

2010 – 2011 8 & Under Membership Report

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This report focuses on the foundation of USA Hockey's membership – the 8 & under age category. Analysis of USA Hockey's membership data has shown that growth in this age category will positively impact the larger 9 to 14 age group for years to come.

After three seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there have been positive results. The age segment has seen a 17% increase in membership since the 2007-08 season, including a 10% increase in the 2010-11 season (see chart below). USA Hockey also surpassed 100,000 registered players in the 8 & under membership category for the first-time ever in the 2010-11 season.

The analysis contained in this report examines the membership in the 8 & under age category. On the National and Affiliate levels we are providing a summary for the past five seasons (2006-07 through 2010-11) and analysis for the past three seasons (2008-09 through 2010-11) on the local association level. This is done to help all levels of USA Hockey's structure understand their past performance in membership in this age category and to create reasonable growth goals for the 2011-12 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds.

The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey's American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Number of players acquired -

Number of players that left youth hockey

BOYS & GIRL	.S_8U					2 AND 2 CHALLENGE			
	06-07	07-08	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL*
TOTAL	89956	89423	91622	95775	105394	101103	4291	9619	110902
	N/A	-0.6%	2.5%	4.5%	10.0%				
NEW	38943	38013	39580	41967	48254	44631	3623	6287	51008
	N/A	-2.4%	4.1%	6.0%	15.0%				
RET	51013	51410	52042	53808	57140	56472	668	3332	59894
	N/A	0.8%	1.2%	3.4%	6.2%				
LOST	14752	15899	15305	15184	15620	# OF ASSOCIATIONS		1377	
	N/A	7.8%	-3.7%	-0.8%	2.9%	AVERAGE # PLAYERS/ASSOCIATION		76.5	

National 2 & 2 Challenge Goal for 2011-12. See page 5 for more information.



2010-11 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2010-11 increased by 9,619 (10.0%) to 105,394.
- The 2010-11 season represents the third consecutive year of growth in the 8 & under age category and the largest-ever membership in this age group for USA Hockey.

Acquisition

- New players increased by 6,287 (15.0%) from 2010-11 to 48,254.
- Third consecutive year of growth for new players.

Retention

- Retained players increased by 3,332 (6.2%) to 57,140.
- The 2010-11 retention increase was the largest in the past five years and the fourth consecutive year of growth.

BOYS & GIRLS_8U						
	06-07	07-08	08-09	09-10	10-11	
TOTAL	89956	89423	91622	95775	105394	
	N/A	-0.6%	2.5%	4.5%	10.0%	
NEW	38943	38013	39580	41967	48254	
	N/A	-2.4%	4.1%	6.0%	15.0%	
RET	51013	51410	52042	53808	57140	
	N/A	0.8%	1.2%	3.4%	6.2%	
LOST	14752	15899	15305	15184	15620	
	N/A	7.8%	-3.7%	-0.8%	2.9%	

BOYS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	77755	77128	78782	81978	89907
	N/A	-0.8%	2.1%	4.1%	9.7%
NEW	32487	31733	33013	34819	40058
	N/A	-2.3%	4.0%	5.5%	15.0%
RET	45268	45395	45769	47159	49849
	N/A	0.3%	0.8%	3.0%	5.7%
LOST	11881	12672	12161	11932	12350
	N/A	6.7%	-4.0%	-1.9%	3.5%
RR	58.2%	58.9%	58.1%	57.5%	55.4%

GIRLS 8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	12203	12295	12876	13798	15487
	N/A	0.8%	4.7%	7.2%	12.2%
NEW	6461	6285	6604	7149	8197
	N/A	-2.7%	5.1%	8.3%	14.7%
RET	5742	6010	6272	6649	7290
	N/A	4.7%	4.4%	6.0%	9.6%
LOST	2875	3234	3145	3253	3272
	N/A	12.5%	-2.8%	3.4%	0.6%
RR	47.1%	48.9%	48.7%	48.2%	47.1%



2010-11 KEY TAKEAWAYS—NEW HAMPSHIRE

Total

- The total number of children ages 8 & under registered in New Hampshire increased by 80 (5.7%) to 1,481.
- With 1,481 children playing during the 2010-11 season, it was the second-highest total for the past five years.
- New Hampshire has posted TWO consecutive years of overall growth.

