



Southern Amateur Hockey Association:

12-Year History of Acquisition & Retention in the 4-8 Year Old Category



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Background

USA Hockey has been conducting comprehensive research in order to a) gain a deeper understanding as to why certain segments of USA Hockey membership have been shrinking in recent years; and b) create effective methods to reverse the decline in membership and grow the game.

This study focuses on the base of USA Hockey's membership foundation - the 4 to 8 year old age category. Because the majority of our membership base starts playing hockey between the ages of 4 and 8, it is imperative for this segment to grow each year. The 4-8 year old segment is the feeder system for the much larger 9-14 year old youth hockey segment, and therefore any decrease in the younger segment is only magnified at the 9-14 level. For example, while the overall size of the 4-8 year old segment has decreased by more than 6700 total players over the last decade, the 9-14 year old segment has decreased by more than three times that number (20500) over the same period. Therefore, the health of all of youth hockey is tied directly to our ability to grow the 4-8 year old segment.

Acquisition of youth hockey players in the 4 to 8 age category has mostly been in decline since a peak of 47,750 new members in 1998-99. A decrease in new members in the youngest age group has a ripple effect through membership totals for years, and creates a parallel drop in retention numbers. It has been a decline in the acquisition of new first-timers that has been the primary cause of membership slippage in recent years.

On average, 43.1% of kids playing youth hockey leave the sport before age 9. This sobering statistic disproves the theory that "once a kid gets on the ice they are hooked on hockey." Factors such as cost, time commitment and enjoyment level must all be addressed to keep a child, and a family, in our game.

Such conditions require USA Hockey's Membership Development department to travel concurrent paths in mounting future growth initiatives:

- A comprehensive acquisition strategy to insure that we attract as many prospective new members every season in the key 4 to 8 year old age category
- A comprehensive retention strategy to insure that we keep as many members as possible from one season to the next.

Clearly, this two-pronged approach requires a coordinated effort with USA Hockey's Membership Development department and youth hockey volunteers at the grass roots level across the country.

The Membership Development department is providing resources for local associations to use in both the acquisition and retention of 4 to 8 year olds in youth hockey. The 2 & 2 National Challenge, explained in greater detail in this document, is a call to action for local associations to acquire two more players than the previous season and to retain two more players than last year.

Methodology

This study focuses on the membership of the very youngest age groups – boys and girls ages 4 through 8. The research examines the membership characteristics and behaviors of 4, 5, 6, 7 and 8 year olds in each of the last 12 seasons, from the 1997-1998 season through 2008-09. This methodology allows us to measure:

- (a) The number of NEWLY ACQUIRED players
- (b) The number of RETAINED players
- (c) The number of LOST players
- (d) The RETENTION RATES of players by age segment in each of the last 12 seasons

This study isolates the results on a National, Affiliate, and Local Association level to determine the appropriate course of action based on years of registration figures.



NATIONAL 2008-09 KEY TAKEAWAYS

Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in 2008-09 increased by 2,199 or 2.5% to 91,622 from 89,423 in 2007-08.
- In 2008-09, 91,622 total 4-8 year old males & females played hockey – down 7,483 from the peak of 99,105 in 1998-99.

Acquisition

- Acquisition of new 4-8 year old males & females peaked in 1998-99 with 47,750 players.
- In 2008-09, 39,580 new 4-8 year old males & females were acquired – down 8,170 from the peak but up 1,567 or 4.1% from 2007-08.

Retention

- Retention of 4-8 year-old males & females peaked in 2003-04 at 55,176.
- In 2008-09, 52,042 4-8 year old males & females were retained – down 3,134 from the peak but up 632 or 1.2% from 2007-08.

Rate of Retention

- The rate of retention has averaged 56.9% for the 4-8 year old male & female segment over the last 10 years.
- In 2008-09, the rate of retention was 56.8%; this means 43.2% are out of hockey.

MALES & FEMALES BY AGE SEGMENT

In 2008-09, each of the age segments from 4 to 8 years old increased from the previous year. This is significant in that it was the first time since the mid-1990s that all five of these age segments increased in a non-Post-Olympic season.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	% difference from '07-08
4 YEAR OLDS	6874	+221	+3.3%	7514	+640	+9.3%
5 YEAR OLDS	13557	-125	-1.0%	14583	+1026	+7.6
6 YEAR OLDS	19544	-166	-0.9%	19879	+335	+1.7%
7 YEAR OLDS	23163	-272	-1.2%	23361	+198	+0.8%
8 YEAR OLDS	26285	-191	-0.8%	26291	+6	+0.1%
TOTALS	89423	-533	-0.6%	91622	+2199	+2.5%

