



2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

BOYS & GIRLS 8U						2 AND 2 CHALLENGE			
	07-08	08-09	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL*
TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
	-0.6%	2.5%	4.5%	10.0%	1.9%				
NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229	# OF ASSOCIATIONS			1372
	7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION			78.3

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained

2011-12 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS_8U					
	07-08	08-09	09-10	10-11	11-12
TOTAL	89423	91622	95775	105394	107387
%	-0.6%	2.5%	4.5%	10.0%	1.9%
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%	7.8%	-3.7%	-0.8%	2.9%	23.1%

BOYS_8U					
	07-08	08-09	09-10	10-11	11-12
TOTAL	77128	78782	81978	89907	91199
%	-0.8%	2.1%	4.1%	9.7%	1.4%
NEW	31733	33013	34819	40058	37875
%	-2.3%	4.0%	5.5%	15.0%	-5.4%
RET	45395	45769	47159	49849	53324
%	0.3%	0.8%	3.0%	5.7%	7.0%
LOST	12672	12161	11932	12350	15149
%	6.7%	-4.0%	-1.9%	3.5%	22.7%

GIRLS_8U					
	07-08	08-09	09-10	10-11	11-12
TOTAL	12295	12876	13798	15487	16188
%	0.8%	4.7%	7.2%	20.3%	4.5%
NEW	6285	6604	7149	8197	8116
%	-2.7%	5.1%	8.3%	24.1%	-1.0%
RET	6010	6272	6649	7290	8072
%	4.7%	4.4%	6.0%	16.2%	10.7%
LOST	3234	3145	3253	3272	4081
%	12.5%	-2.8%	3.4%	4.0%	24.7%

2011-12 KEY TAKEAWAYS—TEXAS

Total

- The total number of children ages 8 & under registered in Texas decreased by 11 (-1.0%) to 1,083.
- Although the 2011-12 season saw a decrease, it was still the second-highest participation total in the last five seasons.

Acquisition

- New players decreased by 75 (-12.1%) to 547.

Retention

- Retained players increased by 64 (+13.6%) from 2010-11 to 536.
- 536 players is the peak total for retained 8 & under players in Texas over the past five seasons.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	965	957	939	1094	1083
%	3.9%	-0.8%	-1.9%	16.5%	-1.0%
NEW	560	492	475	622	547
%	-13.0%	-12.1%	-3.5%	30.9%	-12.1%
RETAINED	405	465	464	472	536
%	42.1%	14.8%	-0.2%	1.7%	13.6%
LOST	191	357	152	155	224
%	51.6%	86.9%	-57.4%	2.0%	44.5%

BOYS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	1017	1019	880	1020	1005
%	2.5%	0.2%	-13.6%	15.9%	-1.5%
NEW	585	523	441	571	497
%	-12.0%	-10.6%	-15.7%	29.5%	-13.0%
RETAINED	432	496	439	449	508
%	32.1%	14.8%	-11.5%	2.3%	13.1%
LOST	219	182	141	140	199
%	52.1%	-16.9%	-22.5%	-0.7%	42.1%

GIRLS_8 & UNDER_ SUMMARY					
	07-08	08-09	09-10	10-11	11-12
TOTAL	48	52	59	74	78
%	37.1%	8.3%	13.5%	25.4%	5.4%
NEW	32	32	34	51	50
%	14.3%	0.0%	6.3%	50.0%	-2.0%
RETAINED	16	20	25	23	28
%	128.6%	25.0%	25.0%	-8.0%	21.7%
LOST	8	14	11	15	25
%	60.0%	75.0%	-21.4%	36.4%	66.7%

RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 8 & under players.