Acquisition - Two consecutive years of growth overall

• New players increased by 79 (12.5%) from 2009-10 to 709.

Retention - Two consecutive years of growth overall

• After a negative retention year in 2009-10, New Hampshire increased retention of girls by 4.4% in 2010-11.

BOYS & GIRLS_8 & UNDE		-			
	06-07	07-08	08-09	09-10	10-11
TOTAL	1422	1486	1333	1401	1481
	N/A	4.5%	-10.3%	5.1%	5.7%
NEW	719	716	571	630	709
	N/A	-0.4%	-20.3%	10.3%	12.5%
RETAINED	703	770	762	771	772
	N/A	9.5%	-1.0%	1.2%	0.1%
LOST	287	267	354	214	277
	N/A	-7.0%	32.6%	-39.5%	29.4%

BOYS_8 & UNDER_ SUMMARY						
	06-07	07-08	08-09	09-10	10-11	
TOTAL	1171	1231	1110	1156	1224	
	N/A	5.1%	-9.8%	4.1%	5.9%	
NEW	581	576	468	498	570	
	N/A	-0.9%	-18.8%	6.4%	14.5%	
RETAINED	590	655	642	658	654	
	N/A	11.0%	-2.0%	2.5%	-0.6%	
LOST	230	197	272	156	202	
	N/A	-14.3%	38.1%	-42.6%	29.5%	

GIRLS_8 & UNDER_ SUMMARY						
	06-07	07-08	08-09	09-10	10-11	
TOTAL	251	255	223	245	257	
	N/A	1.6%	-12.5%	9.9%	4.9%	
NEW	138	140	103	132	139	
	N/A	1.4%	-26.4%	28.2%	5.3%	
RETAINED	113	115	120	113	118	
	N/A	1.8%	4.3%	-5.8%	4.4%	
LOST	57	70	82	58	75	
	N/A	22.8%	17.1%	-29.3%	29.3%	



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

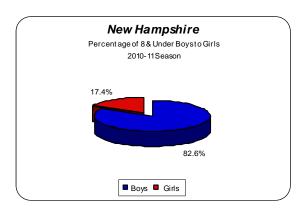
New Hampshire's retention results for 2010-11 by age segment:

- 34.7% of all 4 Year Olds returned as 5 Year Olds National Average 34.3%
- 53.2% of all 5 Year Olds returned as 6 Year Olds National Average 52.3%
- 61.6% of all 6 Year Olds returned as 7 Year Olds National Average 67.0%
- 70.7% of all 7 Year Olds returned as 8 Year Olds National Average 74.9%
- 81.9% of all Squirts returned in 2010-11 National Average 83.9%
- 90.0% of all Pee Wees returned in 2010-11 National Average 90.5%
- 92.4% of all Bantams returned in 2010-11 National Average 94.0%

RATIO OF BOYS TO GIRLS - 8 & Under

Boys represented 82.6% of all 8 & unders in New Hampshire in 2010-11 while girls represented 17.4%.

Nationally, boys represented 85.2% of all 8 & unders in 2010-11 while girls represented 14.8%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association acquires two more players than last year.

2010-11: if your association added 22 new players, your 2011-12 goal is to acquire:
22 players + 2 more = 24 new players

Each association retains two more players than last year.

