



## 2011-2012 8 & UNDER MEMBERSHIP REPORT

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Program Services Contact for Affiliate .....	Shannon Webster (719) 538-1118/ <a href="mailto:ShannonW@usahockey.org">ShannonW@usahockey.org</a>



This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

BOYS & GIRLS 8U						2 AND 2 CHALLENGE			
	07-08	08-09	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL*
TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
	-0.6%	2.5%	4.5%	10.0%	1.9%				
NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229	# OF ASSOCIATIONS			1372
	7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION			78.3

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained

## 2011-12 KEY TAKEAWAYS—NATIONAL

### Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

### Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

### Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	89423	91622	95775	105394	107387
<b>%</b>	-0.6%	2.5%	4.5%	10.0%	1.9%
<b>NEW</b>	38013	39580	41967	48254	45991
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<b>LOST</b>	15899	15305	15184	15620	19229
<b>%</b>	7.8%	-3.7%	-0.8%	2.9%	23.1%

BOYS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	77128	78782	81978	89907	91199
<b>%</b>	-0.8%	2.1%	4.1%	9.7%	1.4%
<b>NEW</b>	31733	33013	34819	40058	37875
<b>%</b>	-2.3%	4.0%	5.5%	15.0%	-5.4%
<b>RET</b>	45395	45769	47159	49849	53324
<b>%</b>	0.3%	0.8%	3.0%	5.7%	7.0%
<b>LOST</b>	12672	12161	11932	12350	15149
<b>%</b>	6.7%	-4.0%	-1.9%	3.5%	22.7%

GIRLS 8U					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	12295	12876	13798	15487	16188
<b>%</b>	0.8%	4.7%	7.2%	20.3%	4.5%
<b>NEW</b>	6285	6604	7149	8197	8116
<b>%</b>	-2.7%	5.1%	8.3%	24.1%	-1.0%
<b>RET</b>	6010	6272	6649	7290	8072
<b>%</b>	4.7%	4.4%	6.0%	16.2%	10.7%
<b>LOST</b>	3234	3145	3253	3272	4081
<b>%</b>	12.5%	-2.8%	3.4%	4.0%	24.7%

## 2011-12 KEY TAKEAWAYS—POTOMAC VALLEY

### Total – Fifth consecutive season of growth.

- The total number of children ages 8 & under registered in Potomac Valley increased by 263 (+11.3%) to 2,594.
- 2,594 players was the peak total for the last five seasons.

### Acquisition

- New players increased by 37 (+2.9%) to 1,335.
- 1,335 was the highest participation total in five seasons.

### Retention

- Retained players increased by 226 (+21.9%) from 2010-11 to 1,259.
- 1,259 players is the peak total for retained 8 & under players in Potomac Valley over the past five seasons.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	1490	1663	1911	2331	2594
<b>%</b>	4.1%	11.6%	14.9%	22.0%	11.3%
<b>NEW</b>	742	886	1024	1298	1335
<b>%</b>	-10.8%	19.4%	15.6%	26.8%	2.9%
<b>RETAINED</b>	748	777	887	1033	1259
<b>%</b>	24.7%	3.9%	14.2%	16.5%	21.9%
<b>LOST</b>	218	239	242	282	388
<b>%</b>	1.9%	9.6%	1.3%	16.5%	37.6%

BOYS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	1356	1525	1755	2104	2348
<b>%</b>	5.3%	12.5%	15.1%	19.9%	11.6%
<b>NEW</b>	672	798	924	1153	1195
<b>%</b>	-7.4%	18.8%	15.8%	24.8%	3.6%
<b>RETAINED</b>	684	727	831	951	1153
<b>%</b>	21.7%	6.3%	14.3%	14.4%	21.2%
<b>LOST</b>	186	204	210	255	337
<b>%</b>	2.2%	9.7%	2.9%	21.4%	32.2%

GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
<b>TOTAL</b>	134	138	156	227	246
<b>%</b>	-6.9%	3.0%	13.0%	45.5%	8.4%
<b>NEW</b>	70	88	100	145	140
<b>%</b>	-34.0%	25.7%	13.6%	45.0%	-3.4%
<b>RETAINED</b>	64	50	56	82	106
<b>%</b>	68.4%	-21.9%	12.0%	46.4%	29.3%
<b>LOST</b>	32	35	32	27	51
<b>%</b>	0.0%	9.4%	-8.6%	-15.6%	88.9%

## RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

Potomac Valley's retention results for 2011-12 by age segment:

- **28.1% of all 4 Year Olds returned as 5 Year Olds** – National Average 37.4%
- **40.1% of all 5 Year Olds returned as 6 Year Olds** – National Average 56.2%
- **54.4% of all 6 Year Olds returned as 7 Year Olds** – National Average 68.9%
- **63.9% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.1%
  
- **73.3% of all Squirts returned in 2011-12** – National Average 84.7%
- **78.5% of all Pee Wees returned in 2011-12** – National Average 90.6%
- **83.4% of all Bantams returned in 2011-12** – National Average 93.9%

## GRADUATION RATE OF 8 & UNDERS

Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

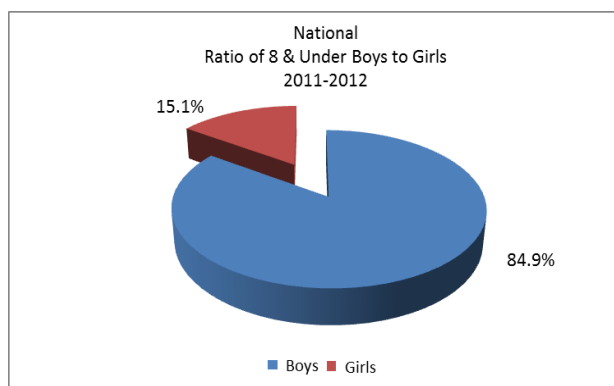
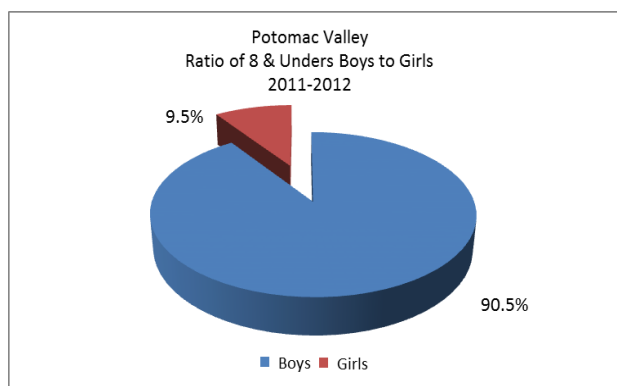
### BOYS & GIRLS GRADUATING FROM 8 TO 9

	07-08	08-09	09-10	10-11	11-12
<b>8 TO 9</b>	23314	23281	23108	23468	24618
<b>%</b>	-1.4%	-0.1%	-0.7%	1.6%	4.9%

## RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 90.5% of all 8 & unders in Potomac Valley, while girls represented 9.5%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.



## 2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

### **RETENTION**—*Welcome Back Week*

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



### **ACQUISITION**—*Try Hockey For Free Days*

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



### **CONVERSION**—*Transition Program*

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit [www.2and2Challenge.com](http://www.2and2Challenge.com) or call (719) 538-1124.





## 2 AND 2 CHALLENGE GOALS

### ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results

2 and 2 challenge results and goals

BOYS & GIRLS 8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

**TOTAL:** 46 new + 52 retained = 98 total players

**NEW:** 44 + 2 = 46 new players

**RETAINED:** 50 + 2 = 52 retained players

### POTOMAC VALLEY

POTOMAC VALLEY	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	2,447	2,594	2,730
NEW	1,356	1,335	1,403
RETAINED	1,091	1,259	1,327

Based on 34 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 2,594 + 136 = **2,730 (+5.2%)**
- NEW:** 1,335 + 68 = **1,403 (+5.1%)**
- RETAINED:** 1,259 + 68 = **1,327 (+5.4%)**

### NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 107,387 + 5,488 = **112,875 (+5.1%)**
- NEW:** 45,991 + 2,744 = **48,735 (+6.0%)**
- RETAINED:** 61,396 + 2,744 = **64,140 (+4.5%)**

## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Congratulations to Nelson Hockey Association Inc, Ashburn Ice House, Southern Maryland Sabres Hockey, Howard County Youth Hockey Club, Tri-City Eagles, Reston Raider Hockey Club and Special Hockey Montgomery for successfully meeting the 2 and 2 Challenge goals. While many associations had tremendous growth, only seven associations were able to successfully meet all components of the 2 and 2 Challenge Goals.

