

2011-2012 8 & UNDER MEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the 8 & under age category has produced positive results:

- The 8 & under segment has seen a 20% increase in membership since the 2007-08 season
- In 2011-12, there was a record number of 8 & under participants with over 107,000 registered members

This report examines the 8 & under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 & under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 8 & under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Total number of 8 & under players

Number of players acquired

	BOYS & GIRLS_8U						2	AND 2 CHA	LLENGE	
								VS.	VS.	12-13
		07-08	08-09	09-10	10-11	11-12	11-12 GOAL	GOAL	ACTUAL	GOAL*
	TOTAL	89423	91622	95775	105394	107387	110902	(3515)	1993	112875
		-0.6%	2.5%	4.5%	10.0%	1.9%				
L	NEW	38013	39580	41967	48254	45991	51008	(5017)	(2263)	48735
		-2.4%	4.1%	6.0%	15.0%	-4.7%				
	RET	51410	52042	53808	57140	61396	59894	1502	4256	64140
		0.8%	1.2%	3.4%	6.2%	7.4%				
							# OF			
	LOST	15899	15305	15184	15620	19229	ASSOCIATIONS			1372
		7.8%	-3.7%	-0.8%	2.9%	23.1%	AVERAGE # PLAYERS/ASSOCIATION		78.3	

Number of players that left youth hockey

National 2 and 2 Challenge Goals, see pages 6 & 7 for more information

Number of players retained



2011-12 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2011-12 increased by 1,993 (1.9%) to 107,387.
- The 2011-12 season represents the fourth consecutive year of growth in the 8 & under age category and the all-time largest total of members in this age group.

Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.

Retention

- Retained players increased by 4,256 (7.4%) to 61,396.
- The increase in retained players was the largest positive gain over the past four seasons.

BOYS & GIRLS_8	BOYS & GIRLS_8U								
	07-08	08-09	09-10	10-11	11-12				
TOTAL	89423	91622	95775	105394	107387				
%	-0.6%	2.5%	4.5%	10.0%	1.9%				
NEW	38013	39580	41967	48254	45991				
%	-2.4%	4.1%	6.0%	15.0%	-4.7%				
RET	51410	52042	53808	57140	61396				
%	0.8%	1.2%	3.4%	6.2%	7.4%				
LOST	15899	15305	15184	15620	19229				
%	7.8%	-3.7%	-0.8%	2.9%	23.1%				

BOYS_8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	77128	78782	81978	89907	91199			
%	-0.8%	2.1%	4.1%	9.7%	1.4%			
NEW	31733	33013	34819	40058	37875			
%	-2.3%	4.0%	5.5%	15.0%	-5.4%			
RET	45395	45769	47159	49849	53324			
%	0.3%	0.8%	3.0%	5.7%	7.0%			
LOST	12672	12161	11932	12350	15149			
%	6.7%	-4.0%	-1.9%	3.5%	22.7%			

GIRLS 8U								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	12295	12876	13798	15487	16188			
%	0.8%	4.7%	7.2%	20.3%	4.5%			
NEW	6285	6604	7149	8197	8116			
%	-2.7%	5.1%	8.3%	24.1%	-1.0%			
RET	6010	6272	6649	7290	8072			
%	4.7%	4.4%	6.0%	16.2%	10.7%			
LOST	3234	3145	3253	3272	4081			
%	12.5%	-2.8%	3.4%	4.0%	24.7%			



2011-12 KEY TAKEAWAYS—VERMONT

Total

- The total number of children ages 8 & under registered in Vermont decreased by 85 (-5.4%) to 1,475.
- This was Vermont's first decrease in participation for the past four seasons.

Acquisition

- New players decreased by 131 (-18.2%) to 587.
- The 2011-12 season marked the lowest amount of new players entering the game since 2007-08.

Retention - Three consecutive years of growth

- Retained players increased by 46 (5.5%) from 2010-11 to 888.
- 888 players is the peak total for retained 8 & under players in Vermont over the past five years.

