

# 2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

### **HOW TO READ THE DATA CHARTS IN THIS REPORT**

Total number of 8 & under players

Number of players acquired

	BOYS & GIRLS_8U						2	AND 2 CHA	LLENGE	
								VS.	VS.	12-13
		07-08	08-09	09-10	10-11	11-12	11-12 GOAL	GOAL	ACTUAL	GOAL*
	TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
		-0.6%	2.5%	4.5%	10.0%	1.9%				
L	NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
		-2.4%	4.1%	6.0%	15.0%	-4.7%				
	RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
		0.8%	1.2%	3.4%	6.2%	7.4%				
							# OF			
	LOST	15899	15305	15184	15620	19229	ASSOCIATIONS			1372
		7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION		78.3	

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained



### **2011-12 KEY TAKEAWAYS—NATIONAL**

#### Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

#### Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

#### Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS_8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	89423	91622	95775	105394	107387			
%	-0.6%	2.5%	4.5%	10.0%	1.9%			
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%	0.8%	1.2%	3.4%	6.2%	7.4%			
LOST	15899	15305	15184	15620	19229			
%	7.8%	-3.7%	-0.8%	2.9%	23.1%			

BOYS_8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	77128	78782	81978	89907	91199			
%	-0.8%	2.1%	4.1%	9.7%	1.4%			
NEW	31733	33013	34819	40058	37875			
%	-2.3%	4.0%	5.5%	15.0%	-5.4%			
RET	45395	45769	47159	49849	53324			
%	0.3%	0.8%	3.0%	5.7%	7.0%			
LOST	12672	12161	11932	12350	15149			
%	6.7%	-4.0%	-1.9%	3.5%	22.7%			

GIRLS 8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	12295	12876	13798	15487	16188			
%	0.8%	4.7%	7.2%	20.3%	4.5%			
NEW	6285	6604	7149	8197	8116			
%	-2.7%	5.1%	8.3%	24.1%	-1.0%			
RET	6010	6272	6649	7290	8072			
%	4.7%	4.4%	6.0%	16.2%	10.7%			
LOST	3234	3145	3253	3272	4081			
%	12.5%	-2.8%	3.4%	4.0%	24.7%			



### **2011-12 KEY TAKEAWAYS—NEW HAMPSHIRE**

### Total – Third consecutive season of growth

- The total number of children ages 8 & under registered in Vermont increased by 78 (5.3%) to 1,559.
- This was New Hampshire's peak total for the last five seasons.

#### Acquisition

- New players increased by 57 (8.0%) to 766.
- The 2011-12 season marked the highest number of new players entering the game in the last five seasons.

#### Retention

- Retained players increased by 21 (2.7%) from 2010-11 to 793.
- 793 players is the peak total for retained 8 & under players in New Hampshire over the past five seasons.

BOYS & GIRLS_8 & UNDER_ SUMMARY									
	07-08	08-09	09-10	10-11	11-12				
TOTAL	1486	1333	1401	1481	1559				
%	4.5%	-10.3%	5.1%	5.7%	5.3%				
NEW	716	571	630	709	766				
%	-0.4%	-20.3%	10.3%	12.5%	8.0%				
RETAINED	770	762	771	772	793				
%	9.5%	-1.0%	1.2%	0.1%	2.7%				
LOST	267	354	214	277	352				
%	-7.0%	32.6%	-39.5%	29.4%	27.1%				

BOYS_8 & UNDER_ SUMMARY								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	1231	1110	1156	1224	1298			
%	5.1%	-9.8%	4.1%	5.9%	6.0%			
NEW	576	468	498	570	629			
%	-0.9%	-18.8%	6.4%	14.5%	10.4%			
RETAINED	655	642	658	654	669			
%	11.0%	-2.0%	2.5%	-0.6%	2.3%			
LOST	197	272	156	202	259			
%	-14.3%	38.1%	-42.6%	29.5%	28.2%			

