



2009 – 2010 8 & Under Membership Report



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Program Services Contact for Affiliate	Kevin Erlenbach (719) 538-1119/ kevine@usahockey.org



This report focuses on the foundation of USA Hockey’s membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey’s membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey’s structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that “once a kid gets on the ice, they are hooked on hockey.” Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s new American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

NHL Lockout (04-05) & post-NHL Lockout (05-06)

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
NEW	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
RR	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

Number of players acquired (points to NEW row)

Number of players retained (points to RET row)

Number of players that left association (points to LOST row)

Rate of Retention: percentage of players returning from year before (points to RR row)

post-Olympic years (02-03/06-07) (points to 02-03 and 06-07 columns)



2009-10 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

Lost

- Unfortunately, 15,184 players left youth hockey in 2009-10.

Rate of Retention

- In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



2009-10 KEY TAKEAWAYS—VERMONT

Total

- The total number of children ages 4 to 8 playing youth hockey in Vermont increased by 124 (9.6%) to 1,410.
- Highest number of total players this decade.

Acquisition

- New players decreased by 1 (-0.2%) from 2008-09 to 613.

Retention

- Retained players increased by 125 (18.6%) from 2008-09 to 797.
- Retention has increased in three of the past four seasons.
- Peak retention year for past 10 years.

Lost

- Unfortunately, 327 players left youth hockey in Vermont in 2009-10.
- Highest amount of lost players in the past 10 years.

Rate of Retention

- In 2009-10, the rate of retention was 56.5%; this means 43.5% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1337	1267	1330	1279	1264	1241	1318	1240	1286	1410
	N/A	-5.2%	5.0%	-3.8%	-1.2%	-1.8%	6.2%	-5.9%	3.7%	9.6%
NEW	553	559	614	523	504	515	568	479	614	613
	N/A	1.1%	9.8%	-14.8%	-3.6%	2.2%	10.3%	-15.7%	28.2%	-0.2%
RETAINED	784	708	716	756	760	726	750	761	672	797
	N/A	-9.7%	1.1%	5.6%	0.5%	-4.5%	3.3%	1.5%	-11.7%	18.6%
LOST	273	285	240	285	246	244	241	286	324	327
	N/A	4.4%	-15.8%	18.8%	-13.7%	-0.8%	-1.2%	18.7%	13.3%	0.9%
RR	58.6%	55.9%	53.8%	59.1%	60.1%	58.5%	56.9%	61.4%	52.3%	56.5%

BOYS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1133	1071	1096	1031	1017	984	1049	967	962	1061
	N/A	-5.5%	2.3%	-5.9%	-1.4%	-3.2%	6.6%	-7.8%	-0.5%	10.3%
NEW	447	455	494	399	386	387	431	353	440	454
	N/A	1.8%	8.6%	-19.2%	-3.3%	0.3%	11.4%	-18.1%	24.6%	3.2%
RETAINED	686	616	602	632	631	597	618	614	522	607
	N/A	-10.2%	-2.3%	5.0%	-0.2%	-5.4%	3.5%	-0.6%	-15.0%	16.3%
LOST	214	218	189	234	187	188	176	220	242	235
	N/A	1.9%	-13.3%	23.8%	-20.1%	0.5%	-6.4%	25.0%	10.0%	-2.9%
RR	60.5%	57.5%	54.9%	61.3%	62.0%	60.7%	58.9%	63.5%	54.3%	57.2%

GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	204	196	234	248	247	257	269	273	324	349
	N/A	-3.9%	19.4%	6.0%	-0.4%	4.0%	4.7%	1.5%	18.7%	7.7%
NEW	106	104	120	124	118	128	137	126	174	159
	N/A	-1.9%	15.4%	3.3%	-4.8%	8.5%	7.0%	-8.0%	38.1%	-8.6%
RETAINED	98	92	114	124	129	129	132	147	150	190
	N/A	-6.1%	23.9%	8.8%	4.0%	0.0%	2.3%	11.4%	2.0%	26.7%
LOST	59	67	51	51	59	56	65	66	82	92
	N/A	13.6%	-23.9%	0.0%	15.7%	-5.1%	16.1%	1.5%	24.2%	12.2%
RR	48.0%	46.9%	48.7%	50.0%	52.2%	50.2%	49.1%	53.8%	46.3%	54.4%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Vermont retention results for 2009-10 by age segment:

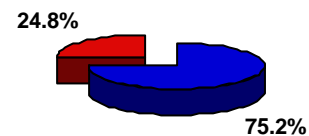
- **47.8% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.1%
 - **59.9% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
 - **75.1% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
 - **80.7% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- | | | | |
|--|-------|-------------------|-------|
| ▪ Retention rate for Squirrels in 2009-10: | 87.4% | National Average: | 85.6% |
| ▪ Retention rate for Pee Wees in 2009-10: | 92.3% | National Average: | 91.2% |
| ▪ Retention rate for Bantams in 2009-10: | 93.6% | National Average: | 93.6% |

RATIO OF BOYS TO GIRLS – 4 TO 8 YEAR OLDS

Boys represented 75.2% of all 4 to 8 year olds in Vermont in 2009-10 while girls represented 24.8%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.

VERMONT
PERCENTAGE OF 4-8 YO MALES TO FEMALES
2009-10 SEASON



■ MALES ■ FEMALES



2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2009-10: if your association retained 30 players, your 2010-11 goal is to retain 30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
 - Underperformed in acquisition of new players by (395)
 - Underperformed retention goal by (1,016)

2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
 - 2,664 new players acquired (2 per association)
 - 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

2009-10: 2 & 2 CHALLENGE RESULTS - VERMONT

- Achieved overall growth but did not meet the 2 & 2 Challenge
 - Under-performed in acquisition goal of new players by 41
 - Surpassed retention goal by 85

2010-11: 2 & 2 CHALLENGE GOALS - VERMONT

- Based on 20 associations that registered 5 players or more in the age group
 - 40 new kids acquired (2 per association)
 - 40 kids retained (2 per association)
- 2010-11 goal is 1,490 (5.7% increase) total youth hockey 4 to 8 year old players

VERMONT	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	1,286	1,410	1,366	44	124	1,490
NEW	614	613	654	(41)	(1)	653
RETAINED	672	797	712	85	125	837



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Harwood Youth Hockey, Lamoille Area Hockey Association, Lyndon Area Youth Hockey Association and Rutland Amateur Hockey Association (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Vermont had a successful growth year. While many associations had tremendous growth, only 4 associations were able to accomplish the 2 & 2 Challenge.

VERMONT'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Barre Youth Sports Association-Hockey	+33
2. Harwood Youth Hockey	+17
3. Lyndon Area Youth Hockey Association	+17
4. Lamoille Area Hockey Association	+14
5. Northshire Hockey Association Inc	+11
6. BAHA-Burlington Amateur Hockey Assoc	+10
7. Northfield Amateur Hockey Association	+8
8. Rutland Amateur Hockey Association	+7
9. Hartford Youth Hockey Association	+4
10. Pleasant Valley Hockey	+4
11. Missisquoi Amateur Hockey	+2
12. Brattleboro Hockey Association	+1
13. Woodstock Youth Hockey	+1
14. Essex Youth Hockey Association	-1
15. Middlebury Amateur Hockey	-1
16. Milton Youth Hockey Association Inc	-1
17. St Albans Skating Association	-5
18. Central Vermont Skating Association	-9
19. Stowe Youth Hockey	-11
20. Chittenden South Burlington Youth Hockey	-23

VERMONT ASSOCIATIONS (20)

