NEW	2	1	0
RETAINED	10	11	11	RETAINED	1	1	0
LOST	5	1	6	LOST	0	1	0
RATIO BOYS TO							
GIRLS			100.0%				0.0%



IAH0117 MASON CITY YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	60	66	82	70	12	16	86
NEW	30	27	33	29	4	6	35
RETAINED	30	39	49	41	8	10	51
LOST	11	16	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	51	54	69	TOTAL	9	12	13
NEW	24	20	28	NEW	6	7	5
RETAINED	27	34	41	RETAINED	3	5	8
LOST	10	12	6	LOST	1	4	1
RATIO BOYS TO							
GIRLS			84.1%				15.9%

IAH0162 QUAD CITY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	76	155	117	159	(42)	(38)	121
NEW	40	110	55	112	(57)	(55)	57
RETAINED	36	45	62	47	15	17	64
LOST	12	12	58				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	71	142	112	TOTAL	5	13	5	
NEW	36	100	51	NEW	4	10	4	
RETAINED	35	42	61	RETAINED	1	3	1	
LOST	10	10	54	LOST	2	2	4	
RATIO BOYS TO GIRLS			95.7%				4.3%	

IAH0118 SIOUX CENTER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	38	36	39	40	(1)	3	43
NEW	18	19	18	21	(3)	(1)	20
RETAINED	20	17	21	19	2	4	23
LOST	4	8	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	36	33	33	TOTAL	2	3	6	
NEW	16	17	14	NEW	2	2	4	
RETAINED	20	16	19	RETAINED	0	1	2	
LOST	4	8	4	LOST	0	0	0	
RATIO BOYS TO GIRLS			84.6%				15.4%	



IAH0139 SIOUXLAND YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	76	82	65	86	(21)	(17)	69
NEW	32	36	25	38	(13)	(11)	27
RETAINED	44	46	40	48	(8)	(6)	42
LOST	18	14	22				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	72	77	65	TOTAL	4	5	0
NEW	29	35	25	NEW	3	1	0
RETAINED	43	42	40	RETAINED	1	4	0
LOST	16	14	19	LOST	2	0	3
RATIO BOYS TO							
GIRLS			100.0%				0.0%

IAH0138 WATERLOO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	57	58	85	62	23	27	89
NEW	24	20	47	22	25	27	49
RETAINED	33	38	38	40	(2)	0	40
LOST	7	7	9				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	56	53	81	TOTAL	1	5	4	
NEW	24	16	43	NEW	0	4	4	
RETAINED	32	37	38	RETAINED	1	1	0	
LOST	5	7	5	LOST	2	0	4	
RATIO BOYS TO GIRLS			95.3%				4.7%	



KANSAS (8)

KSH0123	CARRIAGE CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	51	4	47	51	55
NEW	0	0	51	2	49	51	53
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
09-10 10-11 11-12					09-10	10-11	11-12		
TOTAL	0	0	48	TOTAL	0	0	3		
NEW	0	0	48	NEW	0	0	3		
RETAINED	0	0	0	RETAINED	0	0	0		
LOST	0	0	0	LOST	0	0	0		
RATIO BOYS TO									
GIRLS			94.1%				5.9%		

KSH0122 HIGH PLAINS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	0	0	29	4	25	29	33	
NEW	0	0	29	2	27	29	31	
RETAINED	0	0	0	2	(2)	0	2	
LOST	0	0	0					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	0	0	24	TOTAL	0	0	5		
NEW	0	0	24	NEW	0	0	5		
RETAINED	0	0	0	RETAINED	0	0	0		
LOST	0	0	0	LOST	0	0	0		
RATIO BOYS TO GIRLS			82.8%				17.2%		

KSH0137 KANSAS CITY FIGHTING SAINTS

BOYS & GIRLS_8 & U	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	35	35	28	39	(11)	(7)	32		
NEW	17	16	17	18	(1)	1	19		
RETAINED	18	19	11	21	(10)	(8)	13		
LOST	3	8	14						

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	32	28	26	TOTAL	3	7	2		
NEW	15	13	17	NEW	2	3	0		
RETAINED	17	15	9	RETAINED	1	4	2		
LOST	2	8	9	LOST	1	0	5		
RATIO BOYS TO									
GIRLS			92.9%				7.1%		