GIRLS_8 & UNDER_ SUMMARY									
	07-08	08-09	09-10	10-11	11-12				
TOTAL	255	223	245	257	261				
%	1.6%	-12.5%	9.9%	4.9%	1.6%				
NEW	140	103	132	139	137				
%	1.4%	-26.4%	28.2%	5.3%	-1.4%				
RETAINED	115	120	113	118	124				
%	1.8%	4.3%	-5.8%	4.4%	5.1%				
LOST	70	82	58	75	93				
%	22.8%	17.1%	-29.3%	29.3%	24.0%				



### **RETENTION INCREASES WITH AGE**

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

New Hampshire's retention results for 2011-12 by age segment:

- 36.8% of all 4 Year Olds returned as 5 Year Olds National Average 37.4%
- 51.5% of all 5 Year Olds returned as 6 Year Olds National Average 56.2%
- 61.5% of all 6 Year Olds returned as 7 Year Olds National Average 68.9%
- 69.0% of all 7 Year Olds returned as 8 Year Olds National Average 76.1%
- 80.6% of all Squirts returned in 2011-12 National Average 84.7%
- **87.5% of all Pee Wees returned in 2011-12 National Average 90.6%**
- 91.0% of all Bantams returned in 2011-12 National Average 93.9%

### **GRADUATION RATE OF 8 & UNDERS**

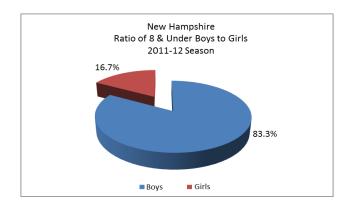
Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

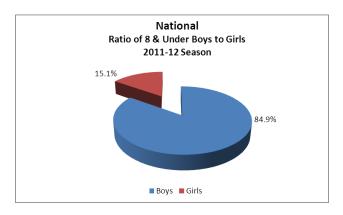
BOYS & GIRLS GRADUATING FROM 8 TO 9									
	07-08	08-09	09-10	10-11	11-12				
8 TO 9	23314	23281	23108	23468	24618				
%	-1.4%	-0.1%	-0.7%	1.6%	4.9%				

### RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 83.3% of all 8 & unders in New Hampshire, while girls represented 16.7%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.







### 2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

- 1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
- 2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – Retention, Acquisition & Conversion.

### **RETENTION**—Welcome Back Week

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



### **ACQUISITION**—Try Hockey For Free Days

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



### **CONVERSION**—Transition Program

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.





### 2 AND 2 CHALLENGE GOALS

### **ASSOCIATION**

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results -

—2 and 2 challenge results and goals

BOYS & GIRLS_8 &			2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

**TOTAL:** 46 new + 52 retained = 98 total players

**NEW:** 44 + 2 = 46 new players

**RETAINED:** 50+ 2 = 52 retained players

### **NEW HAMPSHIRE**

NEW HAMPSHIRE	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,585	1,559	1,659
NEW	761	766	816
RETAINED	824	793	843

Based on 25 associations that registered 5 players or more, the 2012-13 goals are:

• TOTAL: 1,559 + 100 = 1,659 (+6.4%)

• **NEW**: 766 + 50 = **816 (+6.5%)** 

RETAINED: 793 + 50 = 843 (+6.3%)

### **NATIONAL**

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

TOTAL: 107,387 + 5,488 = **112,875 (+5.1%)** 

NEW: 45,991 + 2,744 = 48,735 (+6.0%)

**RETAINED:** 61,396 + 2,744 = **64,140 (+4.5%)** 



### **ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS**

Congratulation to Concord Youth Hockey, Seacoast League, Manchester Regional Youth House, Northern Cyclones, Rochester Youth Hockey, Lakes Region Youth Hockey, Kearsarge Youth Hockey and Hollis Youth Hockey for successfully meeting the 2 and 2 Challenge goals. While many associations grew, only 8 associations were able to successfully meet all components of the 2 and 2 Challenge Goals.

