



**CAROLINA AMATEUR**



**HOCKEY ASSOCIATION**

**2009 – 2010**

**8 & Under Membership Report**



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This report focuses on the foundation of USA Hockey’s membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey’s membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey’s structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that “once a kid gets on the ice, they are hooked on hockey.” Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s new American Development Model (ADM) will ensure the future health of the game in the U.S.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

*NHL Lockout (04-05) & post-NHL Lockout (05-06)*

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
NEW	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
RR	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

*Number of players acquired* (points to NEW row)

*Number of players retained* (points to RET row)

*Number of players that left association* (points to LOST row)

*Rate of Retention: percentage of players returning from year before* (points to RR row)

*post-Olympic years (02-03/06-07)* (points to 02-03 and 06-07 columns)



## 2009-10 KEY TAKEAWAYS—NATIONAL

### Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

### Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

### Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

### Lost

- Unfortunately, 15,184 players left youth hockey in 2009-10.

### Rate of Retention

- In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



## 2009-10 KEY TAKEAWAYS—CAROLINA

### Total

- The total number of children ages 4 to 8 playing youth hockey in Carolina increased by 112 (16.8%) to 779.
- Highest number of total players this decade.

### Acquisition

- New players increased by 140 (46.5%) from 2008-09 to 441.
- Second highest number of acquired players in the past 10 years; highest was post-Stanley Cup season.

### Retention

- Retained players decreased by 28 (-7.7%) from 2008-09 to 338.
- Decrease in retention in five of the last six seasons.

### Lost

- Unfortunately, 122 players left youth hockey in Carolina in 2009-10.

### Rate of Retention

- In 2009-10, the rate of retention was 43.4%; this means 56.6% are out of youth hockey

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	714	627	698	660	648	582	754	758	667	779
	N/A	-12.2%	11.3%	-5.4%	-1.8%	-10.2%	29.6%	0.5%	-12.0%	16.8%
NEW	413	287	354	290	325	270	452	381	301	441
	N/A	-30.5%	23.3%	-18.1%	12.1%	-16.9%	67.4%	-15.7%	-21.0%	46.5%
RETAINED	301	340	344	370	323	312	302	377	366	338
	N/A	13.0%	1.2%	7.6%	-12.7%	-3.4%	-3.2%	24.8%	-2.9%	-7.7%
LOST	93	145	110	91	117	101	108	189	158	122
	N/A	55.9%	-24.1%	-17.3%	28.6%	-13.7%	6.9%	75.0%	-16.4%	-22.8%
RR	42.2%	54.2%	49.3%	56.1%	49.8%	53.6%	40.1%	49.7%	54.9%	43.4%

BOYS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	685	601	676	633	624	549	704	726	631	723
	N/A	-12.3%	12.5%	-6.4%	-1.4%	-12.0%	28.2%	3.1%	-13.1%	14.6%
NEW	393	275	344	270	314	247	420	363	284	401
	N/A	-30.0%	25.1%	-21.5%	16.3%	-21.3%	70.0%	-13.6%	-21.8%	41.2%
RETAINED	292	326	332	363	310	302	284	363	347	322
	N/A	11.6%	1.8%	9.3%	-14.6%	-2.6%	-6.0%	27.8%	-4.4%	-7.2%
LOST	89	136	102	86	115	96	101	163	151	116
	N/A	52.8%	-25.0%	-15.7%	33.7%	-16.5%	5.2%	61.4%	-7.4%	-23.2%
RR	42.6%	54.2%	49.1%	57.3%	49.7%	55.0%	40.3%	50.0%	55.0%	44.5%

GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	29	26	22	27	24	33	50	32	36	56
	N/A	-10.3%	-15.4%	22.7%	-11.1%	37.5%	51.5%	-36.0%	12.5%	55.6%
NEW	20	12	10	20	11	23	32	18	17	40
	N/A	-40.0%	-16.7%	100.0%	-45.0%	109.1%	39.1%	-43.8%	-5.6%	135.3%
RETAINED	9	14	12	7	13	10	18	14	19	16
	N/A	55.6%	-14.3%	-41.7%	85.7%	-23.1%	80.0%	-22.2%	35.7%	-15.8%
LOST	4	9	8	5	2	5	7	26	7	6
	N/A	125.0%	-11.1%	-37.5%	-60.0%	150.0%	40.0%	271.4%	-73.1%	-14.3%
RR	31.0%	53.8%	54.5%	25.9%	54.2%	30.3%	36.0%	43.8%	52.8%	28.6%



## RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

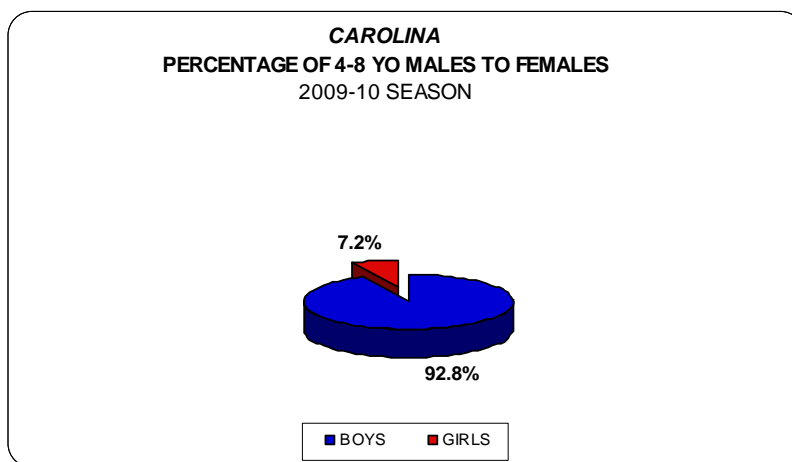
Carolina retention results for 2009-10 by age segment:

- **16.4% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.1%
  - **40.0% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
  - **53.7% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
  - **57.7% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- |  |       |                   |       |
|--|-------|-------------------|-------|
| ▪ Retention rate for Squirrels in 2009-10: | 65.6% | National Average: | 85.6% |
| ▪ Retention rate for Pee Wees in 2009-10:  | 73.8% | National Average: | 91.2% |
| ▪ Retention rate for Bantams in 2009-10:   | 83.1% | National Average: | 93.6% |

## RATIO OF BOYS TO GIRLS – 4 TO 8 YEAR OLDS

Boys represented 92.8% of all 4 to 8 year olds in Carolina in 2009-10 while girls represented 7.2%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





## 2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

### Example:

Each association **acquires two** more players than last year.

- 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2009-10: if your association retained 30 players, your 2010-11 goal is to retain 30 players + 2 more = 32 retained players

**RESULTS:** Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

### 2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
  - Underperformed in acquisition of new players by (395)
  - Underperformed retention goal by (1,016)

### 2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
  - 2,664 new players acquired (2 per association)
  - 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

### 2009-10: 2 & 2 CHALLENGE RESULTS - CAROLINA

- Achieved overall growth but did not meet the 2 & 2 Challenge
  - Surpassed acquisition goal of new players by 108
  - Under-performed in retention goal by 60

### 2010-11: 2 & 2 CHALLENGE GOALS - CAROLINA

- Based on 17 associations that registered 5 players or more in the age group
  - 34 new kids acquired (2 per association)
  - 34 kids retained (2 per association)
- 2010-11 goal is 847 (8.7% increase) total youth hockey 4 to 8 year old players

CAROLINA	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	667	779	731	48	112	847
NEW	301	441	333	108	140	475
RETAINED	366	338	398	(60)	(28)	372



## ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

*Congratulations to Carolina Lightning Hockey, Charlotte Metro Hockey Association, Greensboro Youth Hockey Association, Ice House at Pineville and Winston-Salem Youth Hockey Association (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Carolina had a successful growth year. While many associations had tremendous growth, only five associations were able to accomplish the 2 & 2 Challenge.*

