



2009 – 2010 8 & Under Membership Report



Table of Contents	
Background	Page 1
National Analysis	Pages 2
Florida Analysis	Pages 3-4
2 & 2 Challenge	Page 5
Florida's 2009-10 Association Performance	Page 6-7
Local Association Analysis	Pages 8-17
Program Services Contact for Affiliate	Kevin Erlenbach
	(719) 538-1119/ kevine@usahockey.org



This report focuses on the foundation of USA Hockey's membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey's membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

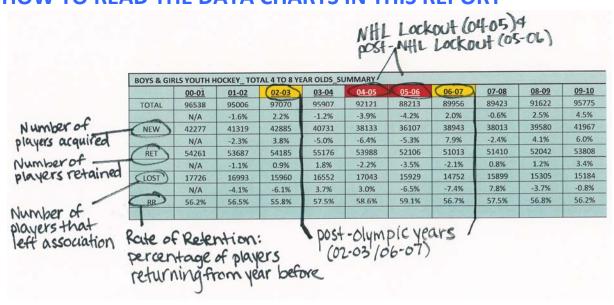
The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey's structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that "once a kid gets on the ice, they are hooked on hockey." Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey's new American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT





2009-10 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

Lost

• Unfortunately, 15,184 players left youth hockey in 2009-10.

Rate of Retention

• In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS	BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_SUMMARY									
	<u>00-01</u>	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HO	OCKEY_ 4 TO 8	YEAR OLDS_SU	JMMARY						•	
	00-01	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH I	GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY									
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



2009-10 KEY TAKEAWAYS—FLORIDA

Total

- The total number of children ages 4 to 8 playing youth hockey in Florida increased by 115 (13.4%) to 971.
- This was the peak season for the past decade.

Acquisition

- New players increased by 143 (31.9%) from 2008-09 to 591.
- The 2009-10 season marked the largest increase of new players in the past 10 seasons.

Retention

- Retained players decreased by 28 (-6.9%) from 2008-09 to 380.
- Florida has seen back-to-back seasons of decreasing retention.

Lost

• Unfortunately, 189 players left youth hockey in Florida in 2009-10.

Rate of Retention

• In 2009-10, the rate of retention was 39.1%; this means 60.9% are out of youth hockey.

BOYS & GIRLS YOUTH	OYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
-	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>	
TOTAL	713	743	857	828	823	874	868	899	856	971	
	N/A	4.2%	15.3%	-3.4%	-0.6%	6.2%	-0.7%	3.6%	-4.8%	13.4%	
NEW	402	439	520	434	439	537	464	486	448	591	
	N/A	9.2%	18.5%	-16.5%	1.2%	22.3%	-13.6%	4.7%	-7.8%	31.9%	
RETAINED	311	304	337	394	384	337	404	413	408	380	
	N/A	-2.3%	10.9%	16.9%	-2.5%	-12.2%	19.9%	2.2%	-1.2%	-6.9%	
LOST	171	155	146	161	152	146	186	166	202	189	
	N/A	-9.4%	-5.8%	10.3%	-5.6%	-3.9%	27.4%	-10.8%	21.7%	-6.4%	
RR	43.6%	40.9%	39.3%	47.6%	46.7%	38.6%	46.5%	45.9%	47.7%	39.1%	

	<u>00-01</u>	<u>01-02</u>	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	681	717	815	794	802	824	837	840	812	906
	N/A	5.3%	13.7%	-2.6%	1.0%	2.7%	1.6%	0.4%	-3.3%	11.6%
NEW	384	422	490	416	427	493	444	437	418	539
	N/A	9.9%	16.1%	-15.1%	2.6%	15.5%	-9.9%	-1.6%	-4.3%	28.9%
RETAINED	297	295	325	378	375	331	393	403	394	367
	N/A	-0.7%	10.2%	16.3%	-0.8%	-11.7%	18.7%	2.5%	-2.2%	-6.9%
LOST	167	144	139	155	139	143	160	155	165	166
	N/A	-13.8%	-3.5%	11.5%	-10.3%	2.9%	11.9%	-3.1%	6.5%	0.6%
RR	43.6%	41.1%	39.9%	47.6%	46.8%	40.2%	47.0%	48.0%	48.5%	40.5%