### **NEW HAMPSHIRE'S 2011-12 ASSOCIATION PERFORMANCE**

<u>ASS</u>	<u>sociation</u>	<u>Net Growti</u>
1.	Concord Youth Hockey	+45
2.	Seacoast League	+39
3.	Manchester Regional Youth House	+27
4.	Northern Cyclones	+24
<b>5</b> .	Rochester Youth Hockey	+23
6.	Mt Washington Valley Youth HKY HAM Arena	+17
<mark>7.</mark>	Lakes Region Youth Hockey	+14
8.	NH Jr Monarchs	+12
9.	Berlin Youth Hockey	+9
<mark>10.</mark>	. Kearsarge Youth Hockey	+8
<mark>11.</mark>	. Hollis Youth Hockey	+7
12.	. New England Stars Youth Hockey	+5
13.	. Pro Ambitions Nashua	+5
14.	. Henniker Youth Hockey Association	0
15.	. White Mountain Youth Hockey Inc	-2
16.	. Nashua Panthers Youth Hockey Association	-4
17.	. Hanover Hockey Association	-5
18.	. Salem Youth Hockey	-7
19.	. Back Bay Hockey Association	-10
20.	. Keene Youth Hockey Club	-12
21	New Hampshire Fast	-12

	HOCKEY.
22. Twin Valley Hockey	-17
23. NH Avalanche Hockey	-19
24. Manchester Regional Youth Hockey	-30
25. Dover Youth Hockey Association	-63



### NHH0103 BACK BAY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	57	47	37	51	(14)	(10)	41
NEW	38	18	19	20	(1)	1	21
RETAINED	19	29	18	31	(13)	(11)	20
LOST	14	20	22				

BOYS_8 & UNDER			GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	44	37	26	TOTAL	13	10	11
NEW	28	12	13	NEW	10	6	6
RETAINED	16	25	13	RETAINED	3	4	5
LOST	9	13	19	LOST	5	7	3
RATIO BOYS TO							
GIRLS			70.3%				29.7%

#### NHH0004 BERLIN YOUTH HOCKEY

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	67	46	55	50	5	9	59
NEW	33	8	21	10	11	13	23
RETAINED	34	38	34	40	(6)	(4)	36
LOST	5	18	23				

BOYS_8 & UNDER			GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	49	33	41	TOTAL	18	13	14
NEW	25	6	17	NEW	8	2	4
RETAINED	24	27	24	RETAINED	10	11	10
LOST	3	13	19	LOST	2	5	4
RATIO BOYS TO							
GIRLS			74.5%				25.5%

### NHH0018 CONCORD YOUTH HOCKEY

BOYS & GIRLS_8 & U	NDER		2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	86	46	91	50	41	45	95
NEW	32	13	54	15	39	41	56
RETAINED	54	33	37	35	2	4	39
LOST	22	39	17				

BOYS_8 & UNDER	GIRLS_8 & UNDER						
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	71	41	70	TOTAL	15	5	21
NEW	25	10	42	NEW	7	3	12
RETAINED	46	31	28	RETAINED	8	2	9
LOST	14	29	13	LOST	8	10	4
RATIO BOYS TO							
GIRLS			76.9%				23.1%



### NHH0017 DOVER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	93	89	26	93	(67)	(63)	30
NEW	40	42	2	44	(42)	(40)	4
RETAINED	53	47	24	49	(25)	(23)	26
LOST	11	15	44				

BOYS_8 & UNDER	GIRLS_8 & UNDER						
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	81	79	23	TOTAL	12	10	3
NEW	34	36	2	NEW	6	6	0
RETAINED	47	43	21	RETAINED	6	4	3
LOST	9	12	40	LOST	2	3	4
RATIO BOYS TO							
GIRLS			88.5%				11.5%

### NHH0108 HANOVER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	NDER		2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	158	170	165	174	(9)	(5)	169
NEW	85	77	64	79	(15)	(13)	66
RETAINED	73	93	101	95	6	8	103
LOST	25	29	41				

