



# 2009 – 2010 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey's membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey's membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

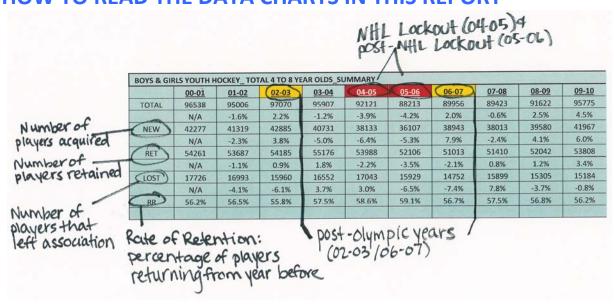
The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey's structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that "once a kid gets on the ice, they are hooked on hockey." Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey's new American Development Model (ADM) will ensure the future health of the game in the U.S.

### **HOW TO READ THE DATA CHARTS IN THIS REPORT**





### 2009-10 KEY TAKEAWAYS—NATIONAL

### Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

#### Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

### Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

### Lost

• Unfortunately, 15,184 players left youth hockey in 2009-10.

#### **Rate of Retention**

• In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS	BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_SUMMARY													
	<u>00-01</u>	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>				
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775				
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%				
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967				
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%				
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808				
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%				
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184				
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%				
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%				

воуѕ уоитн но	BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY													
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>				
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978				
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%				
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819				
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%				
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159				
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%				
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932				
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%				
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%				

GIRLS YOUTH H	GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY													
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>				
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798				
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%				
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149				
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%				
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649				
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%				
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253				
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%				
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%				



### 2009-10 KEY TAKEAWAYS—PACIFIC NORTHWEST

### Total

- The total number of children ages 4 to 8 playing youth hockey in Pacific Northwest increased by 91 (10.0%) to 997.
- Peak growth year for this decade.

### Acquisition

- New players increased by 51 (12.0%) from 2008-09 to 475.
- Highest number of new girl players for the past 10 years.

#### Retention

- Retained players increased by 40 (8.3%) from 2008-09 to 522.
- Pacific Northwest has enjoyed three straight years of retention growth.

### Lost

• Unfortunately, 158 players left youth hockey in Pacific Northwest in 2009-10.

#### **Rate of Retention**

• In 2009-10, the rate of retention was 52.4%; this means 47.6% are out of youth hockey.

BOYS & GIRLS YOUTH	BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY													
-	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>				
TOTAL	909	869	859	945	954	906	906	892	906	997				
	N/A	-4.4%	-1.2%	10.0%	1.0%	-5.0%	0.0%	-1.5%	1.6%	10.0%				
NEW	430	408	426	486	477	431	457	432	424	475				
	N/A	-5.1%	4.4%	14.1%	-1.9%	-9.6%	6.0%	-5.5%	-1.9%	12.0%				
RETAINED	479	461	433	459	477	475	449	460	482	522				
	N/A	-3.8%	-6.1%	6.0%	3.9%	-0.4%	-5.5%	2.4%	4.8%	8.3%				
LOST	157	189	189	166	219	217	217	210	198	158				
	N/A	20.4%	0.0%	-12.2%	31.9%	-0.9%	0.0%	-3.2%	-5.7%	-20.2%				
RR	52.7%	53.0%	50.4%	48.6%	50.0%	52.4%	49.6%	51.6%	53.2%	52.4%				

BOYS YOUTH HOCKEY	OYS YOUTH HOCKEY_8 & UNDER_ SUMMARY													
-	00-01	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>				
TOTAL	846	801	779	868	876	827	838	815	819	897				
	N/A	-5.3%	-2.7%	11.4%	0.9%	-5.6%	1.3%	-2.7%	0.5%	9.5%				
NEW	386	369	380	443	430	384	418	388	375	417				
	N/A	-4.4%	3.0%	16.6%	-2.9%	-10.7%	8.9%	-7.2%	-3.4%	11.2%				
RETAINED	460	432	399	425	446	443	420	427	444	480				
	N/A	-6.1%	-7.6%	6.5%	4.9%	-0.7%	-5.2%	1.7%	4.0%	8.1%				
LOST	138	165	170	137	192	193	192	187	170	127				
	N/A	19.6%	3.0%	-19.4%	40.1%	0.5%	-0.5%	-2.6%	-9.1%	-25.3%				
RR	54.4%	53.9%	51.2%	49.0%	50.9%	53.6%	50.1%	52.4%	54.2%	53.5%				