2010-11: if your association retained 30 players, your 2011-12 goal is to retain:
30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

NATIONAL 2 & 2 CHALLENGE

2010-11: RESULTS

- Surpassed 10-11 goal by 4,291 players
 - o Surpassed acquisition goal by 3,623
 - o Surpassed retention goal by 668

2011-12: GOALS

- Based on 1,377 associations
 - o 2,754 players acquired (2 per association)
 - o 2,754 players retained (2 per association)
- 2011-12 goal is 110,902 (5.2% increase) total 4 to 8 year olds

	2010-11	2010-11	2011-12
NATIONAL	GOAL	ACTUAL	GOAL
TOTAL	101,103	105,394	110,902
NEW	44,631	48,254	51,008
RETAINED	56,472	57,140	59,894

AFFILIATE 2 & 2 CHALLENGE: NEW HAMPSHIRE

2010-11: RESULTS

- Achieved the overall growth but did not meet the 2 & 2 Challenge
 - Surpassed acquisition goal by 27
 - o Underperformed in retention goal by 51

2011-12: GOALS

- Based on 26 associations that registered 5 players or more in the age group
 - o 52 kids acquired (2 per association)
 - o 52 kids retained (2 per association)
- 2011-12 goal is 1,585 (7.0% increase) total 4 to 8 year old players

NEW	2010-11	2010-11	2011-12
HAMPSHIRE	GOAL	ACTUAL	GOAL
TOTAL	1,505	1,481	1,585
NEW	682	709	761
RETAINED	823	772	824



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to NH Jr. Monarchs, Rochester Youth Hockey, Lakes Region Youth Hockey, Henniker Youth Hockey Association, and Twin Valley Hockey (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! New Hampshire had a successful growth year. While many associations had tremendous growth, only five associations were able to successfully meet all requirements of the 2 & 2 Challenge.

New Hampshire's 2010-11 ASSOCIATION PERFORMANCE

<u>Ass</u>	<u>sociation</u>	<u>Net Growth</u>
1.	NH Jr. Monarchs	+34
2.	Manchester Regional Youth Hockey	+16
3.	Manchester Regional Youth House	+13
4.	Rochester Youth Hockey	+13
5.	Hanover Hockey Association	+12
6.	Lakes Region Youth Hockey	+12
7.	New England Stars Youth Hockey	+11
8.	Henniker Youth Hockey Association	+10
9.	Twin Valley Hockey	+9
10.	Salem Youth Hockey	+8
11.	Hollis Youth Hockey	+4
12.	NH Avalanche Hockey	+3
13.	Seacoast League	+2
14.	Mt. Washington Valley Youth Hockey Ham Arena	+1
15.	White Mountain Youth Hockey	0
16.	Dover Youth Hockey Association	-4
17.	Nashua Panthers Youth Hockey Association	-6
18.	Pro Ambitions Nashua	-6
19.	Northern Cyclones	-7
20.	Back Bay Hockey Association	-10
21.	New Hampshire East	-16



22.	Keene Youth Hockey Club	-19
23.	Berlin Youth Hockey	-21
24.	Rinks at Exeter	-26
25.	Kearsarge Youth Hockey	-29
26.	Concord Youth Hockey	-40

NEW HAMPSHIRE ASSOCIATIONS

NHH0103 BACK BAY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	42	57	47	61	(14)	(10)	51	
NEW	12	38	18	40	(22)	(20)	20	
RETAINED	30	19	29	21	8	10	31	
LOST	6	14	20					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	32	44	37	TOTAL	10	13	10	
NEW	10	28	12	NEW	2	10	6	
RETAINED	22	16	25	RETAINED	8	3	4	
LOST	5	9	13	LOST	1	5	7	
RATIO BOYS TO GIRLS			78.7%				21.3%	

NHH0004 BERLIN YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	44	67	46	71	(25)	(21)	50	
NEW	19	33	8	35	(27)	(25)	10	
RETAINED	25	34	38	36	2	4	40	
LOST	7	5	18					

BOYS_8 & UND	ER			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	29	49	33	TOTAL	15	18	13	
NEW	11	25	6	NEW	8	8	2	
RETAINED	18	24	27	RETAINED	7	10	11	
LOST	6	3	13	LOST	1	2	5	
RATIO BOYS TO	GIRLS		71.7%				28.3%	

NHH0018 CONCORD YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	94	86	46	90	(44)	(40)	50
NEW	25	32	13	34	(21)	(19)	15
RETAINED	69	54	33	56	(23)	(21)	35
LOST	74	22	39				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	73	71	41	TOTAL	21	15	5	
NEW	18	25	10	NEW	7	7	3	
RETAINED	55	46	31	RETAINED	14	8	2	
LOST	61	14	29	LOST	13	8	10	
RATIO BOYS TO GIRLS			89.1%				10.9%	