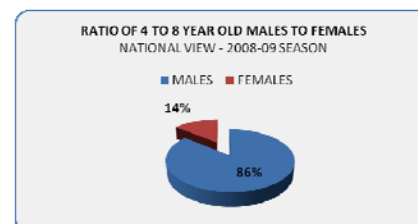
RETENTION INCREASES WITH AGE

As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. Only one in three 4 year olds repeat as 5 year olds, twice as many, or two of three 6 year olds repeat as 7 year olds. So while retention rates are high from Squirts on up, the overall growth of hockey is inextricably dependent on acquiring a growing pool of 4-8 year olds. Retention results for 2008-09 by age segment:

- 32.0% of all 4 Year Olds returned as 5 Year Olds** – or 32 in every 100
 - 52.5% of all 5 Year Olds returned as 6 Year Olds** – or 52 in every 100
 - 67.8% of all 6 Year Olds returned as 7 Year Olds** – or 67 in every 100
 - 76.2% of all 7 Year Olds returned as 8 Year Olds** – or 76 in every 100
- Retention rate for Squirts in 2008-09: 85.6%
 - Retention rate for Pee Wees in 2008-09: 91.2%
 - Retention rate for Bantams in 2008-09: 93.6%

RATIO OF MALES TO FEMALES – 4 TO 8 YEAR OLDS

Males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%. The mix has been impacted by a decrease in the male 4 to 8 year-old pool and the increase in the female pool.





NATIONAL SUMMARY - 4 TO 8 YEAR OLDS

MALE & FEMALE YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	94093	99105	98330	96538	95006	97070	95907	92121	88213	89956	89423	91622	93419	90267
		5.3%	-0.8%	-1.8%	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	-0.8%	-0.9%
NEW	45732	47750	44643	42277	41319	42885	40731	38133	36107	38943	38013	39580	40263	38155
		4.4%	-6.5%	-5.3%	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	-1.7%	-0.4%
RET	48361	51355	53687	54261	53687	54185	55176	53988	52106	51013	51410	52042	53156	52112
		6.2%	4.5%	1.1%	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	0.2%	-1.1%
LOST	15614	17114	18070	17726	16993	15960	16552	17043	15929	14752	15899	15305	16423	15786
		9.6%	5.6%	-1.9%	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-1.0%	-1.4%
RR	51.4%	51.8%	54.6%	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.9%	57.7%

MALE YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	87600	91323	90192	87826	86090	87207	85205	81578	76849	77755	77128	78782	82861	78418
		4.3%	-1.2%	-2.6%	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	-1.4%	-1.5%
NEW	41756	42915	39944	37397	36539	37356	34909	32703	30103	32487	31733	33013	34618	32008
		2.8%	-6.9%	-6.4%	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	-2.5%	-0.9%
RET	45844	48408	50248	50429	49551	49851	50296	48875	46746	45268	45395	45769	48243	46411
		5.6%	3.8%	0.4%	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	-0.5%	-1.8%
LOST	13713	15031	15610	15354	14427	13464	13912	14092	13220	11881	12672	12161	13679	12805
		9.6%	3.9%	-1.6%	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-2.0%	-2.5%
RR	52.3%	53.0%	55.7%	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	58.3%	59.2%

FEMALE YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	6495	7783	8141	8713	8916	9864	10704	10544	11367	12203	12295	12876	9275	11857
GR		19.8%	4.6%	7.0%	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	5.2%	3.8%
NEW	3978	4836	4703	4880	4783	5532	5823	5436	6014	6461	6285	6604	5652	6160
GR		21.6%	-2.8%	3.8%	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	3.4%	2.8%
RET	2517	2947	3438	3833	4133	4332	4881	5108	5353	5742	6010	6272	4910	5697
GR		17.1%	16.7%	11.5%	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	7.9%	5.1%
LOST	1901	2085	2461	2373	2570	2498	2641	2956	2714	2875	3234	3145	2747	2985
GR		9.7%	18.0%	-3.6%	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	4.5%	3.9%
RR	38.8%	37.9%	42.2%	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	46.2%	48.0%

Graph Key:

NEW: the number of new players acquired for that season.

RET: the number of players retained.

LOST: the number of players that from the previous season.

RR: the rate of retention percentage is the number of players returning from the year before.

Yellow Shading in the years: recognizes post-Olympic seasons.

Green Shading in data: recognizes the peak seasons.



SOUTHERN AMATEUR HOCKEY ASSOCIATION 2008-09 KEY TAKEAWAYS

Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in SAHA in 2008-09 decreased by 66 (or -6.2%) going to 1,002 from 1,068 in 2007-08.

Acquisition

- Acquisition of new 4-8 year old males & females peaked in 2006-07 with 622 players.
- In 2008-09, 452 new 4-8 year old males & females were acquired – down 170 from the peak, and down 111 players or 19.7% from 2007-08.

Retention

- Retention of 4-8 year-old males & females peaked in 2008-09 at 550.

Rate of Retention

- The rate of retention has averaged 47.9% for the 4-8 year old male & female segment over the last five years.
- In 2008-09, the rate of retention was 54.9%; this means 45.1% are out of hockey by the age of 9.