BOYS & GIRLS_8 & UNDER_ SUMMARY									
	07-08	08-09	09-10	10-11	11-12				
TOTAL	1240	1286	1410	1560	1475				
%	-5.9%	3.7%	9.6%	21.3%	-5.4%				
NEW	479	614	613	718	587				
%	-15.7%	28.2%	-0.2%	16.9%	-18.2%				
RETAINED	761	672	797	842	888				
%	1.5%	-11.7%	18.6%	25.3%	5.5%				
LOST	286	324	327	318	392				
%	18.7%	13.3%	0.9%	-1.9%	19.9%				

BOYS_8 & UNDER_ SUMMARY								
	07-08	08-09	09-10	10-11	11-12			
TOTAL	967	962	1061	1170	1118			
%	-7.8%	-0.5%	10.3%	21.6%	-4.4%			
NEW	353	440	454	530	429			
%	-18.1%	24.6%	3.2%	20.5%	-19.1%			
RETAINED	614	522	607	640	689			
%	-0.6%	-15.0%	16.3%	22.6%	7.7%			
LOST	220	242	235	230	269			
%	25.0%	10.0%	-2.9%	-5.0%	17.0%			

GIRLS_8 & UNDER_ SUMMARY									
	07-08	08-09	09-10	10-11	11-12				
TOTAL	273	324	349	390	357				
%	1.5%	18.7%	7.7%	11.7%	-8.5%				
NEW	126	174	159	188	158				
%	-8.0%	38.1%	-8.6%	18.2%	-16.0%				
RETAINED	147	150	190	202	199				
%	11.4%	2.0%	26.7%	6.3%	-1.5%				
LOST	66	82	92	88	123				
%	1.5%	24.2%	12.2%	-4.3%	39.8%				



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 8 & under players.

Vermont's retention results for 2011-12 by age segment:

- 50.5% of all 4 Year Olds returned as 5 Year Olds National Average 37.4%
- 64.3% of all 5 Year Olds returned as 6 Year Olds National Average 56.2%
- 74.9% of all 6 Year Olds returned as 7 Year Olds National Average 68.9%
- 78.6% of all 7 Year Olds returned as 8 Year Olds National Average 76.1%
- 87.2% of all Squirts returned in 2011-12 National Average 84.7%
- 92.4% of all Pee Wees returned in 2011-12 National Average 90.6%
- 92.9% of all Bantams returned in 2011-12 National Average 93.9%

GRADUATION RATE OF 8 & UNDERS

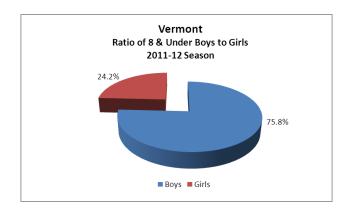
Thanks to the concentrated focus on growing the 8 & under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

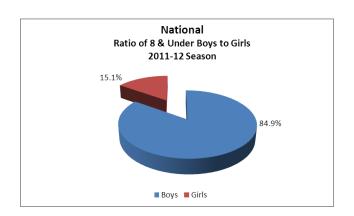
BOYS & GIRLS GRADUATING FROM 8 TO 9									
	07-08	08-09	09-10	10-11	11-12				
8 TO 9	23314	23281	23108	23468	24618				
%	-1.4%	-0.1%	-0.7%	1.6%	4.9%				

RATIO OF BOYS TO GIRLS—8 & UNDERS

Boys represented 75.8% of all 8 & unders in Vermont, while girls represented 24.2%.

Nationally, boys represented 84.9% of all 8 & unders, while girls represented 15.1%.







2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the 2 and 2 challenge, your program will achieve the following:

- 1. Drive participation in the 8 & under age group to ensure continued growth as these players graduate to older age levels.
- 2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – Retention, Acquisition & Conversion.

RETENTION—Welcome Back Week

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



ACQUISITION—Try Hockey For Free Days

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



CONVERSION—Transition Program

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.



By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.





2 AND 2 CHALLENGE GOALS

ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's 8 & under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

Previous three seasons results -

—2 and 2 challenge results and goals

BOYS & GIRLS_8 &			2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	70	85	94	89	5	9	98
NEW	30	38	44	40	4	6	46
RETAINED	40	47	50	49	1	3	52
LOST	13	7	8				

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3% increase.

TOTAL: 46 new + 52 retained = 98 total players

NEW: 44 + 2 = 46 new players

RETAINED: 50+ 2 = 52 retained players

VERMONT

VERMONT	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	1,640	1,475	1,555
NEW	758	587	627
RETAINED	882	888	928

Based on 20 associations that registered 5 players or more, the 2012-13 goals are:

• **TOTAL**: 1,475 + 40 = **1,555** (+**5.4%**)

• **NEW:** 587 + 20 = **627 (+6.8%)**

RETAINED: 888 + 20 = 928 (+4.5%)

NATIONAL

NATIONAL	2011-12 GOAL	2011-12 ACTUAL	2012-13 GOAL
TOTAL	110,902	107,387	112,875
NEW	51,008	45,991	48,735
RETAINED	59,894	61,396	64,140

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

TOTAL: 107,387 + 5,488 = **112,875 (+5.1%)**

• **NEW**: 45,991 + 2,744 = **48,735** (+6.0%)

RETAINED: 61,396 + 2,744 = **64,140 (+4.5%)**



ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

While many associations had tremendous growth, unfortunately no one was able to successfully meet all components of the 2 and 2 Challenge Goals.