## CAROLINA'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Charlotte Metro Hockey Association	+55
2. Pavilion Recreation Complex	+22
3. Carolina Lightning Hockey	+18
4. Greensboro Youth Hockey Association	+18
5. Winston-Salem Youth Hockey Association	+17
6. Upstate Sports Association	+7
7. Ice House at Pineville	+6
8. Raleigh Iceplex Adult Hockey	+6
9. Triangle Youth Hockey of North Carolina	+6
10. Columbia Cyclones	+4
11. Eastern Carolina Hockey Association	+4
12. Raleigh Youth Hockey Association	+4
13. Irmo Ice Hockey	+2
14. Cape Fear Youth Hockey	-3
15. Carolina Ice Palace Senior League	-13
16. Wilmington Ice Hockey Assoc	-13
17. Charleston Youth Hockey Association	-26

# CAROLINA ASSOCIATIONS (17)

## NORTH CAROLINA

### NCH0005 CAPE FEAR YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	13	28	21	20	30	24	9	18	14	11	18	(7)	(3)	15
	N/A	115.4%	-25.0%	-4.8%	50.0%	-20.0%	-62.5%	100.0%	-22.2%	-21.4%				
NEW	13	21	10	10	23	8	3	15	8	5	10	(5)	(3)	7
	N/A	61.5%	-52.4%	0.0%	130.0%	-65.2%	-62.5%	400.0%	-46.7%	-37.5%				
RETAINED	0	7	11	10	7	16	6	3	6	6	8	(2)	0	8
	N/A	0.0%	57.1%	-9.1%	-30.0%	128.6%	-62.5%	-50.0%	100.0%	0.0%				
LOST	0	3	8	2	7	7	11	2	6	3				
	N/A	0.0%	166.7%	-75.0%	250.0%	0.0%	57.1%	-81.8%	200.0%	-50.0%				
RR	0.0%	25.0%	52.4%	50.0%	23.3%	66.7%	66.7%	16.7%	42.9%	54.5%				

### NCH0019 CAROLINA LIGHTNING HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	19	5	13	72	39	32	33	27	18	36	22	14	18	40
	N/A	-73.7%	160.0%	453.8%	-45.8%	-17.9%	3.1%	-18.2%	-33.3%	100.0%				
NEW	4	2	13	66	10	13	19	9	9	24	11	13	15	26
	N/A	-50.0%	550.0%	407.7%	-84.8%	30.0%	46.2%	-52.6%	0.0%	166.7%				
RETAINED	15	3	0	6	29	19	14	18	9	12	11	1	3	14
	N/A	-80.0%	-100.0%	0.0%	383.3%	-34.5%	-26.3%	28.6%	-50.0%	33.3%				
LOST	28	4	0	2	26	5	6	5	4	2				
	N/A	-85.7%	-100.0%	0.0%	1200.0%	-80.8%	20.0%	-16.7%	-20.0%	-50.0%				
RR	78.9%	60.0%	0.0%	8.3%	74.4%	59.4%	42.4%	66.7%	50.0%	33.3%				

### NCH0003 CHARLOTTE METRO HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	23	43	39	53	45	49	55	48	61	116	65	51	55	120
	N/A	87.0%	-9.3%	35.9%	-15.1%	8.9%	12.2%	-12.7%	27.1%	90.2%				
NEW	12	23	14	30	17	21	31	17	34	82	36	46	48	84
	N/A	91.7%	-39.1%	114.3%	-43.3%	23.5%	47.6%	-45.2%	100.0%	141.2%				
RETAINED	11	20	25	23	28	28	24	31	27	34	29	5	7	36
	N/A	81.8%	25.0%	-8.0%	21.7%	0.0%	-14.3%	29.2%	-12.9%	25.9%				
LOST	4	1	5	9	7	6	13	10	10	35				
	N/A	-75.0%	400.0%	80.0%	-22.2%	-14.3%	116.7%	-23.1%	0.0%	250.0%				
RR	47.8%	46.5%	64.1%	43.4%	62.2%	57.1%	43.6%	64.6%	44.3%	29.3%				



NCH0012

COASTAL CAROLINA HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	5	0	9	(9)	(5)	4
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
NEW	0	0	0	0	0	0	0	0	5	0	7	(7)	(5)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