MALES & FEMALES BY AGE SEGMENT

The overall pool of 4-8 year old males and females continued to shrink in 2008-09 but the decline in recent years is slowing.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	% difference from '07-08
4 YEAR OLDS	74	-6	-7.5%	68	-6	-8.1%
5 YEAR OLDS	150	-19	-11.3%	122	-28	-18.7%
6 YEAR OLDS	233	0	0.0%	205	-28	-12.0%
7 YEAR OLDS	303	+53	+21.2%	259	-44	-14.5%
8 YEAR OLDS	308	+9	+3.0%	348	+40	+13.0%
TOTALS	1,068	+37	+3.6%	1,002	-66	-6.2%

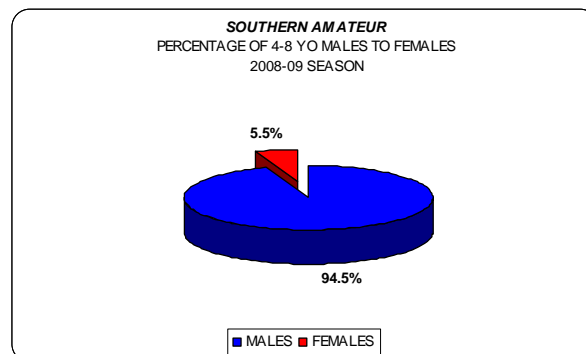
RETENTION INCREASES WITH AGE

As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. So while retention rates are high from Squirts on up, the overall growth of hockey depends on acquiring a growing pool of 4-8 year olds. Southern Amateur Hockey Association's retention results for 2008-09 by age segment:

- 36.9% of all 4 Year Olds returned as 5 Year Olds – National Average 32.0%
 - 51.7% of all 5 Year Olds returned as 6 Year Olds – National Average 52.5%
 - 60.6% of all 6 Year Olds returned as 7 Year Olds – National Average 67.8%
 - 66.7% of all 7 Year Olds returned as 8 Year Olds – National Average 76.2%
-
- | | | | |
|---|-------|-------------------|-------|
| Retention rate for Squirts in 2008-09: | 71.1% | National Average: | 85.6% |
| Retention rate for Pee Wees in 2008-09: | 83.4% | National Average: | 91.2% |
| Retention rate for Bantams in 2008-09: | 84.3% | National Average: | 93.6% |

RATIO OF MALES TO FEMALES – 4 TO 8 YEAR OLDS

Males represented 94.5% of all 4 to 8 year olds in SAHA in 2008-09 while females represented 5.5%. Nationally, males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%.





SOUTHERN AMATEUR HOCKEY ASSOCIATION SUMMARY – 4 TO 8 YEAR OLDS

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	620	839	893	889	923	927	913	827	810	1031	1068	1002	928	948
		35.3%	6.4%	-0.4%	3.8%	0.4%	-1.5%	-9.4%	-2.1%	27.3%	3.6%	-6.2%	2.2%	2.6%
NEW	399	538	519	470	510	473	459	392	447	622	563	452	491	495
		34.8%	-3.5%	-9.4%	8.5%	-7.3%	-3.0%	-14.6%	14.0%	39.1%	-9.5%	-19.7%	-0.5%	1.9%
RETAINED	221	301	374	419	413	454	454	435	363	409	505	550	438	452
		36.2%	24.3%	12.0%	-1.4%	9.9%	0.0%	-4.2%	-16.6%	12.7%	23.5%	8.9%	6.9%	4.9%
LOST	70	121	198	167	185	161	183	164	227	140	273	259	196	213
		72.9%	63.6%	-15.7%	10.8%	-13.0%	13.7%	-10.4%	38.4%	-38.3%	95.0%	-5.1%	13.9%	15.9%
RR	35.6%	35.9%	41.9%	47.1%	44.7%	49.0%	49.7%	52.6%	44.8%	39.7%	47.3%	54.9%	47.2%	47.9%

MALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	600	805	868	861	887	882	869	788	771	965	1006	947	884	895
		34.2%	7.8%	-0.8%	3.0%	-0.6%	-1.5%	-9.3%	-2.2%	25.2%	4.2%	-5.9%	2.0%	2.4%
NEW	384	510	505	453	487	443	434	374	418	574	523	418	463	461
		32.8%	-1.0%	-10.3%	7.5%	-9.0%	-2.0%	-13.8%	11.8%	37.3%	-8.9%	-20.1%	-0.9%	1.3%
RETAINED	216	295	363	408	400	439	435	414	353	391	483	529	422	434
		36.6%	23.1%	12.4%	-2.0%	9.8%	-0.9%	-4.8%	-14.7%	10.8%	23.5%	9.5%	6.7%	4.9%
LOST	65	115	181	163	178	155	167	155	210	133	240	232	181	194
		76.9%	57.4%	-9.9%	9.2%	-12.9%	7.7%	-7.2%	35.5%	-36.7%	80.5%	-3.3%	12.0%	13.7%
RR	36.0%	36.6%	41.8%	47.4%	45.1%	49.8%	50.1%	52.5%	45.8%	40.5%	48.0%	55.9%	47.7%	48.5%

FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	20	34	25	28	36	45	44	39	39	66	62	55	44	52
		70.0%	-26.5%	12.0%	28.6%	25.0%	-2.2%	-11.4%	0.0%	69.2%	-6.1%	-11.3%	7.7%	8.1%
NEW	15	28	14	17	23	30	25	18	29	48	40	34	28	34
		86.7%	-50.0%	21.4%	35.3%	30.4%	-16.7%	-28.0%	61.1%	65.5%	-16.7%	-15.0%	8.7%	13.4%
RETAINED	5	6	11	11	13	15	19	21	10	18	22	21	16	18
		20.0%	83.3%	0.0%	18.2%	15.4%	26.7%	10.5%	-52.4%	80.0%	22.2%	-4.5%	19.9%	11.2%
LOST	5	6	17	4	7	6	16	9	17	7	33	27	14	19
		20.0%	183.3%	-76.5%	75.0%	-14.3%	166.7%	-43.8%	88.9%	-58.8%	371.4%	-18.2%	67.4%	67.9%
RR	25.0%	17.6%	44.0%	39.3%	36.1%	33.3%	43.2%	53.8%	25.6%	27.3%	35.5%	38.2%	37.6%	36.1%

Graph Key:

NEW: the number of new players you acquired for that season.

RET: the number of players you retained.

LOST: the number of players that left your association.

RR: the rate of retention percentage is the number of players returning from the year before.

Yellow Shading in the years: recognizes post-Olympic seasons.

Green Shading in data: recognizes the peak seasons.



2 & 2 NATIONAL CHALLENGE

Recently the number of children between the ages of 4 to 8 playing hockey has been shrinking. Shockingly, over the last 10 years, acquisition of new players has dropped from 47,752 to 39,212 in 2008-09. To add to the shrinking numbers, 43% stop playing hockey by age 9, proving that retention is as important as recruitment.

The 2 & 2 National Challenge is a call to action for local associations. We are asking each association to acquire two more players than last year. For example, if your association brought in 22 new 4 to 8 year olds last year, then next year you want to get 24.

The second half of the challenge is to improve the retention of your 4 to 8 year olds by two more players. If your club kept 30 players from the previous season, next year you need 32 hockey players back on the ice.

NATIONAL 2 & 2 CHALLENGE GOALS

- **Achievement of Goals 2009-10 Season**
 - Based on 1,391 associations
 - 41,994 new kids acquired
 - 54,781 kids retained
 - 96,775 total youth hockey 4-8 year olds
 - 6.1% increase

	2008-09	2009-10	+/-
NEW	39,212	41,994	+2,782 +7.1%
RETAINED	51,999	54,781	+2,782 +5.4%
TOTAL	91,211	96,775	+5,564 +6.1%

SAHA's 2 & 2 CHALLENGE GOALS

- **Achievement of Goals 2009-10 Season:**
 - Based on 19 associations
 - 490 new kids acquired
 - 588 kids retained
 - 1,078 total youth hockey 4-8 year olds
 - 7.6% increase

	2008-09	2009-10	+/-
NEW	452	490	+38 +8.4%
RETAINED	550	588	+38 +6.9%
TOTAL	1,002	1,078	+76 +7.6%

SOUTHERN AMATEUR ASSOCIATIONS (19)

ALABAMA ASSOCIATIONS (3)

ALH0003 HUNTSVILLE AMATEUR HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	182	196	155	139	157	144	125	125	102	80	111	117	126	107	121
		7.7%	-20.9%	-10.3%	12.9%	-8.3%	-13.2%	0.0%	-18.4%	-21.6%	38.8%	5.4%	-3.6%	0.8%	3.4%
NEW	91	86	54	52	73	44	44	47	37	46	63	52	51	49	54
		-5.5%	-37.2%	-3.7%	40.4%	-39.7%	0.0%	6.8%	-21.3%	24.3%	37.0%	-17.5%	-1.1%	5.9%	3.8%
RETAINED	91	110	101	87	84	100	81	78	65	34	48	65	74	58	67
		20.9%	-8.2%	-13.9%	-3.4%	19.0%	-19.0%	-3.7%	-16.7%	-47.7%	41.2%	35.4%	-1.7%	1.7%	3.1%
LOST	22	43	42	18	25	22	29	17	30	27	15	22	25	22	
		95.5%	-2.3%	-57.1%	38.9%	-12.0%	31.8%	-41.4%	76.5%	-10.0%	-44.4%	46.7%	2.7%	5.5%	
RR	50.0%	56.1%	65.2%	62.6%	53.5%	69.4%	64.8%	62.4%	63.7%	42.5%	43.2%	55.6%	58.3%	53.5%	