VERMONT'S 2011-12 ASSOCIATION PERFORMANCE

<u>Ass</u>	<u>ociation</u>	<u>Net Growth</u>
1.	Missisquoi Amateur Hockey	+15
2.	St. Albans Skating Association	+15
3.	Rutland Amateur Hockey Association	+11
4.	Central Vermont Skating Association	+8
5.	Woodstock Youth Hockey	+7
6.	Pleasant Valley Hockey	+5
7.	Essex Youth Hockey Association	+1
8.	Chittenden South Burlington Youth Hockey	+1
9.	Hartford Youth Hockey Association	0
10.	Middlebury Amateur Hockey	0
11.	Barre Youth Sports Association-Hockey	-2
12.	Northshire Hockey Association	-3
13.	Lamoille Area Hockey Association	-6
14.	Milton Youth Hockey Association	-7
15.	Harwood Youth Hockey	-9
16.	Brattleboro Hockey Association	-10
17.	BAHA-Burlington Amateur Hockey Association	-14
18.	Northfield Amateur Hockey Association	-15
19.	Lyndon Area Youth Hockey Association	-23
20.	Stowe Youth Hockey	-35



VERMONT ASSOCIATIONS

VTH0059 BAHA-BURLINGTON AMATEUR HOCKEY ASSOC

BOYS & GIRLS_8 & U		2 AND 2 CHALLENGE					
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	96	108	94	112	(18)	(14)	98
NEW	38	51	31	53	(22)	(20)	33
RETAINED	58	57	63	59	4	6	65
LOST	25	26	16				

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	76	84	79	TOTAL	20	24	15			
NEW	33	38	26	NEW	5	13	5			
RETAINED	43	46	53	RETAINED	15	11	10			
LOST	19	20	11	LOST	6	6	5			
RATIO BOYS TO										
GIRLS			84.0%				16.0%			

VTH0061 BARRE YOUTH SPORTS ASSOCIATION-HOCKEY

BOYS & GIRLS_8 & U		2 AND 2 CHALLENGE					
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	109	127	91	131	(40)	(36)	95
NEW	52	53	29	55	(26)	(24)	31
RETAINED	57	74	62	76	(14)	(12)	64
LOST	14	15	46				

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	69	88	66	TOTAL	40	39	25			
NEW	26	36	19	NEW	26	17	10			
RETAINED	43	52	47	RETAINED	14	22	15			
LOST	12	8	28	LOST	2	7	18			
RATIO BOYS TO										
GIRLS			72.5%				27.5%			

VTH0071 BRATTLEBORO HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	JNDER			2 AND 2 CHALLENGE							
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL				
TOTAL	51	40	30	44	(14)	(10)	34				
NEW	21	16	11	18	(7)	(5)	13				
RETAINED	30	24	19	26	(7)	(5)	21				
LOST	21	17	11								

BOYS_8 & UNDER		GIRLS_8 & UNDER					
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	45	34	24	TOTAL	6	6	6
NEW	18	15	8	NEW	3	1	3
RETAINED	27	19	16	RETAINED	3	5	3
LOST	15	15	9	LOST	6	2	2
RATIO BOYS TO							
GIRLS			80.0%				20.0%



VTH0073 CENTRAL VERMONT SKATING ASSOCIATION

BOYS & GIRLS_8 & U	INDER			2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	29	71	79	75	4	8	83	
NEW	4	56	41	58	(17)	(15)	43	
RETAINED	25	15	38	17	21	23	40	
LOST	8	3	23					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	22	52	53	TOTAL	7	19	26	
NEW	3	39	29	NEW	1	17	12	
RETAINED	19	13	24	RETAINED	6	2	14	
LOST	7	1	17	LOST	1	2	6	
RATIO BOYS TO								
GIRLS			67.1%				32.9%	

VTH0043 CHITTENDEN SOUTH BURLINGTON YOUTH HOCKEY

BOYS & GIRLS_8 & U	JNDER			2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	132	142	143	146	(3)	1	147	
NEW	49	65	64	67	(3)	(1)	66	
RETAINED	83	77	79	79	0	2	81	
LOST	34	26	37					

