



# Maine

Amateur Hockey Association

## 2009 - 2010 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey’s membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey’s structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that “once a kid gets on the ice, they are hooked on hockey.” Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s new American Development Model (ADM) will ensure the future health of the game in the U.S.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

*NHL Lockout (04-05) & post-NHL Lockout (05-06)*

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
NEW	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
RR	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

*Number of players acquired* (points to NEW row)

*Number of players retained* (points to RET row)

*Number of players that left association* (points to LOST row)

*Rate of Retention: percentage of players returning from year before* (points to RR row)

*post-Olympic years (02-03/06-07)* (bracketed under 02-03 to 06-07)



## 2009-10 KEY TAKEAWAYS—NATIONAL

### Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

### Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

### Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

### Lost

- Unfortunately, 15,184 players left youth hockey in 2009-10.

### Rate of Retention

- In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



## 2009-10 KEY TAKEAWAYS—MAINE

### Total

- The total number of children ages 4 to 8 playing youth hockey in Maine increased by 141 (9.4%) to 1,644.
- Highest number of total players this decade.

### Acquisition

- New players increased by 145 (26.4%) from 2008-09 to 695.
- Maine enjoyed growth in acquisition in three of the last five years.

### Retention

- Retained players decreased by 4 (-0.4%) from 2008-09 to 949.
- Five consecutive years of growth in girls retention.

### Lost

- Unfortunately, 279 players left youth hockey in Maine in 2009-10.

### Rate of Retention

- In 2009-10, the rate of retention was 57.7%; this means 42.3% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1550	1606	1626	1588	1494	1495	1586	1636	1503	1644
	N/A	3.6%	1.2%	-2.3%	-5.9%	0.1%	6.1%	3.2%	-8.1%	9.4%
NEW	690	674	721	671	593	621	688	664	550	695
	N/A	-2.3%	7.0%	-6.9%	-11.6%	4.7%	10.8%	-3.5%	-17.2%	26.4%
RETAINED	860	932	905	917	901	874	898	972	953	949
	N/A	8.4%	-2.9%	1.3%	-1.7%	-3.0%	2.7%	8.2%	-2.0%	-0.4%
LOST	305	247	299	302	332	269	316	331	296	279
	N/A	-19.0%	21.1%	1.0%	9.9%	-19.0%	17.5%	4.7%	-10.6%	-5.7%
RR	55.5%	58.0%	55.7%	57.7%	60.3%	58.5%	56.6%	59.4%	63.4%	57.7%

BOYS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1388	1420	1422	1395	1321	1280	1334	1379	1239	1367
	N/A	2.3%	0.1%	-1.9%	-5.3%	-3.1%	4.2%	3.4%	-10.2%	10.3%
NEW	602	582	608	579	511	513	550	526	427	561
	N/A	-3.3%	4.5%	-4.8%	-11.7%	0.4%	7.2%	-4.4%	-18.8%	31.4%
RETAINED	786	838	814	816	810	767	784	853	812	806
	N/A	6.6%	-2.9%	0.2%	-0.7%	-5.3%	2.2%	8.8%	-4.8%	-0.7%
LOST	267	212	256	252	269	225	254	247	222	199
	N/A	-20.6%	20.8%	-1.6%	6.7%	-16.4%	12.9%	-2.8%	-10.1%	-10.4%
RR	56.6%	59.0%	57.2%	58.5%	61.3%	59.9%	58.8%	61.9%	65.5%	59.0%

GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	162	186	204	193	173	215	252	257	264	277
	N/A	14.8%	9.7%	-5.4%	-10.4%	24.3%	17.2%	2.0%	2.7%	4.9%
NEW	88	92	113	92	82	108	138	138	123	134
	N/A	4.5%	22.8%	-18.6%	-10.9%	31.7%	27.8%	0.0%	-10.9%	8.9%
RETAINED	74	94	91	101	91	107	114	119	141	143
	N/A	27.0%	-3.2%	11.0%	-9.9%	17.6%	6.5%	4.4%	18.5%	1.4%
LOST	38	35	43	50	63	44	62	84	74	80
	N/A	-7.9%	22.9%	16.3%	26.0%	-30.2%	40.9%	35.5%	-11.9%	8.1%
RR	45.7%	50.5%	44.6%	52.3%	52.6%	49.8%	45.2%	46.3%	53.4%	51.6%



## RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

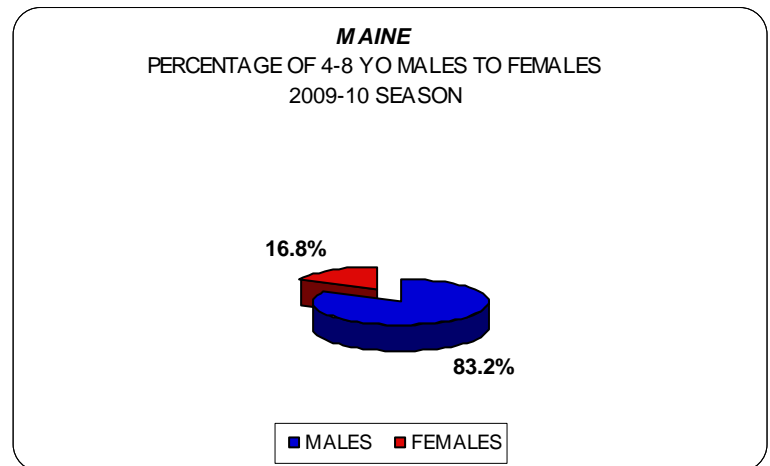
Maine retention results for 2009-10 by age segment:

- **40.3% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.1%
  - **60.5% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
  - **67.9% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
  - **83.4% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- |   |       |                   |       |
|---|-------|-------------------|-------|
| ▪ Retention rate for Squirts in 2009-10:  | 89.9% | National Average: | 85.6% |
| ▪ Retention rate for Pee Wees in 2009-10: | 89.5% | National Average: | 91.2% |
| ▪ Retention rate for Bantams in 2009-10:  | 93.9% | National Average: | 93.6% |

## RATIO OF BOYS TO GIRLS – 4 TO 8 YEAR OLDS

Boys represented 83.2% of all 4 to 8 year olds in Maine in 2009-10 while girls represented 16.8%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





## 2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

### Example:

Each association **acquires two** more players than last year.

- 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2009-10: if your association retained 30 players, your 2010-11 goal is to retain 30 players + 2 more = 32 retained players

**RESULTS:** Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

### 2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
  - Underperformed in acquisition of new players by (395)
  - Underperformed retention goal by (1,016)

### 2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
  - 2,664 new players acquired (2 per association)
  - 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

### 2009-10: 2 & 2 CHALLENGE RESULTS - MAINE

- Achieved overall growth but did not meet the 2 & 2 Challenge
  - Surpassed acquisition goal of new players by 105
  - Under-performed in retention goal by 44

### 2010-11: 2 & 2 CHALLENGE GOALS - MAINE

- Based on 20 associations that registered 5 players or more in the age group
  - 40 new kids acquired (2 per association)
  - 40 kids retained (2 per association)
- 2010-11 goal is 1,724 (4.9% increase) total youth hockey 4 to 8 year old players

MAINE	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	1,503	1,644	1,583	61	141	1,724
NEW	550	695	590	105	145	735
RETAINED	953	949	993	(44)	(4)	989



## ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

*Congratulations to Auburn Youth Hockey (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Maine had a successful growth year. While many associations had tremendous growth, only one association was able to accomplish the 2 & 2 Challenge.*

## MAINE'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Auburn Youth Hockey	+48
2. Kennebec Adult Hockey League	+45
3. Penobscot Valley Hockey Conference	+36
4. Gardiner Youth Hockey Association	+14
5. Aroostook Amateur Hockey	+12
6. Portland Jr Pirates	+11
7. Maine Coast Skaters Association	+6
8. Casco Bay Hockey Association	+5
9. Brewer Youth Hockey	+2
10. Central Maine Youth Hockey Association	+2
11. Huskies Youth Hockey Association	+1
12. Biddeford Youth Hockey	0
13. Fairfield Pal Youth Hockey	-1
14. Kennebec Valley Youth Hockey	-3
15. Mid Coast Youth Hockey	-4
16. Western Maine Youth Hockey	-5
17. Southern Aroostook Minor Hockey Assn	-8
18. Lewiston Area Youth Hockey League	-9
19. Bangor Youth Hockey	-7
20. Maranacook Area Youth Hockey Association	-12

