

## 2011-2012 8 E̦ UNDER MAEMBERSHIP REPORT

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This report focuses on the foundation of USA Hockey's membership - the $8 \&$ under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age groups for many years.

During the last four seasons, concentrated growth efforts in the $8 \&$ under age category has produced positive results:

- The 8 \& under segment has seen a $20 \%$ increase in membership since the 2007-08 season
- In 2011-12, there was a record number of $8 \&$ under participants with over 107,000 registered members

This report examines the 8 \& under membership category, both at the National and Affiliate level for the past five seasons and past three seasons at the local association level. This is done to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2012-13 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the crucial 8 \& under age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of $8 \&$ under players.

The 2 and 2 Challenge, explained in greater detail later in this report, is a comprehensive program utilizing existing national growth programs, resources and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. Their goals are to add two additional new players and retain two more players, than the previous season's total.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the hockey in the U.S.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

| Total number of <br> Numbe | f \& unde <br> of playe | ayers <br> cquired |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BOYS \& GIRLS_8U |  |  |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  |  | 07-08 | 08-09 | 09-10 | 10-11 | 11-12 | 11-12 GOAL | $\begin{gathered} \text { VS. } \\ \text { GOAL } \end{gathered}$ | VS. ACTUAL | $\begin{gathered} \text { 12-13 } \\ \text { GOAL* } \end{gathered}$ |
|  | TOTAL | 89423 | 91622 | 95775 | 105394 | 107387 | 110902 | (3515) | 1993 | 112875 |
|  |  | -0.6\% | 2.5\% | 4.5\% | 10.0\% | 1.9\% |  |  |  |  |
|  | NEW | 38013 | 39580 | 41967 | 48254 | 45991 | 51008 | (5017) | (2263) | 48735 |
|  |  | -2.4\% | 4.1\% | 6.0\% | 15.0\% | -4.7\% |  |  |  |  |
|  | RET | 51410 | 52042 | 53808 | 57140 | 61396 | 59894 | 1502 | 4256 | 64140 |
|  |  | 0.8\% | 1.2\% | 3.4\% | 6.2\% | 7.4\% |  |  |  |  |
|  | LOST | 15899 | 15305 | 15184 | 15620 | 19229 | \# OF <br> ASSOCIATIONS |  |  | 1372 |
|  |  | 7.8\% | -3.7\% | -0.8\% | 2.9\% | 23.1\% | AVERAGE \# PLAY | /ASSOCIATI | ON | 78.3 |
| Number of players that left youth hockey |  |  |  |  |  | National 2 and 2 Challenge Goals, see pages 6 \& 7 for more information |  |  |  |  |

Number of players retained

## 2011-12 KEY TAKEAWAYS—NATIONAL

## Total

- The total number of children ages 8 \& under registered in 2011-12 increased by 1,993 (1.9\%) to 107,387 .
- The 2011-12 season represents the fourth consecutive year of growth in the $8 \&$ under age category and the all-time largest total of members in this age group.


## Acquisition

- For the first-time in four seasons, new players decreased from 48,254 in 2010-11 to 45,991; a decrease of 2,263 (-4.7\%).
- Even though the acquisition total decreased, it is the second-highest total for new players entering youth hockey ever.


## Retention

- Retained players increased by 4,256 (7.4\%) to 61,396 .
- The increase in retained players was the largest positive gain over the past four seasons.

| BOYS \& GIRLS_8U |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 89423 | 91622 | 95775 | 105394 | 107387 |
| \% | $-0.6 \%$ | $2.5 \%$ | $4.5 \%$ | $10.0 \%$ | $1.9 \%$ |
| NEW | 38013 | 39580 | 41967 | 48254 | 45991 |
| \% | $-2.4 \%$ | $4.1 \%$ | $6.0 \%$ | $15.0 \%$ | $-4.7 \%$ |
| RET | 51410 | 52042 | 53808 | 57140 | 61396 |
| \% | $0.8 \%$ | $1.2 \%$ | $3.4 \%$ | $6.2 \%$ | $7.4 \%$ |
| LOST | 15899 | 15305 | 15184 | 15620 | 19229 |
| \% | $7.8 \%$ | $-3.7 \%$ | $-0.8 \%$ | $2.9 \%$ | $23.1 \%$ |