NHH0017 DOVER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	104	93	89	97	(8)	(4)	93	
NEW	44	40	42	42	0	2	44	
RETAINED	60	53	47	55	(8)	(6)	49	
LOST	12	11	15					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	93	81	79	TOTAL	11	12	10	
NEW	36	34	36	NEW	8	6	6	
RETAINED	57	47	43	RETAINED	3	6	4	
LOST	8	9	12	LOST	4	2	3	
RATIO BOYS TO GIRLS			88.8%				11.2%	

NHH0108 HANOVER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	132	158	170	162	8	12	174	
NEW	77	85	77	87	(10)	(8)	79	
RETAINED	55	73	93	75	18	20	95	
LOST	30	25	29					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	96	128	127	TOTAL	36	30	43	
NEW	54	72	49	NEW	23	13	28	
RETAINED	42	56	78	RETAINED	13	17	15	
LOST	21	17	21	LOST	9	8	8	
RATIO BOYS TO GIRLS			74.7%				25.3%	

NHH0011 HENNIKER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	26	34	44	38	6	10	48	
NEW	7	16	21	18	3	5	23	
RETAINED	19	18	23	20	3	5	25	
LOST	9	4	5					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	22	27	37	TOTAL	4	7	7	
NEW	5	12	17	NEW	2	4	4	
RETAINED	17	15	20	RETAINED	2	3	3	
LOST	7	3	2	LOST	2	1	3	
RATIO BOYS TO GIRLS			84.1%				15.9%	

NHH0102 HOLLIS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	27	10	14	14	0	4	18	
NEW	15	2	13	4	9	11	15	
RETAINED	12	8	1	10	(9)	(7)	3	
LOST	2	2	1					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	24	9	14	TOTAL	3	1	0	
NEW	13	2	13	NEW	2	0	0	
RETAINED	11	7	1	RETAINED	1	1	0	
LOST	2	2	1	LOST	0	0	0	
RATIO BOYS TO GIRLS			100.0%				0.0%	

NHH0112 KEARSARGE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	44	69	40	73	(33)	(29)	44	
NEW	22	51	20	53	(33)	(31)	22	
RETAINED	22	18	20	20	0	2	22	
LOST	30	16	44					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	27	37	26	TOTAL	17	32	14	
NEW	15	28	14	NEW	7	23	6	
RETAINED	12	9	12	RETAINED	10	9	8	
LOST	20	12	23	LOST	10	4	21	
RATIO BOYS TO GIRLS		65.0%				35.0%		

NHH0094 KEENE YOUTH HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	65	54	35	58	(23)	(19)	39	
NEW	32	18	8	20	(12)	(10)	10	
RETAINED	33	36	27	38	(11)	(9)	29	
LOST	39	12	20					

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11		
TOTAL	61	49	34	TOTAL	4	5	1		
NEW	29	15	7	NEW	3	3	1		
RETAINED	32	34	27	RETAINED	1	2	0		
LOST	34	11	15	LOST	5	1	5		
RATIO BOYS TO	GIRLS		97.1%				2.9%		

NHH0139 LAKES REGION YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	58	71	83	75	8	12	87	
NEW	11	40	42	42	0	2	44	
RETAINED	47	31	41	33	8	10	43	
LOST	26	8	19					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	54	59	72	TOTAL	4	12	11	
NEW	11	28	36	NEW	0	12	6	
RETAINED	43	31	36	RETAINED	4	0	5	
LOST	23	8	12	LOST	3	0	7	
RATIO BOYS TO GIRLS			86.7%				13.3%	

NHH0109 MANCHESTER REGIONAL YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	66	54	70	58	12	16	74	
NEW	50	26	45	28	17	19	47	
RETAINED	16	28	25	30	(5)	(3)	27	
LOST	12	16	10					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	30	24	27	TOTAL	36	30	43	
NEW	27	13	17	NEW	23	13	28	
RETAINED	3	11	10	RETAINED	13	17	15	
LOST	3	8	2	LOST	9	8	8	
RATIO BOYS TO GIRLS			38.6%				61.4%	