GIRLS YOUTH HOCK	GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY									
-	00-01	01-02	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>
TOTAL	32	26	42	34	21	50	31	59	44	65
	N/A	-18.8%	61.5%	-19.0%	-38.2%	138.1%	-38.0%	90.3%	-25.4%	47.7%
NEW	18	17	30	18	12	44	20	49	30	52
	N/A	-5.6%	76.5%	-40.0%	-33.3%	266.7%	-54.5%	145.0%	-38.8%	73.3%
RETAINED	14	9	12	16	9	6	11	10	14	13
	N/A	-35.7%	33.3%	33.3%	-43.8%	-33.3%	83.3%	-9.1%	40.0%	-7.1%
LOST	4	11	7	6	13	3	26	11	37	23
	N/A	175.0%	-36.4%	-14.3%	116.7%	-76.9%	766.7%	-57.7%	236.4%	-37.8%
RR	43.8%	34.6%	28.6%	47.1%	42.9%	12.0%	35.5%	16.9%	31.8%	20.0%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Florida's retention results for 2009-10 by age segment

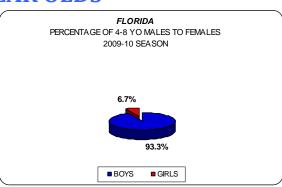
- 14.6% of all 4 Year Olds returned as 5 Year Olds National Average 32.1%
- 27.3% of all 5 Year Olds returned as 6 Year Olds National Average 52.5%
- 50.4% of all 6 Year Olds returned as 7 Year Olds National Average 67.8%
- 62.4% of all 7 Year Olds returned as 8 Year Olds National Average 76.2%

Retention rate for Squirts in 2009-10: 69.9% National Average: 85.6%
Retention rate for Pee Wees in 2009-10: 80.7% National Average: 91.2%
Retention rate for Bantams in 2009-10: 85.5% National Average: 93.6%

RATIO OF BOYS TO GIRLS - 4 TO 8 YEAR OLDS

Boys represented 93.3% of all 4 to 8 year olds in Florida in 2009-10 while girls represented 6.7%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association acquires two more players than last year.

• 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association retains two more players than last year.

2009-10: if your association retained 30 players,
your 2010-11 goal is to retain 30 players + 2 more
= 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
 - o Underperformed in acquisition of new players by -395
 - o Underperformed retention goal by -1,016

2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
 - o 2,664 new players acquired (2 per association)
 - o 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

2009-10: 2 & 2 CHALLENGE RESULTS - FLORIDA

- Achieved overall growth but did not achieve the 2& 2 Challenge
 - o Surpassed acquisition goal of new players by 89
 - o Underperformed in retention goal by 82

2010-11: 2 & 2 CHALLENGE GOALS - FLORIDA

- Based on 25 associations that registered 5 players or more in the age group
 - o 50 new kids acquired (2 per association)
 - o 50 kids retained (2 per association)
- 2010-11 goal is 1,071 (10.3% increase) total youth hockey 4 to 8 year old players

FLORIDA	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	856	971	964	7	115	1,071
NEW	448	591	502	89	143	641
RETAINED	408	380	462	(82)	(28)	430



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Everblades Inhouse and Northwest Florida Hockey League (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Florida had a successful growth year. While many associations had tremendous growth, only 2 associations were able to accomplish the 2 & 2 Challenge.

FLORIDA'S 2009-10 ASSOCIATION PERFORMANCE

<u>Asso</u>	<u>ociation</u>	<u>Net Growth</u>
1.	Everblades Inhouse	+119
2.	Tim's Kids	+46
3.	Scorpions Youth Hockey	+15
4.	Northwest Florida Hockey League	+14
5.	Junior Everblades	+13
6.	Ellenton Ice & Sports Youth House	+11
7.	Palm Beach Ice Zone	+10
8.	Palm Beach Ice Works	+ 5
9.	Ice Den Hockey	+ 3
10.	Jacksonville Storm Youth Hockey	+ 2
11.	Manasota Youth Travel Hockey	+ 2
12.	Tampa Bay Skating Academy	- 2
13.	Tampa Bay Titans Hockey	- 3
14.	Orlando Youth Hockey Association	- 4
15.	Tampa Bay Junior Lightning—House	- 4
16.	Panthers Hockey Association	- 6
17.	Team Raiders Hockey Club	- 9
18.	Kendall Youth Hockey Association	-10
19.	Florida Eels	-12
20.	Skatium Hockey	-12
21.	Ice Sports Forum Rec League	-14



