



2010 – 2011 8 & Under Membership Report

Table of Contents

Background	Page 1
National Analysis	Pages 2
Florida Analysis	Pages 3-4
2 & 2 Challenge	Page 5
Florida's 2010-11 Association Performance	Page 6-7
Local Association Analysis	Pages 7-16
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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age group for years to come.

After three seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there have been positive results. The age segment has seen a 17% increase in membership since the 2007-08 season, including a 10% increase in the 2010-11 season (see chart below). USA Hockey also surpassed 100,000 registered players in the 8 & under membership category for the first-time ever in the 2010-11 season.

The analysis contained in this report examines the membership in the 8 & under age category. On the National and Affiliate levels we are providing a summary for the past five seasons (2006-07 through 2010-11) and analysis for the past three seasons (2008-09 through 2010-11) on the local association level. This is done to help all levels of USA Hockey's structure understand their past performance in membership in this age category and to create reasonable growth goals for the 2011-12 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds.

The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

BOYS & GIRLS_8U						2 AND 2 CHALLENGE				
	06-07	07-08	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL*	
	TOTAL	89956	89423	91622	95775	105394	101103	4291	9619	110902
Number of players acquired -		N/A	-0.6%	2.5%	4.5%	10.0%				
	NEW	38943	38013	39580	41967	48254	44631	3623	6287	51008
Number of players retained -		N/A	-2.4%	4.1%	6.0%	15.0%				
	RET	51013	51410	52042	53808	57140	56472	668	3332	59894
		N/A	0.8%	1.2%	3.4%	6.2%				
Number of players that left -	LOST	14752	15899	15305	15184	15620	# OF ASSOCIATIONS			1377
youth hockey		N/A	7.8%	-3.7%	-0.8%	2.9%	AVERAGE # PLAYERS/ASSOCIATION			76.5

National 2 & 2 Challenge Goal for 2011-12. See page 5 for more information.



2010-11 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2010-11 increased by 9,619 (10.0%) to 105,394.
- The 2010-11 season represents the third consecutive year of growth in the 8 & under age category and the largest-ever membership in this age group for USA Hockey.

Acquisition

- New players increased by 6,287 (15.0%) from 2010-11 to 48,254.
- Third consecutive year of growth for new players.

Retention

- Retained players increased by 3,332 (6.2%) to 57,140.
- The 2010-11 retention increase was the largest in the past five years and the fourth consecutive year of growth.

BOYS & GIRLS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	89956	89423	91622	95775	105394
	N/A	-0.6%	2.5%	4.5%	10.0%
NEW	38943	38013	39580	41967	48254
	N/A	-2.4%	4.1%	6.0%	15.0%
RET	51013	51410	52042	53808	57140
	N/A	0.8%	1.2%	3.4%	6.2%
LOST	14752	15899	15305	15184	15620
	N/A	7.8%	-3.7%	-0.8%	2.9%

BOYS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	77755	77128	78782	81978	89907
	N/A	-0.8%	2.1%	4.1%	9.7%
NEW	32487	31733	33013	34819	40058
	N/A	-2.3%	4.0%	5.5%	15.0%
RET	45268	45395	45769	47159	49849
	N/A	0.3%	0.8%	3.0%	5.7%
LOST	11881	12672	12161	11932	12350
	N/A	6.7%	-4.0%	-1.9%	3.5%
RR	58.2%	58.9%	58.1%	57.5%	55.4%

GIRLS 8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	12203	12295	12876	13798	15487
	N/A	0.8%	4.7%	7.2%	12.2%
NEW	6461	6285	6604	7149	8197
	N/A	-2.7%	5.1%	8.3%	14.7%
RET	5742	6010	6272	6649	7290
	N/A	4.7%	4.4%	6.0%	9.6%
LOST	2875	3234	3145	3253	3272
	N/A	12.5%	-2.8%	3.4%	0.6%
RR	47.1%	48.9%	48.7%	48.2%	47.1%



2010-11 KEY TAKEAWAYS—FLORIDA

Total

- The total number of children ages 8 & under registered in Florida increased by 107 (11.0%) to 1,078.
- With 1,078 children playing during the 2010-11 season, it was the peak for the past five years.
- Florida has posted TWO consecutive years of overall growth.