# MAINE ASSOCIATIONS (20)

## MEH0002 AROOSTOOK AMATEUR HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	17	12	30	37	40	31	27	31	35	47	39	8	12	51
	N/A	-29.4%	150.0%	23.3%	8.1%	-22.5%	-12.9%	14.8%	12.9%	34.3%				
NEW	11	5	23	19	18	15	15	15	19	19	21	(2)	0	21
	N/A	-54.5%	360.0%	-17.4%	-5.3%	-16.7%	0.0%	0.0%	26.7%	0.0%				
RETAINED	6	7	7	18	22	16	12	16	16	28	18	10	12	30
	N/A	16.7%	0.0%	157.1%	22.2%	-27.3%	-25.0%	33.3%	0.0%	75.0%				
LOST	0	1	0	4	9	12	12	8	9	8				
	N/A	0.0%	-100.0%	0.0%	125.0%	33.3%	0.0%	-33.3%	12.5%	-11.1%				
RR	35.3%	58.3%	23.3%	48.6%	55.0%	51.6%	44.4%	51.6%	45.7%	59.6%				

## MEH0012 AUBURN YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	65	63	69	64	54	103	102	79	100	148	104	44	48	152
	N/A	-3.1%	9.5%	-7.2%	-15.6%	90.7%	-1.0%	-22.5%	26.6%	48.0%				
NEW	17	25	31	23	19	66	49	40	48	77	50	27	29	79
	N/A	47.1%	24.0%	-25.8%	-17.4%	247.4%	-25.8%	-18.4%	20.0%	60.4%				
RETAINED	48	38	38	41	35	37	53	39	52	71	54	17	19	73
	N/A	-20.8%	0.0%	7.9%	-14.6%	5.7%	43.2%	-26.4%	33.3%	36.5%				
LOST	16	11	8	11	20	8	40	52	25	26				
	N/A	-31.3%	-27.3%	37.5%	81.8%	-60.0%	400.0%	30.0%	-51.9%	4.0%				
RR	73.8%	60.3%	55.1%	64.1%	64.8%	35.9%	52.0%	49.4%	52.0%	48.0%				

## MEH0138 BANGOR YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	81	80	111	111	89	80	85	92	57	50	61	(11)	(7)	54
	N/A	-1.2%	38.8%	0.0%	-19.8%	-10.1%	6.3%	8.2%	-38.0%	-12.3%				
NEW	53	40	58	48	25	39	35	38	19	21	21	0	2	23
	N/A	-24.5%	45.0%	-17.2%	-47.9%	56.0%	-10.3%	8.6%	-50.0%	10.5%				
RETAINED	28	40	53	63	64	41	50	54	38	29	40	(11)	(9)	31
	N/A	42.9%	32.5%	18.9%	1.6%	-35.9%	22.0%	8.0%	-29.6%	-23.7%				
LOST	9	20	7	15	17	17	15	11	22	10				
	N/A	122.2%	-65.0%	114.3%	13.3%	0.0%	-11.8%	-26.7%	100.0%	-54.5%				
RR	34.6%	50.0%	47.7%	56.8%	71.9%	51.3%	58.8%	58.7%	66.7%	58.0%				



MEH0114

## BIDDEFORD YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	197	191	171	171	137	135	143	145	98	98	102	(4)	0	102
	N/A	-3.0%	-10.5%	0.0%	-19.9%	-1.5%	5.9%	1.4%	-32.4%	0.0%				
NEW	72	77	62	82	51	46	51	50	24	42	26	16	18	44
	N/A	6.9%	-19.5%	32.3%	-37.8%	-9.8%	10.9%	-2.0%	-52.0%	75.0%				
RETAINED	125	114	109	89	86	89	92	95	74	56	76	(20)	(18)	58
	N/A	-8.8%	-4.4%	-18.3%	-3.4%	3.5%	3.4%	3.3%	-22.1%	-24.3%				
LOST	32	28	30	34	47	20	18	18	26	23				
	N/A	-12.5%	7.1%	13.3%	38.2%	-57.4%	-10.0%	0.0%	44.4%	-11.5%				
RR	63.5%	59.7%	63.7%	52.0%	62.8%	65.9%	64.3%	65.5%	75.5%	57.1%				