NHH0110 MANCHESTER REGIONAL YOUTH HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	89	82	95	86	9	13	99
NEW	63	31	69	33	36	38	71
RETAINED	26	51	26	53	(27)	(25)	28
LOST	42	24	40				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	76	72	78	TOTAL	13	10	17	
NEW	57	24	57	NEW	6	7	12	
RETAINED	19	48	21	RETAINED	7	3	5	
LOST	38	19	37	LOST	4	5	3	
RATIO BOYS TO GIRLS			82.1%				17.9%	

NHH0057 MT WASHINGTON VALLEY YOUTH HKY HAM ARENA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	22	17	18	21	(3)	1	22	
NEW	12	7	11	9	2	4	13	
RETAINED	10	10	7	12	(5)	(3)	9	
LOST	1	0	3					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	21	17	17	TOTAL	1	0	1	
NEW	11	7	10	NEW	1	0	1	
RETAINED	10	10	7	RETAINED	0	0	0	
LOST	1	0	3	LOST	0	0	0	
RATIO BOYS TO	GIRLS		94.4%				5.6%	

NHH0015 NASHUA PANTHERS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	32	33	27	37	(10)	(6)	31	
NEW	31	23	20	25	(5)	(3)	22	
RETAINED	1	10	7	12	(5)	(3)	9	
LOST	6	9	8					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	27	28	23	TOTAL	5	5	4	
NEW	26	21	16	NEW	5	2	4	
RETAINED	1	7	7	RETAINED	0	3	0	
LOST	6	8	7	LOST	0	1	1	
RATIO BOYS TO GIRLS			85.2%				14.8%	

NHH0035 NEW ENGLAND STARS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	0	0	11	4	7	11	15	
NEW	0	0	11	2	9	11	13	
RETAINED	0	0	0	2	(2)	0	2	
LOST	0	0	0					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	0	0	10	TOTAL	0	0	1	
NEW	0	0	10	NEW	0	0	1	
RETAINED	0	0	0	RETAINED	0	0	0	
LOST	0	0	0	LOST	0	0	0	
RATIO BOYS TO GIRLS			90.9%				9.1%	

NHH0005 NEW HAMPSHIRE EAST

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	38	39	23	43	(20)	(16)	27	
NEW	30	24	10	26	(16)	(14)	12	
RETAINED	8	15	13	17	(4)	(2)	15	
LOST	2	5	8					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	33	37	23	TOTAL	5	2	0	
NEW	25	24	10	NEW	5	0	0	
RETAINED	8	13	13	RETAINED	0	2	0	
LOST	2	4	6	LOST	0	1	2	
RATIO BOYS TO	GIRLS		100.0%				0.0%	

NHH0041 NH AVALANCHE HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	87	78	81	82	(1)	3	85	
NEW	38	34	31	36	(5)	(3)	33	
RETAINED	49	44	50	46	4	6	52	
LOST	22	16	12					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	82	73	75	TOTAL	5	5	6	
NEW	36	31	29	NEW	2	3	2	
RETAINED	46	42	46	RETAINED	3	2	4	
LOST	19	13	11	LOST	3	3	1	
RATIO BOYS TO GIRLS			92.6%				7.4%	

NHH0039 NH JR MONARCHS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	69	79	113	83	30	34	117	
NEW	58	56	72	58	14	16	74	
RETAINED	11	23	41	25	16	18	43	
LOST	1	22	16					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	63	70	102	TOTAL	6	9	11	
NEW	52	51	66	NEW	6	5	6	
RETAINED	11	19	36	RETAINED	0	4	5	
LOST	1	21	14	LOST	0	1	2	
RATIO BOYS TO GIRLS			90.3%				9.7%	