VTH0059

BAHA-BURLINGTON AMATEUR HOCKEY ASSOC

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	129	117	110	109	85	84	88	84	86	96	90	6	10	100
	N/A	-9.3%	-6.0%	-0.9%	-22.0%	-1.2%	4.8%	-4.5%	2.4%	11.6%				
NEW	63	49	47	44	26	29	33	34	44	38	46	(8)	(6)	40
	N/A	-22.2%	-4.1%	-6.4%	-40.9%	11.5%	13.8%	3.0%	29.4%	-13.6%				
RETAINED	66	68	63	65	59	55	55	50	42	58	44	14	16	60
	N/A	3.0%	-7.4%	3.2%	-9.2%	-6.8%	0.0%	-9.1%	-16.0%	38.1%				
LOST	23	31	24	21	25	10	13	12	25	25				
	N/A	34.8%	-22.6%	-12.5%	19.0%	-60.0%	30.0%	-7.7%	108.3%	0.0%				
RR	51.2%	58.1%	57.3%	59.6%	69.4%	65.5%	62.5%	59.5%	48.8%	60.4%				

VTH0061

BARRE YOUTH SPORTS ASSOCIATION-HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	66	74	101	90	80	95	95	92	76	109	80	29	33	113
	N/A	12.1%	36.5%	-10.9%	-11.1%	18.8%	0.0%	-3.2%	-17.4%	43.4%				
NEW	29	30	57	32	25	44	33	35	13	52	15	37	39	54
	N/A	3.4%	90.0%	-43.9%	-21.9%	76.0%	-25.0%	6.1%	-62.9%	300.0%				
RETAINED	37	44	44	58	55	51	62	57	63	57	65	(8)	(6)	59
	N/A	18.9%	0.0%	31.8%	-5.2%	-7.3%	21.6%	-8.1%	10.5%	-9.5%				
LOST	14	12	12	24	22	11	15	24	20	14				
	N/A	-14.3%	0.0%	100.0%	-8.3%	-50.0%	36.4%	60.0%	-16.7%	-30.0%				
RR	56.1%	59.5%	43.6%	64.4%	68.8%	53.7%	65.3%	62.0%	82.9%	52.3%				

VTH0071

BRATTLEBORO HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	42	38	51	46	48	33	57	59	50	51	54	(3)	1	55
	N/A	-9.5%	34.2%	-9.8%	4.3%	-31.3%	72.7%	3.5%	-15.3%	2.0%				
NEW	15	20	31	19	30	14	32	29	23	21	25	(4)	(2)	23
	N/A	33.3%	55.0%	-38.7%	57.9%	-53.3%	128.6%	-9.4%	-20.7%	-8.7%				
RETAINED	27	18	20	27	18	19	25	30	27	30	29	1	3	32
	N/A	-33.3%	11.1%	35.0%	-33.3%	5.6%	31.6%	20.0%	-10.0%	11.1%				
LOST	17	11	10	24	25	22	4	20	23	21				
	N/A	-35.3%	-9.1%	140.0%	4.2%	-12.0%	-81.8%	400.0%	15.0%	-8.7%				
RR	64.3%	47.4%	39.2%	58.7%	37.5%	57.6%	43.9%	50.8%	54.0%	58.8%				

VTH0073 CENTRAL VERMONT SKATING ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	47	42	39	38	36	28	27	25	38	29	42	(13)	(9)	33
	N/A	-10.6%	-7.1%	-2.6%	-5.3%	-22.2%	-3.6%	-7.4%	52.0%	-23.7%				
NEW	27	17	14	18	12	9	7	10	21	4	23	(19)	(17)	6
	N/A	-37.0%	-17.6%	28.6%	-33.3%	-25.0%	-22.2%	42.9%	110.0%	-81.0%				
RETAINED	20	25	25	20	24	19	20	15	17	25	19	6	8	27
	N/A	25.0%	0.0%	-20.0%	20.0%	-20.8%	5.3%	-25.0%	13.3%	47.1%				
LOST	1	4	2	2	5	5	3	2	1	8				
	N/A	300.0%	-50.0%	0.0%	150.0%	0.0%	-40.0%	-33.3%	-50.0%	700.0%				
RR	42.6%	59.5%	64.1%	52.6%	66.7%	67.9%	74.1%	60.0%	44.7%	86.2%				