| BOYS_8U | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 7 1 2 8}$ | $\mathbf{7 8 7 8 2}$ | 81978 | 89907 | 91199 |
| TOTAL | $-0.8 \%$ | $2.1 \%$ | $4.1 \%$ | $9.7 \%$ | $1.4 \%$ |
| \% | 31733 | 33013 | 34819 | 40058 | 37875 |
| NEW | $-2.3 \%$ | $4.0 \%$ | $5.5 \%$ | $15.0 \%$ | $-5.4 \%$ |
| \% | 45395 | 45769 | 47159 | 49849 | 53324 |
| RET | $0.3 \%$ | $0.8 \%$ | $3.0 \%$ | $5.7 \%$ | $7.0 \%$ |
| \% | 12672 | 12161 | 11932 | 12350 | 15149 |
| LOST | $6.7 \%$ | $-4.0 \%$ | $-1.9 \%$ | $3.5 \%$ | $22.7 \%$ |
| \% |  |  |  |  |  |


| GIRLS 8U |  |  |  |  |  |  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 12295 | 12876 | 13798 | 15487 | 16188 |  |  |  |  |  |  |
| TOTAL | $0.8 \%$ | $4.7 \%$ | $7.2 \%$ | $20.3 \%$ | $4.5 \%$ |  |  |  |  |  |  |
| \% | 6285 | 6604 | 7149 | 8197 | 8116 |  |  |  |  |  |  |
| NEW | $-2.7 \%$ | $5.1 \%$ | $8.3 \%$ | $24.1 \%$ | $-1.0 \%$ |  |  |  |  |  |  |
| \% | 6010 | 6272 | 6649 | 7290 | 8072 |  |  |  |  |  |  |
| RET | $4.7 \%$ | $4.4 \%$ | $6.0 \%$ | $16.2 \%$ | $10.7 \%$ |  |  |  |  |  |  |
| \% | 3234 | 3145 | 3253 | 3272 | 4081 |  |  |  |  |  |  |
| LOST | $12.5 \%$ | $-2.8 \%$ | $3.4 \%$ | $4.0 \%$ | $24.7 \%$ |  |  |  |  |  |  |
| \% |  |  |  |  |  |  |  |  |  |  |  |

## 2011-12 KEY TAKEAWAYS—PACIFIC NORTHWEST

## Total - Four consecutive seasons of growth

- The total number of children ages 8 \& under registered in Pacific Northwest increased by 29 (+2.7\%) to 1,107.
- This was Pacific Northwest's highest total of participation in five years.


## Acquisition

- New players decreased by 26 (-5.1\%) to 483.
- The 2011-12 season marked the second-highest amount of new players entering the game for the past five seasons.


## Retention

- Retained players increased by 55 (+9.7\%) from 2010-11 to 624.
- 624 players is the peak total for retained $8 \&$ under players in Pacific Northwest over the past five seasons.

| BOYS \& GIRLS_8 \& UNDER_SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 892 | 906 | 997 | 1078 | 1107 |
| $\boldsymbol{\%}$ | $-1.5 \%$ | $1.6 \%$ | $10.0 \%$ | $8.1 \%$ | $2.7 \%$ |
| NEW | 432 | 424 | 475 | 509 | 483 |
| $\boldsymbol{\%}$ | $-5.5 \%$ | $-1.9 \%$ | $12.0 \%$ | $7.2 \%$ | $-5.1 \%$ |
| RETAINED | 460 | 482 | 522 | 569 | 624 |
| $\boldsymbol{\%}$ | $2.4 \%$ | $4.8 \%$ | $8.3 \%$ | $9.0 \%$ | $9.7 \%$ |
| LOST | 210 | 198 | 158 | 178 | 210 |
| $\%$ | $-3.2 \%$ | $-5.7 \%$ | $-20.2 \%$ | $12.7 \%$ | $18.0 \%$ |