GIRLS YOUTH HOCKEY	GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY													
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>				
TOTAL	63	68	80	77	78	79	68	77	87	101				
	N/A	7.9%	17.6%	-3.8%	1.3%	1.3%	-13.9%	13.2%	13.0%	16.1%				
NEW	44	39	46	43	47	47	39	44	49	59				
	N/A	-11.4%	17.9%	-6.5%	9.3%	0.0%	-17.0%	12.8%	11.4%	20.4%				
RETAINED	19	29	34	34	31	32	29	33	38	42				
	N/A	52.6%	17.2%	0.0%	-8.8%	3.2%	-9.4%	13.8%	15.2%	10.5%				
LOST	19	24	19	29	27	24	25	23	28	31				
	N/A	26.3%	-20.8%	52.6%	-6.9%	-11.1%	4.2%	-8.0%	21.7%	10.7%				
RR	30.2%	42.6%	42.5%	44.2%	39.7%	40.5%	42.6%	42.9%	43.7%	41.6%				



### RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Pacific Northwest retention results for 2009-10 by age segment:

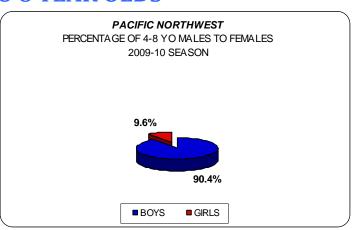
- **32.3% of all 4 Year Olds returned as 5 Year Olds** National Average 32.1%
- 46.2% of all 5 Year Olds returned as 6 Year Olds National Average 52.5%
- 70.4% of all 6 Year Olds returned as 7 Year Olds National Average 67.8%
- 70.9% of all 7 Year Olds returned as 8 Year Olds National Average 76.2%

Retention rate for Squirts in 2009-10: 74.4% National Average: 85.6%
 Retention rate for Pee Wees in 2009-10: 85.1% National Average: 91.2%
 Retention rate for Bantams in 2009-10: 89.9% National Average: 93.6%

### RATIO OF BOYS TO GIRLS - 4 TO 8 YEAR OLDS

Boys represented 90.4% of all 4 to 8 year olds in Pacific Northwest in 2009-10 while girls represented 9.6%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





### 2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

### Example:

Each association acquires two more players than last year.

• 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association retains two more players than last year.

2009-10: if your association retained 30 players,
 your 2010-11 goal is to retain 30 players + 2 more
 = 32 retained players

**RESULTS:** Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

### 2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
  - o Underperformed in acquisition of new players by (395)
  - o Underperformed retention goal by (1,016)

### 2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
  - o 2,664 new players acquired (2 per association)
  - o 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

### 2009-10: 2 & 2 CHALLENGE RESULTS - PACIFIC NORTHWEST

- Achieved overall growth and achieved the 2 & 2 Challenge
  - Over-performed in acquisition goal of new players by 21
  - o Over performed in retention goal by 10

### 2010-11: 2 & 2 CHALLENGE GOALS - PACIFIC NORTHWEST

- Based on 13 associations that registered 5 players or more in the age group
  - o 26 new kids acquired (2 per association)
  - o 26 kids retained (2 per association)
- 2010-11 goal is 1,049 (5.2% increase) total youth hockey 4 to 8 year old players

PACIFIC NORTHWEST	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	906	997	966	31	91	1,049
NEW	424	475	454	21	51	501
RETAINED	482	522	512	10	40	548



### **ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE**

Congratulations to Seattle Junior Hockey Association and Tri-Cities Amateur Hockey Association (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! PACIFIC NORTHWEST had a successful growth year and met the 2&2 Challenge! While many associations had tremendous growth, only two associations were able to accomplish the 2 & 2 Challenge.