Acquisition – Two consecutive years of growth

- New players increased by 74 (12.5%) from 2009-10 to 665.
- The 2010-11 season marked the highest amount of new players entering the game over the past five years.

Retention

- Retained players increased by 33 (8.7%) from 2009-10 to 413.
- This was the first increase in retained players since the 2007-08 season.

BOYS & GIRLS_ 8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	868	899	856	971	1078
	N/A	3.6%	-4.8%	13.4%	11.0%
NEW	464	486	448	591	665
	N/A	4.7%	-7.8%	31.9%	12.5%
RETAINED	404	413	408	380	413
	N/A	2.2%	-1.2%	-6.9%	8.7%
LOST	186	166	202	189	286
	N/A	-10.8%	21.7%	-6.4%	51.3%

BOYS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	837	840	812	906	1019
	N/A	0.4%	-3.3%	11.6%	12.5%
NEW	444	437	418	539	620
	N/A	-1.6%	-4.3%	28.9%	15.0%
RETAINED	393	403	394	367	399
	N/A	2.5%	-2.2%	-6.9%	8.7%
LOST	160	155	165	166	254
	N/A	-3.1%	6.5%	0.6%	53.0%

GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	31	59	44	65	59
	N/A	90.3%	-25.4%	47.7%	-9.2%
NEW	20	49	30	52	45
	N/A	145.0%	-38.8%	73.3%	-13.5%
RETAINED	11	10	14	13	14
	N/A	-9.1%	40.0%	-7.1%	7.7%
LOST	26	11	37	23	32
	N/A	-57.7%	236.4%	-37.8%	39.1%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Florida's retention results for 2010-11 by age segment:

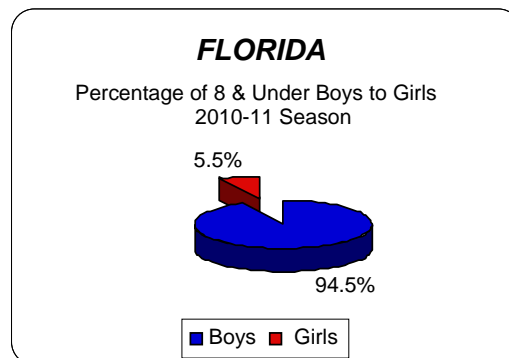
- **17.6% of all 4 Year Olds returned as 5 Year Olds** – National Average 34.3%
- **30.8% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.3%
- **49.1% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.0%
- **60.9% of all 7 Year Olds returned as 8 Year Olds** – National Average 74.9%

- **72.5% of all Squirrels returned in 2010-11** – National Average 83.9%
- **80.2% of all Pee Wees returned in 2010-11** – National Average 90.5%
- **83.4% of all Bantams returned in 2010-11** – National Average 94.0%

RATIO OF BOYS TO GIRLS – 8 & Under

Boys represented 94.5% of all 8 & unders in Florida in 2010-11 while girls represented 5.5%.

Nationally, boys represented 85.2% of all 8 & unders in 2010-11 while girls represented 14.8%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2010-11: if your association added 22 new players, your 2011-12 goal is to acquire:
22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2010-11: if your association retained 30 players, your 2011-12 goal is to retain:
30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

NATIONAL 2 & 2 CHALLENGE

2010-11: RESULTS

- Surpassed 10-11 goal by 4,291 players
 - Surpassed acquisition goal by 3,623
 - Surpassed retention goal by 668

2011-12: GOALS

- Based on 1,377 associations
 - 2,754 players acquired (2 per association)
 - 2,754 players retained (2 per association)
- 2011-12 goal is 110,902 (5.2% increase) total 4 to 8 year olds

NATIONAL	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	101,103	105,394	110,902
NEW	44,631	48,254	51,008
RETAINED	56,472	57,140	59,894

AFFILIATE 2 & 2 CHALLENGE: FLORIDA

2010-11: RESULTS

- Achieved the overall growth but did not meet the 2 & 2 Challenge
 - Surpassed acquisition goal by 20
 - Underperformed in retention goal by 21

2011-12: GOALS

- Based on 26 associations that registered 5 players or more in the age group
 - 52 kids acquired (2 per association)
 - 52 kids retained (2 per association)
- 2011-12 goal is 1,182 (9.6% increase) total 4 to 8 year old players

FLORIDA	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	1,079	1,078	1,182
NEW	645	665	717
RETAINED	434	413	465



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Panthers Hockey Association, Everblades Inhouse, Glacier Ice and Snow Arena, Ice Den Hockey and Golden Wolves Hockey Club (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Florida had a successful growth year! While many associations had tremendous growth, only five were able to successfully meet all requirements of the 2 & 2 Challenge.