Texas' retention results for 2011-12 by age segment:

- **30.8% of all 4 Year Olds returned as 5 Year Olds** – National Average 37.4%
- **39.9% of all 5 Year Olds returned as 6 Year Olds** – National Average 56.2%
- **54.7% of all 6 Year Olds returned as 7 Year Olds** – National Average 68.9%
- **59.0% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.1%

- **72.5% of all Squirrels returned in 2011-12** – National Average 84.7%
- **81.4% of all Pee Wees returned in 2011-12** – National Average 90.6%
- **89.5% of all Bantams returned in 2011-12** – National Average 93.9%

GRADUATION RATE OF 8 & UNDERS

Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

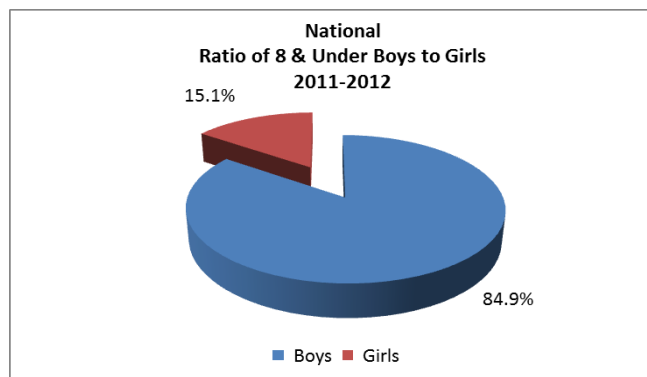
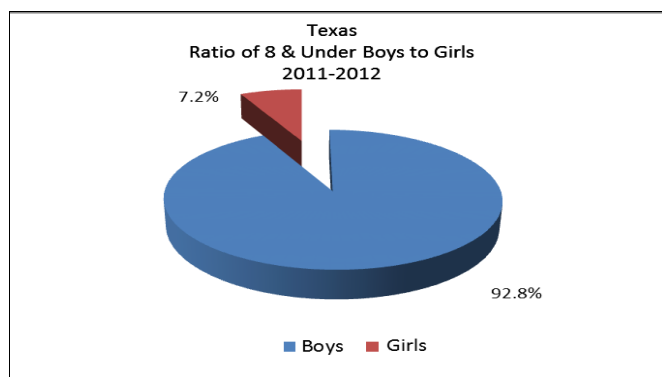
BOYS & GIRLS GRADUATING FROM 8 TO 9

	07-08	08-09	09-10	10-11	11-12
8 TO 9	23314	23281	23108	23468	24618
%	-1.4%	-0.1%	-0.7%	1.6%	4.9%

RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 92.8% of all 8 & unders in Texas, while girls represented 7.2%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.



2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

RETENTION—*Welcome Back Week*

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



ACQUISITION—*Try Hockey For Free Days*

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



CONVERSION—*Transition Program*

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



2 AND 2 CHALLENGE GOALS

ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results				2 and 2 challenge results and goals			
BOYS & GIRLS 8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

TOTAL: 46 new + 52 retained = 98 total players

NEW: 44 + 2 = 46 new players

RETAINED: 50 + 2 = 52 retained players

TEXAS

TEXAS	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,202	1,083	1,195
NEW	676	547	603
RETAINED	526	536	592

Based on 28 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 1,083 + 112 = 1,195 (+10.3%)
- NEW:** 547 + 56 = 603 (+10.2%)
- RETAINED:** 536 + 56 = 592 (+10.4%)

NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL:** 107,387 + 5,488 = 112,875 (+5.1%)
- NEW:** 45,991 + 2,744 = 48,735 (+6.0%)
- RETAINED:** 61,396 + 2,744 = 64,140 (+4.5%)

ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Congratulations to Dallas Stars Youth Hockey League and Dallas Junior Hockey Association for successfully meeting the 2 and 2 Challenge goals. While many associations saw growth, only two associations were able to successfully meet all components of the 2 and 2 Challenge Goals.