MEH0025

## BREWER YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	80	71	75	86	68	58	77	89	85	87	89	(2)	2	91
	N/A	-11.3%	5.6%	14.7%	-20.9%	-14.7%	32.8%	15.6%	-4.5%	2.4%				
NEW	37	29	35	50	25	27	48	48	38	42	40	2	4	44
	N/A	-21.6%	20.7%	42.9%	-50.0%	8.0%	77.8%	0.0%	-20.8%	10.5%				
RETAINED	43	42	40	36	43	31	29	41	47	45	49	(4)	(2)	47
	N/A	-2.3%	-4.8%	-10.0%	19.4%	-27.9%	-6.5%	41.4%	14.6%	-4.3%				
LOST	25	18	21	24	37	20	18	36	28	41				
	N/A	-28.0%	16.7%	14.3%	54.2%	-45.9%	-10.0%	100.0%	-22.2%	46.4%				
RR	53.8%	59.2%	53.3%	41.9%	63.2%	53.4%	37.7%	46.1%	55.3%	51.7%				

MEH0133

## CASCO BAY HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	205	220	247	208	214	227	273	239	227	232	231	1	5	236
	N/A	7.3%	12.3%	-15.8%	2.9%	6.1%	20.3%	-12.5%	-5.0%	2.2%				
NEW	92	115	132	87	96	102	132	84	80	100	82	18	20	102
	N/A	25.0%	14.8%	-34.1%	10.3%	6.3%	29.4%	-36.4%	-4.8%	25.0%				
RETAINED	113	105	115	121	118	125	141	155	147	132	149	(17)	(15)	134
	N/A	-7.1%	9.5%	5.2%	-2.5%	5.9%	12.8%	9.9%	-5.2%	-10.2%				
LOST	41	34	34	62	31	31	21	56	22	23				
	N/A	-17.1%	0.0%	82.4%	-50.0%	0.0%	-32.3%	166.7%	-60.7%	4.5%				
RR	55.1%	47.7%	46.6%	58.2%	55.1%	55.1%	51.6%	64.9%	64.8%	56.9%				

MEH0129 CENTRAL MAINE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	78	91	72	54	49	47	76	98	76	78	80	(2)	2	82
	N/A	16.7%	-20.9%	-25.0%	-9.3%	-4.1%	61.7%	28.9%	-22.4%	2.6%				
NEW	34	41	30	20	17	12	44	66	20	33	22	11	13	35
	N/A	20.6%	-26.8%	-33.3%	-15.0%	-29.4%	266.7%	50.0%	-69.7%	65.0%				
RETAINED	44	50	42	34	32	35	32	32	56	45	58	(13)	(11)	47
	N/A	13.6%	-16.0%	-19.0%	-5.9%	9.4%	-8.6%	0.0%	75.0%	-19.6%				
LOST	16	18	29	28	12	11	16	32	26	25				
	N/A	12.5%	61.1%	-3.4%	-57.1%	-8.3%	45.5%	100.0%	-18.8%	-3.8%				
RR	56.4%	54.9%	58.3%	63.0%	65.3%	74.5%	42.1%	32.7%	73.7%	57.7%				

MEH0101 FAIRFIELD PAL YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	8	14	13	18	(5)	(1)	17
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%	-7.1%				
NEW	0	0	0	0	0	0	0	8	9	8	11	(3)	(1)	10
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	-11.1%				
RETAINED	0	0	0	0	0	0	0	0	5	5	7	(2)	0	7
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	7				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.7%	38.5%				