| BOYS_8 \& UNDER_SUMMARY |  | $\mathbf{0 7}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 815 | 819 | 897 | 961 | 987 |
| \% | $-2.7 \%$ | $0.5 \%$ | $9.5 \%$ | $7.1 \%$ | $2.7 \%$ |
| NEW | 388 | 375 | 417 | 439 | 420 |
| \% | $-7.2 \%$ | $-3.4 \%$ | $11.2 \%$ | $5.3 \%$ | $-4.3 \%$ |
| RETAINED | 427 | 444 | 480 | 522 | 567 |
| $\%$ | $1.7 \%$ | $4.0 \%$ | $8.1 \%$ | $8.8 \%$ | $8.6 \%$ |
| LOST | 187 | 170 | 127 | 147 | 175 |
| $\%$ | $-2.6 \%$ | $-9.1 \%$ | $-25.3 \%$ | $15.7 \%$ | $19.0 \%$ |


| GIRLS_8 \& UNDER_SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 77 | 87 | 101 | 117 | 120 |
| $\%$ | $13.2 \%$ | $13.0 \%$ | $16.1 \%$ | $15.8 \%$ | $2.6 \%$ |
| NEW | 44 | 49 | 59 | 70 | 63 |
| $\%$ | $12.8 \%$ | $11.4 \%$ | $20.4 \%$ | $18.6 \%$ | $-10.0 \%$ |
| RETAINED | 33 | 38 | 42 | 47 | 57 |
| $\%$ | $13.8 \%$ | $15.2 \%$ | $10.5 \%$ | $11.9 \%$ | $21.3 \%$ |
| LOST | 23 | 28 | 31 | 32 | 35 |
| $\%$ | $-8.0 \%$ | $21.7 \%$ | $10.7 \%$ | $3.2 \%$ | $9.4 \%$ |

## RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more $8 \&$ under players.

Pacific Northwest's retention results for 2011-12 by age segment:

- 44.9\% of all 4 Year Olds returned as 5 Year Olds - National Average 37.4\%
- 54.5\% of all 5 Year Olds returned as 6 Year Olds - National Average 56.2\%
- 67.2\% of all 6 Year Olds returned as 7 Year Olds - National Average 68.9\%
- 72.7\% of all 7 Year Olds returned as 8 Year Olds - National Average 76.1\%
- 79.7\% of all Squirts returned in 2011-12 - National Average 84.7\%
- 86.1\% of all Pee Wees returned in 2011-12 - National Average 90.6\%
- 89.1\% of all Bantams returned in 2011-12 - National Average 93.9\%


## GRADUATION RATE OF 8 \& UNDERS

Thanks to the concentrated focus on growing the $8 \&$ under base level, local programs are seeing more players graduating onto the 9 to 14 age groups.

BOYS \& GIRLS GRADUATING FROM 8 TO 9

|  | $\mathbf{0 7 - 0 8}$ | $\mathbf{0 8 - 0 9}$ | $09-10$ | $\mathbf{1 0 - 1 1}$ | $11-12$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{8}$ TO 9 | 23314 | 23281 | 23108 | 23468 | 24618 |
| $\%$ | $-1.4 \%$ | $-0.1 \%$ | $-0.7 \%$ | $1.6 \%$ | $4.9 \%$ |

## RATIO OF BOYS TO GIRLS-8 \& UNDERS

Boys represented $89.2 \%$ of all 8 \& unders in Pacific Northwest, while girls represented $10.8 \%$.

Nationally, boys represented $84.9 \%$ of all 8 \& unders, while girls represented $15.1 \%$.



## 2 AND 2 CHALLENGE

The 2 \& 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to realize their growth goal of acquiring two additional players and retaining two more players than last season.

By participating in the $\mathbf{2}$ and $\mathbf{2}$ challenge, your program will achieve the following:

1. Drive participation in the $8 \&$ under age group to ensure continued growth as these players graduate to older age levels.
2. Establish itself as the best youth sports option in your community.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth - Retention, Acquisition \& Conversion.

## RETENTION—Welcome Back Week

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.

## ACQUISITION—Try Hockey For Free Days

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.


## CONVERSION—Transition Program

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more new players.


By taking advantage of all three national programs, associations will be recognized as achieving the 2 and 2 Challenge and be rewarded with starter equipment and will receive national recognition. If programs choose, they can participate in additional national initiatives to achieve a higher status.