### PACIFIC NORTHWEST'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Seattle Junior Hockey Association	+41
2. Wenatchee Amateur Hockey Association	+15
3. Tri-Cities Amateur Hockey Association	+14
4. Kitsap County Hockey Association	+13
5. Whatcom County Amateur Hockey	+11
6. Everett Youth Hockey	+3
7. Moses Lake Youth Hockey Association	+3
8. Pierce County Minor Hockey	0
9. Spokane Jr Chiefs	-2
10. Yakima Amateur Hockey Association	-3
11. Winthrop Amateur Hockey Assn	-4
12. Puget Sound Amateur Hockey Association	-12
13. Sno-King Amateur Hockey Association	-38

## **PACIFIC NORTHWEST ASSOCIATIONS (13)**

WAH0014		EVERETT YO	DUTH HOCKE	Υ											
BOYS & GIRLS	S YOUTH HO	CKEY_8 & UN	IDER_SUMI	ИARY								2 AND 2 CHALLENGE			
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL	
TOTAL	0	0	0	0	11	18	19	23	28	31	32	(1)	3	35	
	N/A	0.0%	0.0%	0.0%	0.0%	63.6%	5.6%	21.1%	21.7%	10.7%					
NEW	0	0	0	0	11	17	10	17	20	17	22	(5)	(3)	19	
	N/A	0.0%	0.0%	0.0%	0.0%	54.5%	-41.2%	70.0%	17.6%	-15.0%					
RETAINED	0	0	0	0	0	1	9	6	8	14	10	4	6	16	
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	800.0%	-33.3%	33.3%	75.0%					
LOST	0	0	0	0	0	0	1	3	6	3					
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200.0%	100.0%	-50.0%					
RR	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	47.4%	26.1%	28.6%	45.2%					

WAH0004 INLAND EMPIRE AMATEUR HOCKEY ASSOCIATION

<b>BOYS &amp; GIRLS</b>	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY							2 AND 2 CHALLENGE			
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	27	33	24	29	42	45	1	18	8	0	12	(12)	(8)	4
	N/A	22.2%	-27.3%	20.8%	44.8%	7.1%	-97.8%	1700.0%	-55.6%	-100.0%				
NEW	17	22	14	14	24	21	1	18	7	0	9	(9)	(7)	2
	N/A	29.4%	-36.4%	0.0%	71.4%	-12.5%	-95.2%	1700.0%	-61.1%	-100.0%				
RETAINED	10	11	10	15	18	24	0	0	1	0	3	(3)	(1)	2
	N/A	10.0%	-9.1%	50.0%	20.0%	33.3%	-100.0%	0.0%	0.0%	-100.0%				
LOST	6	6	6	2	3	1	26	0	8	0				
	N/A	0.0%	0.0%	-66.7%	50.0%	-66.7%	2500.0%	-100.0%	0.0%	-100.0%				
RR	37.0%	33.3%	41.7%	51.7%	42.9%	53.3%	0.0%	0.0%	12.5%	#DIV/0!				

WAH0002 KENT VALLEY HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOO	KEY_8 & UN	IDER_SUMN	MARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	45	64	68	55	61	84	76	0	80	(80)	(76)	4
	N/A	0.0%	0.0%	42.2%	6.3%	-19.1%	10.9%	37.7%	-9.5%	-100.0%				
NEW	0	0	45	43	44	28	37	43	37	0	39	(39)	(37)	2
	N/A	0.0%	0.0%	-4.4%	2.3%	-36.4%	32.1%	16.2%	-14.0%	-100.0%				
RETAINED	0	0	0	21	24	27	24	41	39	0	41	(41)	(39)	2
	N/A	0.0%	0.0%	0.0%	14.3%	12.5%	-11.1%	70.8%	-4.9%	-100.0%				
LOST	0	0	0	13	25	25	15	7	24	0				
	N/A	0.0%	0.0%	0.0%	92.3%	0.0%	-40.0%	-53.3%	242.9%	-100.0%				
RR	0.0%	0.0%	0.0%	32.8%	35.3%	49.1%	39.3%	48.8%	51.3%	#DIV/0!				