MEH0102 GARDINER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	30	38	32	33	36	32	40	45	39	53	43	10	14	57
	N/A	26.7%	-15.8%	3.1%	9.1%	-11.1%	25.0%	12.5%	-13.3%	35.9%				
NEW	12	14	10	16	16	9	23	18	11	31	13	18	20	33
	N/A	16.7%	-28.6%	60.0%	0.0%	-43.8%	155.6%	-21.7%	-38.9%	181.8%				
RETAINED	18	24	22	17	20	23	17	27	28	22	30	(8)	(6)	24
	N/A	33.3%	-8.3%	-22.7%	17.6%	15.0%	-26.1%	58.8%	3.7%	-21.4%				
LOST	11	2	13	3	9	11	14	8	7	4				
	N/A	-81.8%	550.0%	-76.9%	200.0%	22.2%	27.3%	-42.9%	-12.5%	-42.9%				
RR	60.0%	63.2%	68.8%	51.5%	55.6%	71.9%	42.5%	60.0%	71.8%	41.5%				

MEH0105 HUSKIES YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	119	159	153	153	121	118	107	103	90	91	94	(3)	1	95
	N/A	0.0%	0.0%	0.0%	-20.9%	-2.5%	-9.3%	-3.7%	-12.6%	1.1%				
NEW	79	94	64	68	43	54	44	45	40	40	42	(2)	0	42
	N/A	19.0%	-31.9%	6.3%	-36.8%	25.6%	-18.5%	2.3%	-11.1%	0.0%				
RETAINED	40	65	89	85	78	64	63	58	50	51	52	(1)	1	53
	N/A	62.5%	36.9%	-4.5%	-8.2%	-17.9%	-1.6%	-7.9%	-13.8%	2.0%				
LOST	8	26	35	34	39	20	30	17	13	14				
	N/A	225.0%	34.6%	-2.9%	14.7%	-48.7%	50.0%	-43.3%	-23.5%	7.7%				
RR	33.6%	40.9%	58.2%	55.6%	64.5%	54.2%	58.9%	56.3%	55.6%	56.0%				

MEH0132 KENNEBEC ADULT HOCKEY LEAGUE

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	45	4	41	45	49
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	45	2	43	45	47
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

MEH0131 KENNEBEC VALLEY YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	62	60	64	59	64	44	28	19	16	13	20	(7)	(3)	17
	N/A	-3.2%	6.7%	-7.8%	8.5%	-31.3%	-36.4%	-32.1%	-15.8%	-18.8%				
NEW	40	25	26	20	28	10	9	5	7	9	9	0	2	11
	N/A	-37.5%	4.0%	-23.1%	40.0%	-64.3%	-10.0%	-44.4%	40.0%	28.6%				
RETAINED	22	35	38	39	36	34	19	14	9	4	11	(7)	(5)	6
	N/A	59.1%	8.6%	2.6%	-7.7%	-5.6%	-44.1%	-26.3%	-35.7%	-55.6%				
LOST	21	22	16	23	15	18	16	3	1	3				
	N/A	4.8%	-27.3%	43.8%	-34.8%	20.0%	-11.1%	-81.3%	-66.7%	200.0%				
RR	35.5%	58.3%	59.4%	66.1%	56.3%	77.3%	67.9%	73.7%	56.3%	30.8%				

MEH0113

LEWISTON AREA YOUTH HOCKEY LEAGUE

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	145	146	169	153	173	219	179	243	195	186	199	(13)	(9)	190
	N/A	0.7%	15.8%	-9.5%	13.1%	26.6%	-18.3%	35.8%	-19.8%	-4.6%				
NEW	37	43	71	57	79	98	46	99	50	66	52	14	16	68
	N/A	16.2%	65.1%	-19.7%	38.6%	24.1%	-53.1%	115.2%	-49.5%	32.0%				
RETAINED	108	103	98	96	94	121	133	144	145	120	147	(27)	(25)	122
	N/A	-4.6%	-4.9%	-2.0%	-2.1%	28.7%	9.9%	8.3%	0.7%	-17.2%				
LOST	22	10	14	25	21	22	53	15	38	28				
	N/A	-54.5%	40.0%	78.6%	-16.0%	4.8%	140.9%	-71.7%	153.3%	-26.3%				
RR	74.5%	70.5%	58.0%	62.7%	54.3%	55.3%	74.3%	59.3%	74.4%	64.5%				