<u>Asso</u>	<u>ciation</u>	Net Growth
22.	Pines Hockey Association	-18
23.	Glacier Ice and Snow Arena	-24
24.	Palm Beach Skate Zone	-34
25.	Brevard Amateur Ice Hockey Association	-37

FLORIDA ASSOCIATIONS (25)

FLH0033	BREVARD AMATEUR ICE HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	27	14	29	27	36	36	42	42	77	40	81	(41)	(37)	44
	N/A	-48.1%	107.1%	-6.9%	33.3%	0.0%	16.7%	0.0%	83.3%	-48.1%				
NEW	16	6	22	16	24	19	18	22	57	20	59	(39)	(37)	22
	N/A	-62.5%	266.7%	-27.3%	50.0%	-20.8%	-5.3%	22.2%	159.1%	-64.9%				
RETAINED	11	8	7	11	12	17	24	20	20	20	22	(2)	0	22
	N/A	-27.3%	-12.5%	57.1%	9.1%	41.7%	41.2%	-16.7%	0.0%	0.0%				
LOST	0	9	1	7	3	4	3	8	14	32				
	N/A	0.0%	-88.9%	600.0%	-57.1%	33.3%	-25.0%	166.7%	75.0%	128.6%				
RR	40.7%	57.1%	24.1%	40.7%	33.3%	47.2%	57.1%	47.6%	26.0%	50.0%				

FLH0043 ELLENTON ICE & SPORTS YOUTH HOUSE

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAI
TOTAL	13	0	0	0	0	0	32	4	3	14	7	7	11	18
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-87.5%	-25.0%	366.7%				
NEW	10	0	0	0	0	0	32	1	1	14	3	11	13	16
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-96.9%	0.0%	1300.0%				
RETAINED	3	0	0	0	0	0	0	3	2	0	4	(4)	(2)	2
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-33.3%	-100.0%				
LOST	9	5	1	0	0	0	0	23	2	0				
	N/A	-44.4%	-80.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	-91.3%	-100.0%				
RR	23.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%	66.7%	0.0%				

FLH0072 EVERBLADES INHOUSE

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								5 115 119 174		
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	55	53	102	102	81	60	64	63	51	170	55	115	119	174
	N/A	-3.6%	92.5%	0.0%	-20.6%	-25.9%	6.7%	-1.6%	-19.0%	233.3%				
NEW	37	37	84	58	41	35	42	36	27	144	29	115	117	146
	N/A	0.0%	127.0%	-31.0%	-29.3%	-14.6%	20.0%	-14.3%	-25.0%	433.3%				
RETAINED	18	16	18	44	40	25	22	27	24	26	26	0	2	28
	N/A	-11.1%	12.5%	144.4%	-9.1%	-37.5%	-12.0%	22.7%	-11.1%	8.3%				
LOST	18	23	19	41	37	34	26	19	22	27				
	N/A	27.8%	-17.4%	115.8%	-9.8%	-8.1%	-23.5%	-26.9%	15.8%	22.7%				
RR	32.7%	30.2%	17.6%	43.1%	49.4%	41.7%	34.4%	42.9%	47.1%	15.3%		•		

FLH0099	FLORIDA EELS
FLHUUJJ	FLUNIDA LLL3

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	58	3	4	18	6	22	(16)	(12)	10
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-94.8%	33.3%	350.0%	-66.7%				
NEW	0	0	0	0	0	58	2	4	17	3	19	(16)	(14)	5
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-96.6%	100.0%	325.0%	-82.4%				
RETAINED	0	0	0	0	0	0	1	0	1	3	3	0	2	5
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	200.0%				
LOST	0	0	0	0	0	0	53	0	0	2				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%	5.6%	50.0%				