TEXAS' 2011-12 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Dallas Stars Youth Hockey League	+118
2. Sugarland Ice & Sports	+52
3. Hitmen Jr Hockey Association	+32
4. Dallas Junior Hockey Association	+29
5. McKinney Ice Hockey Club	+19
6. Texas Aces Hockey Club	+17
7. Alliance Youth Hockey Association	+15
8. River City Hockey Travel Association	+13
9. OKC Youth Hockey Association	+9
10. Stonebriar Ice	+8
11. Dallas Stars Senior Hockey League	+7
12. Ice at the Parks	+7
13. Ice Jets	+7
14. Laredo Youth Hockey Association	+7
15. Wichita Falls Hockey League	+7
16. Houston Hockey Association	+6
17. Bay Area Houston Hockey Association	+5
18. Arctic Wolf Ice Center	+3
19. Amarillo Hockey Association Inc	+2
20. Aerodrome Hockey Association - Willowbrook	+1
21. Polar Ice Grapevine	+1
22. Nytex Sports LLC	-2



23. Tulsa Youth Hockey Association	-4
24. El Paso Hockey Association	-5
25. Corpus Christi Youth Hockey Association	-6
26. Rio Grande Valley Youth Hockey Assoc	-8
27. Jackalopes Amateur Hockey Association	-13
28. Roadrunner/Chaparral Ice	-31

TEXAS/OK ASSOCIATIONS

TEXAS

TXH0065

AERODROME HOCKEY ASSOCIATION-WILLOWBROOK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	50	47	48	51	(3)	1	52
NEW	25	27	24	29	(5)	(3)	26
RETAINED	25	20	24	22	2	4	26
LOST	4	6	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	44	42	44	TOTAL	6	5	4
NEW	22	24	22	NEW	3	3	2
RETAINED	22	18	22	RETAINED	3	2	2
LOST	3	5	3	LOST	1	1	4
RATIO BOYS TO GIRLS			91.7%				8.3%

TXH1010

ALLIANCE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	31	15	30	19	11	15	34
NEW	31	5	30	7	23	25	32
RETAINED	0	10	0	12	(12)	(10)	2
LOST	0	6	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	30	15	30	TOTAL	1	0	0
NEW	30	5	30	NEW	1	0	0
RETAINED	0	10	0	RETAINED	0	0	0
LOST	0	5	0	LOST	0	1	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0040

AMARILLO HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	21	20	22	24	(2)	2	26
NEW	13	15	13	17	(4)	(2)	15
RETAINED	8	5	9	7	2	4	11
LOST	5	14	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	19	19	19	TOTAL	2	1	3
NEW	11	14	11	NEW	2	1	2
RETAINED	8	5	8	RETAINED	0	0	1
LOST	5	13	5	LOST	0	1	0
RATIO BOYS TO GIRLS			86.4%				13.6%

TXH0032 ARCTIC WOLF ICE CENTER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	16	14	17	18	(1)	3	21
NEW	14	7	15	9	6	8	17
RETAINED	2	7	2	9	(7)	(5)	4
LOST	0	5	0				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	15	13	16	TOTAL	1	1	1
NEW	13	7	14	NEW	1	0	1
RETAINED	2	6	2	RETAINED	0	1	0
LOST	0	5	0	LOST	0	0	0
RATIO BOYS TO GIRLS			94.1%				5.9%

TXH0069 BAY AREA HOUSTON HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	29	22	27	26	1	5	31
NEW	15	12	13	14	(1)	1	15
RETAINED	14	10	14	12	2	4	16
LOST	1	4	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	26	20	25	TOTAL	3	2	2
NEW	12	10	12	NEW	3	2	1
RETAINED	14	10	13	RETAINED	0	0	1
LOST	1	4	1	LOST	0	0	0
RATIO BOYS TO GIRLS			92.6%				7.4%