NCH0043

EAST COAST EAGLES YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	18	17	19	0	1	1	16	0	20	(20)	(16)	4
	N/A	0.0%	0.0%	-5.6%	11.8%	-100.0%	0.0%	0.0%	1500.0%	-100.0%				
NEW	0	0	18	11	16	0	1	1	16	0	18	(18)	(16)	2
	N/A	0.0%	0.0%	-38.9%	45.5%	-100.0%	0.0%	0.0%	1500.0%	-100.0%				
RETAINED	0	0	0	6	3	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	-50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	3	10	0	0	0	5				
	N/A	0.0%	0.0%	0.0%	0.0%	233.3%	-100.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	35.3%	15.8%	0.0%	0.0%	0.0%	0.0%	0.0%				

NCH0009

EASTERN CAROLINA HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	21	0	0	0	5	0	0	3	3	7	7	0	4	11
	N/A	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	133.3%				
NEW	13	0	0	0	5	0	0	3	3	7	5	2	4	9
	N/A	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	133.3%				
RETAINED	8	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	10	18	0	0	0	1	0	0	1	0				
	N/A	80.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-100.0%				
RR	38.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

NCH0021

GREENSBORO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	19	5	13	72	39	32	33	27	18	36	22	14	18	40
	N/A	-73.7%	160.0%	453.8%	-45.8%	-17.9%	3.1%	-18.2%	-33.3%	100.0%				
NEW	4	2	13	66	10	13	19	9	9	24	11	13	15	26
	N/A	-50.0%	550.0%	407.7%	-84.8%	30.0%	46.2%	-52.6%	0.0%	166.7%				
RETAINED	15	3	0	6	29	19	14	18	9	12	11	1	3	14
	N/A	-80.0%	-100.0%	0.0%	383.3%	-34.5%	-26.3%	28.6%	-50.0%	33.3%				
LOST	28	4	0	2	26	5	6	5	4	2				
	N/A	-85.7%	-100.0%	0.0%	1200.0%	-80.8%	20.0%	-16.7%	-20.0%	-50.0%				
RR	78.9%	60.0%	0.0%	8.3%	74.4%	59.4%	42.4%	66.7%	50.0%	33.3%				

NCH0018

ICE HOUSE AT GREENSBORO

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	50	45	31	0	0	0	0	0	19	1	23	(22)	(18)	5
	N/A	-10.0%	-31.1%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-94.7%				
NEW	50	19	18	0	0	0	0	0	19	1	21	(20)	(18)	3
	N/A	-62.0%	-5.3%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-94.7%				
RETAINED	0	26	13	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	-50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	8	19	24	0	0	0	0	0	7				
	N/A	0.0%	137.5%	26.3%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	57.8%	41.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

NCH0010

ICE HOUSE AT PINEVILLE

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	98	97	102	79	1	0	63	55	0	6	4	2	6	10
	N/A	-1.0%	5.2%	-22.5%	-98.7%	-100.0%	0.0%	-12.7%	-100.0%	0.0%				
NEW	68	54	50	32	0	0	61	37	0	3	2	1	3	5
	N/A	-20.6%	-7.4%	-36.0%	-100.0%	0.0%	0.0%	-39.3%	-100.0%	0.0%				
RETAINED	30	43	52	47	1	0	2	18	0	3	2	1	3	5
	N/A	43.3%	20.9%	-9.6%	-97.9%	-100.0%	0.0%	800.0%	-100.0%	0.0%				
LOST	13	24	24	19	44	0	0	17	36	0				
	N/A	84.6%	0.0%	-20.8%	131.6%	-100.0%	0.0%	0.0%	111.8%	0.0%				
RR	30.6%	44.3%	51.0%	59.5%	100.0%	0.0%	3.2%	32.7%	0.0%	50.0%				

NCH0014

RALEIGH ICEPLEX ADULT HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	6	4	2	6	10
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	6	2	4	6	8
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