FLH0065 FLORIDA EVERBLADES AAA YTH HKY CLUB INC

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_ SUMN			2 AND 2 C	HALLENGE							
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOA
TOTAL	35	30	0	0	0	0	17	14	8	1	12	(11)	(7)	5
	N/A	-14.3%	-100.0%	0.0%	0.0%	0.0%	0.0%	-17.6%	-42.9%	-87.5%				
NEW	20	16	0	0	0	0	17	11	4	1	6	(5)	(3)	3
	N/A	-20.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	-35.3%	-63.6%	-75.0%				
RETAINED	15	14	0	0	0	0	0	3	4	0	6	(6)	(4)	2
	N/A	-6.7%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	-100.0%				
LOST	6	5	21	0	0	0	0	0	1	0				
	N/A	-16.7%	320.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
RR	42.9%	46.7%	0.0%	0.0%	0.0%	0.0%	0.0%	21.4%	50.0%	0.0%				

FLH3010 GLACIER ICE AND SNOW ARENA

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	28	40	54	33	30	16	21	42	65	41	69	(28)	(24)	45
	N/A	42.9%	35.0%	-38.9%	-9.1%	-46.7%	31.3%	100.0%	54.8%	-36.9%				
NEW	19	24	42	19	18	11	18	30	50	35	52	(17)	(15)	37
	N/A	26.3%	75.0%	-54.8%	-5.3%	-38.9%	63.6%	66.7%	66.7%	-30.0%				
RETAINED	9	16	12	14	12	5	3	12	15	6	17	(11)	(9)	8
	N/A	77.8%	-25.0%	16.7%	-14.3%	-58.3%	-40.0%	300.0%	25.0%	-60.0%				
LOST	15	5	6	17	9	17	5	4	13	44				
	N/A	-66.7%	20.0%	183.3%	-47.1%	88.9%	-70.6%	-20.0%	225.0%	238.5%				
RR	32.1%	40.0%	22.2%	42.4%	40.0%	31.3%	14.3%	28.6%	23.1%	14.6%				

FLH0071	JUNIOR EVERBLADES
---------	-------------------

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	13	4	9	13	17
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	13	2	11	13	15
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

FLH0016 GOLDEN WOLVES HOCKEY CLUB INC

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	20	6	20	17	15	0	18	18	19	0	23	(23)	(19)	4
	N/A	-70.0%	233.3%	-15.0%	-11.8%	-100.0%	0.0%	0.0%	5.6%	-100.0%				
NEW	19	1	16	11	14	0	18	14	18	0	20	(20)	(18)	2
	N/A	-94.7%	1500.0%	-31.3%	27.3%	-100.0%	0.0%	-22.2%	28.6%	-100.0%				
RETAINED	1	5	4	6	1	0	0	4	1	0	3	(3)	(1)	2
	N/A	400.0%	-20.0%	50.0%	-83.3%	-100.0%	0.0%	0.0%	-75.0%	-100.0%				
LOST	1	2	0	3	0	3	0	0	1	0				
	N/A	100.0%	-100.0%	0.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	-100.0%				
RR	5.0%	83.3%	20.0%	35.3%	6.7%	0.0%	0.0%	22.2%	5.3%	0.0%				

FLH1059 ICE DEN HOCKEY

BOYS & GIRLS	YOUTH HOC	KEY_8 & UN	IDER_SUMN			2 AND 2 C	HALLENGE							
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	30	44	44	61	40	0	30	31	25	28	29	(1)	3	32
	N/A	46.7%	0.0%	38.6%	-34.4%	-100.0%	0.0%	3.3%	-19.4%	12.0%				
NEW	16	35	25	46	26	0	29	25	15	19	17	2	4	21
	N/A	118.8%	-28.6%	84.0%	-43.5%	-100.0%	0.0%	-13.8%	-40.0%	26.7%				
RETAINED	14	9	19	15	14	0	1	6	10	9	12	(3)	(1)	11
	N/A	-35.7%	111.1%	-21.1%	-6.7%	-100.0%	0.0%	500.0%	66.7%	-10.0%				
LOST	33	10	9	8	24	30	0	19	10	11				
	N/A	-69.7%	-10.0%	-11.1%	200.0%	25.0%	-100.0%	0.0%	-47.4%	10.0%				
RR	46.7%	20.5%	43.2%	24.6%	35.0%	0.0%	3.3%	19.4%	40.0%	32.1%		•		