NHH0113 NORTHERN CYCLONES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	29	30	23	34	(11)	(7)	27	
NEW	15	19	14	21	(7)	(5)	16	
RETAINED	14	11	9	13	(4)	(2)	11	
LOST	1	2	4					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	29	29	20	TOTAL	0	1	3	
NEW	15	18	11	NEW	0	1	3	
RETAINED	14	11	9	RETAINED	0	0	0	
LOST	1	2	4	LOST	0	0	0	
RATIO BOYS TO	GIRLS		87.0%				13.0%	

NHH0101 PRO AMBITIONS NASHUA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	12	16	10	20	(10)	(6)	14	
NEW	9	13	8	15	(7)	(5)	10	
RETAINED	3	3	2	5	(3)	(1)	4	
LOST	5	1	3					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	12	15	9	TOTAL	0	1	1	
NEW	9	12	7	NEW	0	1	1	
RETAINED	3	3	2	RETAINED	0	0	0	
LOST	5	1	3	LOST	0	0	0	
RATIO BOYS TO	GIRLS		90.0%				10.0%	

NHH0014 ROCHESTER YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	12	28	41	32	9	13	45	
NEW	8	19	28	21	7	9	30	
RETAINED	4	9	13	11	2	4	15	
LOST	6	0	7					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	10	27	38	TOTAL	2	1	3	
NEW	7	18	25	NEW	1	1	3	
RETAINED	3	9	13	RETAINED	1	0	0	
LOST	5	0	6	LOST	1	0	1	
RATIO BOYS TO GIRLS			92.7%				7.3%	

NHH0007 SALEM YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	18	16	24	20	4	8	28	
NEW	7	7	18	9	9	11	20	
RETAINED	11	9	6	11	(5)	(3)	8	
LOST	22	1	0					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	17	16	24	TOTAL	1	0	0	
NEW	6	7	18	NEW	1	0	0	
RETAINED	11	9	6	RETAINED	0	0	0	
LOST	20	1	0	LOST	2	0	0	
RATIO BOYS TO	GIRLS		100.0%				0.0%	

NHH0002 SEACOAST LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	0	11	13	15	(2)	2	17	
NEW	0	11	11	13	(2)	0	13	
RETAINED	0	0	2	2	0	2	4	
LOST	0	0	1					

BOYS_8 & UNDE	R			GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	0	10	13	TOTAL	0	1	0	
NEW	0	10	11	NEW	0	1	0	
RETAINED	0	0	2	RETAINED	0	0	0	
LOST	0	0	1	LOST	0	0	0	
RATIO BOYS TO GIRLS			100.0%				0.0%	

NHH0050 RINKS AT EXETER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL	
TOTAL	2	47	21	51	(30)	(26)	25	
NEW	2	46	18	48	(30)	(28)	20	
RETAINED	0	1	3	3	0	2	5	
LOST	0	0	32					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	2	43	15	TOTAL	0	4	6	
NEW	2	42	13	NEW	0	4	5	
RETAINED	0	1	2	RETAINED	0	0	1	
LOST	0	0	31	LOST	0	0	1	
RATIO BOYS TO GIRLS			71.4%				28.6%	

NHH0009 TWIN VALLEY HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	69	72	81	76	5	9	85
NEW	26	32	35	34	1	3	37
RETAINED	43	40	46	42	4	6	48
LOST	14	16	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	49	54	54	TOTAL	20	18	27	
NEW	18	24	23	NEW	8	8	12	
RETAINED	31	30	31	RETAINED	12	10	15	
LOST	10	11	11	LOST	4	5	1	
RATIO BOYS TO GIRLS			66.7%				33.3%	

NHH0036 WHITE MOUNTAIN YOUTH HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	30	33	33	37	(4)	0	37
NEW	13	15	19	17	2	4	21
RETAINED	17	18	14	20	(6)	(4)	16
LOST	5	3	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	08-09	09-10	10-11		08-09	09-10	10-11	
TOTAL	17	21	22	TOTAL	13	12	11	
NEW	7	9	17	NEW	6	6	2	
RETAINED	10	12	5	RETAINED	7	6	9	
LOST	1	0	4	LOST	4	3	3	
RATIO BOYS TO GIRLS			66.7%				33.3%	