BOYS_8 & UNDER	BOYS_8 & UNDER					GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12			
TOTAL	102	106	109	TOTAL	30	36	34			
NEW	39	46	49	NEW	10	19	15			
RETAINED	63	60	60	RETAINED	20	17	19			
LOST	27	20	26	LOST	7	6	11			
RATIO BOYS TO										
GIRLS			76.2%				23.8%			

VTH0039 ESSEX YOUTH HOCKEY ASSOCIATION

VIIIOOSS EGGEN TOO TITTIO CREET PROSOCIATION										
BOYS & GIRLS_8 & U	JNDER									
					2 AND 2 C	HALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL			
TOTAL	110	150	151	154	(3)	1	155			
NEW	41	80	60	82	(22)	(20)	62			
RETAINED	69	70	91	72	19	21	93			
LOST	18	20	39							

BOYS_8 & UNDER	BOYS_8 & UNDER								
				GIRLS_8 & UNDER					
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	83	111	114	TOTAL	27	39	37		
NEW	28	57	47	NEW	13	23	13		
RETAINED	55	54	67	RETAINED	14	16	24		
LOST	15	12	29	LOST	3	8	10		
RATIO BOYS TO									
GIRLS			75.5%				24.5%		



VTH0058 HARTFORD YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL		
TOTAL	64	48	48	52	(4)	0	52		
NEW	36	16	26	18	8	10	28		
RETAINED	28	32	22	34	(12)	(10)	24		
LOST	27	21	21						

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	53	38	37	TOTAL	11	10	11		
NEW	28	11	18	NEW	8	5	8		
RETAINED	25	27	19	RETAINED	3	5	3		
LOST	16	18	15	LOST	11	3	6		
RATIO BOYS TO									
GIRLS			77.1%				22.9%		

VTH0057 HARWOOD YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	64	76	67	80	(13)	(9)	71	
NEW	33	30	25	32	(7)	(5)	27	
RETAINED	31	46	42	48	(6)	(4)	44	
LOST	16	11	26					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	47	53	42	TOTAL	17	23	25		
NEW	25	19	13	NEW	8	11	12		
RETAINED	22	34	29	RETAINED	9	12	13		
LOST	13	9	17	LOST	3	2	9		
RATIO BOYS TO									
GIRLS			62.7%				37.3%		

VTH0040 LAMOILLE AREA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	48	38	32	42	(10)	(6)	36	
NEW	25	16	16	18	(2)	0	18	
RETAINED	23	22	16	24	(8)	(6)	18	
LOST	5	19	13					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	33	23	21	TOTAL	15	15	11	
NEW	15	11	10	NEW	10	5	6	
RETAINED	18	12	11	RETAINED	5	10	5	
LOST	4	15	6	LOST	1	4	7	
RATIO BOYS TO								
GIRLS			65.6%				34.4%	



VTH0056 LYNDON AREA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & U		2 AND 2 CHALLENGE					
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	69	91	68	95	(27)	(23)	72
NEW	32	47	17	49	(32)	(30)	19
RETAINED	37	44	51	46	5	7	53
LOST	17	14	28				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	55	75	59	TOTAL	14	16	9	
NEW	24	39	16	NEW	8	8	1	
RETAINED	31	36	43	RETAINED	6	8	8	
LOST	9	8	20	LOST	8	6	8	
RATIO BOYS TO								
GIRLS			86.8%				13.2%	

VTH0055 MIDDLEBURY AMATEUR HOCKEY

BOYS & GIRLS_8 & U		2 AND 2 CHALLENGE					
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	98	58	58	62	(4)	0	62
NEW	37	13	20	15	5	7	22
RETAINED	61	45	38	47	(9)	(7)	40
LOST	33	40	6				

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	72	45	49	TOTAL	26	13	9		
NEW	23	12	19	NEW	14	1	1		
RETAINED	49	33	30	RETAINED	12	12	8		
LOST	26	26	4	LOST	7	14	2		
RATIO BOYS TO									
GIRLS			84.5%				15.5%		

VTH0076 MILTON YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	38	40	33	44	(11)	(7)	37
NEW	15	15	9	17	(8)	(6)	11
RETAINED	23	25	24	27	(3)	(1)	26
LOST	11	5	8				

BOYS_8 & UNDER	BOYS_8 & UNDER			GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	36	39	30	TOTAL	2	1	3	
NEW	14	14	7	NEW	1	1	2	
RETAINED	22	25	23	RETAINED	1	0	1	
LOST	9	5	7	LOST	2	0	1	
RATIO BOYS TO								
GIRLS			90.9%				9.1%	