VTH0043 CHITTENDEN SOUTH BURLINGTON YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	133	121	165	161	124	134	106	85	155	132	159	(27)	(23)	136
	N/A	-9.0%	36.4%	-2.4%	-23.0%	8.1%	-20.9%	-19.8%	82.4%	-14.8%				
NEW	39	53	98	79	37	48	36	32	111	49	113	(64)	(62)	51
	N/A	35.9%	84.9%	-19.4%	-53.2%	29.7%	-25.0%	-11.1%	246.9%	-55.9%				
RETAINED	94	68	67	82	87	86	70	53	44	83	46	37	39	85
	N/A	-27.7%	-1.5%	22.4%	6.1%	-1.1%	-18.6%	-24.3%	-17.0%	88.6%				
LOST	40	17	18	38	33	13	22	16	10	34				
	N/A	-57.5%	5.9%	111.1%	-13.2%	-60.6%	69.2%	-27.3%	-37.5%	240.0%				
RR	70.7%	56.2%	40.6%	50.9%	70.2%	64.2%	66.0%	62.4%	28.4%	62.9%				

VTH0039 ESSEX YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	120	116	130	138	115	117	105	117	111	110	115	(5)	(1)	114
	N/A	-3.3%	12.1%	6.2%	-16.7%	1.7%	-10.3%	11.4%	-5.1%	-0.9%				
NEW	47	56	73	69	40	58	40	57	50	41	52	(11)	(9)	43
	N/A	19.1%	30.4%	-5.5%	-42.0%	45.0%	-31.0%	42.5%	-12.3%	-18.0%				
RETAINED	73	60	57	69	75	59	65	60	61	69	63	6	8	71
	N/A	-17.8%	-5.0%	21.1%	8.7%	-21.3%	10.2%	-7.7%	1.7%	13.1%				
LOST	23	15	20	26	29	25	23	19	23	18				
	N/A	-34.8%	33.3%	30.0%	11.5%	-13.8%	-8.0%	-17.4%	21.1%	-21.7%				
RR	60.8%	51.7%	43.8%	50.0%	65.2%	50.4%	61.9%	51.3%	55.0%	62.7%				

VTH0058

HARTFORD YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	61	50	51	46	56	63	58	55	60	64	64	0	4	68
	N/A	-18.0%	2.0%	-9.8%	21.7%	12.5%	-7.9%	-5.2%	9.1%	6.7%				
NEW	28	21	26	26	31	30	29	25	42	36	44	(8)	(6)	38
	N/A	-25.0%	23.8%	0.0%	19.2%	-3.2%	-3.3%	-13.8%	68.0%	-14.3%				
RETAINED	33	29	25	20	25	33	29	30	18	28	20	8	10	30
	N/A	-12.1%	-13.8%	-20.0%	25.0%	32.0%	-12.1%	3.4%	-40.0%	55.6%				
LOST	17	11	10	13	9	9	14	17	33	27				
	N/A	-35.3%	-9.1%	30.0%	-30.8%	0.0%	55.6%	21.4%	94.1%	-18.2%				
RR	54.1%	58.0%	49.0%	43.5%	44.6%	52.4%	50.0%	54.5%	30.0%	43.8%				

VTH0057

HARWOOD YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	38	35	29	31	33	44	46	48	47	64	51	13	17	68
	N/A	-7.9%	-17.1%	6.9%	6.5%	33.3%	4.5%	4.3%	-2.1%	36.2%				
NEW	14	11	19	16	15	24	17	19	18	33	20	13	15	35
	N/A	-21.4%	72.7%	-15.8%	-6.3%	60.0%	-29.2%	11.8%	-5.3%	83.3%				
RETAINED	24	24	10	15	18	20	29	29	29	31	31	0	2	33
	N/A	0.0%	-58.3%	50.0%	20.0%	11.1%	45.0%	0.0%	0.0%	6.9%				
LOST	5	8	9	7	6	7	10	14	12	16				
	N/A	60.0%	12.5%	-22.2%	-14.3%	16.7%	42.9%	40.0%	-14.3%	33.3%				
RR	63.2%	68.6%	34.5%	48.4%	54.5%	45.5%	63.0%	60.4%	61.7%	48.4%				