## POTOMAC VALLEY'S 2011-12 ASSOCIATION PERFORMANCE

<u><b>Association</b></u>	<u><b>Net Growth</b></u>
1. Nelson Hockey Association Inc	+80
2. Ashburn Ice House	+70
3. Piedmont Hockey Club	+43
4. Southern Maryland Sabres Hockey	+36
5. Montgomery Youth Hockey Association	+24
6. Kettler Capitals Iceplex	+17
7. Howard County Youth Hockey Club	+16
8. Tri-City Eagles	+16
9. Metropolitan Youth Hockey League	+14
10. Reston Raider Hockey Club	+14
11. Chevy Chase Club Hockey	+13
12. Northern Virginia Hockey Club	+13
13. Richmond Hockey Inc.	+13
14. Fighting Falcons	+8
15. Special Hockey Montgomery	+8
16. Peninsula Youth Hockey Association	+8
17. Friends of Fort Dupont	+6
18. Charlottesville Ice Park Hockey	+5
19. Skate Frederick LLC	+3
20. MNCPPC Herbert Wells Rink	+1
21. Harford North Stars	0





22. Valley Youth Hockey Association	0
23. Navy Youth Hockey	-1
24. Hagerstown Youth Hockey Association	-2
25. Richmond Rage	-2
26. Baltimore Area Special Hockey Inc	-3
27. Frederick Youth Hockey Association Inc	-4
28. Nova Cool Cats Special Hockey	-5
29. Hampton Roads Youth Hockey/Iceland	-6
30. Baltimore Youth Hockey	-8
31. Ashburn Xtreme Hockey Club	-15
32. Eastern Shore Hockey Association	-18
33. Bowie Hockey Club	-24
34. Prince William Hockey Club	-41

WASHINGTON, D.C. (1)

DCH0005 FRIENDS OF FORT DUPONT

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	14	10	16	14	2	6	20
NEW	8	7	14	9	5	7	16
RETAINED	6	3	2	5	(3)	(1)	4
LOST	5	3	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	14	10	16	TOTAL	0	0	0
NEW	8	7	14	NEW	0	0	0
RETAINED	6	3	2	RETAINED	0	0	0
LOST	5	3	5	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

MARYLAND (20)

MDH0164 BALTIMORE AREA SPECIAL HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	28	36	33	40	(7)	(3)	37
NEW	9	20	15	22	(7)	(5)	17
RETAINED	19	16	18	18	0	2	20
LOST	3	3	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	25	33	28	TOTAL	3	3	5
NEW	7	18	12	NEW	2	2	3
RETAINED	18	15	16	RETAINED	1	1	2
LOST	3	3	6	LOST	0	0	1
RATIO BOYS TO GIRLS			84.8%				15.2%

MDH0049 BALTIMORE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	47	84	76	88	(12)	(8)	80
NEW	36	60	38	62	(24)	(22)	40
RETAINED	11	24	38	26	12	14	40
LOST	3	2	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	45	74	67	TOTAL	2	10	9
NEW	34	51	32	NEW	2	9	6
RETAINED	11	23	35	RETAINED	0	1	3
LOST	2	2	13	LOST	1	0	3
RATIO BOYS TO GIRLS			88.2%				11.8%

MDH0050 BOWIE HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	41	52	28	56	(28)	(24)	32
NEW	25	28	13	30	(17)	(15)	15
RETAINED	16	24	15	26	(11)	(9)	17
LOST	8	1	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	40	49	26	TOTAL	1	3	2
NEW	24	25	11	NEW	1	3	2
RETAINED	16	24	15	RETAINED	0	0	0
LOST	8	1	16	LOST	0	0	0
RATIO BOYS TO GIRLS			92.9%				7.1%

MDH0015 CHEVY CHASE CLUB HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	37	107	120	111	9	13	124
NEW	12	79	55	81	(26)	(24)	57
RETAINED	25	28	65	30	35	37	67
LOST	29	2	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	29	81	91	TOTAL	8	26	29
NEW	7	58	42	NEW	5	21	13
RETAINED	22	23	49	RETAINED	3	5	16
LOST	23	2	11	LOST	6	0	5
RATIO BOYS TO GIRLS			75.8%				24.2%