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### KITSAP COUNTY HOCKEY ASSOCIATION

<b>BOYS &amp; GIRLS</b>	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	01-02	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	17	33	32	25	38	29	9	13	42
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	94.1%	-3.0%	-21.9%	52.0%				
NEW	0	0	0	0	0	17	26	13	6	21	8	13	15	23
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	52.9%	-50.0%	-53.8%	250.0%				
RETAINED	0	0	0	0	0	0	7	19	19	17	21	(4)	(2)	19
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	171.4%	0.0%	-10.5%				
LOST	0	0	0	0	0	0	0	9	8	1				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-11.1%	-87.5%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.2%	59.4%	76.0%	44.7%				

WAH0058

MOSES LAKE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS	YOUTH HOO	CKEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	7	10	11	(1)	3	14
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	42.9%				
NEW	0	0	0	0	0	0	0	0	7	7	9	(2)	0	9
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	3	2	1	3	5
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	3				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.0%				

WAH0064

PIERCE COUNTY MINOR HOCKEY

BOYS & GIRLS	<b>УООТН НОС</b>	KEY_8 & UN	IDER_SUMN	//ARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	<u>09-10 GOAL</u>	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	22	22	26	(4)	0	26
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	22	10	24	(14)	(12)	12
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-54.5%				
RETAINED	0	0	0	0	0	0	0	0	0	12	2	10	12	14
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	6				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.5%				

#### WAH0120 PUGET SOUND AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS	L 0 60 43 23 32 31 68 40 49 N/A 0.0% -28.3% -46.5% 39.1% -3.1% 119.4% -41.2% 22.5% -0 60 20 5 15 17 47 15 29 N/A 0.0% -66.7% -75.0% 200.0% 13.3% 176.5% -68.1% 93.3% -10.0% 0 23 18 17 14 21 25 20 N/A 0.0% 0.0% -21.7% -5.6% -17.6% 50.0% 19.0% -20.0% -0 0 0 28 12 6 11 4 27 9											2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	60	43	23	32	31	68	40	49	37	53	(16)	(12)	41
	N/A	0.0%	-28.3%	-46.5%	39.1%	-3.1%	119.4%	-41.2%	22.5%	-24.5%				
NEW	0	60	20	5	15	17	47	15	29	20	31	(11)	(9)	22
	N/A	0.0%	-66.7%	-75.0%	200.0%	13.3%	176.5%	-68.1%	93.3%	-31.0%				
RETAINED	0	0	23	18	17	14	21	25	20	17	22	(5)	(3)	19
	N/A	0.0%	0.0%	-21.7%	-5.6%	-17.6%	50.0%	19.0%	-20.0%	-15.0%				
LOST	0	0	28	12	6	11	4	27	9	19				
	N/A	0.0%	0.0%	-57.1%	-50.0%	83.3%	-63.6%	575.0%	-66.7%	111.1%				
RR	0.0%	0.0%	53.5%	78.3%	53.1%	45.2%	30.9%	62.5%	40.8%	45.9%				

WAH0050 SEATTLE JUNIOR HOCKEY ASSOCIATION

<b>BOYS &amp; GIRLS</b>	N/A         5.0%         5.3%         8.4%         7.3%         -3.4%         -4.0%         -15.1%         4.3%           W         87         85         95         94         105         102         81         74         82           N/A         -2.3%         11.8%         -1.1%         11.7%         -2.9%         -20.6%         -8.6%         10.8%           TAINED         74         84         83         99         102         98         111         89         88           N/A         13.5%         -1.2%         19.3%         3.0%         -3.9%         13.3%         -19.8%         -1.1%											2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	161	169	178	193	207	200	192	163	170	211	174	37	41	215
	N/A	5.0%	5.3%	8.4%	7.3%	-3.4%	-4.0%	-15.1%	4.3%	24.1%				
NEW	87	85	95	94	105	102	81	74	82	114	84	30	32	116
	N/A	-2.3%	11.8%	-1.1%	11.7%	-2.9%	-20.6%	-8.6%	10.8%	39.0%				
RETAINED	74	84	83	99	102	98	111	89	88	97	90	7	9	99
	N/A	13.5%	-1.2%	19.3%	3.0%	-3.9%	13.3%	-19.8%	-1.1%	10.2%				
LOST	34	27	37	34	47	42	36	39	36	23				
	N/A	-20.6%	37.0%	-8.1%	38.2%	-10.6%	-14.3%	8.3%	-7.7%	-36.1%				
RR	46.0%	49.7%	46.6%	51.3%	49.3%	49.0%	57.8%	54.6%	51.8%	46.0%				