VTH0040

LAMOILLE AREA HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	32	28	34	48	38	10	14	52
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-12.5%	21.4%	41.2%				
NEW	0	0	0	0	0	0	32	14	15	25	17	8	10	27
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-56.3%	7.1%	66.7%				
RETAINED	0	0	0	0	0	0	0	14	19	23	21	2	4	25
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.7%	21.1%				
LOST	0	0	0	0	0	0	0	8	2	5				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-75.0%	150.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	55.9%	47.9%				

VTH0056

LYNDON AREA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	55	52	45	43	44	37	47	64	52	69	56	13	17	73
	N/A	-5.5%	-13.5%	-4.4%	2.3%	-15.9%	27.0%	36.2%	-18.8%	32.7%				
NEW	28	25	15	13	11	13	13	37	25	32	27	5	7	34
	N/A	-10.7%	-40.0%	-13.3%	-15.4%	18.2%	0.0%	184.6%	-32.4%	28.0%				
RETAINED	27	27	30	30	33	24	34	27	27	37	29	8	10	39
	N/A	0.0%	11.1%	0.0%	10.0%	-27.3%	41.7%	-20.6%	0.0%	37.0%				
LOST	15	15	14	12	12	11	3	14	36	17				
	N/A	0.0%	-6.7%	-14.3%	0.0%	-8.3%	-72.7%	366.7%	157.1%	-52.8%				
RR	49.1%	51.9%	66.7%	69.8%	75.0%	64.9%	72.3%	42.2%	51.9%	53.6%				

VTH0055

MIDDLEBURY AMATEUR HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	78	74	42	43	98	105	120	136	99	98	103	(5)	(1)	102
	N/A	-5.1%	-43.2%	2.4%	127.9%	7.1%	14.3%	13.3%	-27.2%	-1.0%				
NEW	43	41	8	10	73	61	68	61	37	37	39	(2)	0	39
	N/A	-4.7%	-80.5%	25.0%	630.0%	-16.4%	11.5%	-10.3%	-39.3%	0.0%				
RETAINED	35	33	34	33	25	44	52	75	62	61	64	(3)	(1)	63
	N/A	-5.7%	3.0%	-2.9%	-24.2%	76.0%	18.2%	44.2%	-17.3%	-1.6%				
LOST	14	30	34	6	4	28	39	31	60	33				
	N/A	114.3%	13.3%	-82.4%	-33.3%	600.0%	39.3%	-20.5%	93.5%	-45.0%				
RR	44.9%	44.6%	81.0%	76.7%	25.5%	41.9%	43.3%	55.1%	62.6%	62.2%				

VTH0076

MILTON YOUTH HOCKEY ASSOCIATION INC

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	38	44	32	36	39	45	26	42	39	38	43	(5)	(1)	42
	N/A	15.8%	-27.3%	12.5%	8.3%	15.4%	-42.2%	61.5%	-7.1%	-2.6%				
NEW	25	14	9	17	12	22	4	18	14	16	16	0	2	18
	N/A	-44.0%	-35.7%	88.9%	-29.4%	83.3%	-81.8%	350.0%	-22.2%	14.3%				
RETAINED	13	30	23	19	27	23	22	24	25	22	27	(5)	(3)	24
	N/A	130.8%	-23.3%	-17.4%	42.1%	-14.8%	-4.3%	9.1%	4.2%	-12.0%				
LOST	10	5	14	11	5	7	19	3	5	12				
	N/A	-50.0%	180.0%	-21.4%	-54.5%	40.0%	171.4%	-84.2%	66.7%	140.0%				
RR	34.2%	68.2%	71.9%	52.8%	69.2%	51.1%	84.6%	57.1%	64.1%	57.9%				