BOYS_8 & UNDER			GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	128	127	113	TOTAL	30	43	52
NEW	72	49	37	NEW	13	28	27
RETAINED	56	78	76	RETAINED	17	15	25
LOST	17	21	28	LOST	8	8	13
RATIO BOYS TO GIRLS			68.5%				31.5%

#### NHH0011 HENNIKER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	34	44	44	48	(4)	0	48	
NEW	16	21	22	23	(1)	1	24	
RETAINED	18	23	23	25	(2)	0	25	
LOST	4	5	11					

BOYS_8 & UNDER	GIRLS_8 & UNDER						
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	27	37	37	TOTAL	7	7	7
NEW	12	17	19	NEW	4	4	3
RETAINED	15	20	18	RETAINED	3	3	5
LOST	3	2	9	LOST	1	3	2
RATIO BOYS TO GIRLS			84.1%				15.9%



NHH0102 HOLLIS YOUTH HOCKEY

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE								
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	10	14	21	18	3	7	25		
NEW	2	13	17	15	2	4	19		
RETAINED	8	1	4	3	1	3	6		
LOST	2	1	1						

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	9	14	19	TOTAL	1	0	2	
NEW	2	13	15	NEW	0	0	2	
RETAINED	7	1	4	RETAINED	1	0	0	
LOST	2	1	1	LOST	0	0	0	
RATIO BOYS TO								
GIRLS			90.5%				9.5%	

NHH0112 KEARSARGE YOUTH HOCKEY

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	69	40	48	44	4	8	52
NEW	51	20	26	22	4	6	28
RETAINED	18	20	22	22	0	2	24
LOST	16	44	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
09-10 10-11 11-12					09-10	10-11	11-12	
TOTAL	37	26	34	TOTAL	32	14	14	
NEW	28	14	18	NEW	23	6	8	
RETAINED	9	12	16	RETAINED	9	8	6	
LOST	12	23	9	LOST	4	21	7	
RATIO BOYS TO GIRLS			70.8%				29.2%	

NHH0094 KEENE YOUTH HOCKEY CLUB

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	54	35	23	39	(16)	(12)	27
NEW	18	8	7	10	(3)	(1)	9
RETAINED	36	27	16	29	(13)	(11)	18
LOST	12	20	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	49	34	23	TOTAL	5	1	0	
NEW	15	7	7	NEW	3	1	0	
RETAINED	34	27	16	RETAINED	2	0	0	
LOST	11	15	8	LOST	1	5	1	
RATIO BOYS TO GIRLS			100.0%				0.0%	



### NHH0139 LAKES REGION YOUTH HOCKEY

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	71	83	97	87	10	14	101
NEW	40	42	53	44	9	11	55
RETAINED	31	41	44	43	1	3	46
LOST	8	19	24				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	59	72	82	TOTAL	12	11	15
NEW	28	36	42	NEW	12	6	11
RETAINED	31	36	40	RETAINED	0	5	4
LOST	8	12	19	LOST	0	7	5
RATIO BOYS TO							
GIRLS			84.5%				15.5%

### NHH0109 MANCHESTER REGIONAL YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	54	70	40	74	(34)	(30)	44	
NEW	26	45	26	47	(21)	(19)	28	
RETAINED	28	25	14	27	(13)	(11)	16	
LOST	16	10	2					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	24	27	33	TOTAL	30	43	7	
NEW	13	17	19	NEW	13	28	7	
RETAINED	11	10	14	RETAINED	17	15	0	
LOST	8	2	1	LOST	8	8	1	
RATIO BOYS TO GIRLS			82.5%				17.5%	

### NHH0110 MANCHESTER REGIONAL YOUTH HOUSE

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE						
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	82	95	122	99	23	27	126
NEW	31	69	86	71	15	17	88
RETAINED	51	26	36	28	8	10	38
LOST	24	40	55				