VTH0064 MISSISQUOI AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	42	53	68	57	11	15	72	
NEW	11	27	24	29	(5)	(3)	26	
RETAINED	31	26	44	28	16	18	46	
LOST	6	6	6					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	28	41	53	TOTAL	14	12	15	
NEW	10	22	19	NEW	1	5	5	
RETAINED	18	19	34	RETAINED	13	7	10	
LOST	5	3	3	LOST	1	3	3	
RATIO BOYS TO								
GIRLS			77.9%				22.1%	

VTH0052 NORTHFIELD AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	53	52	37	56	(19)	(15)	41	
NEW	23	18	15	20	(5)	(3)	17	
RETAINED	30	34	22	36	(14)	(12)	24	
LOST	21	16	18					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
09-10 10-11 11-12					09-10	10-11	11-12	
TOTAL	34	34	25	TOTAL	19	18	12	
NEW	15	13	10	NEW	8	5	5	
RETAINED	19	21	15	RETAINED	11	13	7	
LOST	11	10	14	LOST	10	6	4	
RATIO BOYS TO								
GIRLS			67.6%				32.4%	

VTH0042 NORTHSHIRE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	36	41	38	45	(7)	(3)	42	
NEW	27	20	17	22	(5)	(3)	19	
RETAINED	9	21	21	23	(2)	0	23	
LOST	5	9	9					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	30	36	35	TOTAL	6	5	3		
NEW	23	18	15	NEW	4	2	2		
RETAINED	7	18	20	RETAINED	2	3	1		
LOST	1	8	8	LOST	4	1	1		
RATIO BOYS TO									
GIRLS			92.1%				7.9%		



VTH0065 PLEASANT VALLEY HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10	10-11	11-12	11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	29	53	58	57	1	5	62	
NEW	15	32	24	34	(10)	(8)	26	
RETAINED	14	21	34	23	11	13	36	
LOST	6	3	8					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12	
TOTAL	24	48	39	TOTAL	5	5	19	
NEW	12	30	10	NEW	3	2	14	
RETAINED	12	18	29	RETAINED	2	3	5	
LOST	6	2	7	LOST	0	1	1	
RATIO BOYS TO								
GIRLS			67.2%				32.8%	

VTH0050 RUTLAND AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	09-10 10-11 11-12				VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	61	59	70	63	7	11	74	
NEW	32	30	41	32	9	11	43	
RETAINED	29	29	29	31	(2)	0	31	
LOST	5	11	12					

BOYS_8 & UNDER	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12		
TOTAL	51	50	60	TOTAL	10	9	10		
NEW	29	25	37	NEW	3	5	4		
RETAINED	22	25	23	RETAINED	7	4	6		
LOST	5	9	10	LOST	0	2	2		
RATIO BOYS TO									
GIRLS			85.7%				14.3%		

VTH0049 ST ALBANS SKATING ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL	
TOTAL	153	168	166	172	(6)	(2)	170	
NEW	60	63	71	65	6	8	73	
RETAINED	93	105	95	107	(12)	(10)	97	
LOST	31	23	41					

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	104	111	126	TOTAL	49	57	40
NEW	43	41	54	NEW	17	22	17
RETAINED	61	70	72	RETAINED	32	35	23
LOST	23	18	24	LOST	8	5	17
RATIO BOYS TO							
GIRLS			75.9%				24.1%



VTH0041 STOWE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	19	60	25	64	(39)	(35)	29
NEW	8	48	5	50	(45)	(43)	7
RETAINED	11	12	20	14	6	8	22
LOST	14	2	31				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	15	37	18	TOTAL	4	23	7
NEW	7	28	4	NEW	1	20	1
RETAINED	8	9	14	RETAINED	3	3	6
LOST	10	2	19	LOST	4	0	12
RATIO BOYS TO							
GIRLS			72.0%				28.0%

VTH0074 WOODSTOCK YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
09-10 10-11 11-12				11-12 GOAL	VS. GOAL	VS. ACTUAL	12-13 GOAL
TOTAL	15	34	41	38	3	7	45
NEW	10	28	14	30	(16)	(14)	16
RETAINED	5	6	27	8	19	21	29
LOST	0	3	8				

BOYS_8 & UNDER			GIRLS_8 & UNDER				
	09-10	10-11	11-12		09-10	10-11	11-12
TOTAL	12	27	30	TOTAL	3	7	11
NEW	8	22	7	NEW	2	6	7
RETAINED	4	5	23	RETAINED	1	1	4
LOST	0	3	7	LOST	0	0	1
RATIO BOYS TO							
GIRLS			73.2%				26.8%