VTH0064

MISSISQUOI AMATEUR HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	47	53	72	63	58	61	60	49	40	42	44	(2)	2	46
	N/A	12.8%	35.8%	-12.5%	-7.9%	5.2%	-1.6%	-18.3%	-18.4%	5.0%				
NEW	23	31	40	22	20	26	28	19	15	11	17	(6)	(4)	13
	N/A	34.8%	29.0%	-45.0%	-9.1%	30.0%	7.7%	-32.1%	-21.1%	-26.7%				
RETAINED	24	22	32	41	38	35	32	30	25	31	27	4	6	33
	N/A	-8.3%	45.5%	28.1%	-7.3%	-7.9%	-8.6%	-6.3%	-16.7%	24.0%				
LOST	8	13	13	14	12	13	11	19	11	6				
	N/A	62.5%	0.0%	7.7%	-14.3%	8.3%	-15.4%	72.7%	-42.1%	-45.5%				
RR	51.1%	41.5%	44.4%	65.1%	65.5%	57.4%	53.3%	61.2%	62.5%	73.8%				

VTH0052

NORTHFIELD AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	35	43	51	43	46	34	52	52	46	54	50	4	8	58
	N/A	22.9%	18.6%	-15.7%	7.0%	-26.1%	52.9%	0.0%	-11.5%	17.4%				
NEW	21	22	21	15	22	9	30	20	17	24	19	5	7	26
	N/A	4.8%	-4.5%	-28.6%	46.7%	-59.1%	233.3%	-33.3%	-15.0%	41.2%				
RETAINED	14	21	30	28	24	25	22	32	29	30	31	(1)	1	32
	N/A	50.0%	42.9%	-6.7%	-14.3%	4.2%	-12.0%	45.5%	-9.4%	3.4%				
LOST	8	11	7	13	8	13	12	18	18	21				
	N/A	37.5%	-36.4%	85.7%	-38.5%	62.5%	-7.7%	50.0%	0.0%	16.7%				
RR	40.0%	48.8%	58.8%	65.1%	52.2%	73.5%	42.3%	61.5%	63.0%	55.6%				

VTH0042

NORTHSHIRE HOCKEY ASSOCIATION INC

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	42	48	41	24	36	47	44	21	25	36	29	7	11	40
	N/A	14.3%	-14.6%	-41.5%	50.0%	30.6%	-6.4%	-52.3%	19.0%	44.0%				
NEW	24	23	18	17	25	29	21	4	14	28	16	12	14	30
	N/A	-4.2%	-21.7%	-5.6%	47.1%	16.0%	-27.6%	-81.0%	250.0%	100.0%				
RETAINED	18	25	23	7	11	18	23	17	11	8	13	(5)	(3)	10
	N/A	38.9%	-8.0%	-69.6%	57.1%	63.6%	27.8%	-26.1%	-35.3%	-27.3%				
LOST	6	6	9	10	2	4	11	14	2	5				
	N/A	0.0%	50.0%	11.1%	-80.0%	100.0%	175.0%	27.3%	-85.7%	150.0%				
RR	42.9%	52.1%	56.1%	29.2%	30.6%	38.3%	52.3%	81.0%	44.0%	22.2%				

VTH0065

PLEASANT VALLEY HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	18	17	21	21	29	21	35	33	25	29	29	0	4	33
	N/A	-5.6%	23.5%	0.0%	38.1%	-27.6%	66.7%	-5.7%	-24.2%	16.0%				
NEW	6	7	16	11	16	10	23	12	9	15	11	4	6	17
	N/A	16.7%	128.6%	-31.3%	45.5%	-37.5%	130.0%	-47.8%	-25.0%	66.7%				
RETAINED	12	10	5	10	13	11	12	21	16	14	18	(4)	(2)	16
	N/A	-16.7%	-50.0%	100.0%	30.0%	-15.4%	9.1%	75.0%	-23.8%	-12.5%				
LOST	2	3	0	2	3	9	4	5	9	6				
	N/A	50.0%	-100.0%	0.0%	50.0%	200.0%	-55.6%	25.0%	80.0%	-33.3%				
RR	66.7%	58.8%	23.8%	47.6%	44.8%	52.4%	34.3%	63.6%	64.0%	48.3%				