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	13	24	28	64	102	95	83	123	88	74	92	(18)	(14)	78
	N/A	84.6%	16.7%	128.6%	59.4%	-6.9%	-12.6%	48.2%	-28.5%	-15.9%				
NEW	8	20	24	51	84	66	45	79	40	40	42	(2)	0	42
	N/A	150.0%	20.0%	112.5%	64.7%	-21.4%	-31.8%	75.6%	-49.4%	0.0%				
RETAINED	5	4	4	13	18	29	38	44	48	34	50	(16)	(14)	36
	N/A	-20.0%	0.0%	225.0%	38.5%	61.1%	31.0%	15.8%	9.1%	-29.2%				
LOST	22	6	8	6	9	24	18	7	21	13				
	N/A	-72.7%	33.3%	-25.0%	50.0%	166.7%	-25.0%	-61.1%	200.0%	-38.1%				
RR	38.5%	16.7%	14.3%	20.3%	17.6%	30.5%	45.8%	35.8%	54.5%	45.9%				

FLH0068 JACKSONVILLE ICE

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAI
TOTAL	8	0	0	0	0	0	0	1	5	3	9	(6)	(2)	7
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	400.0%	-40.0%				
NEW	4	0	0	0	0	0	0	1	5	3	7	(4)	(2)	5
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	400.0%	-40.0%				
RETAINED	4	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	2	4	0	0	0	0	0	0	0	1				
	N/A	100.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

FLH0001 JACKSONVILLE STORM YOUTH HOCKEY

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAI
TOTAL	6	0	0	3	5	2	12	13	13	15	17	(2)	2	19
	N/A	-100.0%	0.0%	0.0%	66.7%	-60.0%	500.0%	8.3%	0.0%	15.4%				
NEW	3	0	0	3	5	0	12	11	6	12	8	4	6	14
	N/A	-100.0%	0.0%	0.0%	66.7%	-100.0%	0.0%	-8.3%	-45.5%	100.0%				
RETAINED	3	0	0	0	0	2	0	2	7	3	9	(6)	(4)	5
	N/A	-100.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	250.0%	-57.1%				
LOST	0	2	0	0	0	0	0	0	0	3				
	N/A	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	50.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	15.4%	53.8%	20.0%				

FLH0042 KENDALL YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	19	31	60	20	13	5	52	70	24	14	28	(14)	(10)	18
	N/A	63.2%	93.5%	-66.7%	-35.0%	-61.5%	940.0%	34.6%	-65.7%	-41.7%				
NEW	17	20	44	9	9	4	51	51	13	7	15	(8)	(6)	9
	N/A	17.6%	120.0%	-79.5%	0.0%	-55.6%	1175.0%	0.0%	-74.5%	-46.2%				
RETAINED	2	11	16	11	4	1	1	19	11	7	13	(6)	(4)	9
	N/A	450.0%	45.5%	-31.3%	-63.6%	-75.0%	0.0%	1800.0%	-42.1%	-36.4%				
LOST	11	2	4	22	10	4	2	25	56	9				
	N/A	-81.8%	100.0%	450.0%	-54.5%	-60.0%	-50.0%	1150.0%	124.0%	-83.9%				
RR	10.5%	35.5%	26.7%	55.0%	30.8%	20.0%	1.9%	27.1%	45.8%	50.0%				

FLH0053 MANASOTA YOUTH TRAVEL HOCKEY

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	9	5	20	27	20	28	17	19	18	20	22	(2)	2	24
	N/A	-44.4%	300.0%	35.0%	-25.9%	40.0%	-39.3%	11.8%	-5.3%	11.1%				
NEW	7	5	20	16	11	19	4	13	9	16	11	5	7	18
	N/A	-28.6%	300.0%	-20.0%	-31.3%	72.7%	-78.9%	225.0%	-30.8%	77.8%				
RETAINED	2	0	0	11	9	9	13	6	9	4	11	(7)	(5)	6
	N/A	-100.0%	0.0%	0.0%	-18.2%	0.0%	44.4%	-53.8%	50.0%	-55.6%				
LOST	2	2	1	3	3	2	2	1	4	1				
	N/A	0.0%	-50.0%	200.0%	0.0%	-33.3%	0.0%	-50.0%	300.0%	-75.0%				
RR	22.2%	0.0%	0.0%	40.7%	45.0%	32.1%	76.5%	31.6%	50.0%	20.0%				