FLORIDA'S 2010-11 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Volusia Youth Hockey Association	+45
2. Panthers Hockey Association	+37
3. Everblades Inhouse	+34
4. Glacier Ice and Snow Arena	+31
5. Brevard Amateur Ice Hockey Association	+20
6. Ice Den Hockey	+13
7. Palm Beach Ice Works	+13
8. Palm Beach Ice Zone	+6
9. Golden Wolves Hockey Club	+5
10. Ice Sports Forum Rec League	+4
11. Jacksonville Ice	+4
12. Florida Eels	+3
13. Skatium Hockey	+2
14. Tampa Bay Titans Hockey	+1
15. Orlando Youth Hockey Association	0
16. Jacksonville Storm Youth Hockey	-1
17. Junior Everblades	-2
18. Team Raiders Hockey Club	-2
19. Kendall Youth Hockey Association	-4
20. Manasota Youth Travel Hockey	-5
21. Ellenton Ice & Sports Youth House	-6
22. Northwest Florida Hockey League	-6



23. Tampa Bay Junior Lightning—House	-12
24. Tim's Kids	-21
25. Pines Hockey Association	-22
26. Tampa Bay Skating Academy	-22

FLORIDA ASSOCIATIONS

FLH0033 BREVARD AMATEUR ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	69	41	61	45	16	20	65
NEW	48	20	42	22	20	22	44
RETAINED	21	21	19	23	(4)	(2)	21
LOST	14	31	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	64	39	57	TOTAL	5	2	4
NEW	44	18	39	NEW	4	2	3
RETAINED	20	21	18	RETAINED	1	0	1
LOST	13	26	12	LOST	1	5	1
RATIO BOYS TO GIRLS							6.6%

FLH0043 ELLENTON ICE & SPORTS YOUTH HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	13	7	17	(10)	(6)	11
NEW	0	13	5	15	(10)	(8)	7
RETAINED	0	0	2	2	0	2	4
LOST	2	0	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	13	7	TOTAL	0	0	0
NEW	0	13	5	NEW	0	0	0
RETAINED	0	0	2	RETAINED	0	0	0
LOST	2	0	6	LOST	0	0	0
RATIO BOYS TO GIRLS							0.0%

FLH0072 EVERBLADES INHOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	59	170	204	174	30	34	208
NEW	36	144	156	146	10	12	158
RETAINED	23	26	48	28	20	22	50
LOST	22	26	107				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	58	164	201	TOTAL	1	6	3
NEW	35	139	155	NEW	1	5	1
RETAINED	23	25	46	RETAINED	0	1	2
LOST	20	26	103	LOST	2	0	4
RATIO BOYS TO GIRLS							1.5%

FLH0099 FLORIDA EELS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	10	6	9	10	(1)	3	13
NEW	10	3	6	5	1	3	8
RETAINED	0	3	3	5	(2)	0	5
LOST	0	2	2				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	6	8	TOTAL	2	0	1
NEW	8	3	5	NEW	2	0	1
RETAINED	0	3	3	RETAINED	0	0	0
LOST	0	2	2	LOST	0	0	0
RATIO BOYS TO GIRLS			88.9%				11.1%

FLH3010 GLACIER ICE AND SNOW ARENA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	65	41	72	45	27	31	76
NEW	52	35	54	37	17	19	56
RETAINED	13	6	18	8	10	12	20
LOST	13	44	20				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	62	38	67	TOTAL	3	3	5
NEW	49	32	49	NEW	3	3	5
RETAINED	13	6	18	RETAINED	0	0	0
LOST	11	41	18	LOST	2	3	2
RATIO BOYS TO GIRLS			93.1%				6.9%