## To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



## 2 AND 2 CHALLENGE GOALS

## ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two additional players than the previous season's $8 \&$ under totals.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2012-13:

| Previous three seasons results $\quad$ |  |  |  | __ 2 and 2 challenge results and goals |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 09-10 | 10-11 | 11-12 | 11-12 GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 70 | 85 | 94 | 89 | 5 | 9 | 98 |
| NEW | 30 | 38 | 44 | 40 | 4 | 6 | 46 |
| RETAINED | 40 | 47 | 50 | 49 | 1 | 3 | 52 |
| LOST | 13 | 7 | 8 |  |  |  |  |

If the achieve their 2 and 2 Challenge Goals again in 2012-13, this program will enjoy a 4.3\% increase.
TOTAL: 46 new +52 retained $=98$ total players
NEW: $44+2=46$ new players
RETAINED: 50+2 = 52 retained players

## PACIFIC NORTHWEST

| PACIFIC <br> NORTHWEST | $\mathbf{2 0 1 1 - 1 2}$ <br> GOAL | 2011-12 <br> ACTUAL | $\mathbf{2 0 1 2 - 1 3}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 1,138 | 1,107 | 1,163 |
| NEW | 539 | 483 | 511 |
| RETAINED | 599 | 624 | 652 |

Based on 14 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL: $1,107+56=1,163$ (+5.1\%)
- NEW: $483+28=511$ (+5.8\%)
- RETAINED: $624+28$ = 652 (+4.5\%)


## NATIONAL

| NATIONAL | $2011-12$ <br> GOAL | 2011-12 <br> ACTUAL | $\mathbf{2 0 1 2 - 1 3}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 110,902 | 107,387 | 112,875 |
| NEW | 51,008 | 45,991 | 48,735 |
| RETAINED | 59,894 | 61,396 | 64,140 |

Based on 1,372 associations that registered 5 players or more, the 2012-13 goals are:

- TOTAL: $107,387+5,488=112,875(+5.1 \%)$
- NEW: $45,991+2,744=48,735(+6.0 \%)$
- RETAINED: $61,396+2,744=\mathbf{6 4 , 1 4 0}(\mathbf{+ 4 . 5 \%})$


## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

Congratulations Moses Lakes Youth Hockey Association for successfully meeting the 2 and 2 Challenge goals. While many associations had tremendous growth, only one associations was able to successfully meet all components of the 2 and 2 Challenge Goals.

## PACIFIC NORTHWEST'S 2011-12 ASSOCIATION PERFORMANCE

Association Net Growth

1. Yakima Amateur Hockey Association ..... $+22$
2. Wenatchee Amateur Hockey Association ..... $+12$
3. Seattle Junior Hockey Association ..... +5
4. Inland Empire Amateur Hockey Association ..... +4
5. Moses Lake Youth Hockey Association ..... +4
6. Sno-King Amateur Hockey Association ..... +4
7. Winthrop Amateur Hockey Assn ..... +3
8. Whatcom County Amateur Hockey ..... -4
9. Kitsap County Hockey Association ..... $-5$
10. Puget Sound Amateur Hockey Association ..... $-5$
11. Everett Youth Hockey ..... $-6$
12. Spokane Jr Chiefs ..... -9
13. Kent Valley Hockey Association ..... $-11$
14. Tri-Cities Amateur Hockey Association ..... $-28$

WAH0014 EVERETT YOUTH HOCKEY

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2}$ GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 31 | 36 | 30 | 40 | $(10)$ | $(6)$ | 34 |
| NEW | 17 | 21 | 14 | 23 | $(9)$ | $(7)$ | 16 |
| RETAINED | 14 | 15 | 16 | 17 | $(1)$ | 1 | 18 |
| LOST | 3 | 3 | 6 |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 30 | 35 | 30 | TOTAL | 1 | 1 | 0 |
| NEW | 16 | 20 | 14 | NEW | 1 | 1 | 0 |
| RETAINED | 14 | 15 | 16 | RETAINED | 0 | 0 | 0 |
| LOST | 2 | 3 | 6 | LOST | 1 | 0 | 0 |
| RATIO BOYS TO <br> GIRLS |  |  | $100.0 \%$ |  |  |  | 0 |