FLH0030 NFHA JUNIOR BARRACUDAS

BOYS & GIRLS	YOUTH HOC	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	37	36	27	54	30	33	65	36	26	0	30	(30)	(26)	4
	N/A	-2.7%	-25.0%	100.0%	-44.4%	10.0%	97.0%	-44.6%	-27.8%	-100.0%				
NEW	27	18	12	44	10	16	46	18	10	0	12	(12)	(10)	2
	N/A	-33.3%	-33.3%	266.7%	-77.3%	60.0%	187.5%	-60.9%	-44.4%	-100.0%				
RETAINED	10	18	15	10	20	17	19	18	16	0	18	(18)	(16)	2
	N/A	80.0%	-16.7%	-33.3%	100.0%	-15.0%	11.8%	-5.3%	-11.1%	-100.0%				
LOST	6	13	12	8	24	6	8	31	7	17				
	N/A	116.7%	-7.7%	-33.3%	200.0%	-75.0%	33.3%	287.5%	-77.4%	142.9%				
RR	27.0%	50.0%	55.6%	18.5%	66.7%	51.5%	29.2%	50.0%	61.5%	#DIV/0!		•		

FLH0029	NORTHWEST FLORIDA HOCKEY LEAGUE
1 LI 10023	NONTHWEST LEGNIDA HOCKET LEAGUE

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	28	33	18	29	29	40	30	33	9	23	13	10	14	27
	N/A	17.9%	-45.5%	61.1%	0.0%	37.9%	-25.0%	10.0%	-72.7%	155.6%				
NEW	13	19	12	18	9	22	9	15	2	12	4	8	10	14
	N/A	46.2%	-36.8%	50.0%	-50.0%	144.4%	-59.1%	66.7%	-86.7%	500.0%				
RETAINED	15	14	6	11	20	18	21	18	7	11	9	2	4	13
	N/A	-6.7%	-57.1%	83.3%	81.8%	-10.0%	16.7%	-14.3%	-61.1%	57.1%				
LOST	17	11	16	5	6	4	11	12	13	0				
	N/A	-35.3%	45.5%	-68.8%	20.0%	-33.3%	175.0%	9.1%	8.3%	-100.0%				
RR	53.6%	42.4%	33.3%	37.9%	69.0%	45.0%	70.0%	54.5%	77.8%	47.8%				

FLH0028 ORLANDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	00-01	01-02	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	07-08	08-09	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAI
TOTAL	4	1	0	16	13	13	23	12	15	11	19	(8)	(4)	15
	N/A	-75.0%	-100.0%	0.0%	-18.8%	0.0%	76.9%	-47.8%	25.0%	-26.7%				
NEW	4	1	0	16	11	12	19	2	11	10	13	(3)	(1)	12
	N/A	-75.0%	-100.0%	0.0%	-31.3%	9.1%	58.3%	-89.5%	450.0%	-9.1%				
RETAINED	0	0	0	0	2	1	4	10	4	1	6	(5)	(3)	3
	N/A	0.0%	0.0%	0.0%	0.0%	-50.0%	300.0%	150.0%	-60.0%	-75.0%				
LOST	1	4	1	0	1	0	2	3	3	1				
	N/A	300.0%	-75.0%	-100.0%	0.0%	-100.0%	0.0%	50.0%	0.0%	-66.7%				
RR	0.0%	0.0%	0.0%	0.0%	15.4%	7.7%	17.4%	83.3%	26.7%	9.1%				

FLH0081 PALM BEACH ICE WORKS

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	00-01	01-02	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	07-08	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	5	4	1	5	9
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	5	2	3	5	7
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	10	4	6	10	14
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	10	2	8	10	12
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