ALH0006 PELHAM YOUTH HOCKEY LEAGUE

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	64	43	25	13	26	29
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-32.8%	-41.9%	-7.5%	-14.9%	16.0%
NEW	0	0	0	0	0	0	0	0	0	64	11	6	8	16	8
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-82.8%	-45.5%	-12.8%	-25.7%	33.3%
RETAINED	0	0	0	0	0	0	0	0	0	0	32	19	5	10	21
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-40.6%	-4.1%	-8.1%	10.5%
LOST	0	0	0	0	0	0	0	0	0	0	7	8	2	3	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	1.4%	2.9%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	74.4%	76.0%	15.0%	30.1%	

ALH0004 THUNDER HOCKEY INC

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	21	0	0	40	28	9	18	32
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-30.0%	0.0%	-26.0%	14.3%
NEW	0	0	0	0	0	0	0	21	0	0	40	18	8	16	20
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-55.0%	-15.5%	-31.0%	11.1%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	10	1	2	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	7	1	1	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.7%	3.6%	7.1%	

ARKANSAS ASSOCIATIONS (2)

ARH0001 ARKANSAS ICE HOCKEY ASSOCIATION/YOUTH

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	17	16	8	21	28	27	22	18	30	27	20	10	21	21	14
		-5.9%	-50.0%	162.5%	33.3%	-3.6%	-18.5%	-18.2%	66.7%	-10.0%	-25.9%	-50.0%	8.6%	-7.5%	20.0%
NEW	11	10	3	21	18	10	10	6	20	17	7	2	11	10	4
		-9.1%	-70.0%	600.0%	-14.3%	-44.4%	0.0%	-40.0%	233.3%	-15.0%	-58.8%	-71.4%	51.9%	9.6%	28.6%
RETAINED	6	6	5	0	10	17	12	12	10	10	13	8	10	11	10
		0.0%	-16.7%	-100.0%	0.0%	70.0%	-29.4%	0.0%	-16.7%	0.0%	30.0%	-38.5%	-10.1%	-5.0%	15.4%
LOST	1	3	3	0	4	3	7	4	3	8	7	9	5	6	
		200.0%	0.0%	-100.0%	0.0%	-25.0%	133.3%	-42.9%	-25.0%	166.7%	-12.5%	28.6%	12.3%	23.0%	
RR	35.3%	37.5%	62.5%	0.0%	100.0%	63.0%	54.5%	66.7%	33.3%	37.0%	65.0%	80.0%	56.2%	56.4%	

ARH0010 NW ARKANSAS HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	10	9	15	18	24	27	22	21	23	36	38	31	26	30	35
		-10.0%	66.7%	20.0%	33.3%	12.5%	-18.5%	-4.5%	9.5%	56.5%	5.6%	-18.4%	16.3%	9.7%	10.5%
NEW	6	4	11	13	15	15	12	11	12	22	19	11	14	15	13
		-33.3%	175.0%	18.2%	15.4%	0.0%	-20.0%	-8.3%	9.1%	83.3%	-13.6%	-42.1%	21.7%	5.7%	10.5%
RETAINED	4	5	4	5	9	12	10	10	11	14	19	20	11	15	22
		25.0%	-20.0%	25.0%	80.0%	33.3%	-16.7%	0.0%	10.0%	27.3%	35.7%	5.3%	18.0%	15.7%	10.5%
LOST	4	2	2	3	3	5	8	3	3	4	5	9	5	5	
		-50.0%	0.0%	50.0%	0.0%	66.7%	60.0%	-62.5%	0.0%	33.3%	25.0%	80.0%	25.3%	15.2%	
RR	40.0%	55.6%	26.7%	27.8%	37.5%	44.4%	45.5%	47.6%	47.8%	38.9%	50.0%	64.5%	43.1%	49.8%	

GEORGIA ASSOCIATIONS (7)

GAH0019 ATLANTA JUNIOR KNIGHTS HOCKEY ASSOC

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	41	56	46	14	29	50
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	36.6%	-17.9%	1.9%	3.7%	8.7%
NEW	0	0	0	0	0	0	0	0	0	41	35	25	10	20	27
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-14.6%	-28.6%	-4.3%	-8.6%	8.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	21	21	4	8	23
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%
LOST	0	0	0	0	0	0	0	0	0	0	6	11	2	3	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.3%	8.3%	16.7%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.5%	45.7%	8.3%	16.6%	

GAH0025 COLUMBUS HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	24	35	40	36	59	63	63	32	52	67
		0.0%	0.0%	0.0%	0.0%	0.0%	45.8%	14.3%	-10.0%	63.9%	6.8%	0.0%	12.1%	15.0%	6.3%
NEW	0	0	0	0	0	24	25	21	20	40	30	27	19	28	29
		0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	-16.0%	-4.8%	100.0%	-25.0%	-10.0%	4.8%	8.8%	7.4%
RETAINED	0	0	0	0	0	0	10	19	16	19	33	36	13	25	38
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	90.0%	-15.8%	18.8%	73.7%	9.1%	17.6%	35.1%	5.6%
LOST	0	0	0	0	0	0	7	6	15	5	24	31	9	16	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-14.3%	150.0%	-66.7%	380.0%	29.2%	47.8%	95.6%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.6%	47.5%	44.4%	32.2%	52.4%	57.1%	26.2%	46.7%	