WAHOOO4 INLAND EMPIRE AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  | 2 AND 2 CHALLENGE |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2}$ GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 13 | 18 | 22 | 22 | 0 | 4 | 26 |
| NEW | 5 | 8 | 13 | 10 | 3 | 5 | 15 |
| RETAINED | 8 | 10 | 9 | 12 | $(3)$ | $(1)$ | 11 |
| LOST | 0 | 0 | 6 |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  |
| TOTAL | 11 | 17 | 21 | TOTAL | 2 | 1 | $\mathbf{1}$ |  |
| NEW | 4 | 8 | 13 | NEW | 1 | 0 | 0 |  |
| RETAINED | 7 | 9 | 8 | RETAINED | 1 | 1 | 1 |  |
| LOST | 0 | 0 | 6 | LOST | 0 | 0 | 0 |  |
| RATIO BOYS TO <br> GIRLS |  |  | $95.5 \%$ |  |  |  | 0 |  |

WAHOOO2 KENT VALLEY HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  |  |  |  |  |  | 2 AND 2 CHALLENGE |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2}$ GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |  |  |  |  |  |  |  |  |  |
| TOTAL | 64 | 78 | 67 | 82 | $(15)$ | $(11)$ | 71 |  |  |  |  |  |  |  |  |  |
| NEW | 32 | 42 | 32 | 44 | $(12)$ | $(10)$ | 34 |  |  |  |  |  |  |  |  |  |
| RETAINED | 32 | 36 | 35 | 38 | $(3)$ | $(1)$ | 37 |  |  |  |  |  |  |  |  |  |
| LOST | 20 | 13 | 25 |  |  |  |  |  |  |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  |  |  |  |  |  | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  |  |  |  |  |  |  |  |
| TOTAL | 62 | 75 | 61 | TOTAL | 2 | 3 | 6 |  |  |  |  |  |  |  |  |
| NEW | 30 | 39 | 26 | NEW | 2 | 3 | 6 |  |  |  |  |  |  |  |  |
| RETAINED | 32 | 36 | 35 | RETAINED | 0 | 0 | 0 |  |  |  |  |  |  |  |  |
| LOST | 19 | 11 | 23 | LOST | 1 | 2 | 2 |  |  |  |  |  |  |  |  |
| RATIO BOYS TO <br> GIRLS |  |  | $91.0 \%$ |  |  |  | $9.0 \%$ |  |  |  |  |  |  |  |  |

WAH0028 KITSAP COUNTY HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  |  |  |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 12-13 GOAL |  |  |  |  |  |
| TOTAL | 38 | 47 | 42 | 51 | $(9)$ | $(5)$ | 46 |  |  |  |  |  |
| NEW | 21 | 26 | 23 | 28 | $(5)$ | $(3)$ | 25 |  |  |  |  |  |
| RETAINED | 17 | 21 | 19 | 23 | $(4)$ | $(2)$ | 21 |  |  |  |  |  |
| LOST | 1 | 8 | 16 |  |  |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 33 | 42 | 41 | TOTAL | 5 | 5 |  |
| NEW | 18 | 22 | 23 | NEW | 3 | $\mathbf{1}$ |  |
| RETAINED | 15 | 20 | 18 | RETAINED | 2 | 0 |  |
| LOST | 1 | 6 | 13 | LOST | 0 | 1 | 1 |
| RATIO BOYS TO <br> GIRLS |  |  |  |  |  | 2 | 3 |

WAH0058 MOSES LAKE YOUTH HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2}$ GOAL | VS. GOAL | VS. ACTUAL | $\mathbf{1 2 - 1 3}$ GOAL |
| TOTAL | 10 | 15 | 19 | 19 | 0 | 4 | 23 |
| NEW | 7 | 11 | 13 | 13 | 0 | 2 | 15 |
| RETAINED | 3 | 4 | 6 | 6 | 0 | 2 | 8 |
| LOST | 3 | 3 | 3 |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 8 | 14 | 19 | TOTAL | $\mathbf{2}$ | $\mathbf{1}$ | 0 |
| NEW | 5 | 10 | 13 | NEW | $\mathbf{2}$ | $\mathbf{1}$ | 0 |
| RETAINED | 3 | 4 | 6 | RETAINED | 0 | 0 | 0 |
| LOST | 3 | 2 | 3 | LOST | 0 | 1 | 0 |
| RATIO BOYS TO <br> GIRLS |  | $100.0 \%$ |  |  |  | 0 |  |