FLH0016 GOLDEN WOLVES HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	18	11	16	15	1	5	20
NEW	17	11	13	13	0	2	15
RETAINED	1	0	3	2	1	3	5
LOST	1	5	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	18	11	16	TOTAL	0	0	0
NEW	17	11	13	NEW	0	0	0
RETAINED	1	0	3	RETAINED	0	0	0
LOST	1	5	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH1059 ICE DEN HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	25	34	47	38	9	13	51
NEW	15	25	34	27	7	9	36
RETAINED	10	9	13	11	2	4	15
LOST	10	11	11				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	22	30	43	TOTAL	3	4	4
NEW	14	23	32	NEW	1	2	2
RETAINED	8	7	11	RETAINED	2	2	2
LOST	10	11	11	LOST	0	0	0
RATIO BOYS TO GIRLS			91.5%				8.5%

FLH0002 ICE SPORTS FORUM REC LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	87	75	79	79	0	4	83
NEW	41	40	47	42	5	7	49
RETAINED	46	35	32	37	(5)	(3)	34
LOST	14	13	13				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	86	69	74	TOTAL	1	6	5
NEW	40	35	43	NEW	1	5	4
RETAINED	46	34	31	RETAINED	0	1	1
LOST	14	13	10	LOST	0	0	3
RATIO BOYS TO GIRLS			93.7%				6.3%

FLH0068 JACKSONVILLE ICE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	3	3	7	7	0	4	11
NEW	3	3	7	5	2	4	9
RETAINED	0	0	0	2	(2)	0	2
LOST	0	1	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	2	2	7	TOTAL	1	1	0
NEW	2	2	7	NEW	1	1	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	1	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0001 JACKSONVILLE STORM YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	15	14	19	(5)	(1)	18
NEW	8	12	7	14	(7)	(5)	9
RETAINED	0	3	7	5	2	4	9
LOST	2	3	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	15	14	TOTAL	0	0	0
NEW	8	12	7	NEW	0	0	0
RETAINED	0	3	7	RETAINED	0	0	0
LOST	2	3	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0071 JUNIOR EVERBLADES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	13	11	17	(6)	(2)	15
NEW	0	13	8	15	(7)	(5)	10
RETAINED	0	0	3	2	1	3	5
LOST	2	0	3				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	13	11	TOTAL	0	0	0
NEW	0	13	8	NEW	0	0	0
RETAINED	0	0	3	RETAINED	0	0	0
LOST	2	0	3	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0042 KENDALL YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	23	14	10	18	(8)	(4)	14
NEW	12	7	4	9	(5)	(3)	6
RETAINED	11	7	6	9	(3)	(1)	8
LOST	57	9	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	13	9	TOTAL	7	1	1
NEW	5	7	4	NEW	7	0	0
RETAINED	11	6	5	RETAINED	0	1	1
LOST	29	3	1	LOST	28	6	0
RATIO BOYS TO GIRLS			90.0%				10.0%

FLH0053 MANASOTA YOUTH TRAVEL HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	18	21	16	25	(9)	(5)	20
NEW	9	17	8	19	(11)	(9)	10
RETAINED	9	4	8	6	2	4	10
LOST	3	1	6				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	21	16	TOTAL	1	0	0
NEW	8	17	8	NEW	1	0	0
RETAINED	9	4	8	RETAINED	0	0	0
LOST	3	1	6	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0029 NORTHWEST FLORIDA HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	23	17	27	(10)	(6)	21
NEW	3	12	5	14	(9)	(7)	7
RETAINED	5	11	12	13	(1)	1	14
LOST	15	0	4				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	22	15	TOTAL	0	1	2
NEW	3	11	5	NEW	0	1	0
RETAINED	5	11	10	RETAINED	0	0	2
LOST	15	0	4	LOST	0	0	0
RATIO BOYS TO GIRLS			88.2%				11.8%

FLH0028 ORLANDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	6	11	11	15	(4)	0	15
NEW	4	10	8	12	(4)	(2)	10
RETAINED	2	1	3	3	0	2	5
LOST	5	1	5				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	6	11	11	TOTAL	0	0	0
NEW	4	10	8	NEW	0	0	0
RETAINED	2	1	3	RETAINED	0	0	0
LOST	5	1	5	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0081 PALM BEACH ICE WORKS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	5	18	9	9	13	22
NEW	0	5	18	7	11	13	20
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	5				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	5	17	TOTAL	0	0	1
NEW	0	5	17	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	5	LOST	0	0	0
RATIO BOYS TO GIRLS			94.4%				5.6%