FLH0038 PALM BEACH SKATE ZONE

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	02-03	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	23	72	54	43	23	47	13	51	(38)	(34)	17
	N/A	0.0%	0.0%	0.0%	213.0%	-25.0%	-20.4%	-46.5%	104.3%	-72.3%				
NEW	0	0	0	23	64	28	26	7	36	4	38	(34)	(32)	6
	N/A	0.0%	0.0%	0.0%	178.3%	-56.3%	-7.1%	-73.1%	414.3%	-88.9%				
RETAINED	0	0	0	0	8	26	17	16	11	9	13	(4)	(2)	11
	N/A	0.0%	0.0%	0.0%	0.0%	225.0%	-34.6%	-5.9%	-31.3%	-18.2%				
LOST	0	0	0	0	2	15	12	12	4	15				
	N/A	0.0%	0.0%	0.0%	0.0%	650.0%	-20.0%	0.0%	-66.7%	275.0%				
RR	0.0%	0.0%	0.0%	0.0%	11.1%	48.1%	39.5%	69.6%	23.4%	69.2%				

FLH0035 PANTHERS HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOC	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	15	10	19	16	15	29	76	68	53	47	57	(10)	(6)	51
	N/A	-33.3%	90.0%	-15.8%	-6.3%	93.3%	162.1%	-10.5%	-22.1%	-11.3%				
NEW	12 4 18 15 14 29 65 52 36 3											(3)	(1)	37
	N/A	-66.7%	350.0%	-16.7%	-6.7%	107.1%	124.1%	-20.0%	-30.8%	-2.8%				
RETAINED	3	6	1	1	1	0	11	16	17	12	19	(7)	(5)	14
	N/A	100.0%	-83.3%	0.0%	0.0%	-100.0%	0.0%	45.5%	6.3%	-29.4%				
LOST	0	2	0	2	0	0	2	18	10	4				
	N/A	0.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	800.0%	-44.4%	-60.0%				
RR	20.0%	60.0%	5.3%	6.3%	6.7%	0.0%	14.5%	23.5%	32.1%	25.5%		•		

FLH0040 F	PINES HOCKEY ASSOCIATION
-----------	--------------------------

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUM	MARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	37	36	83	87	92	72	68	57	72	54	76	(22)	(18)	58
	N/A	-2.7%	130.6%	4.8%	5.7%	-21.7%	-5.6%	-16.2%	26.3%	-25.0%				
NEW	31	24	63	53	56	38	36	41	37	35	39	(4)	(2)	37
	N/A	-22.6%	162.5%	-15.9%	5.7%	-32.1%	-5.3%	13.9%	-9.8%	-5.4%				
RETAINED	6	12	20	34	36	34	32	16	35	19	37	(18)	(16)	21
	N/A	100.0%	66.7%	70.0%	5.9%	-5.6%	-5.9%	-50.0%	118.8%	-45.7%				
LOST	14	8	5	11	14	17	14	18	8	22				
	N/A	-42.9%	-37.5%	120.0%	27.3%	21.4%	-17.6%	28.6%	-55.6%	175.0%				
RR	16.2%	33.3%	24.1%	39.1%	39.1%	47.2%	47.1%	28.1%	48.6%	35.2%				

FLH0078 SCORPIONS YOUTH HOCKEY

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	15	4	11	15	19
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	15	2	13	15	17
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

FLH0066 SKATIUM HOCKEY

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	07-08	08-09	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	9	5	22	32	22	55	5	30	28	16	32	(16)	(12)	20
	N/A	-44.4%	340.0%	45.5%	-31.3%	150.0%	-90.9%	500.0%	-6.7%	-42.9%				
NEW	6	3	22	24	10	54	5	22	14	11	16	(5)	(3)	13
	N/A	-50.0%	633.3%	9.1%	-58.3%	440.0%	-90.7%	340.0%	-36.4%	-21.4%				
RETAINED	3	2	0	8	12	1	0	8	14	5	16	(11)	(9)	7
	N/A	-33.3%	-100.0%	0.0%	50.0%	-91.7%	-100.0%	0.0%	75.0%	-64.3%				
LOST	2	3	2	11	3	6	51	0	6	9				
	N/A	50.0%	-33.3%	450.0%	-72.7%	100.0%	750.0%	-100.0%	0.0%	50.0%				
RR	33.3%	40.0%	0.0%	25.0%	54.5%	1.8%	0.0%	26.7%	50.0%	31.3%				