VTH0050

RUTLAND AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	109	81	88	82	53	52	57	53	46	53	50	3	7	57
	N/A	-25.7%	8.6%	-6.8%	-35.4%	-1.9%	9.6%	-7.0%	-13.2%	15.2%				
NEW	45	26	38	32	4	19	28	20	21	24	23	1	3	26
	N/A	-42.2%	46.2%	-15.8%	-87.5%	375.0%	47.4%	-28.6%	5.0%	14.3%				
RETAINED	64	55	50	50	49	33	29	33	25	29	27	2	4	31
	N/A	-14.1%	-9.1%	0.0%	-2.0%	-32.7%	-12.1%	13.8%	-24.2%	16.0%				
LOST	24	40	16	30	24	7	5	6	7	5				
	N/A	66.7%	-60.0%	87.5%	-20.0%	-70.8%	-28.6%	20.0%	16.7%	-28.6%				
RR	58.7%	67.9%	56.8%	61.0%	92.5%	63.5%	50.9%	62.3%	54.3%	54.7%				

VTH0049

ST ALBANS SKATING ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	188	179	190	186	189	165	189	143	158	153	162	(9)	(5)	157
	N/A	-4.8%	6.1%	-2.1%	1.6%	-12.7%	14.5%	-24.3%	10.5%	-3.2%				
NEW	66	77	67	63	74	54	77	34	76	60	78	(18)	(16)	62
	N/A	16.7%	-13.0%	-6.0%	17.5%	-27.0%	42.6%	-55.8%	123.5%	-21.1%				
RETAINED	122	102	123	123	115	111	112	109	82	93	84	9	11	95
	N/A	-16.4%	20.6%	0.0%	-6.5%	-3.5%	0.9%	-2.7%	-24.8%	13.4%				
LOST	32	45	22	32	28	43	24	38	32	31				
	N/A	40.6%	-51.1%	45.5%	-12.5%	53.6%	-44.2%	58.3%	-15.8%	-3.1%				
RR	64.9%	57.0%	64.7%	66.1%	60.8%	67.3%	59.3%	76.2%	51.9%	60.8%				

VTH0041

STOWE YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	53	48	68	46	44	24	21	22	30	19	34	(15)	(11)	23
	N/A	-9.4%	41.7%	-32.4%	-4.3%	-45.5%	-12.5%	4.8%	36.4%	-36.7%				
NEW	53	25	31	15	19	8	11	12	20	8	22	(14)	(12)	10
	N/A	-52.8%	24.0%	-51.6%	26.7%	-57.9%	37.5%	9.1%	66.7%	-60.0%				
RETAINED	0	23	37	31	25	16	10	10	10	11	12	(1)	1	13
	N/A	0.0%	60.9%	-16.2%	-19.4%	-36.0%	-37.5%	0.0%	0.0%	10.0%				
LOST	2	9	4	19	8	10	7	3	8	14				
	N/A	350.0%	-55.6%	375.0%	-57.9%	25.0%	-30.0%	-57.1%	166.7%	75.0%				
RR	0.0%	47.9%	54.4%	67.4%	56.8%	66.7%	47.6%	45.5%	33.3%	57.9%				

VTH0074

WOODSTOCK YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	21	20	5	30	40	38	51	18	14	15	18	(3)	1	19
	N/A	-4.8%	-75.0%	500.0%	33.3%	-5.0%	34.2%	-64.7%	-22.2%	7.1%				
NEW	10	10	4	21	20	10	25	0	3	10	5	5	7	12
	N/A	0.0%	-60.0%	425.0%	-4.8%	-50.0%	150.0%	-100.0%	0.0%	233.3%				
RETAINED	11	10	1	9	20	28	26	18	11	5	13	(8)	(6)	7
	N/A	-9.1%	-90.0%	800.0%	122.2%	40.0%	-7.1%	-30.8%	-38.9%	-54.5%				
LOST	6	4	11	0	4	3	6	19	0	0				
	N/A	-33.3%	175.0%	-100.0%	0.0%	-25.0%	100.0%	216.7%	-100.0%	0.0%				
RR	52.4%	50.0%	20.0%	30.0%	50.0%	73.7%	51.0%	100.0%	78.6%	33.3%				