NCH0038

RALEIGH YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	213	198	243	248	216	155	168	273	200	204	204	0	4	208
	N/A	-7.0%	22.7%	2.1%	-12.9%	-28.2%	8.4%	62.5%	-26.7%	2.0%				
NEW	124	72	139	117	81	49	83	178	64	93	66	27	29	95
	N/A	-41.9%	93.1%	-15.8%	-30.8%	-39.5%	69.4%	114.5%	-64.0%	45.3%				
RETAINED	89	126	104	131	135	106	85	95	136	111	138	(27)	(25)	113
	N/A	41.6%	-17.5%	26.0%	3.1%	-21.5%	-19.8%	11.8%	43.2%	-18.4%				
LOST	19	23	31	35	35	37	23	21	44	21				
	N/A	21.1%	34.8%	12.9%	0.0%	5.7%	-37.8%	-8.7%	109.5%	-52.3%				
RR	41.8%	63.6%	42.8%	52.8%	62.5%	68.4%	50.6%	34.8%	68.0%	54.4%				

NCH0006

TRIANGLE YOUTH HOCKEY OF NORTH CAROLINA

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	21	9	20	16	34	13	19	17	18	24	22	2	6	28
	N/A	-57.1%	122.2%	-20.0%	112.5%	-61.8%	46.2%	-10.5%	5.9%	33.3%				
NEW	11	7	17	12	29	2	14	8	13	13	15	(2)	0	15
	N/A	-36.4%	142.9%	-29.4%	141.7%	-93.1%	600.0%	-42.9%	62.5%	0.0%				
RETAINED	10	2	3	4	5	11	5	9	5	11	7	4	6	13
	N/A	-80.0%	50.0%	33.3%	25.0%	120.0%	-54.5%	80.0%	-44.4%	120.0%				
LOST	1	3	2	2	3	9	0	1	0	1				
	N/A	200.0%	-33.3%	0.0%	50.0%	200.0%	-100.0%	0.0%	-100.0%	0.0%				
RR	47.6%	22.2%	15.0%	25.0%	14.7%	84.6%	26.3%	52.9%	27.8%	45.8%				

NCH0008

WILMINGTON ICE HOCKEY ASSOC

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	18	19	31	21	24	11	28	(17)	(13)	15
	N/A	0.0%	0.0%	0.0%	0.0%	5.6%	63.2%	-32.3%	14.3%	-54.2%				
NEW	0	0	0	0	18	15	26	9	15	7	17	(10)	(8)	9
	N/A	0.0%	0.0%	0.0%	0.0%	-16.7%	73.3%	-65.4%	66.7%	-53.3%				
RETAINED	0	0	0	0	0	4	5	12	9	4	11	(7)	(5)	6
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	140.0%	-25.0%	-55.6%				
LOST	0	0	0	0	0	1	2	7	3	5				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	250.0%	-57.1%	66.7%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	21.1%	16.1%	57.1%	37.5%	36.4%				

NCH0050

WINSTON-SALEM YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	64	54	54	38	40	14	16	19	42	59	46	13	17	63
	N/A	-15.6%	0.0%	-29.6%	5.3%	-65.0%	14.3%	18.8%	121.1%	40.5%				
NEW	35	25	28	17	20	5	7	11	32	37	34	3	5	39
	N/A	-28.6%	12.0%	-39.3%	17.6%	-75.0%	40.0%	57.1%	190.9%	15.6%				
RETAINED	29	29	26	21	20	9	9	8	10	22	12	10	12	24
	N/A	0.0%	-10.3%	-19.2%	-4.8%	-55.0%	0.0%	-11.1%	25.0%	120.0%				
LOST	10	17	10	7	8	10	1	2	6	14				
	N/A	70.0%	-41.2%	-30.0%	14.3%	25.0%	-90.0%	100.0%	200.0%	133.3%				
RR	45.3%	53.7%	48.1%	55.3%	50.0%	64.3%	56.3%	42.1%	23.8%	37.3%				