KSH0128 KANSAS CITY STARS HOCKEY

BOYS & GIRLS 8 & U	2 AND 2 CHALLENGE						
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	75	79	86	83	3	7	90
NEW	33	38	51	40	11	13	53
RETAINED	42	41	35	43	(8)	(6)	37
LOST	8	9	23				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	74	77	83	TOTAL	1	2	3		
NEW	32	37	51	NEW	1	1	0		
RETAINED	42	40	32	RETAINED	0	1	3		
LOST	8	9	23	LOST	0	0	0		
RATIO BOYS TO									
GIRLS			96.5%				3.5%		

KSH0121 MID AMERICA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	19	48	23	25	29	52
NEW	0	19	35	21	14	16	37
RETAINED	0	0	13	2	11	13	15
LOST	0	0	1				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	0	19	47	TOTAL	0	0	1		
NEW	0	19	34	NEW	0	0	1		
RETAINED	0	0	13	RETAINED	0	0	0		
LOST	0	0	1	LOST	0	0	0		
RATIO BOYS TO									
GIRLS			97.9%				2.1%		

KSH0124 ST JOSEPH YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	21	19	30	23	7	11	34
NEW	7	11	17	13	4	6	19
RETAINED	14	8	13	10	3	5	15
LOST	5	8	4				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	20	19	24	TOTAL	1	0	6		
NEW	7	11	12	NEW	0	0	5		
RETAINED	13	8	12	RETAINED	1	0	1		
LOST	4	8	4	LOST	1	0	0		
RATIO BOYS TO									
GIRLS			80.0%				20.0%		



KSH0131 TOPEKA JR ROADRUNNERS

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE								
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	26	55	45	59	(14)	(10)	49		
NEW	26	35	13	37	(24)	(22)	15		
RETAINED	0	20	32	22	10	12	34		
LOST	0	2	7						

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	24	47	40	TOTAL	2	8	5	
NEW	24	29	12	NEW	2	6	1	
RETAINED	0	18	28	RETAINED	0	2	4	
LOST	0	2	5	LOST	0	0	2	
RATIO BOYS TO								
GIRLS			88.9%				11.1%	

KSH0132 WICHITA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	44	29	32	33	(1)	3	36	
NEW	23	15	18	17	1	3	20	
RETAINED	21	14	14	16	(2)	0	16	
LOST	4	10	2					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	42	23	29	TOTAL	2	6	3	
NEW	21	10	18	NEW	2	5	0	
RETAINED	21	13	11	RETAINED	0	1	3	
LOST	4	8	2	LOST	0	2	0	
RATIO BOYS TO								
GIRLS			90.6%				9.4%	



NEBRASKA (4)

NEH0005 FREMONT ICE ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	21	21	25	25	0	4	29
NEW	12	7	13	9	4	6	15
RETAINED	9	14	12	16	(4)	(2)	14
LOST	6	4	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	18	19	22	TOTAL	3	2	3	
NEW	9	7	12	NEW	3	0	1	
RETAINED	9	12	10	%	0	2	2	
LOST	6	4	3	LOST	0	0	0	
RATIO BOYS TO								
GIRLS			88.0%				12.0%	

NEH0002 LINCOLN ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12			11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	64	87	93	91	2	6	97
NEW	24	44	37	46	(9)	(7)	39
RETAINED	40	43	56	45	11	13	58
LOST	16	13	19				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	61	80	87	TOTAL	3	7	6		
NEW	22	39	35	NEW	2	5	2		
RETAINED	39	41	52	%	1	2	4		
LOST	15	13	16	LOST	1	0	3		
RATIO BOYS TO									
GIRLS			93.5%				6.5%		

NEH0134 OMAHA METROPOLITAN AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	114	278	250	282	(32)	(28)	254	
NEW	42	207	97	209	(112)	(110)	99	
RETAINED	72	71	153	73	80	82	155	
LOST	20	16	71					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	110	252	221	TOTAL	4	26	29		
NEW	41	184	82	NEW	1	23	15		
RETAINED	69	68	139	%	3	3	14		
LOST	18	15	62	LOST	2	1	9		
RATIO BOYS TO									
GIRLS			88.4%				11.6%		



NEH0004 TRI-CITY YOUTH ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	65	103	91	107	(16)	(12)	95	
NEW	21	62	36	64	(28)	(26)	38	
RETAINED	44	41	55	43	12	14	57	
LOST	13	15	39					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	59	89	84	TOTAL	6	14	7	
NEW	18	52	33	NEW	3	10	3	
RETAINED	41	37	51	%	3	4	4	
LOST	11	13	30	LOST	2	2	9	
RATIO BOYS TO								
GIRLS			92.3%				7.7%	