BOYS 8 & UNDER	GIRLS 8 & UNDER						
		09-10	10-11	11-12			
TOTAL	72	78	110	TOTAL	10	17	12
NEW	24	57	76	NEW	7	12	10
RETAINED	48	21	34	RETAINED	3	5	2
LOST	19	37	40	LOST	5	3	15
RATIO BOYS TO GIRLS			90.2%				9.8%



### NHH0057 MT WASHINGTON VALLEY YOUTH HKY HAM ARENA

BOYS & GIRLS_8 & U	NDER			2 AND 2 CHALLENGE					
	09-10 10-11 11-12			11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	17	18	35	22	13	17	39		
NEW	7	11	27	13	14	16	29		
RETAINED	10	7	8	9	(1)	1	10		
LOST	0	3	0						

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER					
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	17	17	32	TOTAL	0	1	3			
NEW	7	10	25	NEW	0	1	2			
RETAINED	10	7	7	RETAINED	0	0	1			
LOST	0	3	0	LOST	0	0	0			
RATIO BOYS TO										
GIRLS			91.4%				8.6%			

### NHH0015 NASHUA PANTHERS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	NDER			2 AND 2 CHALLENGE				
	09-10 10-11 11-12			11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	33	27	23	31	(8)	(4)	27	
NEW	23	20	16	22	(6)	(4)	18	
RETAINED	10	7	7	9	(2)	0	9	
LOST	9	8	5					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER					
09-10 10-11 11-12					09-10	10-11	11-12			
TOTAL	28	23	22	TOTAL	5	4	1			
NEW	21	16	16	NEW	2	4	0			
RETAINED	7	7	6	RETAINED	3	0	1			
LOST	8	7	4	LOST	1	1	1			
RATIO BOYS TO										
GIRLS			95.7%				4.3%			

### NHH0035 NEW ENGLAND STARS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12			11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	0	11	16	15	1	5	20	
NEW	0	11	12	13	(1)	1	14	
RETAINED	0	0	4	2	2	4	6	
LOST	0	0	2					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER					
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	0	10	16	TOTAL	0	1	0			
NEW	0	10	12	NEW	0	1	0			
RETAINED	0	0	4	RETAINED	0	0	0			
LOST	0	0	2	LOST	0	0	0			
RATIO BOYS TO										
GIRLS			100.0%				0.0%			



NHH0005 NEW HAMPSHIRE EAST

DOVE & CIDIC O & II	INDED		2 AND 2 CHALLENGE				
BUYS & GIRLS_8 & U	BOYS & GIRLS_8 & UNDER					HALLENGE	
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	39	23	11	27	(16)	(12)	15
NEW	24	10	6	12	(6)	(4)	8
RETAINED	15	13	5	15	(10)	(8)	7
LOST	5	8	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	37	23	9	TOTAL	2	0	2	
NEW	24	10	4	NEW	0	0	2	
RETAINED	13	13	5	RETAINED	2	0	0	
LOST	4	6	2	LOST	1	2	0	
RATIO BOYS TO								
GIRLS			81.8%				18.2%	

NHH0041 NH AVALANCHE HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	78	81	62	85	(23)	(19)	66	
NEW	34	31	20	33	(13)	(11)	22	
RETAINED	44	50	42	52	(10)	(8)	44	
LOST	16	12	14					

BOYS_8 & UNDER	GIRLS_8 & UNDER						
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	73	75	61	TOTAL	5	6	1
NEW	31	29	20	NEW	3	2	0
RETAINED	42	46	41	RETAINED	2	4	1
LOST	13	11	11	LOST	3	1	3
RATIO BOYS TO							
GIRLS			98.4%				1.6%

NHH0039 NH JR MONARCHS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	79	113	125	117	8	12	129	
NEW	56	72	63	74	(11)	(9)	65	
RETAINED	23	41	62	43	19	21	64	
LOST	22	16	25					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	70	102	116	TOTAL	9	11	9	
NEW	51	66	59	NEW	5	6	4	
RETAINED	19	36	57	RETAINED	4	5	5	
LOST	21	14	23	LOST	1	2	2	
RATIO BOYS TO								
GIRLS			92.8%				7.2%	