SOUTH CAROLINA

SCH0006 CAROLINA ICE PALACE SENIOR LEAGUE

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	48	71	55	46	51	56	45	32	61	48	65	(17)	(13)	52
	N/A	47.9%	-22.5%	-16.4%	10.9%	9.8%	-19.6%	-28.9%	90.6%	-21.3%				
NEW	48	44	21	18	28	35	29	13	44	29	46	(17)	(15)	31
	N/A	-8.3%	-52.3%	-14.3%	55.6%	25.0%	-17.1%	-55.2%	238.5%	-34.1%				
RETAINED	0	27	34	28	23	21	16	19	17	19	19	0	2	21
	N/A	0.0%	25.9%	-17.6%	-17.9%	-8.7%	-23.8%	18.8%	-10.5%	11.8%				
LOST	0	14	24	15	11	13	23	19	11	18				
	N/A	0.0%	71.4%	-37.5%	-26.7%	18.2%	76.9%	-17.4%	-42.1%	63.6%				
RR	0.0%	38.0%	61.8%	60.9%	45.1%	37.5%	35.6%	59.4%	27.9%	39.6%				

SCH0003 CHARLESTON YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	60	79	86	73	63	62	86	76	52	26	56	(30)	(26)	30
	N/A	31.7%	8.9%	-15.1%	-13.7%	-1.6%	38.7%	-11.6%	-31.6%	-50.0%				
NEW	34	49	39	27	24	39	55	30	14	7	16	(9)	(7)	9
	N/A	44.1%	-20.4%	-30.8%	-11.1%	62.5%	41.0%	-45.5%	-53.3%	-50.0%				
RETAINED	26	30	47	46	39	23	31	46	38	19	40	(21)	(19)	21
	N/A	15.4%	56.7%	-2.1%	-15.2%	-41.0%	34.8%	48.4%	-17.4%	-50.0%				
LOST	9	12	13	11	12	9	10	22	21	19				
	N/A	33.3%	8.3%	-15.4%	9.1%	-25.0%	11.1%	120.0%	-4.5%	-9.5%				
RR	43.3%	38.0%	54.7%	63.0%	61.9%	37.1%	36.0%	60.5%	73.1%	73.1%				

SCH0005 COLUMBIA CYCLONES

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	11	0	0	0	0	0	0	3	10	14	14	0	4	18
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	233.3%	40.0%				
NEW	2	0	0	0	0	0	0	3	10	8	12	(4)	(2)	10
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	233.3%	-20.0%				
RETAINED	9	0	0	0	0	0	0	0	0	6	2	4	6	8
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	4	6	0	0	0	0	0	0	1	0				
	N/A	50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
RR	81.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	42.9%				

SCH0011

## INFERNO HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	36	35	17	22	29	26	13	0	17	(17)	(13)	4
	N/A	0.0%	0.0%	-2.8%	-51.4%	29.4%	31.8%	-10.3%	-50.0%	-100.0%				
NEW	0	0	36	16	8	16	18	10	13	0	15	(15)	(13)	2
	N/A	0.0%	0.0%	-55.6%	-50.0%	100.0%	12.5%	-44.4%	30.0%	-100.0%				
RETAINED	0	0	0	19	9	6	11	16	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	-52.6%	-33.3%	83.3%	45.5%	-100.0%	0.0%				
LOST	0	0	0	5	11	4	8	12	17	5				
	N/A	0.0%	0.0%	0.0%	120.0%	-63.6%	100.0%	50.0%	41.7%	-70.6%				
RR	0.0%	0.0%	0.0%	54.3%	52.9%	27.3%	37.9%	61.5%	0.0%	0.0%				

SCH0009

## IRMO ICE HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	9	11	1	0	0	0	0	0	8	10	12	(2)	2	14
	N/A	0.0%	-90.9%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%				
NEW	9	10	1	0	0	0	0	0	8	9	10	(1)	1	11
	N/A	11.1%	-90.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%				
RETAINED	0	1	0	0	0	0	0	0	0	1	2	(1)	1	3
	N/A	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	3	8	1	0	0	0	0	0	1				
	N/A	0.0%	166.7%	-87.5%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%				

SCH0010

## PAVILION RECREATION COMPLEX

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	22	4	18	22	26
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	22	2	20	22	24
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

SCH0007

UPSTATE SPORTS ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	18	9	16	13	3	7	20
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-50.0%	77.8%				
NEW	0	0	0	0	0	0	0	18	6	16	8	8	10	18
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	166.7%				
RETAINED	0	0	0	0	0	0	0	0	3	0	5	(5)	(3)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	7	2				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-71.4%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%				