MDH0044 EASTERN SHORE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	37	42	24	46	(22)	(18)	28
NEW	16	26	9	28	(19)	(17)	11
RETAINED	21	16	15	18	(3)	(1)	17
LOST	7	7	17				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	36	39	23	TOTAL	1	3	1
NEW	15	23	8	NEW	1	3	1
RETAINED	21	16	15	RETAINED	0	0	0
LOST	7	6	14	LOST	0	1	3
RATIO BOYS TO GIRLS			95.8%				4.2%

MDH0173 FIGHTING FALCONS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	27	35	31	4	8	39
NEW	0	27	26	29	(3)	(1)	28
RETAINED	0	0	9	2	7	9	11
LOST	0	0	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	21	31	TOTAL	0	6	4
NEW	0	21	26	NEW	0	6	0
RETAINED	0	0	5	RETAINED	0	0	4
LOST	0	0	14	LOST	0	0	0
RATIO BOYS TO GIRLS			88.6%				11.4%

MDH0061 FREDERICK YOUTH HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	15	17	13	21	(8)	(4)	17
NEW	9	14	7	16	(9)	(7)	9
RETAINED	6	3	6	5	1	3	8
LOST	0	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	13	16	12	TOTAL	2	1	1
NEW	7	14	7	NEW	2	0	0
RETAINED	6	2	5	RETAINED	0	1	1
LOST	0	3	2	LOST	0	0	0
RATIO BOYS TO GIRLS			92.3%				7.7%

MDH0006 HAGERSTOWN YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	23	22	20	26	(6)	(2)	24
NEW	9	8	14	10	4	6	16
RETAINED	14	14	6	16	(10)	(8)	8
LOST	4	2	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	22	22	17	TOTAL	1	0	3
NEW	8	8	11	NEW	1	0	3
RETAINED	14	14	6	RETAINED	0	0	0
LOST	4	2	3	LOST	0	0	0
RATIO BOYS TO GIRLS			85.0%				15.0%

MDH0076 HARFORD NORTH STARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	46	50	50	54	(4)	0	54
NEW	23	32	23	34	(11)	(9)	25
RETAINED	23	18	27	20	7	9	29
LOST	5	3	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	45	46	47	TOTAL	1	4	3
NEW	22	28	22	NEW	1	4	1
RETAINED	23	18	25	RETAINED	0	0	2
LOST	4	3	7	LOST	1	0	1
RATIO BOYS TO GIRLS			94.0%				6.0%

MDH0047 HOWARD COUNTY YOUTH HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	32	31	47	35	12	16	51
NEW	13	18	32	20	12	14	34
RETAINED	19	13	15	15	0	2	17
LOST	4	1	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	31	31	41	TOTAL	1	0	6
NEW	12	18	26	NEW	1	0	6
RETAINED	19	13	15	RETAINED	0	0	0
LOST	4	1	0	LOST	0	0	0
RATIO BOYS TO GIRLS			87.2%				12.8%

MDH0170 MNCPPC HERBERT WELLS RINK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	8	9	12	(3)	1	13
NEW	0	8	5	10	(5)	(3)	7
RETAINED	0	0	4	2	2	4	6
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	6	8	TOTAL	0	2	1
NEW	0	6	5	NEW	0	2	0
RETAINED	0	0	3	RETAINED	0	0	1
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			88.9%				11.1%

MDH0009 MONTGOMERY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	227	276	300	280	20	24	304
NEW	116	140	163	142	21	23	165
RETAINED	111	136	137	138	(1)	1	139
LOST	23	18	44				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	207	250	278	TOTAL	20	26	22
NEW	106	126	153	NEW	10	14	10
RETAINED	101	124	125	RETAINED	10	12	12
LOST	21	16	42	LOST	2	2	2
RATIO BOYS TO GIRLS			92.7%				7.3%

MDH0089 NAVY YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	48	49	48	53	(5)	(1)	52
NEW	28	32	23	34	(11)	(9)	25
RETAINED	20	17	25	19	6	8	27
LOST	8	4	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	44	43	43	TOTAL	4	6	5
NEW	27	29	20	NEW	1	3	3
RETAINED	17	14	23	RETAINED	3	3	2
LOST	6	4	8	LOST	2	0	1
RATIO BOYS TO GIRLS			89.6%				10.4%