WAH0062 SNO-KING AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS	уоитн нос	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	192	217	174	174	176	190	165	169	160	122	164	(42)	(38)	126
	N/A	13.0%	-19.8%	0.0%	1.1%	8.0%	-13.2%	2.4%	-5.3%	-23.8%				
NEW	101	136	96	89	90	95	76	94	79	48	81	(33)	(31)	50
	N/A	34.7%	-29.4%	-7.3%	1.1%	5.6%	-20.0%	23.7%	-16.0%	-39.2%				
RETAINED	91	81	78	85	86	95	89	75	81	74	83	(9)	(7)	76
	N/A	-11.0%	-3.7%	9.0%	1.2%	10.5%	-6.3%	-15.7%	8.0%	-8.6%				
LOST	26	53	82	50	54	42	54	42	46	43				
	N/A	103.8%	54.7%	-39.0%	8.0%	-22.2%	28.6%	-22.2%	9.5%	-6.5%				
RR	47.4%	37.3%	44.8%	48.9%	48.9%	50.0%	53.9%	44.4%	50.6%	60.7%				
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	2	•							£					

14/4110040	CDOMANT ID CHIEFC
WAH0048	SPOKANE JR CHIEFS

<b>BOYS &amp; GIRLS</b>	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	00-01	<u>01-02</u>	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	215	171	90	103	94	66	86	82	92	90	96	(6)	(2)	94
	N/A	-20.5%	-47.4%	14.4%	-8.7%	-29.8%	30.3%	-4.7%	12.2%	-2.2%				
NEW	125	64	31	51	37	29	53	42	46	31	48	(17)	(15)	33
	N/A	-48.8%	-51.6%	64.5%	-27.5%	-21.6%	82.8%	-20.8%	9.5%	-32.6%				
RETAINED	90	107	59	52	57	37	33	40	46	59	48	11	13	61
	N/A	18.9%	-44.9%	-11.9%	9.6%	-35.1%	-10.8%	21.2%	15.0%	28.3%				
LOST	21	34	38	5	7	19	8	11	10	2				
	N/A	61.9%	11.8%	-86.8%	40.0%	171.4%	-57.9%	37.5%	-9.1%	-80.0%				
RR	41.9%	62.6%	65.6%	50.5%	60.6%	56.1%	38.4%	48.8%	50.0%	65.6%				

WAH0077 TRI-CITIES AMATEUR HOCKEY ASSOCIATION

<b>BOYS &amp; GIRLS</b>	YOUTH HOO	KEY_8 & UN	IDER_SUMN	/IARY								2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	139	128	117	103	116	112	98	104	105	119	109	10	14	123
	N/A	-7.9%	-8.6%	-12.0%	12.6%	-3.4%	-12.5%	6.1%	1.0%	13.3%				
NEW	53	46	37	31	51	42	41	37	33	43	35	8	10	45
	N/A	-13.2%	-19.6%	-16.2%	64.5%	-17.6%	-2.4%	-9.8%	-10.8%	30.3%				
RETAINED	86	82	80	72	65	70	57	67	72	76	74	2	4	78
	N/A	-4.7%	-2.4%	-10.0%	-9.7%	7.7%	-18.6%	17.5%	7.5%	5.6%				
LOST	17	21	15	18	14	26	30	21	14	13				
	N/A	23.5%	-28.6%	20.0%	-22.2%	85.7%	15.4%	-30.0%	-33.3%	-7.1%				
RR	61.9%	64.1%	68.4%	69.9%	56.0%	62.5%	58.2%	64.4%	68.6%	63.9%				