MEH0163

MAINE COAST SKATERS ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	27	28	40	53	58	54	61	57	63	61	2	6	67
	N/A	0.0%	3.7%	42.9%	32.5%	9.4%	-6.9%	13.0%	-6.6%	10.5%				
NEW	0	27	18	29	32	23	17	31	17	27	19	8	10	29
	N/A	0.0%	-33.3%	61.1%	10.3%	-28.1%	-26.1%	82.4%	-45.2%	58.8%				
RETAINED	0	0	10	11	21	35	37	30	40	36	42	(6)	(4)	38
	N/A	0.0%	0.0%	10.0%	90.9%	66.7%	5.7%	-18.9%	33.3%	-10.0%				
LOST	0	0	6	2	5	7	7	7	7	6				
	N/A	0.0%	0.0%	-66.7%	150.0%	40.0%	0.0%	0.0%	0.0%	-14.3%				
RR	0.0%	0.0%	35.7%	27.5%	39.6%	60.3%	68.5%	49.2%	70.2%	57.1%				

MEH0066

MAINE STERNMEN HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	9	0	13	(13)	(9)	4
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
NEW	0	0	0	0	0	0	0	0	9	0	11	(11)	(9)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

MEH0001

## MARANACOOK AREA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	19	22	24	25	29	17	23	24	34	22	38	(16)	(12)	26
	N/A	15.8%	9.1%	4.2%	16.0%	-41.4%	35.3%	4.3%	41.7%	-35.3%				
NEW	7	10	12	14	17	4	11	14	21	6	23	(17)	(15)	8
	N/A	42.9%	20.0%	16.7%	21.4%	-76.5%	175.0%	27.3%	50.0%	-71.4%				
RETAINED	12	12	12	11	12	13	12	10	13	16	15	1	3	18
	N/A	0.0%	0.0%	-8.3%	9.1%	8.3%	-7.7%	-16.7%	30.0%	23.1%				
LOST	3	5	6	5	6	9	1	3	8	16				
	N/A	66.7%	20.0%	-16.7%	20.0%	50.0%	-88.9%	200.0%	166.7%	100.0%				
RR	63.2%	54.5%	50.0%	44.0%	41.4%	76.5%	52.2%	41.7%	38.2%	72.7%				

MEH0115

## MID COAST YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	107	105	101	92	76	57	67	70	86	82	90	(8)	(4)	86
	N/A	-1.9%	-3.8%	-8.9%	-17.4%	-25.0%	17.5%	4.5%	22.9%	-4.7%				
NEW	57	39	38	39	25	24	35	38	46	37	48	(11)	(9)	39
	N/A	-31.6%	-2.6%	2.6%	-35.9%	-4.0%	45.8%	8.6%	21.1%	-19.6%				
RETAINED	50	66	63	53	51	33	32	32	40	45	42	3	5	47
	N/A	32.0%	-4.5%	-15.9%	-3.8%	-35.3%	-3.0%	0.0%	25.0%	12.5%				
LOST	33	24	29	22	20	20	15	25	23	35				
	N/A	-27.3%	20.8%	-24.1%	-9.1%	0.0%	-25.0%	66.7%	-8.0%	52.2%				
RR	46.7%	62.9%	62.4%	57.6%	67.1%	57.9%	47.8%	45.7%	46.5%	54.9%				

MEH0116

## PENOBSCOT VALLEY HOCKEY CONFERENCE

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	118	119	100	116	111	77	79	84	83	119	87	32	36	123
	N/A	0.8%	-16.0%	16.0%	-4.3%	-30.6%	2.6%	6.3%	-1.2%	43.4%				
NEW	53	58	47	61	53	26	40	44	35	71	37	34	36	73
	N/A	9.4%	-19.0%	29.8%	-13.1%	-50.9%	53.8%	10.0%	-20.5%	102.9%				
RETAINED	65	61	53	55	58	51	39	40	48	48	50	(2)	0	50
	N/A	-6.2%	-13.1%	3.8%	5.5%	-12.1%	-23.5%	2.6%	20.0%	0.0%				
LOST	18	17	29	14	32	26	16	20	27	20				
	N/A	-5.6%	70.6%	-51.7%	128.6%	-18.8%	-38.5%	25.0%	35.0%	-25.9%				
RR	55.1%	51.3%	53.0%	47.4%	52.3%	66.2%	49.4%	47.6%	57.8%	40.3%				