WAH0120 PUGET SOUND AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 | 11-12 GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 37 | 32 | 27 | 36 | (9) | (5) | 31 |
| NEW | 20 | 14 | 8 | 16 | (8) | (6) | 10 |
| RETAINED | 17 | 18 | 19 | 20 | (1) | 1 | 21 |
| LOST | 19 | 16 | 13 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 09-10 | 10-11 | 11-12 |  | 09-10 | 10-11 | 11-12 |
| TOTAL | 35 | 31 | 23 | TOTAL | 2 | 1 | 4 |
| NEW | 18 | 13 | 6 | NEW | 2 | 1 | 2 |
| RETAINED | 17 | 18 | 17 | RETAINED | 0 | 0 | 2 |
| LOST | 12 | 15 | 12 | LOST | 7 | 1 | 1 |
| RATIO BOYS TO GIRLS |  |  | 85.2\% |  |  |  | 14.8\% |

WAH0050 SEATTLE JUNIOR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 | 11-12 GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 212 | 258 | 263 | 262 | 1 | 5 | 267 |
| NEW | 113 | 126 | 93 | 128 | (35) | (33) | 95 |
| RETAINED | 99 | 132 | 170 | 134 | 36 | 38 | 172 |
| LOST | 22 | 32 | 39 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 |  | 09-10 | 10-11 | 11-12 |
| TOTAL | 189 | 223 | 226 | TOTAL | 23 | 35 | 37 |
| NEW | 100 | 104 | 76 | NEW | 13 | 22 | 17 |
| RETAINED | 89 | 119 | 150 | RETAINED | 10 | 13 | 20 |
| LOST | 19 | 26 | 32 | LOST | 3 | 6 | 7 |
| RATIO BOYS TO GIRLS |  |  | 85.9\% |  |  |  | 14.1\% |

WAH0062 SNO-KING AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 122 | 165 | 169 | 169 | 0 | 4 | 173 |
| NEW | 48 | 102 | 74 | 104 | $(30)$ | $(28)$ | 76 |
| RETAINED | 74 | 63 | 95 | 65 | 30 | 32 | 97 |
| LOST | 43 | 28 | 42 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 |  | 09-10 | 10-11 | 11-12 |
| TOTAL | 109 | 146 | 160 | TOTAL | 13 | 19 | 9 |
| NEW | 42 | 90 | 70 | NEW | 6 | 12 | 4 |
| RETAINED | 67 | 56 | 90 | RETAINED | 7 | 7 | 5 |
| LOST | 39 | 26 | 32 | LOST | 4 | 2 | 10 |
| RATIO BOYS TO GIRLS |  |  | 94.7\% |  |  |  | 5.3\% |

## WAH0048 SPOKANE JR CHIEFS

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 | 11-12 GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 90 | 86 | 77 | 90 | (13) | (9) | 81 |
| NEW | 31 | 39 | 33 | 41 | (8) | (6) | 35 |
| RETAINED | 59 | 47 | 44 | 49 | (5) | (3) | 46 |
| LOST | 2 | 6 | 7 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 09-10 | 10-11 | 11-12 |  | 09-10 | 10-11 | 11-12 |
| TOTAL | 87 | 80 | 71 | TOTAL | 3 | 6 | 6 |
| NEW | 29 | 35 | 32 | NEW | 2 | 4 | 1 |
| RETAINED | 58 | 45 | 39 | RETAINED | 1 | 2 | 5 |
| LOST | 2 | 6 | 7 | LOST | 0 | 0 | 0 |
| RATIO BOYS TO GIRLS |  |  | 92.2\% |  |  |  | 7.8\% |

WAH0077 TRI-CITIES AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  |  |  |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 12-13 GOAL |  |  |  |  |  |
| TOTAL | 119 | 147 | 119 | 151 | $(32)$ | $(28)$ | 123 |  |  |  |  |  |
| NEW | 43 | 76 | 31 | 78 | $(47)$ | $(45)$ | 33 |  |  |  |  |  |
| RETAINED | 76 | 71 | 88 | 73 | 15 | 17 | 90 |  |  |  |  |  |
| LOST | 13 | 22 | 35 |  |  |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| TOTAL | 106 | 129 | 110 | TOTAL | 13 | $\mathbf{1 8}$ |  |
| NEW | 38 | 67 | 29 | NEW | 5 | 9 |  |
| RETAINED | 68 | 62 | 81 | RETAINED | $\mathbf{8}$ | $\mathbf{2}$ |  |
| LOST | 11 | 19 | 29 | LOST | $\mathbf{2}$ | $\mathbf{9}$ | $\mathbf{7}$ |
| RATIO BOYS TO <br> GIRLS |  |  |  |  |  |  | 6 |