WAH0065 WENATCHEE AMATEUR HOCKEY ASSOCIATION

<b>BOYS &amp; GIRLS</b>	N/A   14.3%   5.7%   0.0%   -3.2%   -1.1%     N/A   49   49   50   55   54   49     N/A   0.0%   2.0%   10.0%   -1.8%   -9.3%     N/A   39.3%   10.3%   -11.6%   -5.3%   11.1%     OST   12   26   26   29   35   29     N/A   116.7%   0.0%   11.5%   20.7%   -17.1%											2 AND 2 C	HALLENGE	
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	77	88	93	93	90	89	87	81	58	73	62	11	15	77
	N/A	14.3%	5.7%	0.0%	-3.2%	-1.1%	-2.2%	-6.9%	-28.4%	25.9%				
NEW	49	49	50	55	54	49	49	40	25	49	27	22	24	51
	N/A	0.0%	2.0%	10.0%	-1.8%	-9.3%	0.0%	-18.4%	-37.5%	96.0%				
RETAINED	28	39	43	38	36	40	38	41	33	24	35	(11)	(9)	26
	N/A	39.3%	10.3%	-11.6%	-5.3%	11.1%	-5.0%	7.9%	-19.5%	-27.3%				
LOST	12	26	26	29	35	29	30	29	31	19				
	N/A	116.7%	0.0%	11.5%	20.7%	-17.1%	3.4%	-3.3%	6.9%	-38.7%				
RR	36.4%	44.3%	46.2%	40.9%	40.0%	44.9%	43.7%	50.6%	56.9%	32.9%				

### WAH0051 WHATCOM COUNTY AMATEUR HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY												2 AND 2 CHALLENGE				
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL		
TOTAL	15	12	22	14	13	22	41	29	17	28	21	7	11	32		
	N/A	-20.0%	83.3%	-36.4%	-7.1%	69.2%	86.4%	-29.3%	-41.4%	64.7%						
NEW	13	7	22	7	8	14	28	11	4	18	6	12	14	20		
	N/A	-46.2%	214.3%	-68.2%	14.3%	75.0%	100.0%	-60.7%	-63.6%	350.0%						
RETAINED	2	5	0	7	5	8	13	18	13	10	15	(5)	(3)	12		
	N/A	150.0%	-100.0%	0.0%	-28.6%	60.0%	62.5%	38.5%	-27.8%	-23.1%						
LOST	0	1	0	4	1	0	2	8	9	2						
	N/A	0.0%	-100.0%	0.0%	-75.0%	-100.0%	0.0%	300.0%	12.5%	-77.8%						
RR	13.3%	41.7%	0.0%	50.0%	38.5%	36.4%	31.7%	62.1%	76.5%	35.7%						

WAH0016 WINTHROP AMATEUR HOCKEY ASSN

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY												2 AND 2 CHALLENGE			
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL	
TOTAL	0	0	10	23	25	0	10	14	23	19	27	(8)	(4)	23	
	N/A	0.0%	0.0%	130.0%	8.7%	-100.0%	0.0%	40.0%	64.3%	-17.4%					
NEW	0	0	10	18	15	0	5	9	16	9	18	(9)	(7)	11	
	N/A	0.0%	0.0%	80.0%	-16.7%	-100.0%	0.0%	80.0%	77.8%	-43.8%					
RETAINED	0	0	0	5	10	0	5	5	7	10	9	1	3	12	
	N/A	0.0%	0.0%	0.0%	100.0%	-100.0%	0.0%	0.0%	40.0%	42.9%					
LOST	0	0	0	5	7	17	0	2	2	9					
	N/A	0.0%	0.0%	0.0%	40.0%	142.9%	-100.0%	0.0%	0.0%	350.0%					
RR	0.0%	0.0%	0.0%	21.7%	40.0%	0.0%	50.0%	35.7%	30.4%	52.6%					

WAH0056 YAKIMA AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS	BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY												2 AND 2 CHALLENGE			
	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL		
TOTAL	11	0	3	8	15	17	16	11	21	18	25	(7)	(3)	22		
	N/A	-100.0%	0.0%	166.7%	87.5%	13.3%	-5.9%	-31.3%	90.9%	-14.3%						
NEW	2	0	2	6	12	11	4	4	11	6	13	(7)	(5)	8		
	N/A	-100.0%	0.0%	200.0%	100.0%	-8.3%	-63.6%	0.0%	175.0%	-45.5%						
RETAINED	9	0	1	2	3	6	12	7	10	12	12	0	2	14		
	N/A	-100.0%	0.0%	100.0%	50.0%	100.0%	100.0%	-41.7%	42.9%	20.0%						
LOST	5	8	0	0	3	12	6	9	5	6						
	N/A	60.0%	-100.0%	0.0%	0.0%	300.0%	-50.0%	50.0%	-44.4%	20.0%						
RR	81.8%	0.0%	33.3%	25.0%	20.0%	35.3%	75.0%	63.6%	47.6%	66.7%						