MDH0042 NELSON HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	65	78	158	82	76	80	162
NEW	58	46	124	48	76	78	126
RETAINED	7	32	34	34	0	2	36
LOST	2	20	24				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	62	74	152	TOTAL	3	4	6
NEW	55	44	119	NEW	3	2	5
RETAINED	7	30	33	RETAINED	0	2	1
LOST	2	19	24	LOST	0	1	0
RATIO BOYS TO GIRLS			96.2%				3.8%

MDH0058 SKATE FREDERICK LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	44	39	42	43	(1)	3	46
NEW	28	24	33	26	7	9	35
RETAINED	16	15	9	17	(8)	(6)	11
LOST	10	16	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	39	36	38	TOTAL	5	3	4
NEW	27	23	29	NEW	1	1	4
RETAINED	12	13	9	RETAINED	4	2	0
LOST	8	15	12	LOST	2	1	0
RATIO BOYS TO GIRLS			90.5%				9.5%

MDH0055 SOUTHERN MARYLAND SABRES HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	3	53	89	57	32	36	93
NEW	2	53	68	55	13	15	70
RETAINED	1	0	21	2	19	21	23
LOST	4	0	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	3	46	86	TOTAL	0	7	3
NEW	2	46	65	NEW	0	7	3
RETAINED	1	0	21	RETAINED	0	0	0
LOST	4	0	9	LOST	0	0	0
RATIO BOYS TO GIRLS			96.6%				3.4%

MDH0162 SPECIAL HOCKEY MONTGOMERY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	4	12	20	16	4	8	24
NEW	1	9	14	11	3	5	16
RETAINED	3	3	6	5	1	3	8
LOST	3	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	4	12	18	TOTAL	0	0	2
NEW	1	9	12	NEW	0	0	2
RETAINED	3	3	6	RETAINED	0	0	0
LOST	2	0	3	LOST	1	0	0
RATIO BOYS TO GIRLS			90.0%				10.0%



MDH0029 TRI-CITY EAGLES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	10	26	14	12	16	30
NEW	0	10	20	12	8	10	22
RETAINED	0	0	6	2	4	6	8
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	10	25	TOTAL	0	0	1
NEW	0	10	19	NEW	0	0	1
RETAINED	0	0	6	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			96.2%				3.8%

VIRGINIA (15)

VAH0051 ASHBURN ICE HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	102	95	165	99	66	70	169
NEW	54	61	100	63	37	39	102
RETAINED	48	34	65	36	29	31	67
LOST	34	30	17				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	95	89	158	TOTAL	7	6	7
NEW	50	57	97	NEW	4	4	3
RETAINED	45	32	61	RETAINED	3	2	4
LOST	32	28	15	LOST	2	2	2
RATIO BOYS TO GIRLS			95.8%				4.2%

VAH0057 ASHBURN XTREME HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	18	32	17	36	(19)	(15)	21
NEW	18	29	3	31	(28)	(26)	5
RETAINED	0	3	14	5	9	11	16
LOST	1	0	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	18	31	17	TOTAL	0	1	0
NEW	18	28	3	NEW	0	1	0
RETAINED	0	3	14	RETAINED	0	0	0
LOST	1	0	11	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2034 CHARLOTTESVILLE ICE PARK HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	22	16	21	20	1	5	25
NEW	15	9	16	11	5	7	18
RETAINED	7	7	5	9	(4)	(2)	7
LOST	2	3	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	21	14	21	TOTAL	1	2	0
NEW	14	7	16	NEW	1	2	0
RETAINED	7	7	5	RETAINED	0	0	0
LOST	2	2	2	LOST	0	1	2
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2018 HAMPTON ROADS YOUTH HOCKEY/ICELAND

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	7	24	18	28	(10)	(6)	22
NEW	3	18	12	20	(8)	(6)	14
RETAINED	4	6	6	8	(2)	0	8
LOST	11	1	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	6	23	18	TOTAL	1	1	0
NEW	2	18	12	NEW	1	0	0
RETAINED	4	5	6	RETAINED	0	1	0
LOST	10	1	9	LOST	1	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH0080 KETTLER CAPITALS ICEPLEX

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	65	138	155	142	13	17	159
NEW	23	108	83	110	(27)	(25)	85
RETAINED	42	30	72	32	40	42	74
LOST	29	14	46				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	60	128	142	TOTAL	5	10	13
NEW	21	101	75	NEW	2	7	8
RETAINED	39	27	67	RETAINED	3	3	5
LOST	28	13	43	LOST	1	1	3
RATIO BOYS TO GIRLS			91.6%				8.4%