NHH0113 NORTHERN CYCLONES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12			11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	30	23	47	27	20	24	51	
NEW	19	14	33	16	17	19	35	
RETAINED	11	9	14	11	3	5	16	
LOST	2	4	0					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
09-10 10-11 11-12					09-10	10-11	11-12	
TOTAL	29	20	42	TOTAL	1	3	5	
NEW	18	11	30	NEW	1	3	3	
RETAINED	11	9	12	RETAINED	0	0	2	
LOST	2	4	0	LOST	0	0	0	
RATIO BOYS TO								
GIRLS			89.4%				10.6%	

NHH0101 PRO AMBITIONS NASHUA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	16	10	15	14	1	5	19	
NEW	13	8	13	10	3	5	15	
RETAINED	3	2	2	4	(2)	0	4	
LOST	1	3	1					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
09-10 10-11 11-12					09-10	10-11	11-12	
TOTAL	15	9	14	TOTAL	1	1	1	
NEW	12	7	12	NEW	1	1	1	
RETAINED	3	2	2	RETAINED	0	0	0	
LOST	1	3	1	LOST	0	0	0	
RATIO BOYS TO GIRLS			93.3%				6.7%	

NHH0014 ROCHESTER YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	28	41	64	45	19	23	68	
NEW	19	28	40	30	10	12	42	
RETAINED	9	13	24	15	9	11	26	
LOST	0	7	9					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	27	38	55	TOTAL	1	3	9	
NEW	18	25	31	NEW	1	3	9	
RETAINED	9	13	24	RETAINED	0	0	0	
LOST	0	6	8	LOST	0	1	1	
RATIO BOYS TO GIRLS			85.9%				14.1%	



NHH0007 SALEM YOUTH HOCKEY

BOYS & GIRLS_8 & U	2 AND 2 CHALLENGE								
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	16	24	17	28	(11)	(7)	21		
NEW	7	18	7	20	(13)	(11)	9		
RETAINED	9	6	10	8	2	4	12		
LOST	1	0	5						

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	16	24	17	TOTAL	0	0	0		
NEW	7	18	7	NEW	0	0	0		
RETAINED	9	6	10	RETAINED	0	0	0		
LOST	1	0	5	LOST	0	0	0		
RATIO BOYS TO GIRLS			100.0%				0.0%		

NHH0002 SEACOAST LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	11	13	52	17	35	39	56	
NEW	11	11	45	13	32	34	47	
RETAINED	0	2	7	4	3	5	9	
LOST	0	1	0					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	10	13	50	TOTAL	1	0	2	
NEW	10	11	43	NEW	1	0	2	
RETAINED	0	2	7	RETAINED	0	0	0	
LOST	0	1	0	LOST	0	0	0	
RATIO BOYS TO GIRLS			96.2%				3.8%	

NHH0009 TWIN VALLEY HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	72	81	64	85	(21)	(17)	68
NEW	32	35	26	37	(11)	(9)	28
RETAINED	40	46	38	48	(10)	(8)	40
LOST	16	12	36				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	54	54	47	TOTAL	18	27	17
NEW	24	23	19	NEW	8	12	7
RETAINED	30	31	28	RETAINED	10	15	10
LOST	11	11	21	LOST	5	1	15
RATIO BOYS TO GIRLS			73.4%				26.6%



### NHH0036 WHITE MOUNTAIN YOUTH HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	33	33	31	37	(6)	(2)	35
NEW	15	19	14	21	(7)	(5)	16
RETAINED	18	14	17	16	1	3	19
LOST	3	7	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	21	22	22	TOTAL	12	11	9
NEW	9	17	10	NEW	6	2	4
RETAINED	12	5	12	RETAINED	6	9	5
LOST	0	4	3	LOST	3	3	2
RATIO BOYS TO GIRLS			71.0%				29.0%