FLH0050 TAMPA BAY JUNIOR LIGHTNING-HOUSE

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	42	39	21	30	11	12	14	31	27	35	(8)	(4)	31
	N/A	0.0%	-7.1%	-46.2%	42.9%	-63.3%	9.1%	16.7%	121.4%	-12.9%				
NEW	0	42	18	18	25	(7)	(5)	20						
	N/A	0.0%	-57.1%	-50.0%	155.6%	-78.3%	60.0%	25.0%	130.0%	-21.7%				
RETAINED	0	0	21	12	7	6	4	4	8	9	10	(1)	1	11
	N/A	0.0%	0.0%	-42.9%	-41.7%	-14.3%	-33.3%	0.0%	100.0%	12.5%				
LOST	0	0	18	20	3	4	0	1	1	3				
	N/A	0.0%	0.0%	11.1%	-85.0%	33.3%	-100.0%	0.0%	0.0%	200.0%				
RR	0.0%	0.0%	53.8%	57.1%	23.3%	54.5%	33.3%	28.6%	25.8%	33.3%				
														·

FLH0007 TAMPA BAY SKATING ACADEMY

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	47	49	38	51	57	38	58	44	37	35	41	(6)	(2)	39
	N/A	4.3%	-22.4%	34.2%	11.8%	-33.3%	52.6%	-24.1%	-15.9%	-5.4%				
NEW	31	36	32	39	35	31	49	27	21	28	23	5	7	30
	N/A	16.1%	-11.1%	21.9%	-10.3%	-11.4%	58.1%	-44.9%	-22.2%	33.3%				
RETAINED	16	13	6	12	22	7	9	17	16	7	18	(11)	(9)	9
	N/A	-18.8%	-53.8%	100.0%	83.3%	-68.2%	28.6%	88.9%	-5.9%	-56.3%				
LOST	33	20	21	13	15	20	18	16	15	9				
	N/A	-39.4%	5.0%	-38.1%	15.4%	33.3%	-10.0%	-11.1%	-6.3%	-40.0%				
RR	34.0%	26.5%	15.8%	23.5%	38.6%	18.4%	15.5%	38.6%	43.2%	20.0%				

FLH0008 TAMPA BAY TITANS HOCKEY

BOYS & GIRLS	YOUTH HOC	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	6	5	13	0	0	16	3	9	17	14	21	(7)	(3)	18
	N/A	-16.7%	160.0%	-100.0%	0.0%	0.0%	-81.3%	200.0%	88.9%	-17.6%				
NEW	1	4	13	12	16	(4)	(2)	14						
	N/A	300.0%	225.0%	-100.0%	0.0%	0.0%	-93.8%	700.0%	75.0%	-14.3%				
RETAINED	5	1	0	0	0	0	2	1	3	2	5	(3)	(1)	4
	N/A	-80.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	-50.0%	200.0%	-33.3%				
LOST	4	1	0	6	0	0	7	0	1	2				
	N/A	-75.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	-100.0%	0.0%	100.0%				
RR	83.3%	20.0%	0.0%	0.0%	0.0%	0.0%	66.7%	11.1%	17.6%	14.3%		•		

BOYS & GIRLS	УОИТН НОО	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	00-01	<u>01-02</u>	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	7	12	26	33	25	15	18	13	24	15	28	(13)	(9)	19
	N/A	71.4%	116.7%	26.9%	-24.2%	-40.0%	20.0%	-27.8%	84.6%	-37.5%				
NEW	7	9	21	23	14	9	14	8	19	11	21	(10)	(8)	13
	N/A	28.6%	133.3%	9.5%	-39.1%	-35.7%	55.6%	-42.9%	137.5%	-42.1%				
RETAINED	0	3	5	10	11	6	4	5	5	4	7	(3)	(1)	6
	N/A	0.0%	66.7%	100.0%	10.0%	-45.5%	-33.3%	25.0%	0.0%	-20.0%				
LOST	0	0	0	4	8	2	1	1	1	4				
	N/A	0.0%	0.0%	0.0%	100.0%	-75.0%	-50.0%	0.0%	0.0%	300.0%				
RR	0.0%	25.0%	19.2%	30.3%	44.0%	40.0%	22.2%	38.5%	20.8%	26.7%				

FLH0082 TIMS KIDS

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	46	4	42	46	50
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	46	2	44	46	48						
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				