GAH0008 COLUMBUS TRAVEL HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	44	21	38	30	23	38	23	8	14	7	25	18	11
		0.0%	0.0%	-52.3%	81.0%	-21.1%	-23.3%	65.2%	-39.5%	-65.2%	75.0%	-50.0%	-3.0%	-2.9%	57.1%
NEW	0	0	44	8	30	9	12	25	8	4	11	4	16	10	6
		0.0%	0.0%	-81.8%	275.0%	-70.0%	33.3%	108.3%	-68.0%	-50.0%	175.0%	-63.6%	25.8%	20.3%	50.0%
RETAINED	0	0	0	13	8	21	11	13	15	4	3	3	9	8	5
		0.0%	0.0%	0.0%	-38.5%	162.5%	-47.6%	18.2%	15.4%	-73.3%	-25.0%	0.0%	1.2%	-13.0%	66.7%
LOST	0	0	0	19	4	5	8	7	19	5	2	5	7	8	
		0.0%	0.0%	0.0%	-78.9%	25.0%	60.0%	-12.5%	171.4%	-73.7%	-60.0%	150.0%	18.1%	35.0%	
RR	0.0%	0.0%	0.0%	61.9%	21.1%	70.0%	47.8%	34.2%	65.2%	50.0%	21.4%	42.9%	41.4%	42.7%	

GAH0075 COOLER HOCKEY CLUB

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	108	83	74	54	20	53	15	64	32	32	29	46	34	33
		0.0%	-23.1%	-10.8%	-27.0%	-63.0%	165.0%	-71.7%	326.7%	-50.0%	0.0%	-9.4%	23.7%	39.1%	13.8%
NEW	0	108	43	45	34	8	46	5	58	14	14	17	28	22	19
		0.0%	-60.2%	4.7%	-24.4%	-76.5%	475.0%	-89.1%	1060.0%	-75.9%	0.0%	21.4%	123.5%	183.3%	11.8%
RETAINED	0	0	40	29	20	12	7	10	6	18	18	12	17	13	14
		0.0%	0.0%	-27.5%	-31.0%	-40.0%	-41.7%	42.9%	-40.0%	200.0%	0.0%	-33.3%	2.9%	33.9%	16.7%
LOST	0	0	29	14	27	15	3	16	3	16	4	1	13	8	
		0.0%	0.0%	-51.7%	92.9%	-44.4%	-80.0%	433.3%	-81.3%	433.3%	-75.0%	-75.0%	55.2%	127.1%	
RR	0.0%	0.0%	48.2%	39.2%	37.0%	60.0%	13.2%	66.7%	9.4%	56.3%	56.3%	41.4%	42.8%	46.0%	

GAH0003 ICEFORUM HOCKEY ASSOCIATION-DULUTH

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	64	31	74	81	88	100	99	97	84	66	78	89	70
		0.0%	0.0%	-51.6%	138.7%	9.5%	8.6%	13.6%	-1.0%	-2.0%	-13.4%	-21.4%	8.1%	-4.8%	4.8%
NEW	0	0	64	21	58	49	54	58	44	49	36	28	46	43	30
		0.0%	0.0%	-67.2%	176.2%	-15.5%	10.2%	7.4%	-24.1%	11.4%	-26.5%	-22.2%	5.0%	-10.8%	5.6%
RETAINED	0	0	0	10	16	32	34	42	55	48	48	38	32	46	40
		0.0%	0.0%	0.0%	60.0%	100.0%	6.3%	23.5%	31.0%	-12.7%	0.0%	-20.8%	18.7%	4.2%	4.2%
LOST	0	0	0	17	3	6	13	5	9	8	14	8	8	9	
		0.0%	0.0%	0.0%	-82.4%	100.0%	116.7%	-61.5%	80.0%	-11.1%	75.0%	-42.9%	17.4%	7.9%	
RR	0.0%	0.0%	0.0%	32.3%	21.6%	39.5%	38.6%	42.0%	55.6%	49.5%	57.1%	57.6%	39.4%	52.4%	