FLH0080 PALM BEACH ICE ZONE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	10	16	14	2	6	20
NEW	0	10	13	12	1	3	15
RETAINED	0	0	3	2	1	3	5
LOST	0	0	5				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	9	16	TOTAL	0	1	0
NEW	0	9	13	NEW	0	1	0
RETAINED	0	0	3	RETAINED	0	0	0
LOST	0	0	4	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0035 PANTHERS HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	50	47	84	51	33	37	88
NEW	33	35	65	37	28	30	67
RETAINED	17	12	19	14	5	7	21
LOST	10	4	5				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	50	45	80	TOTAL	0	2	4
NEW	33	33	61	NEW	0	2	4
RETAINED	17	12	19	RETAINED	0	0	0
LOST	10	4	5	LOST	0	0	0
RATIO BOYS TO GIRLS			95.2%				4.8%

FLH0040 PINES HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	56	54	32	58	(26)	(22)	36
NEW	33	34	18	36	(18)	(16)	20
RETAINED	23	20	14	22	(8)	(6)	16
LOST	17	22	18				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	56	52	30	TOTAL	0	2	2
NEW	33	32	16	NEW	0	2	2
RETAINED	23	20	14	RETAINED	0	0	0
LOST	17	22	17	LOST	0	0	1
RATIO BOYS TO GIRLS			93.8%				6.3%

FLH0066 SKATIUM HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	25	17	19	21	(2)	2	23
NEW	12	12	14	14	0	2	16
RETAINED	13	5	5	7	(2)	0	7
LOST	7	9	5				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	24	16	17	TOTAL	1	1	2
NEW	12	11	12	NEW	0	1	2
RETAINED	12	5	5	RETAINED	1	0	0
LOST	7	9	5	LOST	0	0	0
RATIO BOYS TO GIRLS			89.5%				10.5%

FLH0050 TAMPA BAY JUNIOR LIGHTNING-HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	28	16	32	(16)	(12)	20
NEW	20	19	6	21	(15)	(13)	8
RETAINED	7	9	10	11	(1)	1	12
LOST	1	3	7				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	26	26	15	TOTAL	1	2	1
NEW	19	18	6	NEW	1	1	0
RETAINED	7	8	9	RETAINED	0	1	1
LOST	1	3	7	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

FLH0007 TAMPA BAY SKATING ACADEMY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	35	35	13	39	(26)	(22)	17
NEW	21	28	8	30	(22)	(20)	10
RETAINED	14	7	5	9	(4)	(2)	7
LOST	14	9	18				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	35	33	13	TOTAL	0	2	0
NEW	21	26	8	NEW	0	2	0
RETAINED	14	7	5	RETAINED	0	0	0
LOST	13	9	17	LOST	1	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0008 TAMPA BAY TITANS HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	13	14	15	18	(3)	1	19
NEW	10	12	7	14	(7)	(5)	9
RETAINED	3	2	8	4	4	6	10
LOST	0	2	1				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	13	14	14	TOTAL	0	0	1
NEW	10	12	6	NEW	0	0	1
RETAINED	3	2	8	RETAINED	0	0	0
LOST	0	2	1	LOST	0	0	0
RATIO BOYS TO GIRLS			93.3%				6.7%

FLH2006 TEAM RAIDERS HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	15	13	19	(6)	(2)	17
NEW	12	11	5	13	(8)	(6)	7
RETAINED	5	4	8	6	2	4	10
LOST	1	4	0				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	15	13	TOTAL	1	0	0
NEW	11	11	5	NEW	1	0	0
RETAINED	5	4	8	RETAINED	0	0	0
LOST	1	4	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0082 TIMS KIDS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	46	25	50	(25)	(21)	29
NEW	0	46	25	48	(23)	(21)	27
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	37				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	38	23	TOTAL	0	8	2
NEW	0	38	23	NEW	0	8	2
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	31	LOST	0	0	6
RATIO BOYS TO GIRLS			92.0%				8.0%

FLH0079 VOLUSIA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	45	4	41	45	49
NEW	0	0	45	2	43	45	47
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				
BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	44	TOTAL	0	0	1
NEW	0	0	44	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			97.8%				2.2%