WAH0065 WENATCHEE AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2}$ GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 73 | 28 | 40 | 32 | 8 | 12 | 44 |
| NEW | 48 | 2 | 23 | 4 | 19 | 21 | 25 |
| RETAINED | 25 | 26 | 17 | 28 | $(11)$ | $(9)$ | 19 |
| LOST | 19 | 25 | 3 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  |  |  |  |  |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | $\mathbf{0 9}-\mathbf{1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  |  |  |  |
| TOTAL | 62 | 24 | 32 | TOTAL | 11 | 4 | 8 |  |  |  |  |
| NEW | 40 | 2 | 17 | NEW | 8 | 0 | 6 |  |  |  |  |
| RETAINED | 22 | 22 | 15 | RETAINED | 3 | 4 | 2 |  |  |  |  |
| LOST | 17 | 20 | 3 | LOST | 2 | 5 | 0 |  |  |  |  |
| RATIO BOYS TO <br> GIRLS |  |  | $80.0 \%$ |  |  |  | $20.0 \%$ |  |  |  |  |

WAH0051 WHATCOM COUNTY AMATEUR HOCKEY

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 09-10 | 10-11 | 11-12 | 11-12 GOAL | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 28 | 35 | 31 | 39 | (8) | (4) | 35 |
| NEW | 18 | 21 | 11 | 23 | (12) | (10) | 13 |
| RETAINED | 10 | 14 | 20 | 16 | 4 | 6 | 22 |
| LOST | 2 | 2 | 8 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 09-10 | 10-11 | 11-12 |  | 09-10 | 10-11 | 11-12 |
| TOTAL | 27 | 34 | 31 | TOTAL | 1 | 1 | 0 |
| NEW | 17 | 21 | 11 | NEW | 1 | 0 | 0 |
| RETAINED | 10 | 13 | 20 | RETAINED | 0 | 1 | 0 |
| LOST | 2 | 2 | 7 | LOST | 0 | 0 | 1 |
| RATIO BOYS TO GIRLS |  |  | 100.0\% |  |  |  | 0.0\% |

WAH0016 WINTHROP AMATEUR HOCKEY ASSN

| BOYS \& GIRLS_8 \& UNDER |  | 2 AND 2 CHALLENGE |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 19 | 18 | 21 | 22 | $(1)$ | 3 | 25 |
| NEW | 8 | 9 | 16 | 11 | 5 | 7 | 18 |
| RETAINED | 11 | 9 | 5 | 11 | $(6)$ | $(4)$ | 7 |
| LOST | 8 | 5 | 5 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | GIRLS_8 \& UNDER |  |  |  |
| TOTAL | 14 | 16 | 18 | TOTAL | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| NEW | 6 | 8 | 13 | NEW | 2 | $\mathbf{2}$ | 3 |
| RETAINED | 8 | 8 | 5 | RETAINED | 3 | 1 | 3 |
| LOST | 4 | 1 | 5 | LOST | 4 | 4 | 0 |
| RATIO BOYS TO <br> GIRLS |  |  | $85.7 \%$ |  |  |  | 0 |

WAH0056 YAKIMA AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 1 - 1 2 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 12-13 GOAL |
| TOTAL | 18 | 17 | 39 | 21 | 18 | 22 | 43 |
| NEW | 6 | 6 | 28 | 8 | 20 | 22 | 30 |
| RETAINED | 12 | 11 | 11 | 13 | $(2)$ | 0 | 13 |
| LOST | 6 | 9 | 7 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |  | GIRLS_8 \& UNDER |  |  |
| TOTAL | 15 | 16 | 29 | TOTAL | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ |
| NEW | 5 | 6 | 18 | NEW | 1 | $\mathbf{1}$ | $\mathbf{1 0}$ |
| RETAINED | 10 | 10 | 11 | RETAINED | 2 | 1 | 10 |
| LOST | 4 | 7 | 6 | LOST | 2 | 2 | 0 |
| RATIO BOYS TO <br> GIRLS |  |  | $74.4 \%$ |  |  |  | 1 |