VAH0026 METROPOLITAN YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	2	14	28	18	10	14	32
NEW	1	10	23	12	11	13	25
RETAINED	1	4	5	6	(1)	1	7
LOST	6	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	2	14	28	TOTAL	0	0	0
NEW	1	10	23	NEW	0	0	0
RETAINED	1	4	5	RETAINED	0	0	0
LOST	6	0	2	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH0024 NORTHERN VIRGINIA HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	104	153	166	157	9	13	170
NEW	63	102	84	104	(20)	(18)	86
RETAINED	41	51	82	53	29	31	84
LOST	4	14	32				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	95	134	150	TOTAL	9	19	16
NEW	55	89	75	NEW	8	13	9
RETAINED	40	45	75	RETAINED	1	6	7
LOST	4	13	27	LOST	0	1	5
RATIO BOYS TO GIRLS			90.4%				9.6%

VAH0079 NOVA COOL CATS SPECIAL HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	12	10	5	14	(9)	(5)	9
NEW	10	3	1	5	(4)	(2)	3
RETAINED	2	7	4	9	(5)	(3)	6
LOST	2	1	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	12	10	5	TOTAL	0	0	0
NEW	10	3	1	NEW	0	0	0
RETAINED	2	7	4	RETAINED	0	0	0
LOST	2	1	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2050 PENINSULA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	18	18	26	22	4	8	30
NEW	8	10	20	12	8	10	22
RETAINED	10	8	6	10	(4)	(2)	8
LOST	3	1	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	18	17	20	TOTAL	0	1	6
NEW	8	9	14	NEW	0	1	6
RETAINED	10	8	6	RETAINED	0	0	0
LOST	3	1	5	LOST	0	0	0
RATIO BOYS TO GIRLS			76.9%				23.1%

VAH0089 PIEDMONT HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	43	4	39	43	47
NEW	0	0	43	2	41	43	45
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	40	TOTAL	0	0	3
NEW	0	0	40	NEW	0	0	3
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			93.0%				7.0%

VAH0028 PRINCE WILLIAM HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	90	99	58	103	(45)	(41)	62
NEW	71	75	29	77	(48)	(46)	31
RETAINED	19	24	29	26	3	5	31
LOST	3	32	57				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	87	91	54	TOTAL	3	8	4
NEW	68	69	28	NEW	3	6	1
RETAINED	19	22	26	RETAINED	0	2	3
LOST	2	31	52	LOST	1	1	5
RATIO BOYS TO GIRLS			93.1%				6.9%

VAH0005 RESTON RAIDER HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	207	213	227	217	10	14	231
NEW	115	107	109	109	0	2	111
RETAINED	92	106	118	108	10	12	120
LOST	48	56	47				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	196	191	206	TOTAL	11	22	21
NEW	107	95	98	NEW	8	12	11
RETAINED	89	96	108	RETAINED	3	10	10
LOST	43	55	38	LOST	5	1	9
RATIO BOYS TO GIRLS			90.7%				9.3%

VAH0002 RICHMOND HOCKEY INC.

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	13	4	9	13	17
NEW	0	0	12	2	10	12	14
RETAINED	0	0	1	2	(1)	1	3
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	13	TOTAL	0	0	0
NEW	0	0	12	NEW	0	0	0
RETAINED	0	0	1	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH0050 RICHMOND RAGE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	18	25	23	29	(6)	(2)	27
NEW	18	20	7	22	(15)	(13)	9
RETAINED	0	5	16	7	9	11	18
LOST	0	3	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	17	25	23	TOTAL	1	0	0
NEW	17	20	7	NEW	1	0	0
RETAINED	0	5	16	RETAINED	0	0	0
LOST	0	3	4	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2004 VALLEY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	28	53	53	57	(4)	0	57
NEW	13	39	23	41	(18)	(16)	25
RETAINED	15	14	30	16	14	16	32
LOST	7	5	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	26	44	49	TOTAL	2	9	4
NEW	13	31	22	NEW	0	8	1
RETAINED	13	13	27	RETAINED	2	1	3
LOST	7	5	12	LOST	0	0	1
RATIO BOYS TO GIRLS			92.5%				7.5%