GAH0004 ICEFORUM HOCKEY ASSOCIATION-KENNESAW

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	29	25	31	38	33	34	28	30	31	28	31	35
		0.0%	0.0%	0.0%	-13.8%	24.0%	22.6%	-13.2%	3.0%	-17.6%	7.1%	3.3%	1.5%	-3.5%	12.9%
NEW	0	0	0	29	12	21	22	19	19	19	18	17	18	18	19
		0.0%	0.0%	0.0%	-58.6%	75.0%	4.8%	-13.6%	0.0%	0.0%	-5.3%	-5.6%	-0.3%	-4.9%	11.8%
RETAINED	0	0	0	0	13	10	16	14	15	9	12	14	10	13	16
		0.0%	0.0%	0.0%	0.0%	-23.1%	60.0%	-12.5%	7.1%	-40.0%	33.3%	16.7%	4.2%	0.9%	14.3%
LOST	0	0	0	0	6	0	3	3	7	8	3	8	4	6	
		0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	133.3%	14.3%	-62.5%	166.7%	15.2%	50.4%	
RR	0.0%	0.0%	0.0%	0.0%	52.0%	32.3%	42.1%	42.4%	44.1%	32.1%	40.0%	45.2%	33.0%	40.8%	

GAH0020 ONE CHILDHOOD SLED HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	1	29	23	7	1	0	0	0	0	0	10	7	2	14
		0.0%	2800.0%	-20.7%	-69.6%	-85.7%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	252.4%	0.0%	40.0%
NEW	0	1	29	14	6	1	0	0	0	0	0	10	6	2	12
		0.0%	2800.0%	-51.7%	-57.1%	-83.3%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	250.8%	0.0%	20.0%
RETAINED	0	0	0	9	1	0	0	0	0	0	0	0	1	0	2
		0.0%	0.0%	0.0%	-88.9%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-18.9%	0.0%	0.0%
LOST	0	0	0	6	11	3	0	0	0	0	0	0	2	0	
		0.0%	0.0%	0.0%	83.3%	-72.7%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-8.9%	0.0%	
RR	0.0%	0.0%	0.0%	39.1%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	

LOUISIANA ASSOCIATIONS (2)

LAH0002 BATON ROUGE YOUTH ICE HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	27	60	57	44	38	34	28	19	19	16	16	35	31	21	39
		122.2%	-5.0%	-22.8%	-13.6%	-10.5%	-17.6%	-32.1%	0.0%	-15.8%	0.0%	118.8%	0.1%	14.2%	11.4%
NEW	19	51	28	14	14	19	13	4	11	6	6	25	14	10	27
		168.4%	-45.1%	-50.0%	0.0%	35.7%	-31.6%	-69.2%	175.0%	-45.5%	0.0%	316.7%	28.6%	75.4%	8.0%
RETAINED	8	9	29	30	24	15	15	15	8	10	10	10	17	11	12
		12.5%	222.2%	3.4%	-20.0%	-37.5%	0.0%	0.0%	-46.7%	25.0%	0.0%	0.0%	14.7%	-4.3%	20.0%
LOST	2	3	16	11	5	5	5	9	6	4	2	1	6	4	
		50.0%	433.3%	-31.3%	-54.5%	0.0%	0.0%	80.0%	-33.3%	-33.3%	-50.0%	-50.0%	26.1%	-17.3%	
RR	29.6%	15.0%	50.9%	68.2%	63.2%	44.1%	53.6%	78.9%	42.1%	62.5%	62.5%	28.6%	55.5%	54.9%	

LAH0012 JUNIOR MUDBUGS YOUTH HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	40	32	7	14	36
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-20.0%	-2.0%	-4.0%	12.5%
NEW	0	0	0	0	0	0	0	0	0	0	40	12	5	10	14
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-70.0%	-7.0%	-14.0%	16.7%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	20	2	4	22
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	12	1	2	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	62.5%	6.3%	12.5%	

MISSISSIPPI ASSOCIATIONS (1)

MSH0005 GULF COAST YOUTH HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	24	24	40	18	0	23	22	15	21	26
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	66.7%	-55.0%	-100.0%	0.0%	-4.3%	-9.3%	-18.5%	18.2%
NEW	0	0	0	0	0	24	14	30	11	0	18	12	11	14	14
		0.0%	0.0%	0.0%	0.0%	0.0%	-41.7%	114.3%	-63.3%	-100.0%	0.0%	-33.3%	-12.4%	-16.5%	16.7%
RETAINED	0	0	0	0	0	0	10	10	7	0	5	10	4	6	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-30.0%	-100.0%	0.0%	100.0%	-3.0%	-6.0%	20.0%
LOST	0	0	0	0	0	0	9	3	26	5	0	8	5	8	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	766.7%	-80.8%	-100.0%	0.0%	51.9%	103.8%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	41.7%	25.0%	38.9%	0.0%	21.7%	45.5%	17.3%	26.2%	

TENNESSEE ASSOCIATIONS (4)