MEH0190 PORTLAND JR PIRATES

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	3	0	5	16	9	7	11	20
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	220.0%				
NEW	0	0	0	0	0	0	3	0	5	15	7	8	10	17
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	200.0%				
RETAINED	0	0	0	0	0	0	0	0	0	1	2	(1)	1	3
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%				

MEH0139 SOUTHERN AROOSTOOK MINOR HOCKEY ASSN

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	41	40	42	42	36	35	37	41	41	33	45	(12)	(8)	37
	N/A	-2.4%	5.0%	0.0%	-14.3%	-2.8%	5.7%	10.8%	0.0%	-19.5%				
NEW	24	17	26	24	15	17	19	16	16	14	18	(4)	(2)	16
	N/A	-29.2%	52.9%	-7.7%	-37.5%	13.3%	11.8%	-15.8%	0.0%	-12.5%				
RETAINED	17	23	16	18	21	18	18	25	25	19	27	(8)	(6)	21
	N/A	35.3%	-30.4%	12.5%	16.7%	-14.3%	0.0%	38.9%	0.0%	-24.0%				
LOST	3	5	9	12	14	9	11	7	10	9				
	N/A	66.7%	80.0%	33.3%	16.7%	-35.7%	22.2%	-36.4%	42.9%	-10.0%				
RR	41.5%	57.5%	38.1%	42.9%	58.3%	51.4%	48.6%	61.0%	61.0%	57.6%				

MEH0117 WESTERN MAINE YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	43	17	19	13	17	13	6	20	39	34	43	(9)	(5)	38
	N/A	-60.5%	11.8%	-31.6%	30.8%	-23.5%	-53.8%	233.3%	95.0%	-12.8%				
NEW	17	2	14	6	11	6	1	17	32	11	34	(23)	(21)	13
	N/A	-88.2%	600.0%	-57.1%	83.3%	-45.5%	-83.3%	1600.0%	88.2%	-65.6%				
RETAINED	26	15	5	7	6	7	5	3	7	23	9	14	16	25
	N/A	-42.3%	-66.7%	40.0%	-14.3%	16.7%	-28.6%	-40.0%	133.3%	228.6%				
LOST	30	21	6	8	3	2	4	0	2	4				
	N/A	-30.0%	-71.4%	33.3%	-62.5%	-33.3%	100.0%	-100.0%	#DIV/0!	100.0%				
RR	60.5%	88.2%	26.3%	53.8%	35.3%	53.8%	83.3%	15.0%	17.9%	67.6%				

MEH0118

YORK YOUTH HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
<b>TOTAL</b>	39	35	27	21	18	11	0	7	5	0	9	(9)	(5)	4
	N/A	-10.3%	-22.9%	-22.2%	-14.3%	-38.9%	-100.0%	0.0%	-28.6%	-100.0%				
<b>NEW</b>	20	15	12	15	13	5	0	5	4	0	6	(6)	(4)	2
	N/A	-25.0%	-20.0%	25.0%	-13.3%	-61.5%	-100.0%	0.0%	-20.0%	-100.0%				
<b>RETAINED</b>	19	20	15	6	5	6	0	2	1	0	3	(3)	(1)	2
	N/A	5.3%	-25.0%	-60.0%	-16.7%	20.0%	-100.0%	0.0%	-50.0%	0.0%				
<b>LOST</b>	15	10	6	13	12	7	4	0	1	4				
	N/A	-33.3%	-40.0%	116.7%	-7.7%	-41.7%	-42.9%	-100.0%	0.0%	300.0%				
<b>RR</b>	48.7%	57.1%	55.6%	28.6%	27.8%	54.5%	0.0%	28.6%	20.0%	0.0%				