TXH0095 CORPUS CHRISTI YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	10	16	10	20	(10)	(6)	14
NEW	10	9	10	11	(1)	1	12
RETAINED	0	7	0	9	(9)	(7)	2
LOST	0	2	0				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	9	15	10	TOTAL	1	1	0
NEW	9	8	10	NEW	1	1	0
RETAINED	0	7	0	RETAINED	0	0	0
LOST	0	2	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1059 DALLAS JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	46	16	45	20	25	29	49
NEW	23	8	22	10	12	14	24
RETAINED	23	8	23	10	13	15	25
LOST	2	12	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	44	15	45	TOTAL	2	1	0
NEW	22	8	22	NEW	1	0	0
RETAINED	22	7	23	RETAINED	1	1	0
LOST	2	12	2	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1035 DALLAS STARS SENIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	13	5	12	9	3	7	16
NEW	13	5	12	7	5	7	14
RETAINED	0	0	0	2	(2)	0	2
LOST	0	8	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	13	5	12	TOTAL	0	0	0
NEW	13	5	12	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	8	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1070 DALLAS STARS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	218	114	232	118	114	118	236
NEW	175	72	181	74	107	109	183
RETAINED	43	42	51	44	7	9	53
LOST	43	109	36				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	208	110	222	TOTAL	10	4	10
NEW	167	68	174	NEW	8	4	7
RETAINED	41	42	48	RETAINED	2	0	3
LOST	41	105	36	LOST	2	4	0
RATIO BOYS TO GIRLS			95.7%				4.3%

TXH0066 ELPASO HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	11	16	11	20	(9)	(5)	15
NEW	9	10	8	12	(4)	(2)	10
RETAINED	2	6	3	8	(5)	(3)	5
LOST	0	1	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	8	15	9	TOTAL	3	1	2
NEW	6	10	7	NEW	3	0	1
RETAINED	2	5	2	RETAINED	0	1	1
LOST	0	0	0	LOST	0	1	1
RATIO BOYS TO GIRLS			81.8%				18.2%

TXH0005 HITMEN JR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	32	4	28	32	36
NEW	0	0	24	2	22	24	26
RETAINED	0	0	8	2	6	8	10
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	31	TOTAL	0	0	1
NEW	0	0	23	NEW	0	0	1
RETAINED	0	0	8	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			96.9%				3.1%

TXH0039 HOUSTON HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	6	4	2	6	10
NEW	0	0	6	2	4	6	8
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	6	TOTAL	0	0	0
NEW	0	0	6	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1024 ICE AT THE PARKS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	7	4	3	7	11
NEW	0	0	3	2	1	3	5
RETAINED	0	0	4	2	2	4	6
LOST	0	0	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	7	TOTAL	0	0	0
NEW	0	0	3	NEW	0	0	0
RETAINED	0	0	4	RETAINED	0	0	0
LOST	0	0	14	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1014 ICE JETS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	28	23	30	27	3	7	34
NEW	27	16	29	18	11	13	31
RETAINED	1	7	1	9	(8)	(6)	3
LOST	8	4	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	28	21	30	TOTAL	0	2	0
NEW	27	14	29	NEW	0	2	0
RETAINED	1	7	1	RETAINED	0	0	0
LOST	8	4	8	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0076 JACKALOPES AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	24	41	28	45	(17)	(13)	32
NEW	10	24	14	26	(12)	(10)	16
RETAINED	14	17	14	19	(5)	(3)	16
LOST	7	1	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	22	41	24	TOTAL	2	0	4
NEW	9	24	10	NEW	1	0	4
RETAINED	13	17	14	RETAINED	1	0	0
LOST	6	1	6	LOST	1	0	0
RATIO BOYS TO GIRLS			85.7%				14.3%

TXH0034 LAREDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	26	23	30	27	3	7	34
NEW	17	10	20	12	8	10	22
RETAINED	9	13	10	15	(5)	(3)	12
LOST	12	11	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	23	22	24	TOTAL	3	1	6
NEW	14	10	15	NEW	3	0	5
RETAINED	9	12	9	RETAINED	0	1	1
LOST	10	10	10	LOST	2	1	0
RATIO BOYS TO GIRLS			80.0%				20.0%