TNH0003 A-GAME SOUTHERN ICE

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	64	113	103	95	82	15	127	68	81	75	75	85
		0.0%	0.0%	0.0%	76.6%	-8.8%	-7.8%	-13.7%	-81.7%	746.7%	-46.5%	19.1%	68.4%	124.8%	4.9%
NEW	0	0	0	64	83	56	42	42	6	105	47	60	51	52	62
		0.0%	0.0%	0.0%	29.7%	-32.5%	-25.0%	0.0%	-85.7%	1650.0%	-55.2%	27.7%	150.9%	307.3%	3.3%
RETAINED	0	0	0	0	30	47	53	40	9	22	21	21	24	23	23
		0.0%	0.0%	0.0%	0.0%	56.7%	12.8%	-24.5%	-77.5%	144.4%	-4.5%	0.0%	10.7%	7.6%	9.5%
LOST	0	0	0	0	17	32	11	22	40	4	72	24	22	32	
		0.0%	0.0%	0.0%	0.0%	88.2%	-65.6%	100.0%	81.8%	-90.0%	1700.0%	-66.7%	174.8%	345.0%	
RR	0.0%	0.0%	0.0%	0.0%	26.5%	45.6%	55.8%	48.8%	60.0%	17.3%	30.9%	25.9%	31.1%	36.6%	

TNH0051 KNOXVILLE AMATEUR HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	49	45	37	45	48	40	46	35	2	114	114	99	58	73	103
		-8.2%	-17.8%	21.6%	6.7%	-16.7%	15.0%	-23.9%	-94.3%	5600.0%	0.0%	-13.2%	547.7%	1093.7%	4.0%
NEW	37	21	17	27	31	18	28	21	2	110	55	34	34	44	36
		-43.2%	-19.0%	58.8%	14.8%	-41.9%	55.6%	-25.0%	-90.5%	5400.0%	-50.0%	-38.2%	526.5%	1039.3%	5.9%
RETAINED	12	24	20	18	17	22	18	14	0	4	59	65	24	28	67
		100.0%	-16.7%	-10.0%	-5.6%	29.4%	-18.2%	-22.2%	-100.0%	0.0%	1375.0%	10.2%	124.2%	252.6%	3.1%
LOST	4	10	13	9	15	14	9	16	22	0	39	32	17	22	
		150.0%	30.0%	-30.8%	66.7%	-6.7%	-35.7%	77.8%	37.5%	-100.0%	0.0%	-17.9%	2.1%	-0.5%	
RR	24.5%	53.3%	54.1%	40.0%	35.4%	55.0%	39.1%	40.0%	0.0%	3.5%	51.8%	65.7%	38.5%	32.2%	

TNH0045 MEMPHIS YOUTH HOCKEY LEAGUE

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	31	39	29	32	32	39	40	28	50	49	37	43	38	41	47
		25.8%	-25.6%	10.3%	0.0%	21.9%	2.6%	-30.0%	78.6%	-2.0%	-24.5%	16.2%	4.7%	7.7%	9.3%
NEW	14	29	16	17	19	21	19	9	38	25	17	22	20	22	24
		107.1%	-44.8%	6.3%	11.8%	10.5%	-9.5%	-52.6%	322.2%	-34.2%	-32.0%	29.4%	20.7%	46.6%	9.1%
RETAINED	17	10	13	15	13	18	21	19	12	24	20	21	18	19	23
		-41.2%	30.0%	15.4%	-13.3%	38.5%	16.7%	-9.5%	-36.8%	100.0%	-16.7%	5.0%	12.9%	8.4%	9.5%
LOST	6	4	9	3	6	4	4	8	9	6	14	8	7	9	
		-33.3%	125.0%	-66.7%	100.0%	-33.3%	0.0%	100.0%	12.5%	-33.3%	133.3%	-42.9%	29.5%	33.9%	
RR	54.8%	25.6%	44.8%	46.9%	40.6%	46.2%	52.5%	67.9%	24.0%	49.0%	54.1%	48.8%	47.5%	48.7%	

TNH0037

NASHVILLE YOUTH HOCKEY LEAGUE

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	77	125	180	156	105	110	131	115	98	145	114	90	124	112	94
		62.3%	44.0%	-13.3%	-32.7%	4.8%	19.1%	-12.2%	-14.8%	48.0%	-21.4%	-21.1%	0.0%	-4.3%	4.4%
NEW	37	92	115	51	55	63	72	57	43	84	54	45	64	57	47
		148.6%	25.0%	-55.7%	7.8%	14.5%	14.3%	-20.8%	-24.6%	95.3%	-35.7%	-16.7%	0.4%	-0.5%	4.4%
RETAINED	40	33	65	105	50	47	59	58	55	61	60	45	61	56	47
		-17.5%	97.0%	61.5%	-52.4%	-6.0%	25.5%	-1.7%	-5.2%	10.9%	-1.6%	-25.0%	10.3%	-4.5%	4.4%
LOST	13	17	25	26	50	33	24	21	28	15	62	33	32	32	
		0.0%	47.1%	4.0%	92.3%	-34.0%	-27.3%	-12.5%	33.3%	-46.4%	313.3%	-46.8%	32.3%	48.2%	
RR	51.9%	26.4%	36.1%	67.3%	47.6%	42.7%	45.0%	50.4%	56.1%	42.1%	52.6%	50.0%	49.0%	50.3%	