TXH1036 MCKINNEY ICE HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	19	4	15	19	23
NEW	0	0	19	2	17	19	21
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	19	TOTAL	0	0	0
NEW	0	0	19	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1037 NYTEX SPORTS LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	15	17	15	21	(6)	(2)	19
NEW	15	13	15	15	0	2	17
RETAINED	0	4	0	6	(6)	(4)	2
LOST	0	1	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	15	16	15	TOTAL	0	1	0
NEW	15	12	15	NEW	0	1	0
RETAINED	0	4	0	RETAINED	0	0	0
LOST	0	1	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1072 POLAR ICE GRAPEVINE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	7	24	25	28	(3)	1	29
NEW	6	24	23	26	(3)	(1)	25
RETAINED	1	0	2	2	0	2	4
LOST	8	6	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	6	19	24	TOTAL	1	5	1
NEW	5	19	23	NEW	1	5	0
RETAINED	1	0	1	RETAINED	0	0	1
LOST	8	5	8	LOST	0	1	0
RATIO BOYS TO GIRLS			96.0%				4.0%

TXH0004 RIVER CITY HOCKEY TRAVEL ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	13	4	9	13	17
NEW	0	0	7	2	5	7	9
RETAINED	0	0	6	2	4	6	8
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	13	TOTAL	0	0	0
NEW	0	0	7	NEW	0	0	0
RETAINED	0	0	6	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0078 RIO GRANDE VALLEY YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	20	28	20	32	(12)	(8)	24
NEW	10	25	9	27	(18)	(16)	11
RETAINED	10	3	11	5	6	8	13
LOST	5	11	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	18	17	20	TOTAL	2	11	0
NEW	8	14	9	NEW	2	11	0
RETAINED	10	3	11	RETAINED	0	0	0
LOST	5	9	4	LOST	0	2	12
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0015 ROADRUNNER/CHAPARRAL ICE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	57	89	58	93	(35)	(31)	62
NEW	32	52	31	54	(23)	(21)	33
RETAINED	25	37	27	39	(12)	(10)	29
LOST	9	7	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	53	85	53	TOTAL	4	4	5
NEW	28	51	29	NEW	4	1	2
RETAINED	25	34	24	RETAINED	0	3	3
LOST	9	6	9	LOST	0	1	1
RATIO BOYS TO GIRLS			91.4%				8.6%

TXH1013 STONEBRIAR ICE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	8	4	4	8	12
NEW	0	0	8	2	6	8	10
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	8	TOTAL	0	0	0
NEW	0	0	8	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0055 SUGARLAND ICE & SPORTS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	52	4	48	52	56
NEW	0	0	40	2	38	40	42
RETAINED	0	0	12	2	10	12	14
LOST	0	0	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	48	TOTAL	0	0	4
NEW	0	0	37	NEW	0	0	3
RETAINED	0	0	11	RETAINED	0	0	1
LOST	0	0	12	LOST	0	0	0
RATIO BOYS TO GIRLS			92.3%				7.7%

TXH1029 TEXAS ACES HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	17	4	13	17	21
NEW	0	0	12	2	10	12	14
RETAINED	0	0	5	2	3	5	7
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	17	TOTAL	0	0	0
NEW	0	0	12	NEW	0	0	0
RETAINED	0	0	5	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0033 WICHITA FALLS HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	0	0	7	4	3	7	11
NEW	0	0	3	2	1	3	5
RETAINED	0	0	4	2	2	4	6
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	0	0	5	TOTAL	0	0	2
NEW	0	0	1	NEW	0	0	2
RETAINED	0	0	4	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			71.4%				28.6%

OKLAHOMA

OKH0058 OKC YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	69	54	63	58	5	9	67
NEW	35	23	36	25	11	13	38
RETAINED	34	31	27	33	(6)	(4)	29
LOST	4	5	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	67	50	59	TOTAL	2	4	4
NEW	33	20	33	NEW	2	3	3
RETAINED	34	30	26	RETAINED	0	1	1
LOST	4	4	5	LOST	0	1	2
RATIO BOYS TO GIRLS			93.7%				6.3%

OKH0059 TULSA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	36	51	47	55	(8)	(4)	51
NEW	15	31	17	33	(16)	(14)	19
RETAINED	21	20	30	22	8	10	32
LOST	14	6	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	34	50	46	TOTAL	2	1	1
NEW	14	31	16	NEW	1	0	1
RETAINED	20	19	30	RETAINED	1	1	0
LOST	13	5	8	LOST	1	1	0
RATIO BOYS TO GIRLS			97.9%				2.1%